

- **Ethics** Consideration of ethical implications is the foundation of good practice.
- Transparency Clear and transparent information about each step of practicebased research and expectations to ensure consent is fully informed.
- Client-focused Comprehensive risk-assessment for all research, clear communication between researcher and participant, feedback focused throughout to ensure voluntary participation, prioritisation of client wellbeing and the therapeutic relationship.
- **Self-awareness** active reflection and recognition of motives, limitations, bias and impact.
- **Accountability** ensure that each step of research is well documented, identify a suitable research support network and seek guidance if uncertain.