



**Global  
Entrepreneurship  
Monitor**



# **GEM Scotland Report 2014**

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**Welcome**

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# GEM Scotland Report 2014



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# GEM Scotland Report 2014

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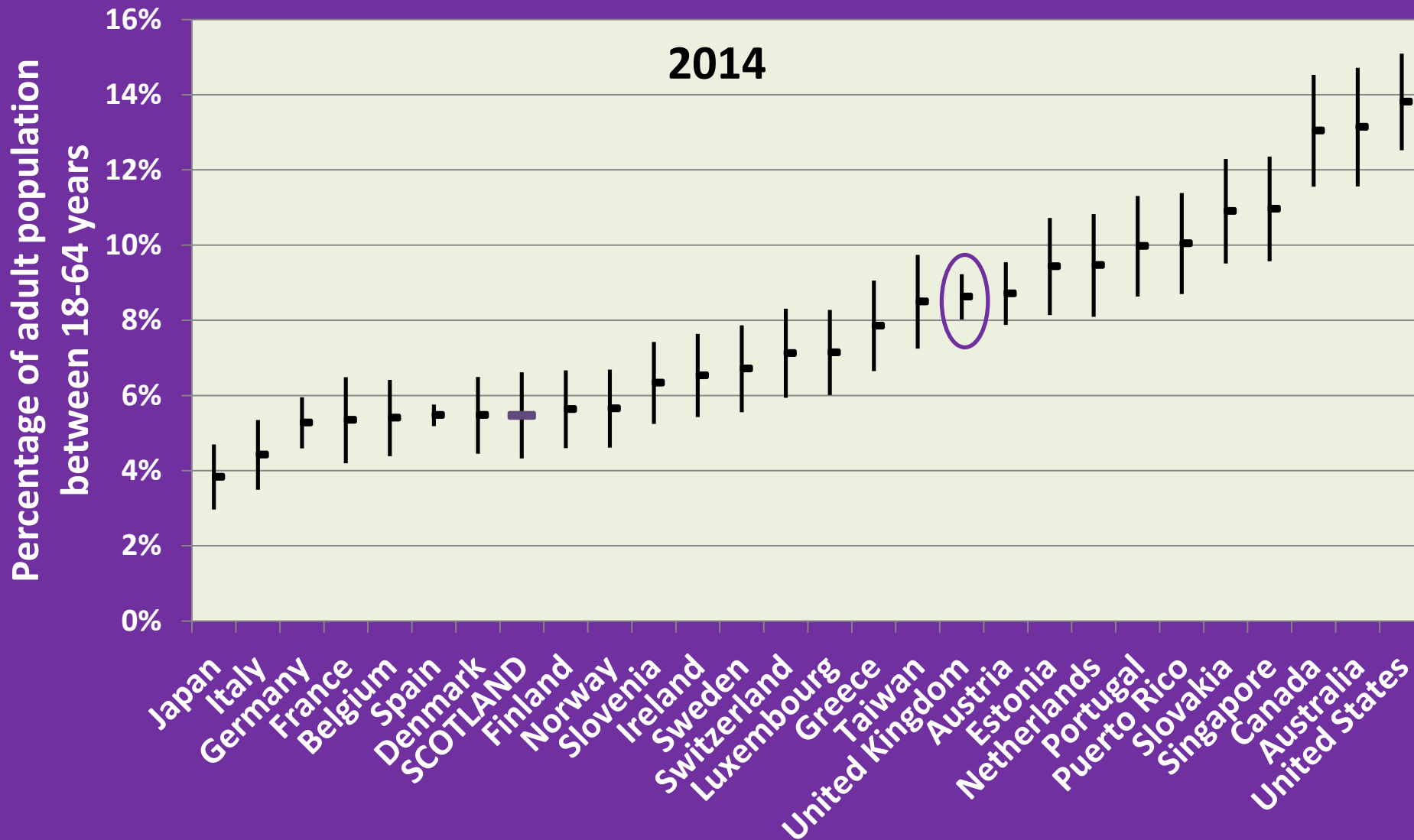
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