University of Strathclyde Glasgow

Graduate Apprenticeship

BA (Hons) Business Management Graduate Apprenticeship

"Having the opportunity to study this Graduate Apprenticeship at Strathclyde University while working has been excellent. The work and the structure of the course fits well into my life. I have implemented and grown as a professional as a result and also greatly enjoyed networking and observing how other organisations work".

GARY NEILL, ACTING ROADS AND GROUNDS MANAGER, FALKIRK COUNCIL

SCAN QR CODE

Strathclyde's dual accredited BA (Hons) Business Management Graduate Apprenticeship programme, designed in partnership with industry, will develop apprentices' knowledge, skills, competencies and professional behaviours.

The degree is designed across a variety of industry sectors and mapped to the CMI Level 5 Diploma in Management and Leadership.

Facilitated by world-class academics, apprentices will acquire underpinning knowledge and understanding of Business Management via our blended learning online and campus delivery. Core business competencies are developed through an integrated work-based learning curriculum. The on-campus delivery will allow apprentices to work in groups and hone their business skills.

Employer Benefits

- Enables employers to fast track the time required for graduates to reach optimum productivity
- Fully funded degree with the opportunity to progress to Masters or Doctorate level
- Offers an individualised learning experience

Why Strathclyde:

- Our one day a month on campus model ensures minimum time out of the business.
- Dedicated support from a Learning Advisor to help consolidate work-based learning
- Programmes are designed and developed in partnership with industry bodies.
- Our Dual Accredited programme enables students to gain both their BA (Hons) Business Management and the CMI Level 5 Diploma in Management and Leadership, with opportunity to progress to Chartered Manager status.

Course Structure & Content

The Business Management Graduate Apprenticeship programme is a four-year degree which allows for flexibility in the choice of classes in Year 4.

Year 1	
All students shall undertake modules amounting to 120 credits as follows:	
Compulsory Modules	
Organisations and the Contemporary Business Environment	30 Credits
Managing Yourself and Others	30 Credits
Managing in a Global Environment	30 Credits
Understanding Business Finance and Financial Services	30 Credits

Year 2	
All students shall undertake modules amounting to 120 credits as follows:	
Compulsory Modules	
Governance, Ethics and CSR	40 Credits
Fundamentals of Business Analysis & Technology	40 Credits
Managing People for Performance and Innovation	40 Credits

Year 3	
All students shall undertake modules amounting to 120 credits as follows:	
Compulsory Modules	
Project Management	40 Credits
Marketing: Foundations, Principles and Strategic Application	40 Credits
Managing Change	20 Credits
Research Methods for Business	20 Credits

Year 4	
All students shall undertake modules amounting to 120 credits as follows:	
Compulsory Modules	
Business Project	60 Credits
Strategy, Risk and Scenario Planning	40 Credits

Elective Modules	
20 credits at Level 4 chosen from the modules below:	
Modules	
Entrepreneurial Mindset in the Workplace	10 Credits
Financial Services	10 Credits
Service Operations and Simulation	10 Credits
Systems Thinking	10 Credits

Entry Criteria

We have a flexible admissions approach and applications will be considered on an individual basis following nomination by employers.

The programme has been designed to meet the needs of learners with a range of vocational and academic qualifications Typically, applicants will have 4 Highers (minimum B grades) including English and Maths or equivalent qualifications and experience.

Applicants without the required academic qualifications but with relevant work experience will be considered, again this will be on an individual basis.

Graduate Apprenticeships are funded by Scottish Funding Council
www.sfc.ac.uk

Scottish Funding Council
Comhairle Maoineachaidh na h-Alba

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For further information, please contact:
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https://www.strath.ac.uk/studywithus/apprenticeshipdegreesatstrathclyde/businessmanagement/

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