

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

Bachelor of Arts with Honours in (Principal Subject(s))
Bachelor of Arts with Honours in (Principal Subject(s)) with International Study
Bachelor of Arts in (Principal Subject(s))
Bachelor of Arts in (Principal Subject(s)) with International Study
Diploma of Higher Education in Business
Certificate of Higher Education in Business

These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Credit Transfer and RPL

1. Students with appropriate qualifications may be admitted with advanced standing directly into the second or third year.

Mode of Study

2. The programmes are available by full-time study only.

Place of Study

3. Certain subjects (such as Psychology) may require study out with the University.
4. The BA in Business (Principal Subjects) with International Study requires study at an approved institution abroad for a period of one semester.

Programme Structure

Bachelor Degree

5. In the first year of study, all students shall undertake the curriculum as set out in Regulation 13.
6. In the second year, students shall undertake the curriculum as set out in Regulation 14.
7. In the third year of study, all students shall undertake a curriculum which centres on the two chosen Principal Subjects and includes the module BF305 Management Development Programme 3.
8. A Principal Subject shall comprise modules amounting to no fewer than 80 credits (40 at Level 2 and 40 at Level 3), this is in addition to the foundation Level 1 module. Subjects delivered from other Faculties may require students to take modules amounting to 40 credits at Level 1.
9. By the end of the third year, all students must have taken modules amounting to at least 60 credits at Level 3 and 100 credits at Level 2. For the BA with International Study one semester must be taken at a partner institution.
10. The credits for a module may count towards the credit requirements for one of the Principal Subjects only.
11. Principal Subject and Honours Requirements

Accounting

See Regulation 28

Business Analysis and Technology	See Regulation 29
Business Enterprise	See Regulation 30
Business Law	See Regulation 31
Economics	See Regulation 32
Finance	See Regulation 33
Hospitality and Tourism	See Regulation 34
Human Resource Management	See Regulation 35
Marketing	See Regulation 36
Mathematics and Statistics	See Regulation 37
Psychology	See Regulation 38

12. Subjects are normally available in the following combinations:

Accounting

H	Business Analysis and Technology						
H	H	Business Enterprise					
H	H	H	Economics				
H	H	H	H	Finance			
H	H	H	H	H	Hospitality and Tourism Management		
H	H	H	H	H	H	Human Resource Management	
H	H	H	H	H	H	H	Marketing
				<i>Non-Business Subjects</i>			
H	H	H	H	H	H	H	Business Law
	H		H	H			Mathematics and Statistics
			H			H	Psychology

Curriculum

13. First Year

All students shall undertake a curriculum amounting to 120 credits as follows apart from the exceptions detailed below:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF110	Management Development Programme 1	1	20
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
BF112/BF113	Introduction to Tourism Studies and Managing People	1	20
BF114/BF115	Introduction to Economics and Business Analysis	1	20

BF123/BF124	Introduction to Finance and Financial Analysis	1	20
BF127/BF128	Introduction to Marketing and Entrepreneurship	1	20

Where two codes are listed against a module, the module is repeated in semester two, students will be on one version of the module code only.

Accounting

Students admitted to study a degree which includes Accounting will take the following modules plus one 20 credit module from the Compulsory Modules above or M9117 Business Law:

Module Code	Module Title	Level	Credits
BF110	Management Development Programme 1	1	20
BF111	Academic Skills	1	10
BF121*/BF122**	Introduction to International Business	1	10
AG105	Introduction to Finance and Financial Statistics	1	20
AG111	Accounting Technologies	1	20
BF114*/BF115**	Introduction to Economics and Business Analysis	1	20

*Semester 1

**Semester 2

Students wishing to gain a degree in Accounting which is accredited by professional bodies, should seek the advice of the Department of Accounting and Finance to ensure that the necessary modules are included in their curriculum.