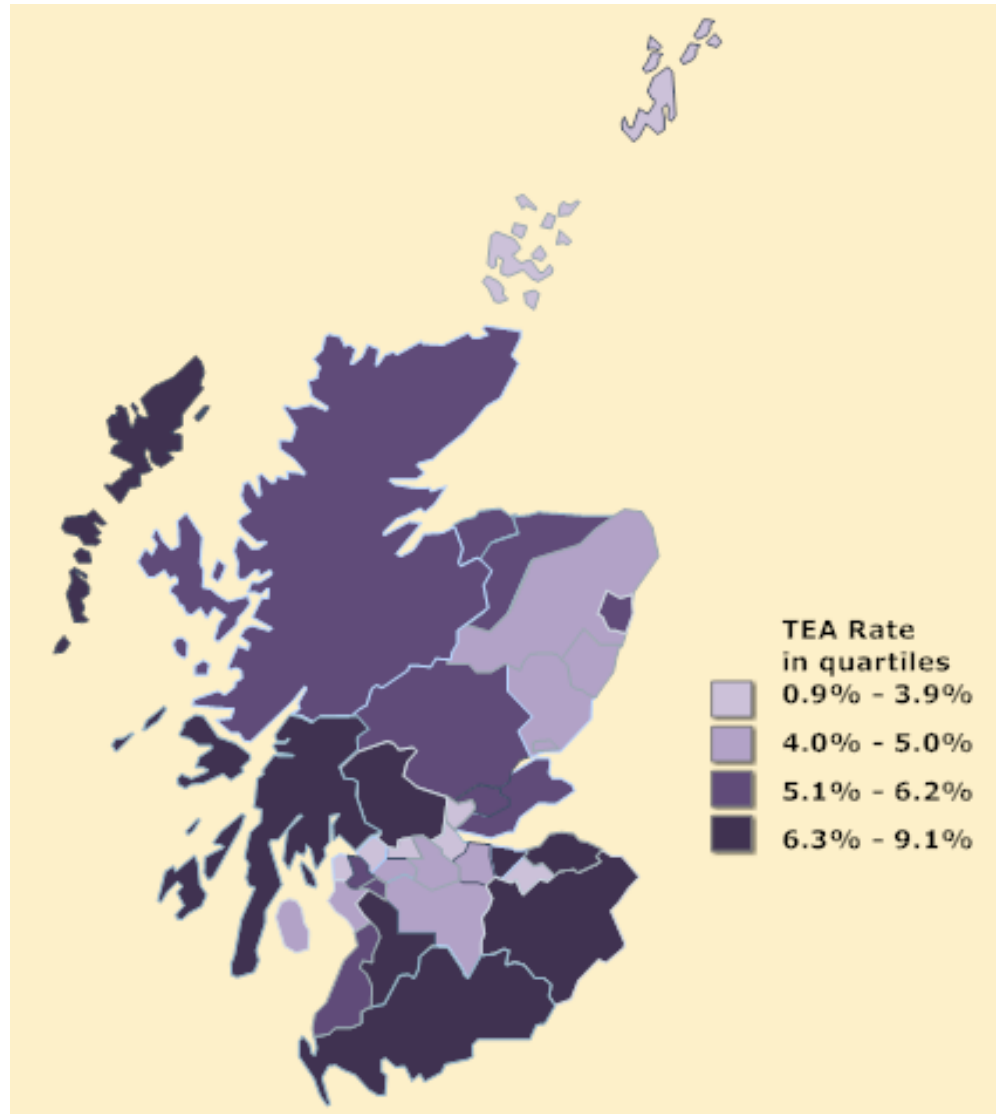
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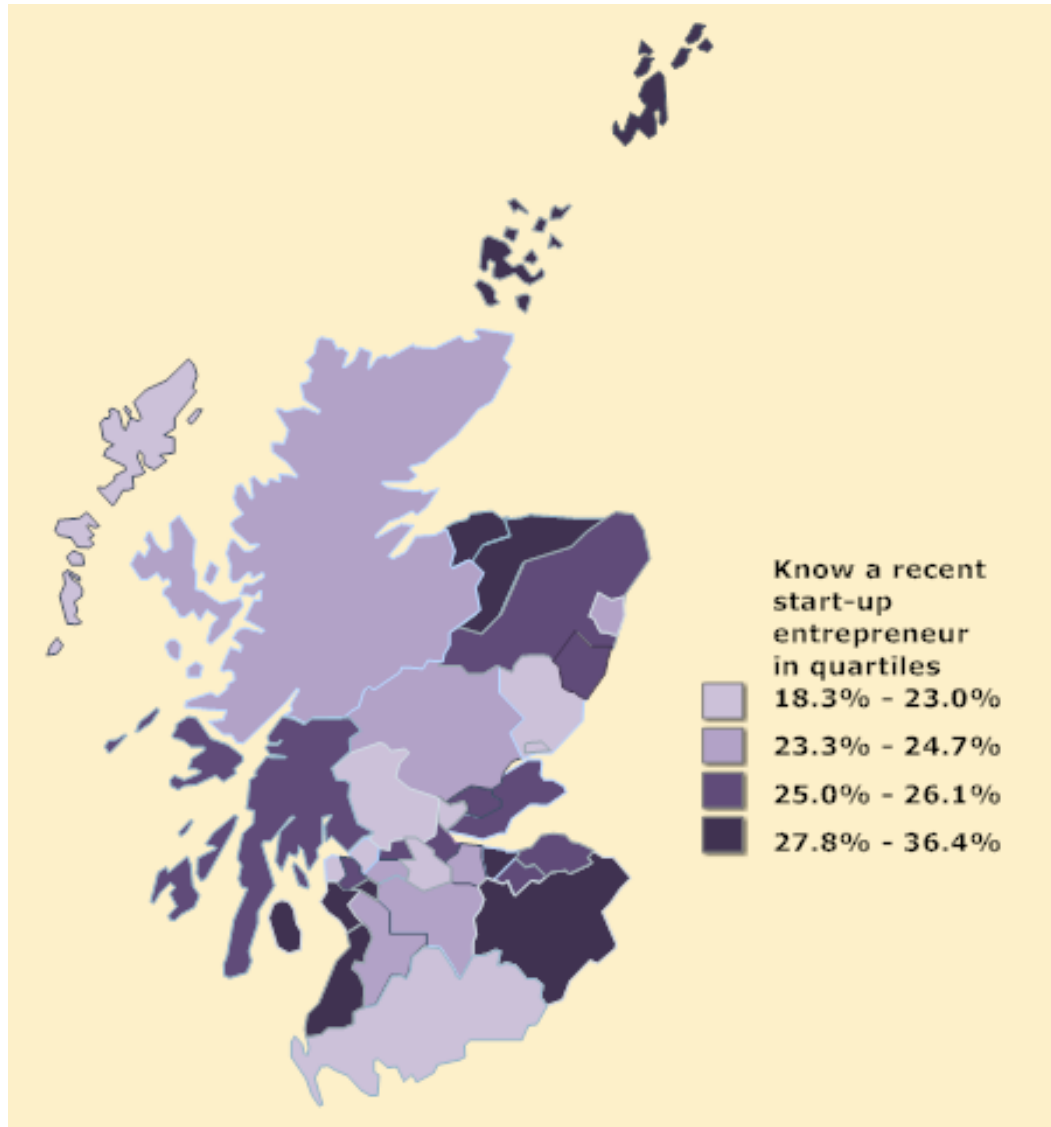
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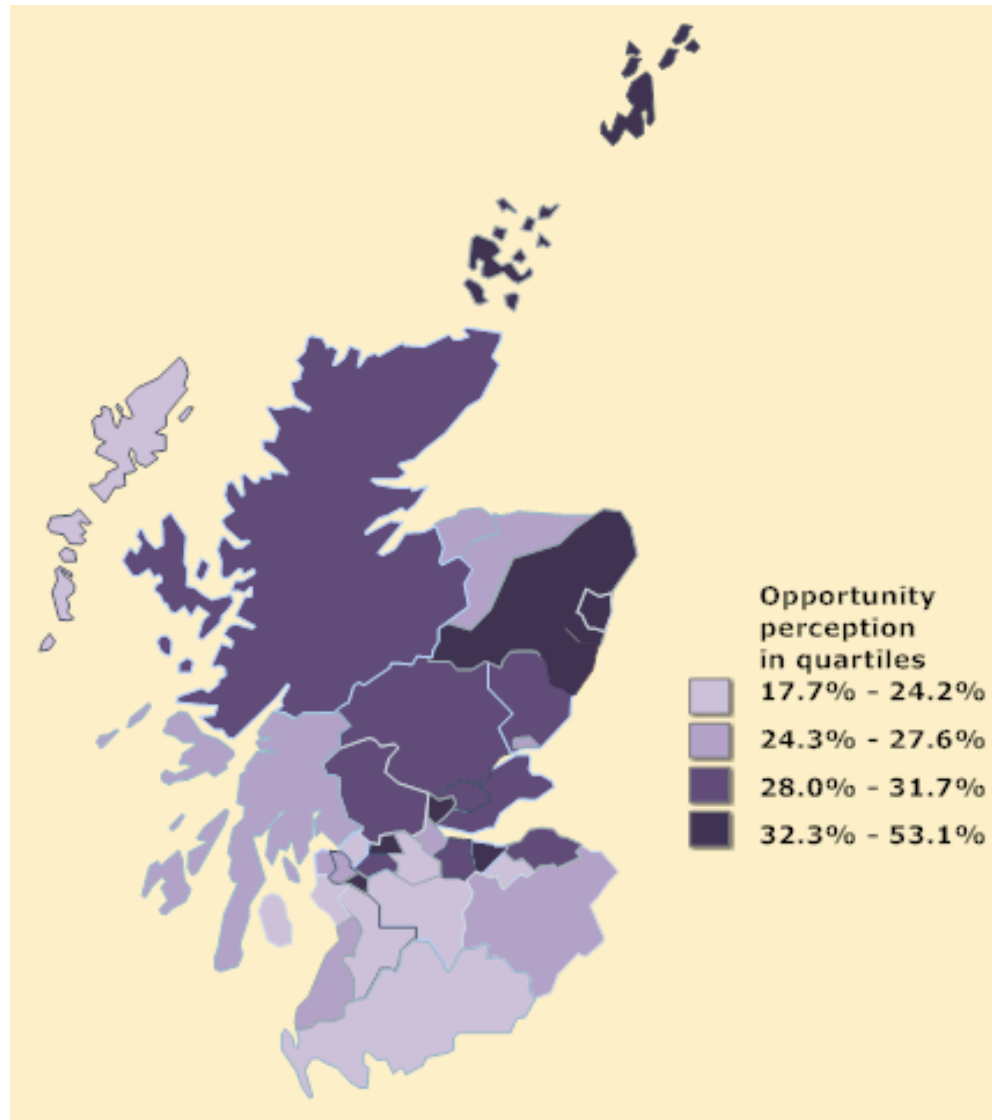
