

ZEP 'Low Emission, High Ambition: a Just Transition to a Net-Zero Europe'

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# Economic narratives for a 'just transition'?

**Karen Turner**

**Centre for Energy Policy, University of Strathclyde**

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Professor Karen Turner  
Director, Centre for Energy Policy  
@StrathCEP



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# An economic and climate policy challenge

In meeting EU climate ambition, there is a need to **retain and ultimately grow jobs and production** activity within member states

Rather than risk **displacing emissions** and **off-shoring jobs, investment and GDP** to other countries where global climate impacts may outweigh any economic gain



# EU countries need an approach that permits emissions reductions where production is currently located

Highly industrialised regions such as North-Rhine Westphalia in Germany could reduce emissions by 95% in 2050 if connected to CO<sub>2</sub> transport and storage resources, such as offshore Netherlands or Norway, and retain existing assets and jobs



# ZEP report highlights need to develop economic narratives

Enabling a **just transition** to a net zero economy by **protecting existing jobs and GDP** in a competitive world

Norwegian SINTEF study titled '**Industrial opportunities and employment prospects** in large scale **CO<sub>2</sub> management** in Norway'

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# Two types of industries relevant to an **economic ‘multiplier’ narrative**

1. **Energy-using/emitting industries** – potential CO<sub>2</sub> **capture**
2. **Fossil fuel supplying oil and gas industry** – capacity and expertise to enable CO<sub>2</sub> transport and storage, and implementation of large scale CCUS projects
  - **UK example** – for each direct oil and gas industry job, a further 10 are required in domestic supply chain activity
  - **Implication?** Industry jobs hard to create – huge potential negative effects associated with any one industry job lost



# Case study: 'Making Germany's *Industriestandort* climate-ready'

**Cement industry example:** what kind of economic multipliers impact the economic 'just transition' narrative? **What happens if production relocates?**



[New work at CEP to more fully consider, quantify and firmly develop narratives around emissions reduction and employment retention in industrial supply chains in Europe]

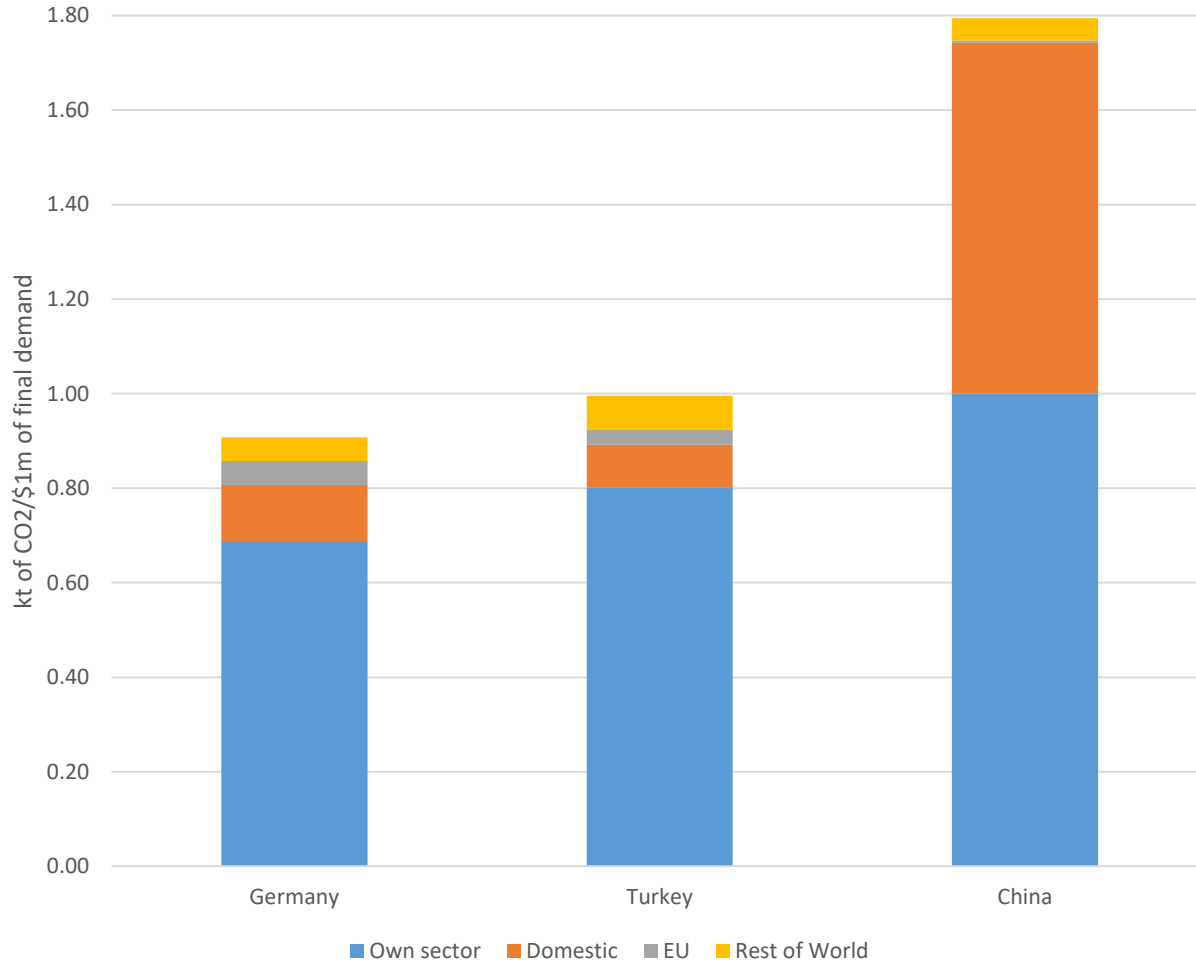
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Composition of emissions-output multiplier