Mathematics and Statistics

Students admitted to study a degree which includes Mathematics and Statistics will take the following modules plus two 20 credit modules from the Compulsory Modules:

Module Code	Module Title	Level	Credits
MM143	Mathematical Foundations	1	20
MM144	Calculus 1	1	20
MM106	Essential Statistics	1	10
BF110	Management Development Programme 1	1	20
BF111	Academic Skills	1	10

Business Law, or Psychology

Students admitted to study a degree which includes Business Law or Psychology will take the following modules:

Module Code	Module Title	Level	Credits
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M9117	Business Law	1	20
C8105	Psychology 1A	1	20
C8106	Psychology 1B	1	20

14. **Second Year**

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF202*	Management Development Programme 2	2	20

*See Regulation No 18

Plus 40 or 60 credits from the following:

Module Code	Module Title	Level	Credits
AG215	Business Finance	2	20
AG218	Intermediate Financial Reporting	2	20
AG219	Cost and Management Accounting	2	20
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MS210	Analysing and Improving Operations	2	20
WE201	Work, Employment and Society	2	20
WE211	Managing Services & Experiences	2	20
Z1217	Creativity and Innovation Management	2	20

Optional Modules

Plus 40 or 60 credits from:

Module Code	Module Title	Level	Credits
AG217	Portfolio Management and Security Analysis	2	20
EC216	Intermediate Macroeconomics and Data Analysis	2	20
MK212	Services in Retail Marketing	2	20
MS211	Managing Business Processes and Information Systems	2	20

Z1218	New Venture Planning	2	20
WE202	People at Work	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
	Elective Module(s)		20

For students taking non-business subjects, please refer to the relevant regulations governing those subjects:

Business Law, Regulation 31

Mathematics and Statistics, Regulation 37

Psychology, Regulation 38

15. **Third Year** - All students shall undertake modules amounting to 120 credits as follows.

Compulsory Modules

Module Code	Module Title	Level	Credits
BF305*	Management Development Programme 3	3	20
	Principal Subject 1	3	40
	Principal Subject 2	3	40
	Elective Module(s)		20

*International students may replace BF305 with BF306 International Leadership Development.

with International Study

To qualify for the award enhancement of 'with International Study', students must undertake study abroad during their third year and shall follow an approved curriculum of 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF305	Management Development Programme 3	3	20
EX311	External Study (Semester 2)	3	40*
	Principal Subject 1	3	40*
	Principal Subject 2	3	40*
	Elective Module(s)		20

*Equivalent modules amounting to 40 credits from the Principal Subject(s) will be recorded on the student's curriculum via EX311

16. **Fourth Year**

Single Honours

All students admitted to study a Single Honours degree shall undertake modules amounting to 120 credits at Level 4 in the Principal Subject specialisation.

Joint Honours

All students admitted to study a Joint Honours degree shall undertake modules amounting to 120 credits at Level 4 which meet the specialisation requirements for both Principal Subjects, of which a minimum of 40 credits must be taken from each Principal Subject.

Progress

17. In order to progress to the second year of the programme, a student must have accumulated at least 100 credits from the programme curriculum, including those for the module BF110 Management Development Programme 1 and the Level 1 modules for the intended Principal Subjects.
18. In order to progress to the third year of the programme, a student must have accumulated at least 220 credits from the programme curriculum, including those for the module BF202 Management Development Programme 2 and the Level 2 compulsory modules relating to their chosen Principal Subjects. For the BA with International Study, students must also have met the academic standard to be permitted to proceed to the exchange period as detailed in the programme handbook.
19. In order to progress to the fourth year of the programme a student must have accumulated no fewer than 360 credits from the programme curriculum including those for all compulsory modules and the Level 3 compulsory modules relating to their chosen Principal Subjects, plus BF305 Management Development Programme 3 (or the approved alternative module for those students who have been admitted with advanced standing) and, for the BA with International Study, have undertaken one semester at a partner institution.

Assessment and Final Honours Classification

20. On successful completion of the fourth year, a candidate will be awarded the Level 4 credits corresponding to the modules taken.
21. The final Honours classification will normally be based on:
 - i. For students taking Honours subject(s) in the Strathclyde Business School only, the first assessed attempt at all modules in the Honours year;
 - ii. For students taking Joint Honours with a Principal Subject from the Strathclyde Business School and a Principal Subject offered by another Faculty, the first assessed attempt at specified modules in the third year (if appropriate) and all modules in the Honours year.

