

# HUMANITIES AND SOCIAL SCIENCES

## GOVERNMENT AND PUBLIC POLICY

### POLITICAL COMMUNICATION AND MEDIA

**Master of Science in Political Communication and Media**  
**Postgraduate Diploma in Political Communication and Media**  
**Postgraduate Certificate in Political Communication and Media**

*These regulations are to be read in conjunction with [General Academic Regulations – Postgraduate Taught Degree Programme Level](#).*

#### **Admission**

1. See the [General Academic Regulations – Postgraduate Taught Degree Programme Level](#).
2. In all cases, applicants whose first language is not English, shall be required to demonstrate an appropriate level of English.

#### **Duration of study**

3. Notwithstanding the [General Academic Regulations – Postgraduate Taught Degree Programme Level](#) the maximum period of study shall be as follows:
  - i. Master's by full-time study 36 months
  - ii. PG Diploma by full-time study 24 months
  - iii. PG Certificate by full-time study 12 months

#### **Mode of study**

4. The programme is available by full-time and part-time study.

#### **Place of study**

5. This programme is available on an attending basis only. In accordance with the [General Academic Regulations – Postgraduate Taught Degree Programme Level](#), some off-campus work may be required.

#### **Curriculum**

6. All students shall undertake an approved curriculum as follows:
  - i. for the degree of MSc no fewer than 180 credits including a 60 credit research project,
  - ii. for the Postgraduate Diploma no fewer than 120 credits,
  - iii. for the Postgraduate Certificate no fewer than 60 credits.

#### **Compulsory Modules**

Module Code	Module Title	Level	Credits
L2906	Political Communication in the 21 <sup>st</sup> Century	5	20
L2905	Quantitative Methods: Survey Methods	5	20
P3984	Research Skills in Media & Communication (January intake)	5	20
P3988	Media Analytics	5	20

And either			
L2806	Advanced Topics in Political Communication and Media	5	20
Or			
L2948	Quantitative Text Analysis and Machine Learning in the Social Sciences	6	10
And			
L2807	Advanced Topics in Political Communication and Media	5	10
Or			
L2949	Introduction to Social Network Analysis for Social Scientists	6	10
And			
L2807	Advanced Topics in Political Communication and Media	5	10

### **Optional Modules**

Students should select 20 credits chosen from:

Module Code	Module Title	Level	Credits
P3970	Strategic Communication	5	20
P3987	Digital Media Ethics	5	20
P3968	Communication and Media Theory in International Context	5	20
P3901	Communicating Science and the Environment	5	20
L2908	Quantitative Methods: Statistics and Analysis	5	20
L2909	Qualitative Methods	5	20
L2993	Comparative Political Institutions	5	20
L2912	International Institutions and Regimes	5	20
L2916	Comparative Public Policy	5	20
L2947	Networked Institutions, Infrastructure and Technology	5	20
L2948	Quantitative Text Analysis and Machine Learning in the Social Sciences	6	10
L2949	Introduction to Social Network Analysis for Social Scientists	6	10

Or other modules approved by the Programme Director. Not all optional modules on this list will be available in each academic year.

**Students for the degree of MSc only:**

Module Code	Module Title	Level	Credits
L2808	Dissertation	5	60

### Progress

7. The [General Academic Regulations – Postgraduate Taught Degree Programme Level](#) shall apply.
8. The final award will be based on the student's performance in their assessments.

### Award

9. **Degree of MSc:** In order to qualify for the degree of MSc in Political Communication and Media, a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits, of which 60 credits must have been awarded in respect of the Dissertation L2808.
10. **Postgraduate Diploma:** In order to qualify for the award of the Postgraduate Diploma in Political Communication and Media, a candidate must have accumulated no fewer than 120 credits from the programme curriculum.
11. **Postgraduate Certificate:** In order to qualify for the award of the Postgraduate Certificate in Political Communication and Media, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme curriculum.