## Carbon leakage/off-shoring?

- *'Own sector' included cement, lime, glass manufacture*
- *'Domestic' is other (supply chain) within nation*
- **Net increase in industry emissions per \$1m production to service demand**
- Off-shore to Turkey – more of a reallocation between EU and ROW emissions
- Off-shore to China – big boost in industry and other domestic emissions
- Any change in transportation emissions not well accounted for here

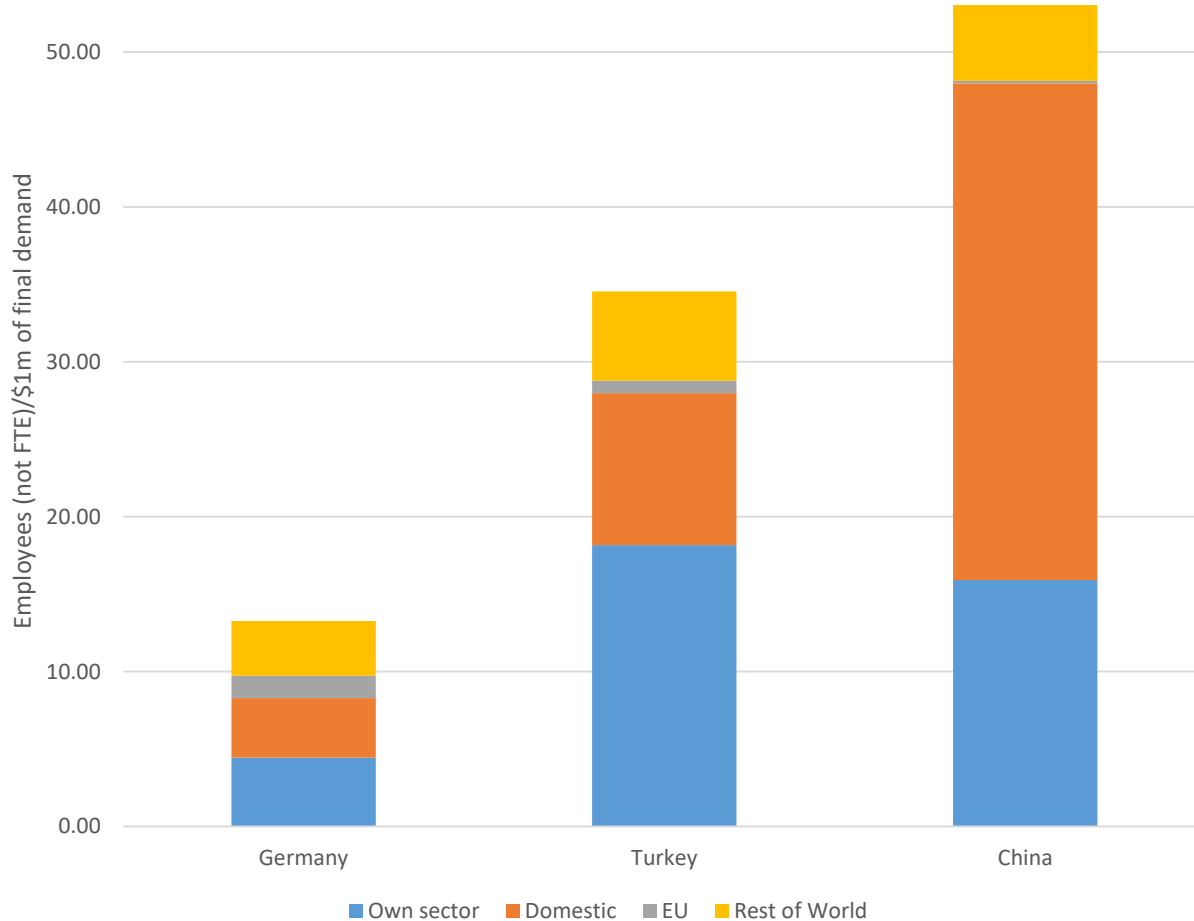
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Composition of employment-output multiplier



