

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

INTERNATIONAL BUSINESS WITH A MODERN LANGUAGE

Master in International Business with a Modern Language

Bachelor of Arts with Honours in International Business with a Modern Language

Bachelor of Arts in International Business with a Modern Language

Diploma of Higher Education in International Business with a Modern Language

Certificate of Higher Education in International Business with a Modern Language

These regulations are to be read in conjunction with General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level

These regulations apply to entry on the above programmes in Academic Year 2020/21 only.

Mode of Study

1. The programme is available by full-time study only.

Place of Study

2. The IBML programme requires study at an approved institution abroad during the fourth year. This will take place in the country of the student's chosen Modern Language, either on a study placement at a partner university, business school, or on an approved work placement.

Curriculum

3. **First Year** - All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF101	Management Development Programme 1	1	20
MG112	Managing in a Global Context	1	20

Optional Modules

Students will choose 40 credits from:

Module Code	Module Title	Level	Credits
AG151	Introduction to Finance and Accounting	1	20
EC111	Introduction to Economics	1	20
HR112	Managing People	1	20
MK111	Introduction to Marketing	1	20

MS112	Business Analysis and Technology	1	20
SH111	Introduction to Hospitality and Tourism Management	1	20
Z1151	Entrepreneurship Theory and Practice	1	20

40 credits in Modern Languages as approved by the Programme Leader.

4. **Second Year** - All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF202	Management Development Programme 2	2	20
MG213	International Business Analysis	2	20
	Principal Subject 1 (Business)	2	40

And 40 Credits in Modern Languages as approved by the Programme Leader.

5. **Third Year** - All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF305	Management Development Programme 3	3	20
MG315	Managing Across Cultures and Frontiers	3	20
	Principal Subject 1 (Business)	3	40

And 40 credits in Modern Languages as approved by the Programme Leader.

6. **Fourth Year** - MIBML Regulations

The fourth year will normally be spent at an approved Partner Institution in the country of the student's chosen Modern Language. Students are expected to undertake a curriculum that consists of 120 credits relating to their Business education with particular focus on their Principal Subject. All modules should be taught in their chosen Modern Language and should be the equivalent no lower than of Level 3.

Students may instead undertake a Work Placement or Internship abroad relevant to their Principal Subject as approved by the Programme Leader.

Should students fail any module(s) at their Partner Institution, they would be expected to comply with the host institution's regulations regarding resits.

Compulsory Modules

Module Code	Module Title	Level	Credits
EX404	Credit Bearing Exchange Code for Masters in IBML	4	120

7. Fourth Year - BA Hons IBML Regulations

The fourth year will normally be spent at an approved Partner Institution in the country of the student's chosen Modern Language. Students will undertake a curriculum that consists of 80 credits relating to their Business education which includes modules in their Principal Subject, as well as other business/international business subjects, plus another 40 credits from modules offered by the Partner Institution. Modules should be primarily taught in the student's chosen Modern Language, although some study in English will be permitted, and should be the equivalent of no lower than of Level 3.

Students may instead undertake a Work Placement or Internship abroad relevant to their Principal Subject as approved by the Programme Leader.

Should students fail any module(s) at their Partner Institution, they would be expected to comply with the host institution's regulations regarding resits.

Module Code	Module Title	Level	Credits
EX199	External Study IBML	4	0

8. Fifth Year - Integrated Master Regulations

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
MG508	Contemporary Issues and Trends in International Business	5	20

Together with a 40 credit Dissertation at Level 5 in the chosen Principal Business subject, with an international focus and 20 credits chosen from list A and 40 credits in the chosen language as approved by the Programme Leader.

List A

Module Code	Module Title	Level	Credits
AG507	Asset Pricing	5	20
AG510	Behavioural Finance	5	20
AG511	Corporate Financing	5	20
AG512	Corporate Investment	5	20

AG513	Financial Quantitative Methods	5	20
AG514	International Finance Management	5	20
EC500	Industrial Economics	5	20
EC503	Natural Resource, Environmental Energy and Energy Econometrics	5	20
EC504	Behavioural Economics	5	20
EC506	Applied Econometrics	5	20
EC509	Advanced Microeconomics	5	20
EC510	Advanced Macroeconomics	5	20
EC511	Labour Economics	5	20
HR500	HRM and Employment Relations in the Public Services	5	20
HR501	Advanced Organisation Behaviour	5	20
HR503	Perspective on Work and Employment	5	20
HR504	Human Resources in the Global Economy	5	20
MG502	Management, Enterprise and the Rise of the Global Economy	5	20
MG512	Hospitality and Tourism Analysis: Case Studies and Case Histories	5	20
MK500	Brand Management	5	20
MS508	Management Science 4	5	20
Z1503	International Entrepreneurship	5	20

9. Fifth Year - BA (Hons) IBML Regulations

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
MG419	Contemporary Issues and Trend in International Business	4	20
	Principal Subject 1 (Business)	4	40

And 40 credits in Modern Languages as approved by the Programme Leader together with a 40 credit Dissertation in the chosen Principal Business subject, with an international focus.

