



THE PLACE OF USEFUL LEARNING

An aerial photograph of a city, likely Glasgow, with a blue color overlay. The image shows a dense urban landscape with various buildings, streets, and green spaces.

# The Stephen Young Global Leaders' Scholarship Programme



University of  
**Strathclyde**  
Glasgow

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# Charles Huang Foundation and our transformational gift

**In September 2021, the University of Strathclyde received a £50 million donation from alumnus Charles Huang PhD through his philanthropic foundation - the Charles Huang Foundation (CHF).**

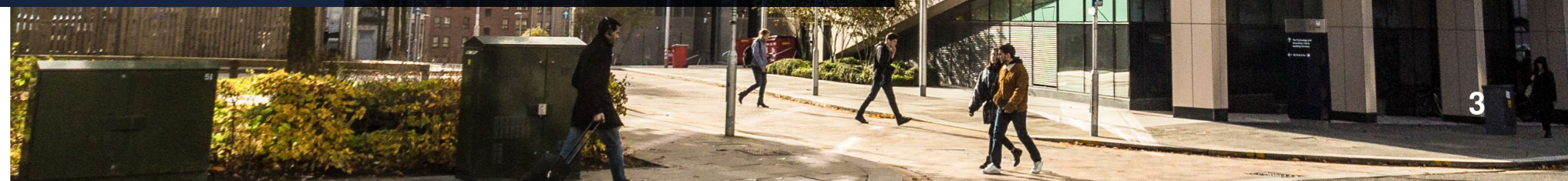
Dr Huang gained his MBA from Strathclyde in 1989 and his PhD in Marketing in 1994. He is a global business leader and founder and chairman of Pasaca Capital Inc, a California-based private equity firm established in 2016, with various global portfolio companies in North America, Europe, Asia and the Middle East in medical devices, pharmaceuticals, TMT, industrials & automation, and entertainment.

The CHF is a private non-profit corporation with a mission to accelerate and encourage advanced education, health-related research, and entrepreneurship on a global platform. The Foundation works in partnership with governments, foundations, corporations, and institutions to establish educational and business opportunities to maximize the potential of aspiring scholars, researchers, and entrepreneurs.

The donation is made as a token of gratitude to the UK for the scholarship that facilitated Dr Huang's opportunity to be educated at Strathclyde and he also seeks to honour Professor Stephen Young, Dr Huang's supervisor and mentor during his PhD studies. Professor Stephen Young was a pioneer in the field of Marketing and helped establish Strathclyde's Department of Marketing – one of the first in the UK.

The gift has enabled us to grow our collaborative work with business, industry and the public sector to tackle major challenges of our time, develop the next generation of students, and support Scotland and the UK's recovery from the pandemic.

In terms of investment, £30M of the transformational gift will support the construction of a new building named after Dr Charles Huang in the University's Technology and Innovation Zone in the heart of Glasgow City Innovation District. The remaining £20M has enabled the creation of The Stephen Young Institute (SYI), The Stephen Young Global Leaders' Scholarship Programme and The Stephen Young Entrepreneurship Awards, all of which will stimulate business creation and support the economy.



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# The University of Strathclyde

**The University of Strathclyde was founded by John Anderson in 1796 as a “Place of Useful Learning.” Our vision, inspired by this mission is to make the world better educated, sustainable, prosperous, healthy, fair and secure.**

We offer our students an outstanding educational experience as well as providing them with the tools and skills to support their career journey. We are vibrant, dynamic and passionate about solving the challenges facing society and industry through our cutting-edge, multi-disciplinary research, education and knowledge-exchange.

Our global partners are far reaching. Our values; people-oriented, bold, innovative, collaborative and ambitious are embedded in everything we do, capture who we are and how we act.



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# Strathclyde Business School

**As a socially progressive Business School within a leading international technological University, Strathclyde Business School's (SBS) purpose is to engage with and influence business, organisational and public life.**

The University is renowned for its engagement with industry, policy-makers, NGOs and third sector organisations. Strathclyde received the Times Higher Education awards for Business School of the Year in 2016/2017, Workplace of the Year in 2017/2018, Queen's Anniversary Prize for Higher and Further Education in 2019/20 & 2020/21, THE awards for University of the Year in 2019/20 and Scottish University of the Year in 2019/20 and 23/24.

