
2.1 Survey Promotion Plan

Set up new project email address

Liaise with institution re distribution

Finalise launch date

Finalise copy for email

Comms to copyedit

Design content for plasma screens

Consult with Corporate Comms

Agree mail out with Student Association – monthly / weekly updates

Agree mail out with Student Services – monthly / weekly updates

Agree mail out with Corporate Comms – monthly / weekly updates

Agree where to place hard copies

Posters and flyers placed around campus

Promotion at Freshers Faye (student events)

Notifications on student intranet / app

Reminder notifications re close of survey
