

# STRATHCLYDE BUSINESS SCHOOL

## FACULTY PROGRAMMES

### INTERNATIONAL BUSINESS WITH A MODERN LANGUAGE

Master in International Business with a Modern Language  
Bachelor of Arts with Honours in International Business with a Modern Language  
Diploma of Higher Education in International Business with a Modern Language  
Certificate of Higher Education in International Business with a Modern Language

*These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level.](#)*

**These regulations apply to entry on the above programmes from Academic Year 2021/22 onwards only.**

#### Mode of Study

1. The programme is available by full-time study only.

#### Place of Study

2. The IBML programme requires study at an approved institution abroad during the fourth year. This will take place in the country of the student's chosen Modern Language, either on a study placement at a partner university, business school, or on an approved work placement.

#### Curriculum

3. **First Year** - All students shall undertake modules amounting to 120 credits as follows:

#### Compulsory Modules

Module Code	Module Title	Level	Credits
BF110	Management Development Programme 1	1	20
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10

#### Optional Modules

Students will choose 40 credits from:

Module Code	Module Title	Level	Credits
BF112/BF113	Introduction to Tourism Studies and Managing People	1	20
BF114/BF115	Introduction to Economics and Business Analysis	1	20
BF123/BF124	Introduction to Finance and Financial Analysis	1	20

BF127 / BF128	Introduction to Marketing and Entrepreneurship	1	20
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These modules are repeated in semester two, hence two different module codes. Students will be on one version of the module code only depending in which semester they take the module.

And 40 credits in Modern Languages as approved by the Programme Leader.

4. **Second Year** - All students shall undertake modules amounting to 120 credits as follows:

**Compulsory Modules**

Module Code	Module Title	Level	Credits
BF202	Management Development Programme 2	2	20
WE213	International Business Environment and Strategy	2	20
	Principal Subject 1 (Business)	2	40

And 40 Credits in Modern Languages as approved by the Programme Leader.

5. **Third Year** - All students shall undertake modules amounting to 120 credits as follows:

**Compulsory Modules**

Module Code	Module Title	Level	Credits
BF305	Management Development Programme 3	3	20
WE301	Organising and Managing Across Cultures	3	20
	Principal Subject 1 (Business)	3	40

And 40 credits in Modern Languages as approved by the Programme Leader.

6. **Fourth Year** – Masters MIBML Regulations

The fourth year will normally be spent at an approved Partner Institution in the country of the student's chosen Modern Language. Students are expected to undertake a curriculum that consists of 120 credits relating to their Business education with particular focus on their Principal Subject. All modules should be taught in their chosen Modern Language and should be the equivalent no lower than Level 3.

Students may instead undertake a Work Placement or Internship abroad relevant to their Principal Subject as approved by the Programme Leader.

Should students fail any module(s) at their Partner Institution, they would be expected to comply with the host institution's regulations regarding resits.

**Compulsory Modules**

Module Code	Module Title	Level	Credits
EX404	Credit Bearing Exchange Code for Masters in IBML	4	120

#### 7. Fourth Year – BA (Hons) IBML Regulations

The fourth year will normally be spent at an approved Partner Institution in the country of the student's chosen Modern Language. Students will undertake a curriculum that consists of 80 credits relating to their Business education which includes modules in their Principal Subject, as well as other business/international business subjects plus another 40 credits from modules offered by the Partner Institution. Modules should be primarily taught in the student's chosen Modern Language, although some study in English will be permitted, and should be the equivalent no lower than of Level 3.

Students may instead undertake a Work Placement or Internship abroad relevant to their Principal Subject as approved by the Programme Leader.

Should students fail any module(s) at their Partner Institution, they would be expected to comply with the host institution's regulations regarding resits.

Module Code	Module Title	Level	Credits
EX199	External Study IBML	4	0

#### 8. Fifth Year - Integrated Master Regulations

All students shall undertake modules amounting to 120 credits as follows:

##### Compulsory Modules

Module Code	Module Title	Level	Credits
MG508	Contemporary Issues and Trends in International Business	5	20

Together with a 40 credit Dissertation at Level 5 in the chosen Principal Business subject, with an international focus and 20 credits chosen from List A and 40 credits in the chosen language as approved by the Programme Leader.