The School was one of the first Business Schools to become fully accredited by AACSB, EQUIS and AMBA (we have recently been re-accredited by EQUIS for a 5-year period). SBS delivers international business education at an Undergraduate and Postgraduate level and is home to outstanding research talent in both our academic staff and postgraduate research community.



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# The Stephen Young Global Leaders' Scholarship Programme

The Stephen Young Global Leaders' Scholarship Programme (SYGL) seeks to honour Professor Stephen Young, a former Head of the Department of Marketing and Dr Huang's supervisor and mentor during his PhD studies.

In his memory, the Charles Huang Foundation donation will fund up to five scholarship awards each year for scholars of exceptional merit undertaking the Strathclyde MBA on a full-time study basis (one year) in Glasgow. SYGL seeks to develop global leaders and talent in society and business. Alongside your MBA studies, each scholar will also undertake an associated

leadership programme via the Stephen Young Institute (SYI) and be part of the wider SYI Community.

Successful candidates will receive a scholarship that includes the full Strathclyde MBA fees and a stipend to cover living costs for the academic year.



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# The SYGL Leadership Elements

All SYGL scholars will undertake Strathclyde MBA studies as a member of the full-time MBA cohort and be part of the wider SBS community. In addition to these studies, you will also benefit from the SYGL Leadership elements – a programme of experiential learning and mentor support to help your development as a future global leader.

More specifically, the SYGL Programme will equip you with essential leadership skills and competencies that will enable you to become a values led, impactful leader who can help organisations succeed in a responsible and sustainable way. The SYGL programme will help you to develop the capabilities required in an increasingly competitive and rapidly changing, global marketplace. In addition to the MBA studies, SYGL Scholars could benefit from one of the following opportunities:

- Attending MBA elective classes at Strathclyde's international MBA centres around the world (to include flights/accommodation) – Europe, Middle East and Far East.

- An international summer school placement (subject to availability) with another university e.g. a strategic university partner of Strathclyde-to include flights and accommodation.
- Taking part in a special research project as outlined by the Stephen Young Institute (tbc nearer the time).

In addition, all SYGL scholars will be offered coaching/mentoring support by a business leader, CEO or other senior executive of a large company with an industry focus. Choice of mentor will be informed by your industry background and your future career aspirations.



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# SYGL Scholarship - Award Eligibility

The Stephen Young Global Leaders' Scholarship Programme is open to any outstanding candidate who believes that they meet our eligibility requirements and strongly reflect the values outlined in our criteria guidelines. We embrace diversity and strongly encourage applications from under-represented groups, particularly Black, Asian and minority ethnic communities, women, LGBT+, disabled candidates and candidates from lower socio-economic groups.

Irrespective of your background, all applicants must meet the following eligibility requirements:

1. You must meet the admissions criteria for the Strathclyde full-time MBA programme, hold a current offer on this programme for your chosen year of study and accept this offer before making a separate application to the Stephen Young Global Leaders' Scholarship Programme.
2. You must be able to demonstrate exceptional academic merit in your application for the Stephen Young Global Leaders' Scholarship Programme. For example, a first-class undergraduate degree from a UK University, or equivalent academic qualification from a comparable non-UK institution.
3. You must be a self-funded student who does not have access to other sources of funding such as corporate sponsorship or alternative scholarship funding.
4. If you are short-listed, you will be required to attend a formal interview (either in person or virtually).



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# SYGL Criteria – what we look for in our Scholars

The University of Strathclyde was established as the place of useful learning in 1796, with a mission to make the world better-educated, prosperous, healthy, fair and secure.

We continue to live by our socially progressive values today, putting sustainability at the heart of our strategy through commitment to deliver against the United Nations Sustainable Development Goals. In addition to our over-arching socially progressive values, the Strathclyde community has specific values which clearly demonstrate our raison d'être. We are:

- PEOPLE-ORIENTED
- INNOVATIVE
- COLLABORATIVE
- AMBITIOUS
- BOLD

## AMBITIOUS

You are ambitious and that can be evidenced via the exceptional academic success you have achieved to date, and equally importantly, how you have gone about realising your ambitions via your current career path. As an MBA and SYGL candidate, we want to gain insight into:

- what your ambitions are going forward
- how you would make the most of this extraordinary opportunity
- and do you have the makings of a future global leader in the turbulent times we live in?

