



Global
Entrepreneurship
Monitor



GEM Scotland Report 2013

28 May 2014

Welcome

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Sir Tom Hunter

Global Entrepreneurship Monitor Scotland 2013



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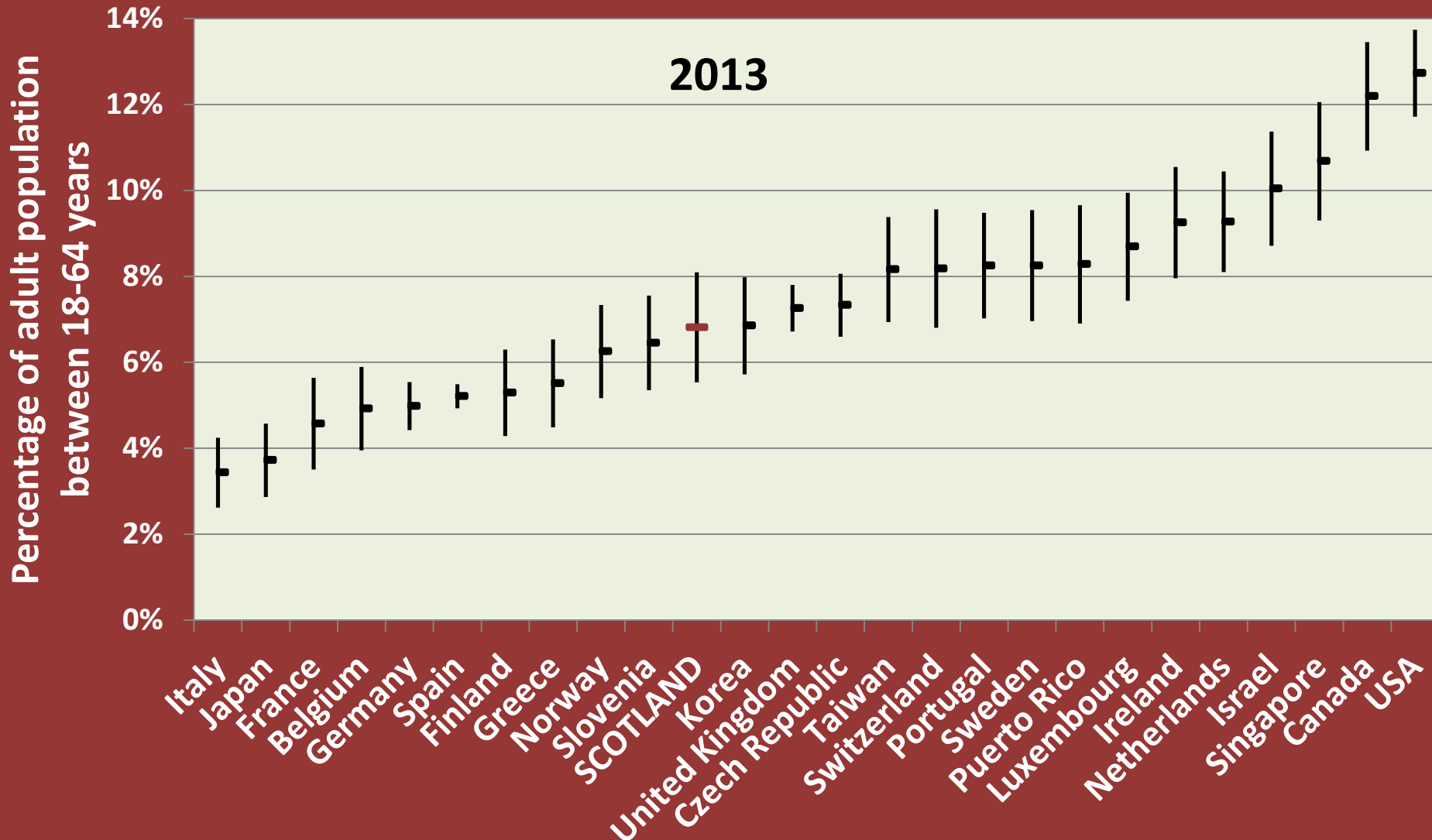