Award

22. **BA with Honours:** In order to qualify for the award of the BA with Honours in (Principal Subject(s)) the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
23. **BA with Honours with International Study:** In order to qualify for the award of the BA with Honours in (Principal Subject(s)) with International Study the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, including one semester at a partner institution in the third year of study.

24. **BA:** In order to qualify for the award of the BA in (Principal Subject(s)), a candidate must have accumulated no fewer than 360 credits from the programme curriculum and must have passed all the compulsory modules and satisfied the requirements for two Principal Subjects, along with meeting the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

For avoidance of doubt, the BA in Business is not used for the title of an award.

25. **BA with International Study:** In order to qualify for the award of the BA in (Principal Subject(s)) with International Study the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, including one semester at a partner institution in the third year of study.
26. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in Business the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply, in addition, a candidate must have passed the module BF110 Management Development Programme 1.
27. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in Business the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

Principal Subject and Honours Requirements

28. **Principal Subject Curriculum in Accounting**

In addition to the compulsory classes detailed for Year 1-3 above. Students wishing to gain a degree in Accounting, which is accredited by professional bodies, should seek the advice of the Department of Accounting and Finance to ensure that the necessary modules are included in their curriculum.

Compulsory Modules

Module Code	Module Title	Level	Credits
AG111	Accounting Technologies	1	20
AG105	Introduction to Finance and Financial Statistics	1	20
AG218	Intermediate Financial Reporting	2	20
AG219	Cost and Management Accounting	2	20
AG308	Auditing and Assurance	3	10
AG309	Governance and Accounting	3	10
AG310	Contemporary Management Accounting	3	10
AG311	Advanced Financial Reporting	3	10

Optional Modules

Students should refer to the programme handbook to confirm the number of credits they are required to take.

Module Code	Module Title	Level	Credits
AG215	Business Finance	2	20
EC215	Intermediate Microeconomics	2	20
AG314	Taxation	3	20

Single Honours Curriculum in Accounting

All students shall undertake modules amounting to 120 credits chosen from:

Module Code	Module Title	Level	Credits
AG409	Sustainability Accounting: Theory and Practice	4	20
AG415	Contemporary Issues in International Financial Reporting	4	20
AG416	Management Accounting Theory and Practice	4	20
AG420	Auditing Theory and Practice	4	20
AG424	Accounting Theories	4	20
AG442	Sustainable Business: A Finance and Accounting Perspective	4	20
AG4XX	Accounting and Financial Analysis Case Study	4	20
AG434	International Financial Management	4	20
AG435	Accounting Dissertation	4	40

Joint Honours Curriculum in Accounting and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Accounting as follows:

Module Code	Module Title	Level	Credits
Either			
AG435	Accounting Dissertation	4	40
And either 20 or 40 credits from the optional modules in Accounting			
Or			
A minimum of 60 credits from the optional modules in Accounting			

Optional Modules

Module Code	Module Title	Level	Credits
AG409	Sustainability Accounting: Theory and Practice	4	20
AG415	Contemporary Issues in International Financial Reporting	4	20
AG416	Management Accounting Theory and Practice	4	20
AG420	Auditing Theory and Practice	4	20
AG424	Accounting Theories	4	20
AG442	Sustainable Business: A Finance and Accounting Perspective	4	20
AG4XX	Accounting and Financial Analysis Case Study	4	20
AG434	International Financial Management	4	20
AG435	Accounting Dissertation	4	40

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

29. Principal Subject Curriculum in Business Analysis and Technology

Compulsory Modules

Module Code	Module Title	Level	Credits
BF114/115	Introduction to Economics and Business Analysis	1	20
MS211	Managing Business Processes and Information Systems	2	20
MS210	Analysing and Improving Operations	2	20
MS311	Knowledge and Innovation Management	3	20
MS361	Understanding and Optimizing Business Systems	3	20

Single Honours Curriculum in Business Analysis and Technology

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MS424	Dissertation in Business Analysis and Technology	4	40
MS428	Business Analysis in Practice	4	20

And 60 credits from the optional modules			
OR			
MS4XX	Business Analysis in Practice	4	40
And 80 credits from the optional modules			