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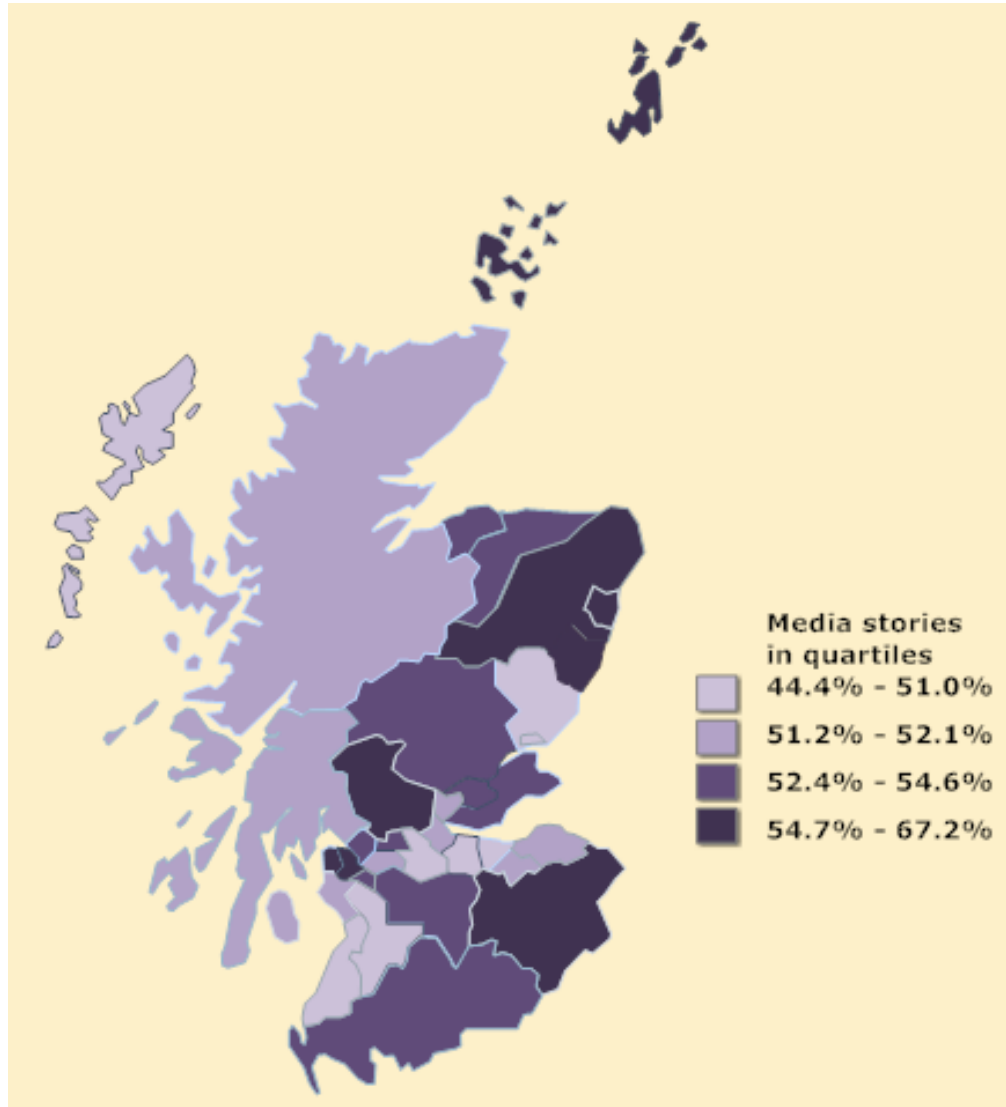
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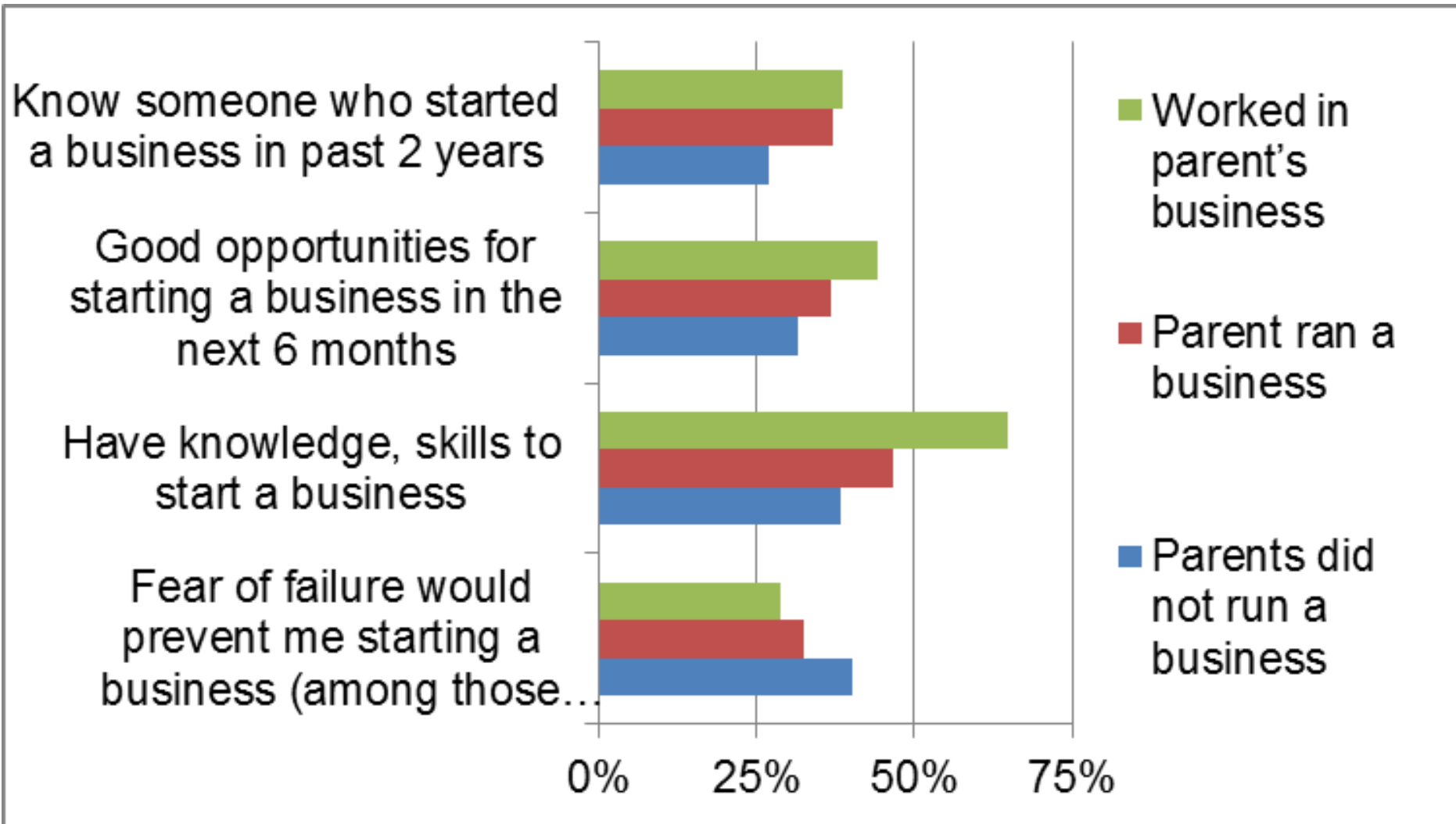