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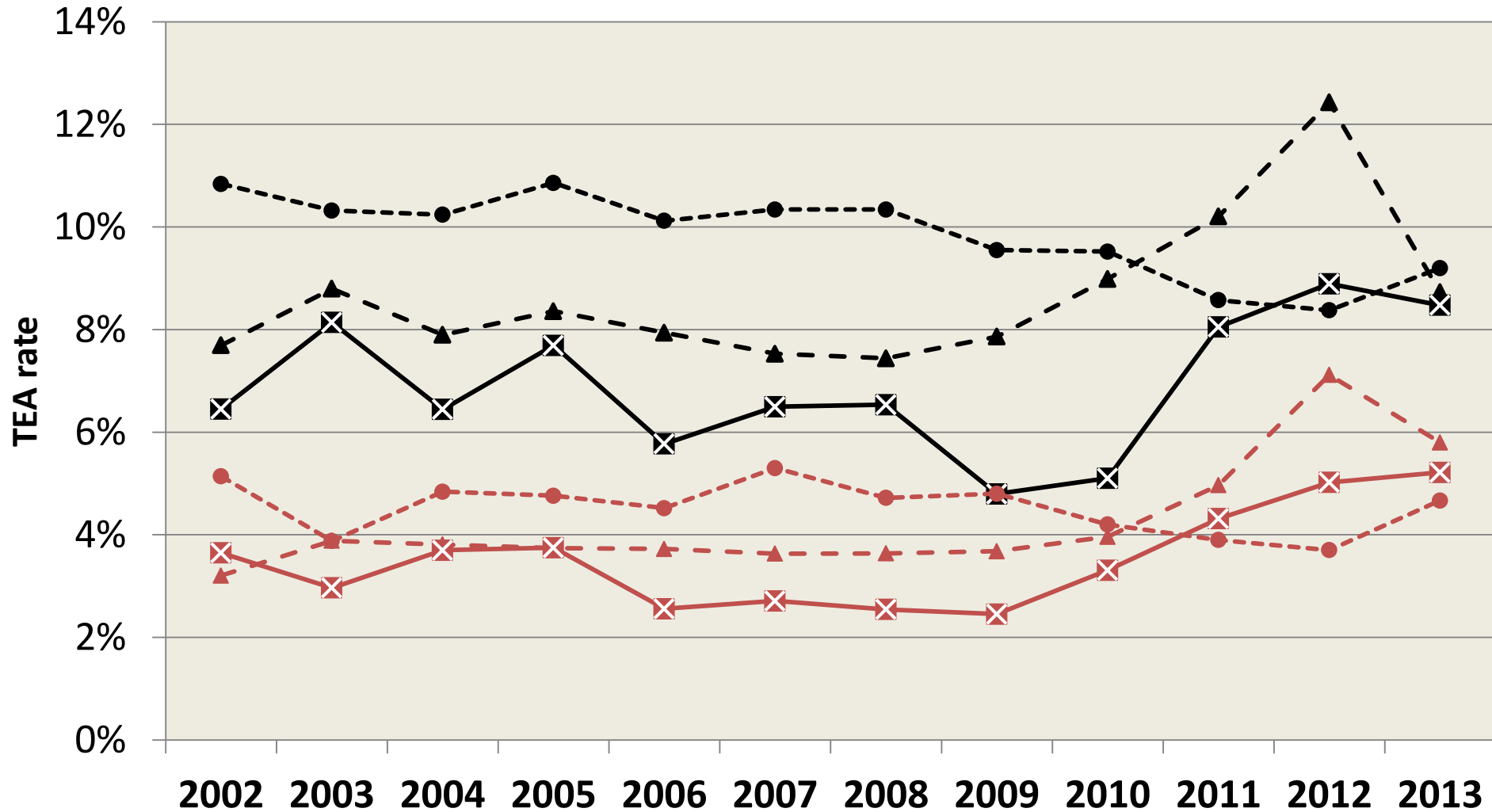
Total Early-stage Entrepreneurial Activity (TEA): How Scotland compared to other innovation- driven economies in 2010, 2011, 2012 and 2013