Progress

Integrated Master Regulations

10. In order to progress to the second year of the programme, a student must have accumulated at least 120 credits from the programme curriculum.
11. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum.
12. In order to progress to the fourth year of the programme, a student must have accumulated no fewer than 360 credits from the programme curriculum and have met the academic criteria to be permitted to proceed to the exchange period.
13. In order to progress to the fifth year of the programme, a student must have accumulated no fewer than 480 credits from the programme curriculum.
14. Candidates should note that there is no corresponding BA with Honours degree available. Therefore, any candidate who fails to satisfy the progress requirements on to level five will be transferred to level three of the BA in International Business with a Modern Language degree, and any credits they may have accumulated at Level Four will not be considered in the degree (but they will be recorded as 'personal credits' on their transcript). Candidates who complete Level Four to the satisfaction of the Board of Examiners but who are unable due to personal reasons to progress to level 5, may be considered for an exit award of BA Honours (unclassified) in International Business with a Modern Language – this is an exit award only and is awarded subject to the discretion of the Board of Examiners.

Final Assessment

15. On successful completion of the fifth year, a candidate will be awarded 120 Level 5 credits corresponding to the modules taken.

Progress

BA Hons Regulations

16. In order to progress to the second year of the programme, a student must have accumulated at least 120 credits from the programme curriculum, including those for the module BF101 Management Development Programme 1 and MG112 Management in a Global Context and the Level 1 modules for the intended Principal Subjects.
17. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum, including those for the module BF201 Management Development Programme 2 and the Level 2 compulsory modules relating to their chosen Principal Subjects.
18. In order to progress to the fourth year of the programme, a student must have accumulated no fewer than 360 credits from the programme curriculum including those for the BF303 Management Development Programme 3 and the Level 3 compulsory modules relating to their chosen Principal Subjects and have achieved a satisfactory performance in the third year. The student must also have met the academic criterion to be permitted to proceed to the exchange period.

Final Assessment and Honours Classification

19. On successful completion of the Honours year, a candidate will be awarded the Level 4 credits corresponding to the modules taken.
20. The final Honours classification for the degree of BA with Honours in International Business with a Modern Language will normally be based on:

- i. the first assessed attempt at Level 4 modules taken in the fourth year;
- ii. the oral Modern Language examination;
- iii. if appropriate, an oral examination.

Award

21. **Master:** In order to qualify for the award of the degree of Master in International Business with a Modern Language, a candidate must have obtained no fewer than 600 credits from the programme curriculum.
22. **Distinction in the Spoken Language(s):** A candidate who qualifies for the award of a Master in International Business with a Modern Language degree and who has, according to prescribed criteria and in the opinion of the Board of Examiners, attained a high level of performance in the oral Modern Language examination may be awarded the Master degree with distinction in the spoken language.
23. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in International Business with a Modern Language a candidate must have obtained no fewer than 480 credits from the programme curriculum.
24. **Distinction in the Spoken Language:** A candidate who qualifies for the award of a BA with Honours in International Business with a Modern Language degree and who has, according to prescribed criteria and in the opinion of the Honours Board of Examiners, attained a high level of performance in the oral examination may be awarded the Honours degree with distinction in the spoken language.
25. **BA:** In order to qualify for the award of the BA in International Business with a Modern Language a candidate must have accumulated no fewer than 360 credits including those for the first, second and third year compulsory modules.
26. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in International Business with a Modern Language, a candidate must have accumulated no fewer than 240 credits including those for the first and second year compulsory modules.
27. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in International Business with a Modern Language, a candidate must have accumulated no fewer than 120 credits from the programme curriculum.

Transfer

Integrated Master Regulations

28. A candidate who fails to satisfy the progress or award requirements for the degree of Master may be transferred to the degree of BA in International Business with a Modern Language.
29. Transfer to the BA in Business or the BA in International Business will be considered for students who fail to satisfy the Board of Examiners in the Modern Language.

Undergraduate Regulations

30. Transfer to the BA in Principal Subject(s) or the BA in International Business will be considered for students who fail to satisfy the Board of Examiners in the Modern Language. For avoidance of doubt, the BA in Business is not used for the title of an award.