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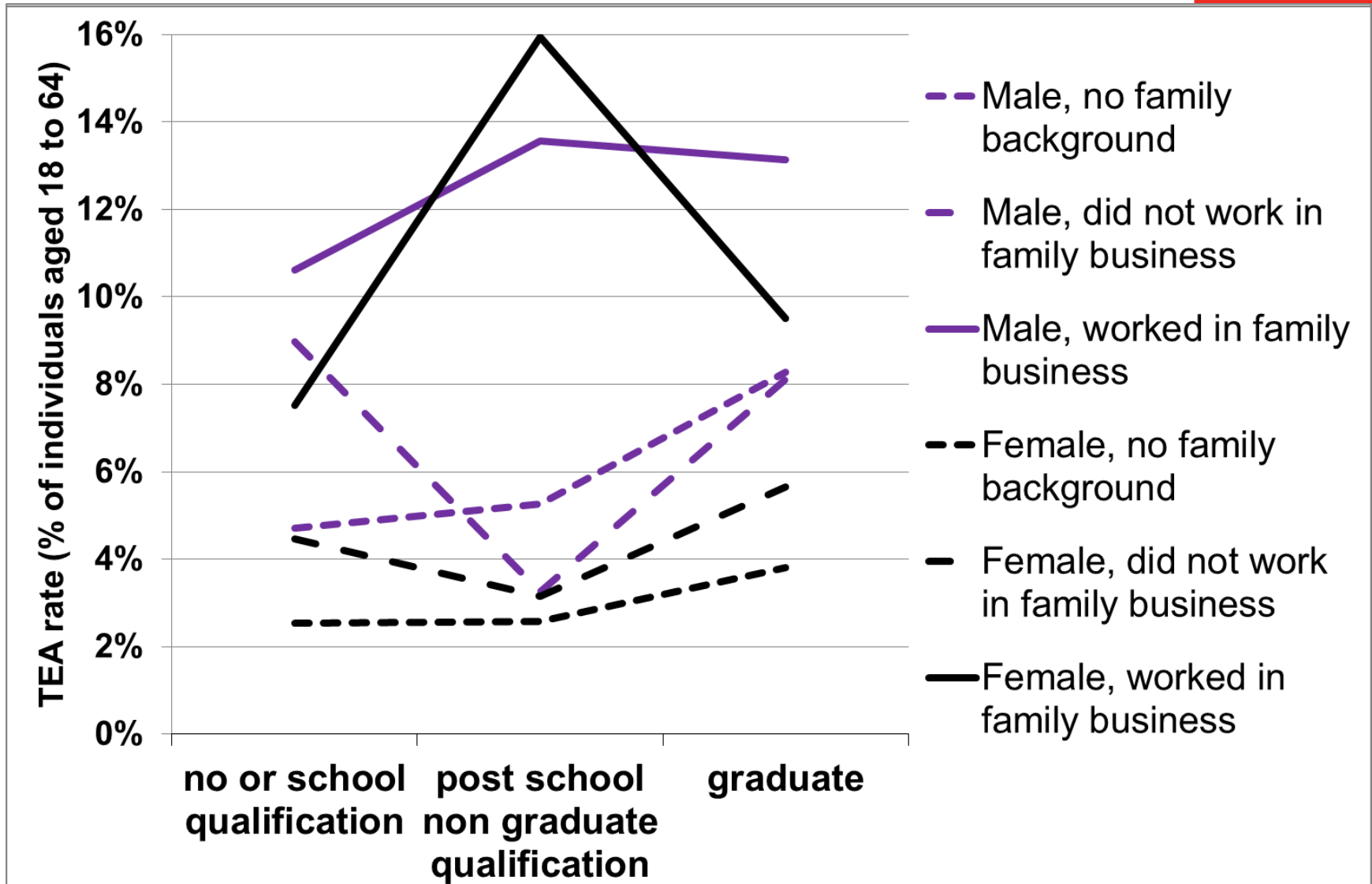
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