

# The Stephen Young Global Leaders' Scholarship Programme



University of  
**Strathclyde**  
Glasgow

The Stephen Young Global Leaders' Scholarship Programme

The place of useful learning

# Charles Huang Foundation and our transformational gift

**In September 2021, the University of Strathclyde received a £50 million donation from alumnus Charles Huang PhD through his philanthropic foundation - the Charles Huang Foundation (CHF).**

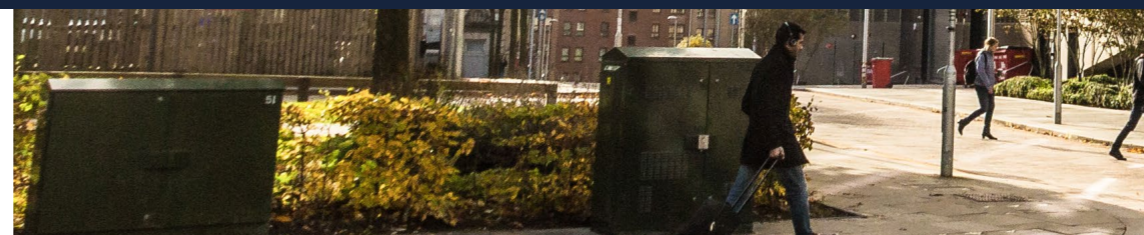
Dr Huang gained his MBA from Strathclyde in 1989 and his PhD in Marketing in 1994. He is a global business leader and founder and chairman of Pasaca Capital Inc, a California-based private equity firm established in 2016, with various global portfolio companies in North America, Europe, Asia and the Middle East in medical devices, pharmaceuticals, TMT, industrials & automation, and entertainment.

The CHF is a private non-profit corporation with a mission to accelerate and encourage advanced education, health-related research, and entrepreneurship on a global platform. The Foundation works in partnership with governments, foundations, corporations, and institutions to establish educational and business opportunities to maximize the potential of aspiring scholars, researchers, and entrepreneurs.

The donation is made as a token of gratitude to the UK for the scholarship that facilitated Dr Huang's opportunity to be educated at Strathclyde and he also seeks to honour Professor Stephen Young, Dr Huang's supervisor and mentor during his PhD studies. Professor Stephen Young was a pioneer in the field of Marketing and helped establish Strathclyde's Department of Marketing – one of the first in the UK.

The gift has enabled us to grow our collaborative work with business, industry and the public sector to tackle major challenges of our time, develop the next generation of students, and support Scotland and the UK's recovery from the pandemic.

In terms of investment, £30M of the transformational gift will support the construction of a new building named after Dr Charles Huang in the University's Technology and Innovation Zone in the heart of Glasgow City Innovation District. The remaining £20M has enabled the creation of The Stephen Young Institute for International Business (SYIIB), The Stephen Young Global Leaders' Scholarship Programme and The Stephen Young Entrepreneurship Awards, all of which will stimulate business creation and support the economy.



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# The University of Strathclyde

**The University of Strathclyde was founded by John Anderson in 1796 as a “Place of Useful Learning.” Our vision, inspired by this mission is to make the world better educated, sustainable, prosperous, healthy, fair and secure.**

We offer our students an outstanding educational experience as well as providing them with the tools and skills to support their career journey. We are vibrant, dynamic and passionate about solving the challenges facing society and industry through our cutting-edge, multi-disciplinary research, education and knowledge-exchange.

Our global partners are far reaching. Our values; people-oriented, bold, innovative, collaborative and ambitious are embedded in everything we do, capture who we are and how we act.



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# Strathclyde Business School

**As a socially progressive Business School within a leading international technological University, Strathclyde Business School's (SBS) purpose is to engage with and influence business, organisational and public life.**

The University is renowned for its engagement with industry, policy-makers, NGOs and third sector organisations. Strathclyde received the Times Higher Education awards for Business School of the Year in 2016/2017, Workplace of the Year in 2017/2018, Queen's Anniversary Prize for Higher and Further Education in 2019/20 & 2020/21, THE awards for University of the Year in 2019/20 and Scottish University of the Year in 2019/20, 23/24 and 25/26.

The School was one of the first Business Schools to become fully accredited by AACSB, EQUIS and AMBA (we have recently been re-accredited by EQUIS for a 5-year period). SBS delivers international business education at an Undergraduate and Postgraduate level and is home to outstanding research talent in both our academic staff and postgraduate research community.



