Productivity Through People

Driving Growth Through Better Workplace Practices

Productivity through People is an executive education programme delivered over 8 months for leaders within SMEs who want to work ‘on’ their business, not just ‘in’ their business. The objective of the programme is to help leaders create a high-performance workplace with a fully-engaged, productive workforce.

Endorsed by Be the Business, the business-led organisation created to boost management skills and close the UK’s productivity gap.
“It’s not that people are our best asset – it’s that at the end of the day they are any organisation’s only asset. Engaging employees in the mission and purpose of the company, and really empowering them to do the job as effectively as possible, lies at the heart of successful organisations.”

Nigel Whitehead, Former Chief Technology Officer, BAE Systems

The Programme
The programme is an opportunity to share critical insights for success regarding people, leadership, communications, innovation and ultimately, productivity. Delivered at Strathclyde Business School, the course combines classroom learning by expert practitioners and academics, peer input and the opportunity to undertake a leadership/Shadowing exchange with a peer on the programme. It also includes site visits to best practice organisations, Rolls Royce and BAE Systems, to gain insights and share knowledge that can be put into practice quickly. In addition, participants have the opportunity to work with industry mentors drawn from these organisations. In addition to meeting and learning from industry leaders, the attendees build peer networks to help them work together to solve challenges and explore and leverage opportunities.

The Structure
The programme begins with an Induction Day to get to know each other and help build a learning community. This day sets the context for the remainder of the programme and encourages participants to explore the strategic challenges facing their business. This is followed by an intensive benchmarking exercise to establish a baseline of information from which each participant will go on to work on their business. Over the next few months, participants will attend 1 day workshops led by our academics and industry practitioners and will explore the themes of i) empowering leadership, ii) culture, communication and engagement, iii) managing innovation and v) aligning the business. Through these workshops, the site visits and working with their industry mentors, participants will learn about leading-edge concepts and frameworks that they can readily apply back in the workplace to create a more productive future for their organisations.

Cost
The programme has received significant investment from the industrial partners, both in its design and finance. As a result, the subsidised cost of this programme is £2,500 per delegate.

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