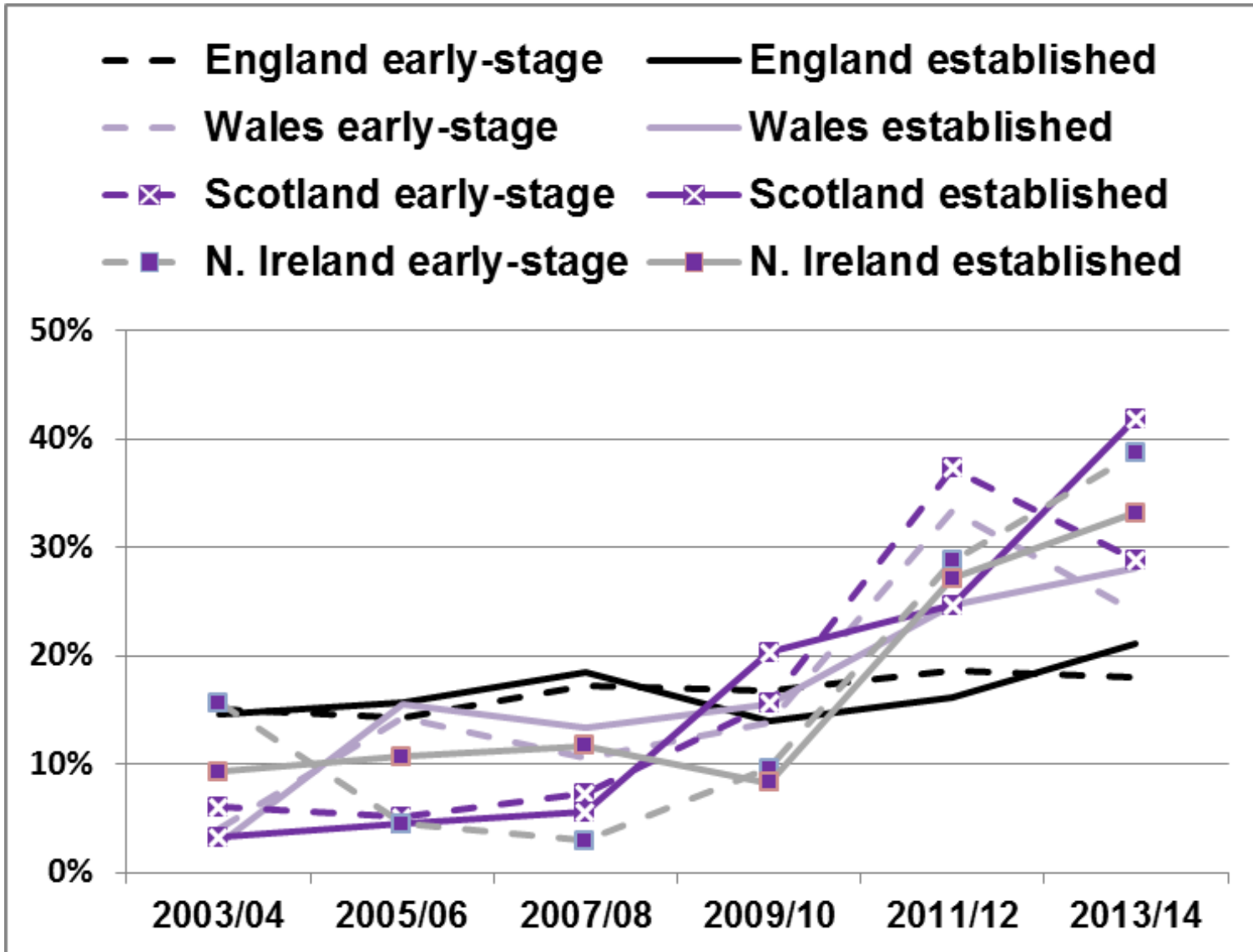
# TEA rates in Scotland by family business background & gender, 2008-2014