The Stephen Young Global Leaders' Scholarship Programme

# The Stephen Young Global Leaders' Scholarship Programme

**The Stephen Young Global Leaders scholarship programme (SYGL) seeks to honour Professor Stephen Young, a former Head of the Department of Marketing and Dr Huang's supervisor and mentor during his PhD studies.**

The Charles Huang Foundation donation provides a scholarship for scholars of exceptional merit undertaking the Strathclyde MBA or an MSc on a full-time study basis (one year) in Glasgow. The SYGL scholarship programme aims to develop global leaders in society and business. Successful candidates will receive a scholarship that includes the full Strathclyde MBA/MSc fees and a stipend to cover living costs for the academic year.

Alongside your MBA/MSc studies, each scholar will receive additional mentorship support and the opportunity to apply for enhanced leadership development via the Stephen Young Institute of International Business (SYIIB). You will also become a part of the wider SYIIB Community.



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# The Stephen Young Global Leader Scholarship: Enhanced leadership development opportunities

All SYGL scholars undertake their Strathclyde MBA/MSc studies as a member of the full-time MBA/MSc cohort within Strathclyde Business School. In addition to their SBS studies, SYGL scholars benefit from enhanced leadership development opportunities coordinated by the SYIIB. These include tailored mentorship to help you achieve your career aspirations and the opportunity to apply for an additional developmental activity as a member of the SYIIB community.

The SYGL Programme will equip you with essential leadership skills and competencies that will enable you to become a values-led, impactful leader who can help your organisation succeed in a responsible and sustainable way. The SYGL programme will develop the capabilities that leaders require

in an increasingly competitive and rapidly changing, global environment. In addition to your MBA/MSc studies - and conditional on meeting your programme requirements and also conditional on availability of places - SYGL Scholars may apply for **ONE** of the following opportunities:

- An international summer school placement (subject to availability) with another university such as a strategic university partner of Strathclyde, including flights and accommodation.
- Taking part in a special research project outlined by the Stephen Young Institute for International Business.
- (For MBA only)- Attending MBA elective classes at Strathclyde's international MBA centres around the world (to include flights/accommodation) – Europe, Middle East and Far East.

In addition, all SYGL scholars are offered coaching/mentoring support by at least one business leader, CEO or other senior executive of a large organisation within an industry relevant to the candidate's industry background and future career aspirations.

**Notes:**

1. Funding for conference attendance is not an applicable option for the Enhanced Leadership Development Opportunities
2. Visa constraints may limit choices available to individual students.
3. The SYGL Leadership Development opportunities cannot be deferred and must be undertaken during the period of the student's MBA studies.



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# SYGL Scholarship - Award Eligibility

The Stephen Young Global Leaders scholarship programme is open to any outstanding candidate who believes that they meet our eligibility requirements and whose values and aspirations reflect those outlined in the scholarship's criteria guidelines. We embrace diversity and strongly encourage applications from under-represented groups, particularly individuals from Black, Asian and minority ethnic communities, women, LGBT+, disabled candidates and candidates from lower socio-economic groups.

Irrespective of your background, all applicants must meet the following eligibility requirements:

1. You must meet the admissions criteria for your chosen Strathclyde full-time MBA/ MSc programme. Applications to the programme should be made after you have successfully completed the selection process for the SYGL scholarship and hold a scholarship award. (However, please note that there is no issue if you have already applied for your chosen course.)
2. You must be able to demonstrate exceptional academic merit in your application for the Stephen Young Global Leaders scholarship programme. For example, a first-class undergraduate degree from a UK University, or equivalent academic qualification from a comparable non-UK institution.
3. You must be a self-funded student who does not have access to other sources of funding such as corporate sponsorship or alternative scholarship funding.
4. If you are shortlisted, you will be required to attend a formal interview (either in person or virtually). Attendance at interview is not a guarantee of a scholarship.

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# Criteria – what we look for in SYGL Scholars

The University of Strathclyde was established as the place of useful learning in 1796, with a mission to make the world better-educated, prosperous, healthy, fair and secure.

Strathclyde continues to live by our socially progressive values today. In addition to our overarching socially progressive values, the Strathclyde community has specific values which clearly demonstrate our *raison d'être*. We are:

- PEOPLE-ORIENTED
- INNOVATIVE
- COLLABORATIVE
- AMBITIOUS
- BOLD
- AMBITIOUS

## AMBITIOUS

You will likewise be ambitious and that can be evidenced via the exceptional academic success you have achieved to date, and equally importantly, how you have gone about realising your ambitions via your current career path. As an MBA/MSc and SYGL candidate, we want to gain insight into:

- what your ambitions are going forward
- how you would make the most of this extraordinary opportunity
- and in what ways you have the makings of a future global leader in an era of rapid change.

## BOLD, VISIONARY THINKING

We seek bold, visionary thinkers who are curious, open-minded, analytical, eager for cross-cultural perspectives, innovative, unafraid to challenge convention and ready to creatively address the world's important challenges. We expect you may already have put some of your original ideas and intellectual ability to good use in your career and life to date: we are keen to hear about this.

