



University of
Strathclyde
Business
School

STRATHCLYDE EXECUTIVE EDUCATION AND DEVELOPMENT (SEED)

**A COLLABORATIVE PARTNER
FOR IMPACTFUL LEARNING**



An internationally accredited business school



Strathclyde Executive Education and Development (SEED)

A Collaborative Partner for Impactful Learning

What We Deliver

Strathclyde Executive Education and Development (SEED) is the centre of excellence within Strathclyde Business School, dedicated to delivering world-class executive education.

SEED offers a growing portfolio of continual professional development (CPD), short courses, and micro-credentials, informed by data to meet the needs of contemporary organisations and professionals.

We design tailored leadership and organisational development programmes in partnership with clients, creating practical, impactful learning experiences that address evolving business challenges. Our expertise also spans executive coaching and sector-specific learning.

Our Approach

Established Portfolio: Specifically developed to address the current challenges organisations are facing, our existing portfolio offers focused learning on a variety of topics suitable for both organisations and individuals.

Collaborative Design: Collaboration is at the heart of what we do. We work closely with clients to co-design programmes that meet their strategic goals.

Practical Application: Our programmes focus on workplace relevance, equipping participants with tools and skills to deliver long-term, measurable impact.

Multi-Disciplinary Delivery: Our programmes blend academic rigour with real-world insight, delivered by faculty and industry experts.

Sustained Impact: We emphasise training transfer, engaging participants before and after programmes to maximise long-term outcomes.

Our Expertise

- SEED delivers across a broad spectrum of areas including, but not limited to:
- Leadership & Management
- Strategy & Innovation
- Digital Transformation & Emerging Technologies
- Sector Specific Knowledge and Skills

Why Choose SEED?

- Programmes tailored to your organisation's needs
- Impactful and sustainable outcomes
- Strong industry-academic integration
- Scalable learning for corporates and SMEs
- Innovative, entrepreneurial mindset development

Trusted by Leading Organisations

We have partnered with organisations including Iberdrola, Enable Scotland, and Johnston Carmichael to design and deliver executive learning with measurable impact.

Get in touch for further information
exec.education@strath.ac.uk



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