##### **List A**

Module Code	Module Title	Level	Credits
AG507	Asset Pricing	5	20
AG510	Behavioural Finance	5	20
AG511	Corporate Financing	5	20
AG512	Corporate Investment	5	20
AG513	Financial Quantitative Methods	5	20
AG514	International Finance Management	5	20

AG516	Sustainable Business: A Finance and Accounting Perspective	5	20
EC500	Industrial Economics	5	20
EC503	Natural Resource, Environmental Energy and Energy Econometrics	5	20
EC504	Behavioural Economics	5	20
EC506	Applied Econometrics	5	20
EC509	Advanced Microeconomics	5	20
EC510	Advanced Macroeconomics	5	20
EC511	Labour Economics	5	20
WE500	Perspectives on Work and Employment and HRM	5	20
MG512	Hospitality and Tourism Analysis: Case Studies and Case Histories	5	20
MK500	Brand Management	5	20
MS510	Business Analytics in Practice	5	20
Z1503	International Entrepreneurship	5	20

#### 9. Fifth Year - BA (Hons) IBML Regulations

All students shall undertake modules amounting to 120 credits as follows:

#### **Compulsory Modules**

Module Code	Module Title	Level	Credits
MG419	Contemporary Issues and Trend in International Business	4	20
	Principal Subject 1 (Business)	4	60*
	Modern Language	4	40

\*Including a 40 credit Dissertation in the chosen Principal Business subject, with an international focus.

Where a 20 credit Dissertation (Project) is available and selected by a student in their Principal Business subject they must take a further 20 credit module in the business subject as stipulated by the Programme Director.

#### **Progress**

- In order to progress to the second year of the programme, a student must have accumulated at least 100 credits from the programme curriculum, including those for the module BF110 Management Development Programme 1 and BF121 or BF122 Introduction to International Business and the Level 1 modules for the intended Principal Subjects.

11. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum, including those for the module BF202 Management Development Programme 2 and WE213 International Business Analysis and the Level 2 compulsory modules relating to their chosen Principal Subjects.
12. In order to progress to the fourth year of the programme, a student must have accumulated no fewer than 360 credits from the programme curriculum including those for the BF305 Management Development Programme 3 and WE301 Organising and Managing Across Cultures the Level 3 compulsory modules relating to their chosen Principal Subjects and have achieved a satisfactory performance in the third year, details available in the student handbook. Students must also have met the academic standard to be permitted to proceed to the exchange period.
13. In order to progress to the fifth year of the programme, a student must have satisfactorily completed year 4.
14. Any Masters candidate who fails to satisfy the progress requirements on to Level 5 will be transferred to Level 4 of the BA Hons in International Business with a Modern Language degree, and any credits they may have accumulated on the period of study abroad will not be considered in the degree (but they will be recorded as 'personal credits' on their transcript). Where a candidate does not have Level 4 University of Strathclyde credits for calculation of the classification in the normal way, the candidate's prior performance at University of Strathclyde will be considered alongside the Exchange Year performance for the Board of Examiners to decide classification.

#### **Final Assessment and Honours Classification**

15. On successful completion of the Honours year, a candidate will be awarded the Level 4 credits corresponding to the modules taken.
16. The final Honours classification for the degree of BA with Honours in International Business with a Modern Language will normally be based on:
  - i. the first assessed attempt at Level 4 modules taken in the fourth year;
  - ii. the oral Modern Language examination;
  - iii. if appropriate, an oral examination.

#### **Final Assessment**

17. On successful completion of the fifth year, a candidate will be awarded 120 Level 5 credits corresponding to the modules taken.

#### **Award**

18. **Master:** In order to qualify for the award of the degree of Master in International Business with a Modern Language the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
19. **Distinction in the Spoken Language(s):** A candidate who qualifies for the award of a Masters in International Business with a Modern Language degree and who has, according to prescribed criteria and in the opinion of the Board of Examiners, attained a high level of performance in the oral Modern Language examination may be awarded the Masters degree with distinction in the spoken language.
20. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in International Business with a Modern Language, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

21. **Distinction in the Spoken Language:** A candidate who qualifies for the award of a BA with Honours in International Business with a Modern Language degree and who has, according to prescribed criteria and in the opinion of the Honours Board of Examiners, attained a high level of performance in the oral examination may be awarded the Honours degree with distinction in the spoken language.
22. **BA:** In order to qualify for the award of the BA in International Business with a Modern Language, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, in addition, a candidate must have passed the first, second and third year compulsory modules.
23. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in International Business with a Modern Language, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, in addition, a candidate must have passed the first and second year compulsory modules.
24. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in International Business with a Modern Language, the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

#### **Transfer**

25. A candidate who fails to satisfy the progress or award requirements for the degree of Master, during years 1-3 of the programme, may be transferred to the degree of BA with Honours in International Business with a Modern Language.
26. A candidate who fails to satisfy the Board of Examiners in regards to the external study curriculum (EX404 or EX119) may at the discretion of the Board be transferred to the BA Business programme to complete single honours in their Principal Business Subject in year 5 of the programme.
27. A candidate who is unable to undertake the required external study curriculum (EX404 or EX119) may at the discretion of the Board be transferred to the BA Business programme to complete single honours in their Principal Business Subject in year 4 of the programme.