

Session	Location	Time	Cohort		
			19 - Wed	20 - Tues	21 - Wed
Induction & Module 1 - Strategy and Innovation	Strathclyde Business School	12:15 - 17:00	23/04/2025	19/08/2025	22/10/2025
Module 2 - Digital Transformation	Strathclyde Business School	12:15 - 17:00	30/04/2025	26/08/2025	29/10/2025
Module 3 - Winning New Markets - Case Study	Strathclyde Business School	12:15 - 17:00*	07/05/2025	02/09/2025	05/11/2025
Module 4 - Vision, Mission and Values	Strathclyde Business School	12:15 - 17:00**	07/05/2025	09/09/2025	12/11/2025
Module 5 - Developing a Marketing Strategy	Strathclyde Business School	12:15 - 17:00	14/05/2025	16/09/2025	19/11/2025
Module 6 - Building a Brand - Case Study	Strathclyde Business School	12:15 - 17:00*	21/05/2025	23/09/2025	26/11/2025
Module 7 - Organisational Design	Strathclyde Business School	12:15 - 17:00**	21/05/2025	30/09/2025	03/12/2025
Module 8 - Employee Engagement and Leading Change	Strathclyde Business School	12:15 - 17:00	28/05/2025	07/10/2025	10/12/2025
Module 9 - High Performance Workplace - Case Study	Strathclyde Business School	12:15 - 17:00*	04/06/2025	21/10/2025	07/01/2026
Module 10 - Effective Operations	Strathclyde Business School	12:15 - 17:00**	04/06/2025	28/10/2025	14/01/2026
Module 11 - Finance and Financial Management	Strathclyde Business School	12:15 - 17:00	11/06/2025	04/11/2025	21/01/2026
Module 12 - Implementing Growth Plans - Case Study	Strathclyde Business School	12:15 - 17:00	18/06/2025	11/11/2025	28/01/2026

* For Cohort 19 only, this module will run 09:00 – 12:30.

** For Cohort 19 only, this module will run 13:00 – 17:00.