The MSc in Environmental Entrepreneurship was the perfect course for me. During this programme I satisfied my desire to enrich my Marketing background environmental and sustainable knowledge and the entrepreneurial spirit needed to take an idea into a reality. One of the most enriching experiences during my master degree at Strathclyde was meeting people from different nationalities and backgrounds. I also liked that the programme promotes having professional experiences while studying, the Client Based project and the Carbon Audit are excellent examples.

I focused my dissertation in a topic that I felt passionate about and I though could be used for the development of renewables in my country. In Mexico there is a gap between current and potential use for solar electricity, and my dissertation helps to understand the barriers for installing solar photovoltaics in urban households.