## SUSTAINABLE AND PRINCIPLED LEADERSHIP

Strathclyde Business School is a signatory to the UN Principles of Responsible Management Education (PRME) and continues to commit to the PRME principles, which are largely inspired by the United Nations' Sustainable Development Goals. Social responsibility and sustainability are issues of concern for business, industry, professional bodies and individuals. With increasing pressures and challenges around the world in areas such as the environment, energy, financial regulation, and inequality, future leaders have a duty to play their part in creating positive social impact. Consequently, we seek SYGL scholars who have the potential to be courageous leaders in a volatile and rapidly changing world. You will be ethical, resilient, driven to achieve meaningful results, and motivated to inspire others to effect positive change at scale. We expect your application to evidence your progress towards being a sustainable and principled global leader of the future.

## PEOPLE-ORIENTED AND COLLABORATIVE

We seek collaborative, community-minded scholars who, in addition to leadership potential, can demonstrate that they are deeply passionate about contributing to the greater good. We expect you to be trustworthy, supportive and accountable and willing to embrace difference.

We expect to find evidence of all of the above criteria in your application.

## SYGL SCHOLARS AS UNIVERSITY OF STRATHCLYDE AND STEPHEN YOUNG INSTITUTE FOR INTERNATIONAL BUSINESS AMBASSADORS

As a recipient of this life-changing award, it is expected that all SYGL Scholars become Ambassadors for their Strathclyde MBA/MSc programmes, the University of Strathclyde and the Stephen Young Institute for International Business. We expect you to be the public face of the Stephen Young Global Leaders' Scholarship programme and that you will be happy to share your stories and experiences as you progress through your learning journey with us, and of course, post-graduation when you start to make impact back in the work-place.

A condition of the funding is that upon completion of your programme, each SYGL scholar provides a short report of their year, covering both their academic progress and their reflections on their experience. This will be shared with the SYIIB and with the Charles Huang Foundation.

Upon completion of your programme we will ask you to represent your MBA/Masters programme students at Open Events and support the University in the recruitment of future MBA/MSc scholarship students. We would also expect you to be willing to engage with the MBA/MSc programme post-graduation as an alumnus for example offering mentoring, hosting corporate case competitions or student visits/projects, providing guest lectures and taking part in panel discussions.

## SELECTION PROCESS

- All applications are submitted online via a formal application form.
- All applications are reviewed and then some are shortlisted by a Strathclyde Business School panel. Thereafter, a Selection Committee will be appointed to consider all shortlisted applications.
- The Selection Committee will be chaired by the Executive Dean of SBS or his/her nominee and senior academic representatives.
- Decisions of the Selection Committee shall be made by simple majority. If a decision cannot be reached, the Chair shall make the final decision.
- Recommendations will be shared with the Charles Huang Foundation, and the University will make the final decision on selection.

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# SYGL Scholars – Beyond MBA/MSc opportunities

**On completion of his Strathclyde MBA, Dr Charles Huang continued his studies at Strathclyde undertaking doctoral studies at Strathclyde Business School where Professor Stephen Young was his mentor and PhD supervisor.**

On successful completion of the MBA/MSc programme, SYGL scholars who are keen to follow the same learning journey as Dr Huang may make an application to progress to a fully funded full-time PhD at Strathclyde Business School. Applications are open in the year immediately following the MBA/MSc or within two years of completion. Please note that places on the SBS PhD programme are competitive and dependent on available supervision; completion of the SYGL MBA/MSc scholarship programme does not guarantee automatic entry into the SBS doctoral programme.

Any application to complete a PhD will be assessed on quality of the PhD proposal and require approval by the SBS Vice Dean Research and Associate Dean (Postgraduate Research), as well as the SYIIB Director. Applicants to the Strathclyde PhD programme have achieved at minimum a 65% average mark on their SBS MBA/MSc studies. Successful applicants to the SYGL PhD Scholarship scheme will be required to sign a Scholarship Contract to agree to minimum performance requirements across their PhD programme of studies and this agreement will include agreed 'Exit Points' each year should the student fail to meet the requirements of the PhD programme and/or fail the PhD annual review.

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[www.strath.ac.uk](http://www.strath.ac.uk)

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**UK UNIVERSITY  
OF THE YEAR  
2026**

Daily Mail University Guide

**THE QUEEN'S  
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1996, 2019, 2021 & 2023**

For Higher and Further Education

**UK UNIVERSITY  
OF THE YEAR  
2012 & 2019**

Times Higher Education

**SCOTTISH UNIVERSITY  
OF THE YEAR  
2026**

The Sunday Times' Good University Guide 2026

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