ALUMNI FUND ONLINE APPLICATION PROCESS

Guidelines for Applicants

What areas will the Alumni Fund support?

- Any project, group, society or club **recognised** by:

     o Strathclyde Students' Union.
     o The University of Strathclyde Sports Union.
     o The Head of a University of Strathclyde academic department.

- Student projects, clubs and societies that require capital funding to enhance the Strathclyde student experience.

- Projects requesting revenue funding will be considered and should show clear sustainability of the project beyond Alumni Fund grant; benefit beyond investment; number of students who will benefit; the impact on their university experience and beyond e.g. a conference or trip relating to degree that demonstrates a learning experience and networking opportunities.

- Student projects, clubs and societies that demonstrate clear merit e.g. research opportunities or competition amongst other universities.

- Projects which have been funded in previous years will be considered but as with the revenue funding should illustrate sustainability e.g. benefit beyond investment etc.

What areas will the Alumni Fund not support?

- Any project, group, society or club **not recognised** by:

     ▪ Strathclyde Students' Union.
     ▪ The University of Strathclyde Sports Union.
     ▪ The Head of a University of Strathclyde academic department.

- Any application made without the knowledge of the Vice President Volunteering and Development, Vice President Sports and Wellbeing or the relevant Head of Department will be disregarded until validation has been obtained.

- Groups not part of, or formally connected to, the University of Strathclyde.

- Charities (as the University is already a charitable body).

- Groups which have a religious* or political affiliation.

- Individual students.*

*There are other funds available within the University and Strath Union which may support applications of this type:

- **Culture, Faith and Diversity Fund:** https://www.strath.ac.uk/equalitydiversity/
- **Arts and Culture Fund:** Please contact Strath Union for more details – strathunion.societies@strath.ac.uk

What areas is the Alumni Fund unlikely to support?

- Groups which have received an award from the Alumni Fund in the previous two academic sessions. Groups applying again in the year following an award stand a reduced chance of being awarded a grant.

- Groups which have not actively secured funding from sources other than the Alumni Fund. Applications which demonstrate significant fundraising effort and corresponding results are often considered more favourably than those which do not.

- Projects which request large amount to benefit a small number of students or groups that have a low profile within the University or the platform on which they compete or operate.

- For students or groups applying for funds for overseas travel for a project or conference, the Board is unlikely to fund 100% of travel costs. Students should seek to fundraise, as a guide, at least 30% of the cost.

- Sponsorship of social events and parties.

- Projects that do not offer significant opportunity to promote the Alumni Fund (in acknowledgment of the award) to a wide audience.

- A project which the Board feels should be core-funded by the University.

Advice for Applicants

- Applications should be submitted by the project lead i.e. Club President, Captain or Project Manager. Sub-standard applications are not considered favourably.

- Applications should consider the benefits to the University and wider student population should the application be successful.

- **You must provide a grant report if you are successful, detailing the ways in which you have achieved your project aims, provide images for use on social media and promotional items, summary of success and the impact of the award.**

- All decisions made by the Alumni Fund Board are final.

Providing an Excellent Student Experience - identifying which theme to select

The Alumni Fund supports the University's strategy to provide an excellent student experience by funding projects within identified sub-themes. Applicants are asked to identify the theme (select one) which your project most closely relates to so the Alumni Fund can support relevant projects.

Widening Participation • a diverse and vibrant student population • Enhance Postgraduate uptake	• Supports people from disadvantaged and low-income backgrounds to study at Strathclyde • Supports students who are experiencing financial hardship • Supports learning and development opportunities that might not be accessible for students from disadvantaged backgrounds
Outstanding Student Experience with high quality support • Tailored student support throughout the learner journey	• Enables students to participate and develop through clubs, sports and extra-curricular projects and activities • Provides high quality support for students to pursue non-academic endeavours (e.g. sporting excellence) • Supports student support/mentoring
Engaged & Internationally Aware students • Encourage and facilitate international experience	• Supports projects that help students to undertake an international experience. Projects to include: international study, summer schools, internships, cultural and learning experiences.
Develop graduates who are engaged, enterprising, enquiring and ethically, globally and culturally aware • Provide the skills knowledge and entrepreneurial spirit to progress their careers and engage with societal changes	• Supports projects which promote and encourage entrepreneurship and innovation • Supports projects which engage with local and international communities Supports ethical and social responsibility projects
High-quality learning and teaching • Develop learning and teaching infrastructure, technology systems and processes • Enable greater participation in internships, placements and employment opportunities	• Helps to improve essential learning facilities including the library and student learning hubs • Provides added value and enhanced learning and teaching opportunities • Enables students to access employment enhancing opportunities • Supports academic excellence

If you have any questions or require clarification of any points, please contact the development office developmentoffice@strath.ac.uk