Optional Modules

Module Code	Module Title	Level	Credits
MS429	Project Management	4	20
MS422	Risk Analysis and Management	4	20
MS426	Contemporary Business Technology	4	20
MS432	Systems Thinking with System Dynamics	4	20
MS430	Programming for Business Analytics	4	20
MS4XX	Artificial Intelligence: Principles and Machine Learning Applications	4	20

Joint Honours Curriculum in Business Analysis and Technology and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Business Analysis and Technology as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MS424	Dissertation in Business Analysis and Technology	4	40
MS428	Business Analysis in Practice	4	20
And 20 credits from the optional modules in Business Analysis and Technology			
OR			
MS433	Business Analysis in Practice	4	40
And either 20 or 40 credits from the optional modules in Business Analysis and Technology			

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

Optional Modules

Module Code	Module Title	Level	Credits
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MS416	Business Analytics using Data Mining	4	20
MS429	Project Management	4	20
MS422	Risk Analysis and Management	4	20
MS426	Contemporary Business Technology	4	20
MS432	Systems Thinking with System Dynamics	4	20
MS430	Programming for Business Analytics	4	20
MS4XX	Artificial Intelligence: Principles and Machine Learning Applications	4	20

30. Principal Subject Curriculum in Business Enterprise

Compulsory Modules

Module Code	Module Title	Level	Credits
BF127/BF128	Introduction to Marketing and Entrepreneurship	1	20
Z1217	Creativity and Innovation Management	2	20
Z1218	New Venture Planning	2	20
Z1314	Entrepreneurial Capital	3	20
Z1315	Venture Management Strategy and Growth	3	20

Single Honours Curriculum in Business Enterprise

All students shall undertake modules amounting to 120 credits chosen from:

Module Code	Module Title	Level	Credits
Z1411	Enterprise Policy: Contemporary Challenges and Solutions	4	20
Z1413	Strategy making for Social Impact	4	20
Z1403	Issues and Trends in Entrepreneurship	4	20
Z1412	Research Project for Entrepreneurship, Innovation and Strategy	4	40
Z1405	International Entrepreneurship	4	20
Z1415	Social Innovation	4	20
Z14XX	Data for Business	4	20

Joint Honours Curriculum in Business Enterprise and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Business Enterprise as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
Z1403	Issues and Trends in Entrepreneurship	4	20
Z1412	Research Project for Entrepreneurship, Innovation and Strategy	4	40
And 20 credits from the optional modules			
Or			
Z1403	Issues and Trends in Entrepreneurship	4	20
And either 40 or 60 credits from the optional modules for Business Enterprise			

Optional Modules

Module Code	Module Title	Level	Credits
Z1411	Enterprise Policy: Contemporary Challenges and Solutions	4	20
Z1413	Strategy making for Social Impact	4	20
Z1403	Issues and Trends in Entrepreneurship	4	20
Z1412	Research Project for Entrepreneurship, Innovation and Strategy	4	40
Z1405	International Entrepreneurship	4	20
Z1415	Social Innovation	4	20
Z14XX	Data for Business	4	20

The credit requirement for the other Principal Subject are specified in that subject's specialisation regulations.

31. Principal Subject Curriculum in Business Law**Compulsory Modules**

Module Code	Module Title	Level	Credits
M9117	Business Law	1	20

Optional Modules

Module Code	Module Title	Level	Credits
M9111	Criminal Law	1	20

M9212	EU Law	2	20
M9305	Law, Film and Popular Culture	3	20
M9307	Crime and Punishment	3	20
M9308	Human Rights Law	3	20
M9309	Employment Law	3	20
M9318	Competition Law	3	20
M9352	Internet Law	3	20
M9311	Banking Law and Finance	3	20

Joint Honours Curriculum in Business Law and Another Subject

All students shall undertake modules amounting to 120 credits. In addition, if the student elects to undertake the dissertation in Business Law then they must take:

Module Code	Module Title	Level	Credits
M9436	Dissertation in Law	4	20

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

32. Principal Subject Curriculum in Economics

Compulsory Modules

Module Code	Module Title	Level	Credits
BF114/BF115	Introduction to Economics and Business Analysis	1	20
EC215	Intermediate Microeconomics	2	20
EC216	Intermediate Macroeconomics and Data Analytics	2	20
EC315	Topics in Microeconomics with Cross Section Econometrics	3	20
EC316	Topics in Macroeconomics with Time Series Econometrics	3	20

Single Honours Curriculum in Economics

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Module

Module Code	Module Title	Level	Credits
Either			

EC421	Advanced Microeconomics	4	20
EC422	Advanced Macroeconomics	4	20
EC419	Dissertation in Economics	4	20
And 60 credits from the optional modules			
Or			
EC421	Advanced Microeconomics	4	20
EC422	Advanced Macroeconomics	4	20
And 80 credits from the optional modules			

Optional Modules

Module Code	Module Title	Level	Credits
EC412	Industrial Economics	4	20
EC413	Applied Economics	4	20
EC415	Behavioural Economics	4	20
EC416	Natural Resource, Environmental and Energy Economics	4	20
EC420	Labour Economics	4	20

Joint Honours Curriculum in Economics and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Economics as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
EC421	Advanced Microeconomics	4	20
EC422	Advanced Macroeconomics	4	20
EC419	Dissertation in Economics	4	20
And 20 credits from the optional modules in Economics			
Or			
EC421	Advanced Microeconomics	4	20
EC422	Advanced Macroeconomics	4	20
And 20 or 40 credits from the optional modules in Economics			

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

Optional Modules

Module Code	Module Title	Level	Credits
EC412	Industrial Economics	4	20
EC413	Applied Economics	4	20
EC415	Behavioural Economics	4	20
EC416	Natural Resource, Environmental and Energy Economics	4	20
EC420	Labour Economics	4	20

33. Principal Subject Curriculum in Finance

Compulsory Modules

Module Code	Module Title	Level	Credits
BF123/BF124	Introduction to Finance and Financial Accounting	1	20
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
AG312	Advanced Corporate Finance and Financial Markets	3	20
AG313	Treasury Management and Derivatives	3	20

Single Honours Curriculum in Finance

All students shall undertake modules amounting to 120 credits from the following:

Module Code	Module Title	Level	Credits
AG426	Advanced Derivatives	4	20
AG428	Asset Pricing	4	20
AG429	Behavioural Finance	4	20
AG430	Corporate Financing	4	20
AG432	Financial Quantitative Methods	4	20
AG434	International Financial Management	4	20
AG431	Corporate investment	4	20

AG442	Sustainable Business: A Finance and Accounting Perspective	4	20
AG4XX	Accounting and Financial Analysis Case Study	4	20
AG436	Dissertation in Finance	4	40

Joint Honours Curriculum in Finance and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Finance as follows:

Module Code	Module Title	Level	Credits
Either			
AG436	Dissertation in Finance	4	40
And 40 credits from the optional modules in Finance			
Or			
A minimum of 60 credits from the optional modules in Finance			

Optional Modules

Module Code	Module Title	Level	Credits
AG426	Advanced Derivatives	4	20
AG428	Asset Pricing	4	20
AG429	Behavioural Finance	4	20
AG430	Corporate Financing	4	20
AG432	Financial Quantitative Methods	4	20
AG434	International Financial Management	4	20
AG431	Corporate investment	4	20
AG442	Sustainable Business: A Finance and Accounting Perspective	4	20
AG4XX	Accounting and Financial Analysis Case Study	4	20
AG436	Dissertation in Finance	4	40

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

34. Principal Subject Curriculum in Hospitality and Tourism Management

Compulsory Modules

Module Code	Module Title	Level	Credits
BF112/BF113	Introduction to Tourism Studies and Managing People	1	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
WE211	Managing Services & Experiences	2	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
WE314	Event Management: Planning and Sustainable Practice	3	20

Single Honours Curriculum in Hospitality and Tourism Management

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MG412	Dissertation in Hospitality and Tourism Management	4	40
MG423	Hospitality and Tourism Analysis: Case Studies and Case Histories	4	20
And 60 credits from the optional modules			
Or			
MG423	Hospitality and Tourism Analysis: Case Studies and Case Histories	4	20
And 100 credits from the optional modules			