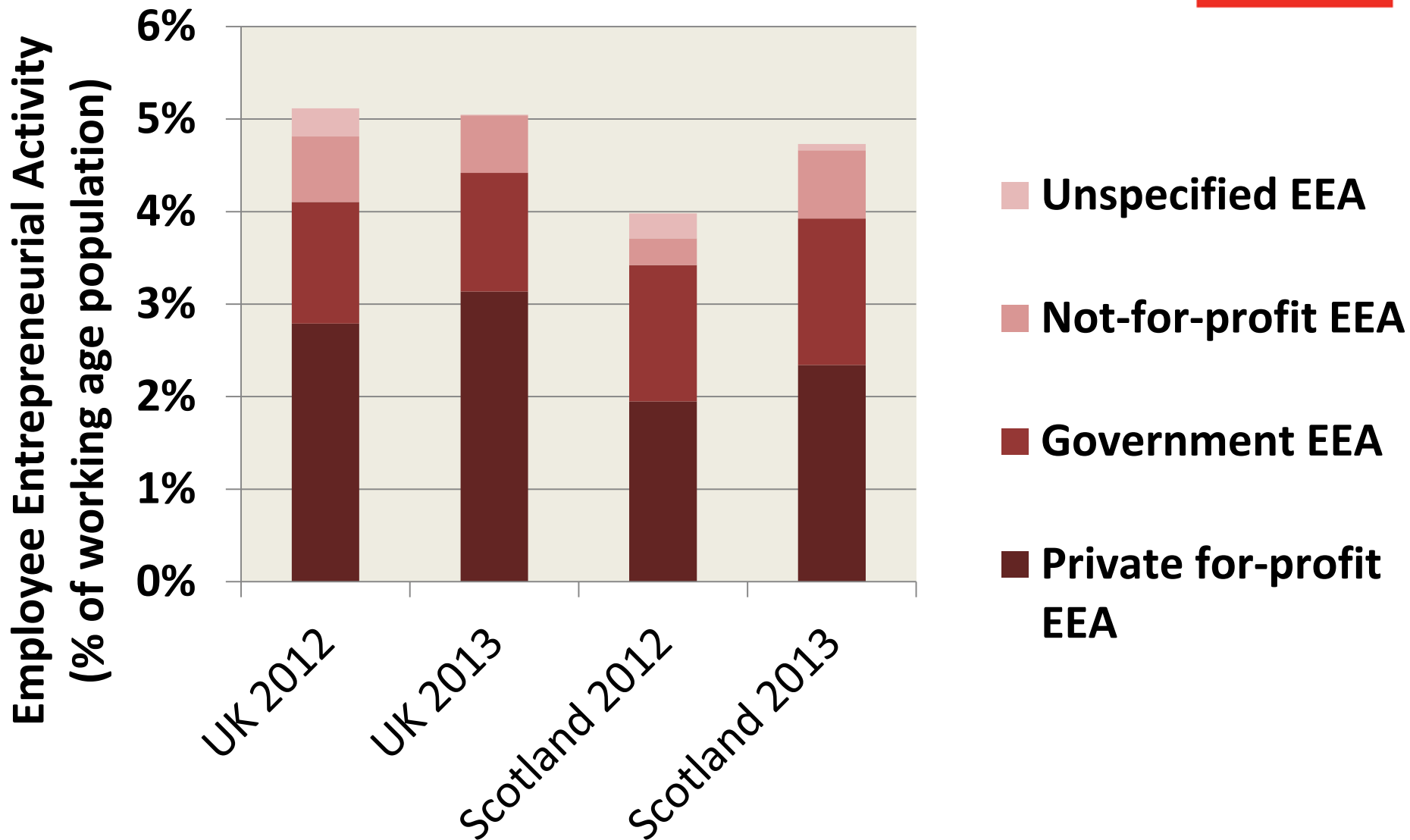
TEA rates in Scotland, UK and AOP countries 2002 to 2013, for men and women



