

FACULTY OF HUMANITIES AND SOCIAL SCIENCES

SCHOOL OF HUMANITIES

INTERCULTURAL COMMUNICATION AND GLOBAL BUSINESS

Bachelor of Art with Honours in Intercultural Communication and Global Business
Bachelor of Art in Intercultural Communication and Global Business

These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Admission

1. Notwithstanding the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#), applicants on approved articulation agreements will be admitted directly to Year 3 and will be given advanced standing to reflect their previous study. Recognition of Prior Learning (RPL) will be awarded amounting to 240 credits.

Mode of Study

2. The programmes are available by full-time study only.

Curriculum

3. **First Year** – The First Year is not offered for this programme.
4. **Second Year** – The Second Year is not offered for this programme.
5. **Third Year** - All students shall undertake modules amounting 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF304	International Leadership Development	3	20

Optional Modules

Students must choose 100 credits from the list below:

List A

Module Code	Module Title	Level	Credits
P3306	Writing Real Life	3	20
M9352	Internet Law	3	20
L2304	Quantitative Methods in Social Research	3	20
L2312	War, Terrorism and Conflict	3	20

L2340	Contemporary British Governance	3	20
MK328	Strategic Marketing in an International Context	3	20
QQ308	Language in Business and Organisations	3	20
MS211	Managing Business Processes and Information Systems	3	20
L2304	Quantitative Methods in Social Research	3	20

6. **Fourth Year** - All students shall undertake modules amounting 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
R5400	Dissertation	4	20

Optional Modules

Students must choose 80 credits from List A and 20 credits from List B such that the curriculum comprises at least 100 credits at Level 4.

List A

Module Code	Module Title	Level	Credits
BF404	Issues and Trends	4	20
P3313	Gender Issues in the Media	4	20
P3411	Digital Communication and Culture	4	20
P3414	Digital Tools & Skills in Journalism	4	20
P3415	Media and Health	4	20
P3728	Ethical Issues in Journalism	4	20
QQ422	Song: Music and Literature	4	20

List B

Module Code	Module Title	Level	Credits
M9209	Commercial Law	3	20
P3624	Journalism and Popular Culture	3	20

L2309	American Politics	3	20
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Any such other Level 3 and Level 4 modules chosen from other programmes offered by the University as may be approved by the Programme Director.

Not all optional modules on this list will be available in each academic year. Please check your programme handbook for confirmation of which optional modules will run.

Progress

7. In order to progress to the fourth year of the programme, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
8. The final Honours classification will normally be based on the first assessed attempt at compulsory and specified optional modules which are taken in the fourth year.

Award

9. **Bachelor of Art with Honours in Intercultural Communication and Global Business:** In order to qualify for the award of the degree of BA with Honours in Intercultural Communication and Global the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
10. **Bachelor of Art in Intercultural Communication and Global Business:** In order to qualify for the award of BA in Intercultural Communication and Global Business the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, including 240 credits from RPL.