



Session	Location	Cohort			
		Time	22 - Wed	23 - Tues	24 - Wed
Induction & Module 1 - Strategy and Innovation	Strathclyde Business School	12:15 - 17:00	19/08/2026	20/10/2026	03/02/2027
Module 2 - Digital Transformation	Strathclyde Business School	12:15 - 17:00	26/08/2026	27/10/2026	10/02/2027
Module 3 – Internationalization & Winning new Markets + Module 4 – Vision, Mission & Values	Strathclyde Business School	09:00 – 17:00	02/09/2026	03/11/2026	17/02/2027
Module 5 - Developing a Marketing Strategy	Strathclyde Business School	12:15 - 17:00	09/09/2026	10/11/2026	24/02/2027
Module 6 - Building a Brand Case Study + Module 7 – Organisational Design	Strathclyde Business School	09:00 – 17:00	16/09/2026	17/11/2026	03/03/2027
Module 8 - Employee Engagement and Leading Change	Strathclyde Business School	12:15 - 17:00	23/09/2026	24/11/2026	10/03/2027
Module 9 – High Performance Workplace + Module 10 Efficient Operations	Strathclyde Business School	09:00 – 17:00	30/09/2026	01/12/2026	17/03/2027
Module 11 – Finance & Financial Management	Strathclyde Business School	12:15 - 17:00	07/10/2026	08/12/2026	24/03/2027
Module 12 – Implementing Growth Plans	Strathclyde Business School	12:15 - 17:00	21/10/2026	15/12/2026	31/03/2027