# Family business background, education and gender, 2008-2014

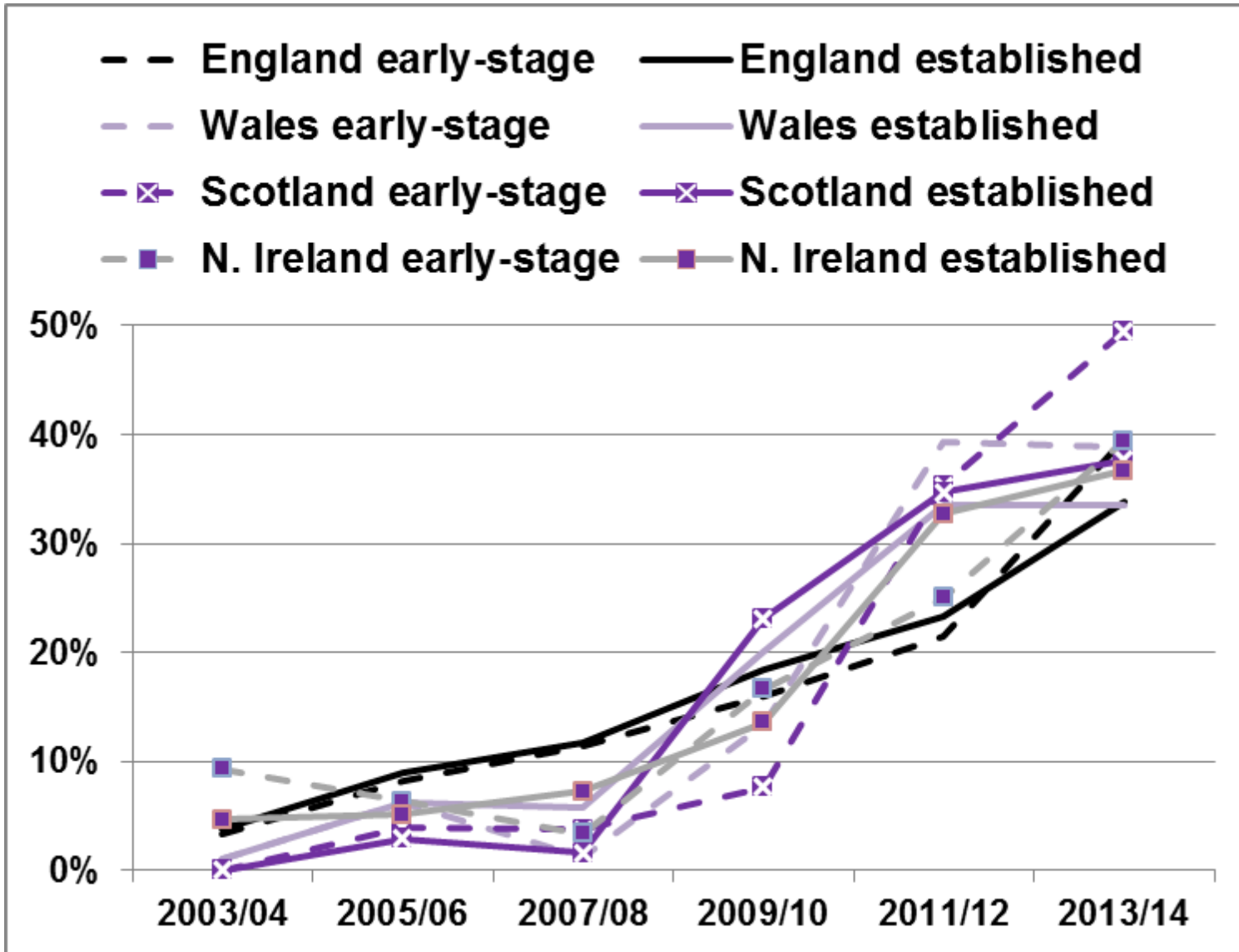


# Do you think there are adequate sources of external start-up funding in your region?



%  
who  
agree

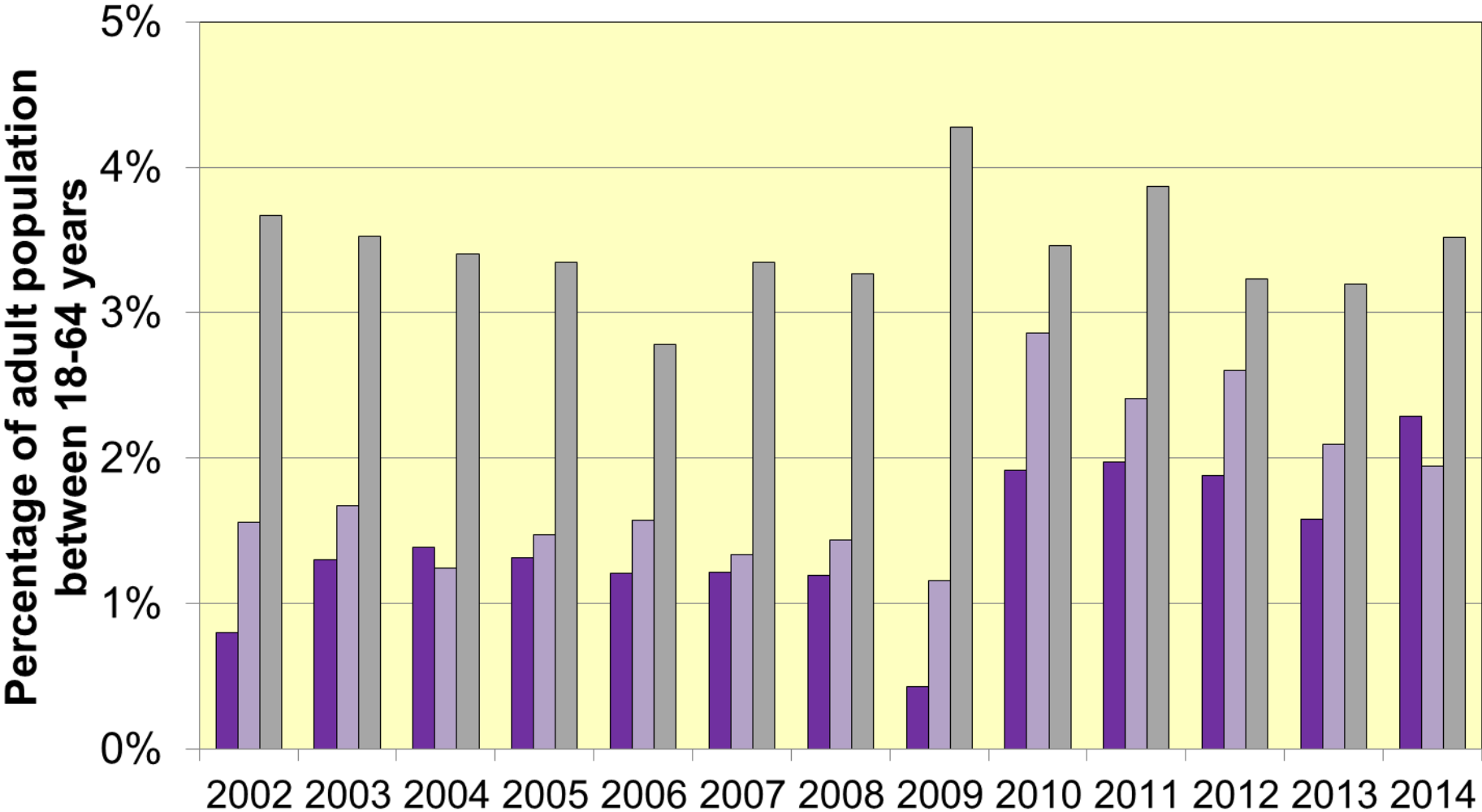
# Do you think there are adequate sources of external start-up funding in your region?



%  
who  
don't  
know

# Invested in someone else's new business in last 3 years

■ Scotland   ■ UK   ■ AOP nations



# Effect of attributes on odds of becoming an early-stage entrepreneur in Scotland, combined 2008 to 2014 database

<b>No. of early-stage entrepreneurs per 100 non entrepreneurs with the base case for each variable modelled (year effects controlled)</b>	<b>2.5</b>
Additional no. of early-stage entrepreneurs per 100 entrepreneurs if:	
Know someone who has started a business in the last two years	<b>+7.3</b>
Age 45 to 54 (versus 18 to 24)	<b>+2.3</b>
High versus middle income ( £100,000+ vs £17,500 to £99,000)	<b>+2.2</b>
Worked in the family business (vs no family bus. background)	<b>+1.9</b>
Perceive good opportunities to start a business in the local area	<b>+1.8</b>
Did not work in family business (vs no family bus. background)	<b>+1.8</b>
Being male (versus female)	<b>+1.7</b>
Being a graduate (versus no or school-level qualifications)	<b>+1.4</b>
Born elsewhere in the UK (versus Scots born or migrant)	<b>+1.0</b>
Agree “you will often see stories in the public media about successful new businesses”	<b>+0.8</b>
Graduate + did not work in the family business	<b>+0.7</b>
Vocational/other education + did not work in the family business	<b>-1.5</b>
Established business owner-manager	<b>-2.1</b>

# GEM Scotland 2014 Summary

- **Subdued TEA rate may be due to timing (referendum)**
- **Edinburgh and remote rural areas have highest TEA rates**
- **People with a family business background are more entrepreneurial; family spinouts more growth-oriented**
- **Funding supply perceptions improving as start-up costs decline**
- **Evidence for government policy focus on networking, role models and communication of benefits of entrepreneurship**





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