- ▲ Males UK
- Males AOP
- ⊠ Males Scot
- ▲ Females UK
- Females AOP
- ⊠ Females Scot



Employee Entrepreneurial Activity in Scotland and the UK



Female new business owner-managers: Scotland vs UK and AOP

- About half are in consumer services
- Fewer export in Scotland, UK than in AOP
- Fewer business owners employing or expecting to employ in Scotland than in AOP
- Nascent entrepreneurs more likely to self-fund in Scotland than in UK

Male new business owner-managers: Scotland vs UK and AOP

- Evenly spread across many industry sectors
- Fewer export in Scotland, UK than in AOP but similar proportions of significant exporters
- Fewer business owners employing or expecting to employ in Scotland than in AOP; an increase in proportion of self-employed in UK but not in Scotland
- Nascent entrepreneurs seek wide range of funding

High Aspiration Entrepreneurship

- Twice as many early-stage entrepreneurs with high aspirations in Scotland since the start of the recession
- Rise in proportion of entrepreneurs who have high aspirations in Scotland; decline in UK
- No increase in “jobless entrepreneurship” like in UK – but this was already high in Scotland

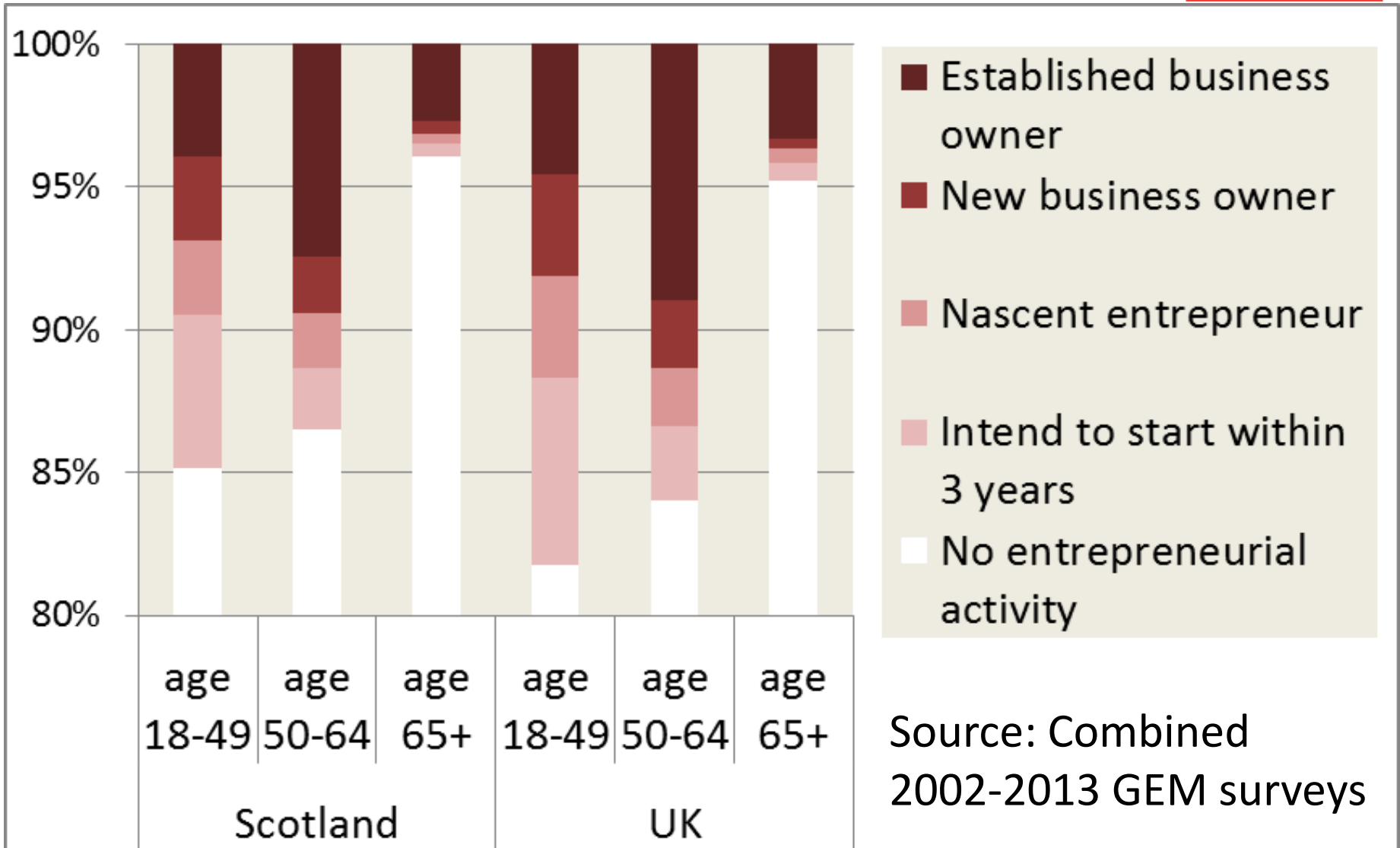
What distinguishes high aspiration entrepreneurs from other entrepreneurs?

- Co-own the business
- High household income (education)
- Innovation
 - product/service novelty; little competition
- Entrepreneurial networks
- Perceive many opportunities to start a business
- Have start-up skills, knowledge, experience
- Gender

Senior entrepreneurship in Scotland: attitudes by age

Age group	Time period	I know someone personally who started a business in the last 2 years	There are good opportunities to start a business in the next six months in my local area	I have the skills, knowledge and experience to start a business	Fear of failure would prevent me from starting a business
age 18-49	2002-06	28	35	46	38
	2008-13	32	31	44	43
age 50-64	2002-06	17	25	45	31
	2008-13	23	26	46	37
age 65+	2002-06	9	20	31	24
	2008-13	14	21	34	26

Senior entrepreneurship in Scotland: activity by age



GEM Scotland 2013 Summary

- **For the first time, Scotland matched its benchmark nations in early-stage entrepreneurial activity**
- **There are big differences between the types of differences started by women and men**
- **High aspiration early-stage entrepreneurship has doubled since the beginning of the recession**
- **New business activity falls off sharply as people move from their 50's into their 60's**
- **Major framework policy document published in 2013: "Scotland Can Do: Becoming a world-leading entrepreneurial and innovative nation"**



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