



University of
Strathclyde
Business
School



MANAGEMENT DEVELOPMENT

PROGRAMME

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The Management Development Programme (MDP) is a compulsory element within Business School undergraduate programmes which runs from Years 1 to 3. You must successfully complete all three years in order to graduate or progress to Honours-level study.

The programme provides an interactive learning environment through which you will develop business and commercial awareness alongside graduate employability skills. The approach to learning is problem-based, with students working in project teams.

You will gain an understanding of the theoretical nature of business and apply your knowledge to case studies, using your skills to identify, analyse and solve business-related problems.

THE MDP IS ESSENTIAL
TO BECOMING A
GRADUATE THAT
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AND INSIGHTFUL

The elements of the programme are continuously assessed and students must demonstrate and build on knowledge and skills as they progress through each level.

In consultation with employers, the programme focuses on the skills which are recognised as important for personal and professional development in preparation for your future career in the public, private or voluntary sector. In this way, the MDP is essential to becoming a graduate that employers and work colleagues will find useful and insightful.

Programme Structure

Year 1

Theoretical knowledge in a classroom setting – explore business trends and develop your skill set and analytical thinking; you'll learn to understand and question the role of business in society through an introduction to business ethics; working in teams of six or seven, you'll develop a business idea and produce a final report demonstrating the impact of the team's ideas on stakeholders and its viability and potential to achieve the 'triple bottom line'.

Year 2

Understanding in an industry-specific context – you'll consider a business case study introduced by a visiting organisation and present ideas; an introduction to writing a literature review and will develop your critical thinking and writing skills

Year 3

Developing experience in an organisational context – students are challenged to put in action all the knowledge acquired in Years 1 and 2; a variety of options are available and some placements will be awarded on a merit basis evaluating students' performance in MDP 1 and 2.

Students develop their own experience in an organisational context through one of the following pathways:

- Internship
- Research and consultancy
- International experience
- Charities
- Vertically-Integrated Projects

Organisational involvement in this year provides internship opportunities and potential research and consultancy projects.

MDP and ICT

The use of IT is of central importance to your work in Year 1 of the MDP. In particular it:

- provides analytical capability for working with quantitative and qualitative data
- facilitates communication with peers and teaching staff
- provides presentational technology and skills

All students will require access to a laptop computer.



We are proud to be a sponsor of the Management Development Programme. This is a leading employability programme enabling students to develop and build upon skills that are essential for employment, and greatly valued by EY. We are delighted to welcome the students into our Glasgow office and continually impressed by the standard of presentations delivered.

MARC EGAN, ASSOCIATE (ADVISORY)
EY



Employers and MDP

Organisations are seeking flexible employees who can adapt to change, are effective in operating in multidisciplinary teams, have confidence in presenting and have well-developed interpersonal skills. The MDP develops these skills, enhances your employability and integrates with your knowledge of business acquired through your selected academic subjects.

We work with major employers in all sectors many of whom have sponsored prizes for the best team projects. The selected best teams present to the organisations and their senior staff. At a practical level, staff participate in the group sessions, observe business presentations and give feedback to students.

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In Year 1 MDP, our group challenge was to come up with the idea for an app and produce a full business plan, as part of the Build an App competition. The top three apps were chosen to participate in the finals at Barclays headquarters where our team presented the winning video pitch to senior executives. This group task provided technical and presentation skills as well as invaluable team working skills.

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ACCOUNTING & FINANCE

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STRATHCLYDE
BUSINESS SCHOOL
HAS TRIPLE
ACCREDITATION
AND AN EXCELLENT
INTERNATIONAL
REPUTATION FOR
TEACHING AND
RESEARCH



Contact

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Information current at June 2018. Please consult the University website for the most up-to-date information. The University of Strathclyde is a charitable body, registered in Scotland, with registration number SC015263.