Optional Modules

Module Code	Module Title	Level	Credits
Z1411	Enterprise Policy: Contemporary Challenges and Solutions	4	20
SH424	Being an Ethical Manager	4	20
MG402	Management, Enterprise and the Rise of the Global Economy	4	20
WE400	Current Issues in Tourism and Sustainability	4	20
WE404	People, Work and the Global Economy	4	20

Joint Honours Curriculum in Hospitality and Tourism Management and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in hospitality and Tourism Management as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MG423	Hospitality and Tourism Analysis: Case Studies and Case Histories	4	20
MG412	Dissertation in Hospitality and Tourism Management	4	40
And 20 credits from the optional modules in Hospitality and Tourism Management			
Or			
MG423	Hospitality and Tourism Analysis: Case Studies and Case Histories	4	20
And either 20 or 40 credits from the optional modules in Hospitality and Tourism Management			

Optional Modules

Module Code	Module Title	Level	Credits
Z1411	Enterprise Policy: Contemporary Challenges and Solutions	4	20
SH424	Being an Ethical Manager	4	20
MG402	Management, Enterprise and the Rise of the Global Economy	4	20
WE400	Current Issues in Tourism and Sustainability	4	20
WE404	People, Work and the Global Economy	4	20

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

35. Principal Subject Curriculum in Human Resource Management

Compulsory Modules

Module Code	Module Title	Level	Credits
BF112/BF113	Introduction to Tourism Studies and Managing People	1	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20

Single Honours Curriculum in Human Resource Management

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
HR406	Human Resource Management Dissertation and Research Methods	4	40
WE402	Perspectives on Work, Employment and HRM	4	20
And 60 credits from the Optional modules			
Or			
WE402	Perspectives on Work, Employment and HRM	4	20
And 100 credits from the optional modules			

Optional Modules

Module Code	Module Title	Level	Credits
WE403	HRM and Employment Relations in Public Services	4	20
WE405	People, Work and the Global Economy	4	20
WE401	Work Transitions	4	20
SH424	Being an Ethical Manager	4	20
MG402	Management, Enterprise and the Rise of the Global Economy	4	20

Joint Honours Curriculum in Human Resource Management and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Human Resource Management as follows:

Module Code	Module Title	Level	Credits
Either			
HR406	Human Resource Management Dissertation and Research Methods	4	40
WE402	Perspectives on Work, Employment and HRM	4	20
And 20 credits from the optional modules in Human Resource Management			
Or			
WE402	Perspectives on Work, Employment and HRM	4	20
And either 20 or 40 credits from the optional modules in Human Resource Management			

Optional Modules

Module Code	Module Title	Level	Credits
WE403	HRM and Employment Relations in Public Services	4	20
WE405	People, Work and the Global Economy	4	20
WE401	Work Transitions	4	20
SH424	Being an Ethical Manager	4	20
MG402	Management, Enterprise and the Rise of the Global Economy	4	20

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

36. Principal Subject Curriculum in Marketing

Compulsory Modules

Module Code	Module Title	Level	Credits
BF127/BF128	Introduction to Marketing and Entrepreneurship	1	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services and Retail Marketing	2	20
MK329	Marketing Communication in the Digital Age	3	20
MK328	Strategic Marketing in an International Context	3	20

Single Honours Curriculum in Marketing

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MK412	Brand Management	4	20
MK414	Dissertation in Marketing	4	40
And 60 credits from the optional modules			
Or			
MK412	Brand Management	4	20
And 100 credits from the optional modules			

Optional Modules

Module Code	Module Title	Level	Credits
MK410	Advances in Consumer Behaviour Operations	4	20
MK421	Managing Integrated Marketing Communications: Theory and Practice	4	20
MK415	International Business Management	4	20
MK416	Managing Customer Relationships	4	20
MK418	Social Marketing	4	20
MK430	Brand Building in a FMCG Environment	4	20
MK431	Sustainability, Marketing and Society	4	20

