

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

BUSINESS ADMINISTRATION

Master of Business Administration
Master of Business Administration (Executive)
Master of Business Administration with Specialisation*
Postgraduate Diploma in Business Administration
Postgraduate Certificate in Business Administration

Specialisations:

***Shipping**

These regulations are to be read in conjunction with the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#).

These regulations apply to entry on the above programmes from Academic Year 2021/22 only.

Admission

1. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), candidates shall normally possess:
 - i. a degree from a United Kingdom University; or
 - ii. other qualifications deemed, by the Programme Leader of the relevant study route, acting on behalf of Senate, to be equivalent to i. above including the Postgraduate Diploma in Business Administration or its equivalent; or
 - iii. be deemed, by the Programme Leader of the relevant study route, acting on behalf of Senate, to have achieved an academic standard equivalent to i. above.
2. In addition, all successful applicants will be required to have had a period of relevant managerial experience. For applicants holding a degree of a University in the United Kingdom, or an equivalent academic or professional qualification, the period is normally three years. Other applicants, who lack formal qualifications but have substantial managerial experience should have a minimum of five years of relevant experience.
3. Applicants holding the MSc in Business and Management from the University of Strathclyde, and wishing to convert this degree to the MBA, must undertake a special curriculum detailed in below.
4. Applicants may also be required to obtain a satisfactory score in an admissions test and/or be called for interview.

Duration of Study

5. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), the maximum duration of study for students will be 72 months for the taught element and a further 12 months from the date of the final examination board for the MBA Project.
6. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), the Postgraduate Diploma in Business Administration (part-time) the

minimum duration of study will be 18 months and the maximum duration of study will be 48 months.

Mode of Study

7. The programmes are available by full-time and part-time study, except the [for Master of Business Administration \(Executive\) and the Postgraduate Diploma in Business Administration which are available by part-time study only.](#)

Curriculum

8. All students shall undertake an approved curriculum as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
MG914	Managing People in Organizations	5	10
MG915	Marketing Management	5	10
MG916	Operations Management	5	10
MG917	Financial and Management Accounting	5	10
MG918	Finance and Financial Management	5	10
MG844	Analytical Support for Decision Making	5	10
MS982	Information and Technology Management	5	10
GB879	Strategic Management for Sustainable Access	5	20
MG923	Strategic Consulting in Practice	5	10
MG924/MG865	MBA Project	5	40/60
MG982	The Reflective Practitioner	5	20

Together with modules appropriate to the chosen programme.

MBA

Optional Modules

Students taking the 40 credit project option must take no fewer than 20 credits chosen from the modules listed in the Optional Modules below.

Special curriculum for students wishing to convert the MSc in Business and Management to the Master of Business Administration.

Compulsory Modules

Module Code	Module Title	Level	Credits
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MG920	Exploring the International Business Environment	5	10
MG921	Strategy Analysis and Evaluation	5	10
MG922	Making Strategy	5	10
MG923	Strategic Consulting in Practice	5	10
MG924/MG865	MBA Project	5	40/60
MG982	The Reflective Practitioner	5	20

Optional Modules

No fewer than 20 credits chosen from the modules listed below:

Module Code	Module Title	Level	Credits
MG945	Global Operations Strategy	5	10
MG861	Project Management	5	10
EC936	Games of Strategy	5	10
MG863	Strategic Technology Management	5	10
MG864	Scenario Planning for Global Challenges	5	10
MG956	Brand Management & Strategy	5	10
MG936	Strategic Financial Management	5	10
MG938	New Venture Creation	5	10
MG860	Big Data Fundamentals	5	10
MG870	Digital Transformation & Technological Innovation	5	10
MG821	Leadership for Change & Innovation	5	10
MG955	Managing In Europe	5	10
MG986	Managing Inter-Organizational Partnerships and Alliances	5	10

And

Module Code	Module Title	Level	Credits
MK810	Digital Leadership: Strategy and Management	5	10
MG956	Brand Management and Strategy	5	10

MG821	Leadership for Change and Innovation	5	10
MG845	Systems Availability & Maintenance	5	10
MG846	Maritime Transport & Economics*	5	10
MG848	Maritime Safety & Risk*	5	10
MG847	Maritime Regulatory Framework*	5	10
MG851	Strategic Supply Chain Management	5	10
MG853	Lean & Green Logistics	5	10
MG852	Organisational Buying Behaviour & Structures	5	10
MG850	Strategic Procurement Management	5	10

Students undertaking the specialisation in * Shipping should select from the modules indicated.

Such other Level 5 modules as may be approved by the Programme Leader of the relevant study route.

Not all optional modules on this list will be available in each academic year.

Examination, Progress and Final Assessment

9. See [General Academic Regulations - Postgraduate Taught Degree Programme Level](#).

10. The final award will be based on performance in all elements of the programme.

11. **Degree of MBA:** In order to qualify for the award of the degree of Master of Business Administration, a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits of which at least 40 must have been awarded in respect of the MBA project either MG924 or MG865.

12. **Degree of MBA (Executive):** In order to qualify for the award of the degree of Master of Business Administration (Executive), a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits of which at least 40 must have been awarded in respect of the MBA project either MG924 or MG865.

13. **Postgraduate Diploma:** In order to qualify for the award of the Postgraduate Diploma in Business Administration, a candidate must have accumulated no fewer than 120 credits from the taught modules of the programme.

14. **Postgraduate Certificate:** In order to qualify for the award of the postgraduate Certificate in Business Administration, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme.

15. **MBA with Specialisation:** In order to qualify for the award of the degree of MBA with Specialisation in a given topic a candidate must have undertaken either MG924 or MG865 MBA Project in an area related to the specialisation. In addition to other requirements, a candidate must have undertaken 20 credits of optional modules in subjects related to the specialisation.

16. **Postgraduate Diploma:** In order to qualify for the award of the Postgraduate Diploma in Business Administration in a named subject, a candidate must have accumulated no fewer than 120 credits from the taught modules of the programme.
17. **Postgraduate Certificate:** In order to qualify for the award of the postgraduate Certificate in Business Administration in a named subject, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme.

Transfer

18. In relation to the transfer from the Postgraduate Diploma in Business Administration to the degree of Master of Business Administration the relevant parts of the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#) shall apply as appropriate.
19. Applicants holding the MSc in Business and Management who wish to convert their degree to the MBA in accordance with Regulation 3 above must do so within 5 years of qualifying for the MSc. On qualifying for the award of the MBA, candidates will be required to surrender the MSc degree (if conferred) before graduating with the MBA.
20. At the Board of Examiners' discretion, a student who fails to meet the requirements for the award of the MBA may be considered for transfer to and award of the Postgraduate Diploma in Business Administration. A student in this category will automatically be barred from re-enrolment on the MBA programme on the basis of this Diploma in Business Administration.