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## BOLD, VISIONARY THINKING

We seek bold, visionary thinkers who are curious, open-minded, analytical, eager for cross-cultural perspective, unafraid to challenge conventionality and ready to creatively address our world's important challenges.

We expect you may already have put some of your original ideas and intellectual ability to good use in your career and life to date: we are keen to hear about this.

## SUSTAINABLE AND PRINCIPLED LEADERSHIP

Strathclyde Business School is a signatory to the UN Principles of Responsible Management Education (PRME) and continues to support and commit to the PRME principles, which are largely inspired by the United Nations' Sustainable Development Goals.

Social responsibility and sustainability are issues of concern for business, industry, professional bodies and individuals. With increasing pressures and challenges around the world in areas such as energy, the environment, financial regulation, living conditions and inequality, future leaders have a duty to play their part in creating positive social impact.

Consequently, we seek SYGL scholars who have the potential to be courageous leaders in our post-Covid world. You will be ethical, decisive, resilient, driven to achieve meaningful results, and motivated to inspire others to effect positive change at scale.

We expect your application to evidence your progress towards being a sustainable and principled global leader of the future.

## PEOPLE-ORIENTED AND COLLABORATIVE

We seek collaborative, community-minded Scholars who, in addition to leadership potential, can demonstrate that they are deeply passionate about contributing to the greater good. We expect you to be humble and kind, trustworthy, supportive and accountable and willing to embrace difference. We expect to find evidence of all of the above criteria in your application. All short-listed candidates will be invited to a formal interview stage.

## SYGL SCHOLARS AS STRATHCLYDE AND STEPHEN YOUNG INITIATIVES AMBASSADORS

As a recipient of this life-changing award and opportunity, we would expect that all SYGL Scholars become Ambassadors for the Strathclyde MBA, the University of Strathclyde and the Stephen Young Initiatives.

A condition of the funding is that each student shall submit to the Selection Committee and Donor a short report of their year, covering both their academic progress and their reflections on their experience.

We would expect you to be the public face of the Stephen Young Global Leaders' Scholarship programme and that you would be happy to share your stories and experiences as you progress through your learning journey with us, and of course, post-graduation when you start to make impact back in the work-place.

Represent the MBA/Masters programme students at Open Events and support in the recruitment of future MBA scholarship students.

Our expectation is that your engagement with us would not stop at graduation and that you would be willing to engage with the MBA/MSc programme post-graduation as an alumnus for example offering mentoring, hosting corporate case competitions or student visits/projects, providing guest lectures and taking part in panel discussions.

## SELECTION PROCESS

- All applications submitted online via a formal application form, will be shortlisted by an SBS panel. Thereafter, a Selection Committee will be appointed to consider all short-listed applications.
- The Selection Committee will be chaired by the Executive Dean of SBS or his/her nominee and include the Academic Director of the SBS MBA programme and other senior academic representatives.
- Decisions of the Selection Committee shall be made by simple majority. If a decision cannot be reached, the Chair shall make the final decision.
- Recommendations would be shared with the Donor; the University will make the final decisions on selection.



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# SYGL Scholars – Beyond MBA Opportunities

**On completion of his Strathclyde MBA, Dr Charles Huang was fortunate enough to secure funding to continue his studies on a doctoral level at Strathclyde, where Professor Stephen Young was his mentor and PhD supervisor.**

Dr Huang believes that the opportunity to progress his studies at Strathclyde Business School hugely developed and influenced his consequent business career. Therefore, Dr Huang would like to extend you the opportunity for further study beyond the Strathclyde MBA. More specifically, on successful completion of the MBA programme, SYGL scholars who would be keen to follow the same learning journey as Dr Huang may be considered for progression to a fully funded full-time PhD. Scholars may wish to progress immediately on completion of their MBA or within two years of completion.

Please note that completion of the SYGL MBA scholarship programme does not guarantee automatic entry into the full-time SBS doctoral programme. Any application to complete a PhD will be assessed on quality of the PhD proposal and require approval by the Stephen Young Institute Director and by the SBS Doctoral programme.

#### **Post MBA eligibility**

Articulation to the PhD will require a minimum of 180 credits and 65% average mark on the SBS MBA studies. Scholars will sign a Scholarship Contract to agree to minimum performance requirements and Strathclyde will include agreed 'Exit Points' each year.

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[www.strath.ac.uk](http://www.strath.ac.uk)

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