Joint Honours Curriculum in Marketing and Another Subject

All students shall undertake modules amounting to 120 credits, with a curriculum in Marketing as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
Either			
MK412	Brand Management	4	20
MK414	Dissertation in Marketing	4	40
And 20 credits from the optional modules in Marketing			
Or			
MK412	Brand Management	4	20
And either 20 or 40 credits from the optional modules in Marketing			

Optional Modules

Module Code	Module Title	Level	Credits
MK410	Advances in Consumer Behaviour Operations	4	20
MK421	Managing Integrated Marketing Communications: Theory and Practice	4	20
MK415	International Business Management	4	20
MK416	Managing Customer Relationships	4	20

MK418	Social Marketing	4	20
MK430	Brand Building in a FMCG Environment	4	20
MK431	Sustainability, Marketing and Society	4	20

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

37. Principal Subject Curriculum in Mathematics and Statistics

Compulsory Modules

Module Code	Module Title	Level	Credits
MM143	Mathematical Foundations	1	20
MM144	Calculus 1	1	20
MM201	Linear Algebra and Differential Equations	2	20
MM204	Probability and Statistical Interference	2	20
MM3XX	Applied Linear Algebra	3	20
MM3XX	Regression Modelling	3	20

Optional Modules

Students will select 40 or 60 credits from the following list, the number of credits selected will be based on which elective subject a student wishes to undertake:

Module Code	Module Title	Level	Credits
MM206	Mathematical and Statistical Computing	2	20
MM300	Complex Variables and Integral Transforms	3	20
MM301	Linear Algebra	3	20
MM306	Numerical Analysis	3	20
MM307	Stochastics and Financial Econometrics	3	20

Such other modules as may be approved by the Programme Leader.

Joint Honours Curriculum in Mathematics and Statistics and Another Subject

All students shall undertake modules amounting to 120 credits, this will include 40 credits in Mathematics and Statistics as follows:

Optional Modules

Module Code	Module Title	Level	Credits
MM401	Communicating Mathematics and Statistics	4	20

List A

Module Code	Module Title	Level	Credits
MM402	Modelling and Simulation with Applications to Financial Derivatives	4	20
MM404	Statistical Modelling and Analysis	4	20
MM407	Applied Statistics in Society	4	20

List B***

Module Code	Module Title	Level	Credits
MM403	Applicable Analysis 3	4	20
MM405	Fluids and Waves	4	20
MM406	Finite Element Methods for Boundary Value Problems and Approximation	4	20
MM408	Mathematical Biology and Marine Population Modelling	4	20
MM409	Mathematical Introduction to Networks	4	20
MM411	Elasticity and Complex Materials	4	20
MM412	Optimization: Theory and Practice	4	20
MM413	Statistical Mechanics	4	20
MM414	Dynamical Models in Epidemiology	4	20
MM401	Communicating Mathematics and Statistics	4	20

*** Not all of these modules will be available every year.

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.

38. Principal Subject Curriculum in Psychology

Compulsory Modules

Module Code	Module Title	Level	Credits
C8105	Psychology 1A	1	20
C8106	Psychology 1B	1	20
C8201	Cognition and Neuropsychology	2	20
C8202	Social and Health Psychology	2	20

C8203	Introduction to Research Design and Analysis	2	20
C8321	Research Methods and Data Analysis	3	20

Optional Modules

Students will select 40 or 60 credits from the following list, the number of credits selected will be based on which elective subject a student wishes to undertake:

Module Code	Module Title	Level	Credits
C8306	Psychobiology	3	20
C8307	Social Psychology	3	20
C8303	Individual Differences	3	20
C8304	Cognition	3	20
C8305	Development	3	20

Joint Honours Curriculum in Psychology and Another Subject

All students shall undertake a curriculum in Psychology amounting to 60 credits.

Optional Modules

60 credits chosen from the list of optional modules as detailed under the Regulation above. Or, if the student elects to undertake the dissertation in Psychology:

Module Code	Module Title	Level	Credits
C8427	Dissertation in Psychology	4	20
And			
40 credits chosen from the list of optional modules.			

The credit requirements for the other Principal Subject are specified in that subject's specialisation regulations.