## Jobs leakage/off-shoring?

- *NB. Head count rather than comparable full-time equivalent*
- **Net boost in global industry and supply chain employment**
- **But net losses to Germany's industry and supply chain**
- Off-shoring to Turkey – *some* recovery within EU, app. 20% of which to Germany
- But, per \$1m off-shored, net loss of around 8 German jobs

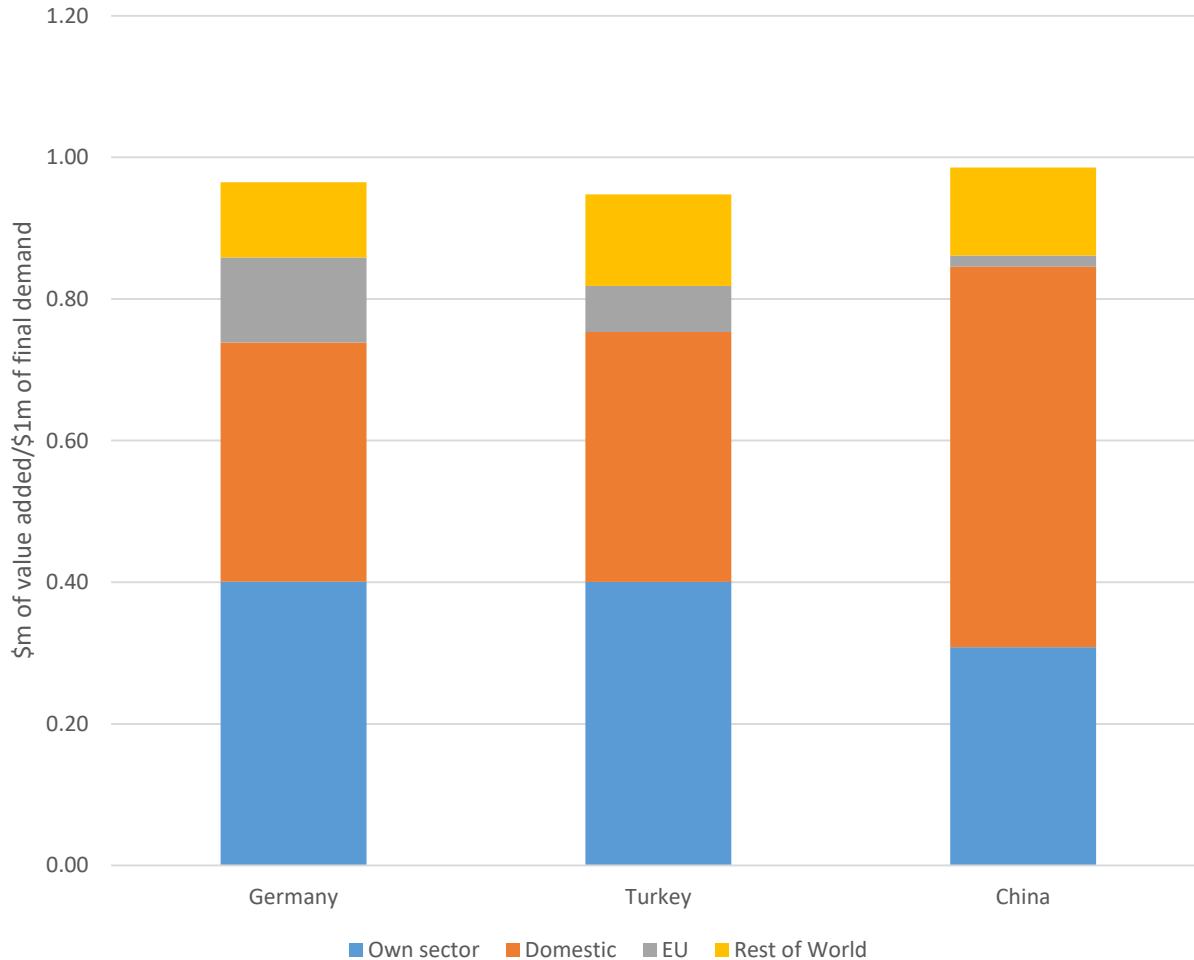
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Composition of value added-output multiplier



## GDP leakage/off-shoring?

- Reallocation of global value-added
  - *Implies higher value-added jobs in German case (both industry and supply chain)*
- Again net losses to Germany's industry and supply chain
- Off-shoring to Turkey – some recovery within EU, app. 25% of which to Germany
- But, per \$1m, around \$0.7m German GDP

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# What narrative emerges to support a 'just transition'?

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Director, Centre for Energy Policy  
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