

CULTURAL IDENTITY PRESERVATION: A THEORETICAL FRAMEWORK FOR THE PRESERVING OF THE CULTURAL IDENTITY OF HERITAGE BUILDINGS AND ARCHITECTURAL IDENTITY IN A SOCIETY OVERTAKEN BY MODERNISATION.

Focus on the South-South Region of Nigeria



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An intrinsic link between heritage buildings and cultural identity, elucidating how architectural structures serve as repositories of collective memory and symbolic representations of community narratives. This thesis examines the significance of traditional management practices and a people-centered approach as critical methodologies in the preservation of heritage buildings. Drawing on interdisciplinary research encompassing architecture, and cultural studies, the study delves into the nuanced dynamics between heritage preservation and cultural identity formation.

Furthermore, the study advocates for a people-centered approach to heritage conservation, foregrounding the voices and aspirations of local communities in decision-making.

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