

ALUMNI FUND ONLINE APPLICATION PROCESS

Guidelines for Applicants

What areas will the Alumni Fund support?

- Any project, group, society or club **recognised** by:
 - Strathclyde Students' Union.
 - The University of Strathclyde Sports Union.
 - The Head of a University of Strathclyde academic department.
- Student projects, clubs and societies that require capital funding to enhance the Strathclyde student experience.
- Projects requesting revenue funding will be considered and should show clear sustainability of the project beyond Alumni Fund grant; benefit beyond investment; number of students who will benefit; the impact on their university experience and beyond e.g. a conference or trip relating to degree that demonstrates a learning experience and networking opportunities.
- Student projects, clubs and societies that demonstrate clear merit e.g. research opportunities or competition amongst other universities.
- Projects which have been funded in previous years will be considered but as with the revenue funding should illustrate sustainability e.g. benefit beyond investment etc.

What areas will the Alumni Fund not support?

- Any project, group, society or club **not recognised** by:
 - Strathclyde Students' Union.
 - The University of Strathclyde Sports Union.
 - The Head of a University of Strathclyde academic department.
- Groups not part of, or formally connected to, the University of Strathclyde.
- Charities (as the University is already a charitable body).
- Groups which have a religious* or political affiliation.
- Individual students.*

*There are other funds available within the University and Strath Union which may support applications of this type:

- **Culture, Faith and Diversity Fund:** <https://www.strath.ac.uk/equalitydiversity/>
- **Arts and Culture Fund:** Please contact Strath Union for more details – strathunion.societies@strath.ac.uk

What areas is the Alumni Fund unlikely to support?

- Groups which have received an award from the Alumni Fund in the previous two academic sessions. Groups applying again in the year following an award stand a reduced chance of being awarded a grant.
- Groups which have received an award from the Alumni Fund in previous academic sessions and failed to submit an end of project report.
- Groups which have not actively secured funding from sources other than the Alumni Fund. Applications which demonstrate significant fundraising effort and corresponding results are often considered more favourably than those which do not.
- Projects which request large amount to benefit a small number of students or groups that have a low profile within the University or the platform on which they compete or operate.
- For students or groups applying for funds for overseas travel for a project or conference, the Board is unlikely to fund 100% of travel costs. Students should seek to fundraise, as a guide, at least 30% of the cost.
- Sponsorship of social events and parties, outside of recognised culturally significant celebrations.
- Projects that do not offer significant opportunity to promote the Alumni Fund (in acknowledgment of the award) to a wide audience.
- A project which the Board feels should be core-funded by the University.

Advice for Applicants

- Applications should be submitted by the project lead i.e. Club President, Captain or Project Manager. Sub-standard applications are not considered favourably.
- Applications should consider the benefits to the University and wider student population should the application be successful.
- Alongside the information above, the board follows the following funding guidelines on how much of a cost they will contribute to:
 - 70% funded if application is for kit/equipment from a club of substantial size
 - 50% funded if application is for kit/equipment from a club with a limited membership
 - 100% funded if kit/equipment is safety kit
 - 50% funded for training facilities which may rise to 75% if club cannot be accommodated at Strath Sport/ Strath Union
 - £300 per student funded for projects involving UK travel
 - £500 per student funded for any projects involving overseas travel
 - All other applications will be recommended on a case-by-case basis.
- Funds are awarded in July of each year and your project should not be due to start until after funds have been awarded.
- The Vice President of Community and Vice President of Sport will advise on relevant applications submitted and give their recommendations.

- You must provide a grant report if you are successful, detailing the ways in which you have achieved your project aims, provide images for use on social media and promotional items, summary of success and the impact of the award.
- It is a mandatory grant condition to promote the Alumni Fund through social media channels, in-person, and on relevant websites. A social media toolkit will be provided to all successful applicants.
- All decisions made by the Alumni Fund Board are final.

If you have any questions or require clarification of any points, please contact the development office developmentoffice@strath.ac.uk