



**Center for the History of Development, Shanghai University**  
**David F. Musto Center for Drug Policy Studies, Shanghai University**  
**Centre for the Social History of Health and Healthcare (CSHHH), Glasgow**  
**Graduate Institute of International and Development Studies, Geneva**

# **“How to Change the World”**

**Conference**

**26-28 May 2017**

## 26 May 2017

4.30pm

### Welcome

#### Keynote Address and Film : Greg Mitman

Rachel Carson Center for Environment and Society, Munich/University of Wisconsin-Madison

#### *The Land Beneath our Feet. Land Rights in Liberia*

7.00pm

### Dinner

## 27 May 2017

9.00am – 10.30am

### Keynote Address: Alexander Nützenadel

Humboldt University, Berlin

#### *Global Economic Inequality and Development in Historical Perspective. A Critical Appraisal of Recent Debates*

10.45am –

12.15pm

### Plenary Session

#### Developmental Concepts

- **Albert Sanghoon Park**  
University of Cambridge, GB  
The idea of development: A critical historiographical review
- **Gabriel Garcia**  
University of Wollongong, Australia  
Beijing's Developmental Model: Lessons for Latin American
- **Noëmi Rui**  
Universität Bern, Switzerland  
The challenge of a global concept for local activism – the development concepts of the DGI

12.30pm – 1.30pm

### Lunch

1.30pm – 3.00pm

### Two Parallel Sessions

#### Late 19<sup>th</sup> Century / early 20<sup>th</sup> century

- **Enyi HU**  
School of Modern Languages and Cultures, University of Hong Kong  
Changing China through Hygiene Knowledge:  
Yenching Faculty Members and the Intellectual Gospel
- **Norbert Götz**  
Södertörn University, Stockholm, Sweden  
Development vs. Entitlement: The Moral Economy of Ireland's Modernisation through  
Famine, 1845–1852
- **Alexandra Jones**  
Independent scholar, USA  
The Southern Rebels of the Nineteenth Century and Their Developmental Push, which  
Ripples Through to Today.

## Environmental Concerns

- **Aaron Rom O. Moralina**  
University of Hawai'i at Mānoa, USA  
Spraying Under the Mango Tree: Insecticides, Postcolonial Development, and U.S.-Philippines Relations after the Second World War
- **Suresh Madhavan**  
School of Development Studies, Tata Institute of Social Sciences, Mumbai, India  
Improvement Projects in the Age of Neo-liberalism:  
Developmentalism, Environmentality and Community in Kerala, South-India
- **Xiaohui Liu**  
Shanghai Normal University, China  
The Ecological Footprint of Chinese Immigrants in California, 1860s – 1890s

3.00pm – 3.15pm **Coffee Break**

3.15pm – 4.45pm **Two Parallel Sessions**

### Cold War – Chair: David Engerman

- **Andrea Hiler**  
University of Heidelberg, Germany  
Competing visions, entangled histories – Indo-Soviet economic relations in the contexts of Cold War and Decolonization, 1940s-1960s
- **Jard Ward**  
University of Akron- Department of History, USA  
PRC and Guyana 1972
- **Federico Pachetti**  
Shanghai University, China  
The Birth of “Chimerica”: US-China Economic Relations, 1979-80

### International Organizations I

- **Davide Rodogno / Yi-tang Lin**  
Database on Rockefeller Foundation fellows
- **Marie Huber**  
Humboldt University Berlin, Germany  
Creating Destinations for a Better Tomorrow: International Technical Assistance to National Tourism Sectors in Developing Countries During the First UN Development Decade (1960-1970)
- **Frank Beyersdorf**  
Humboldt Universität Berlin, Germany  
Colonialism in a New Guise?  
UNESCO's Mass Media Projects and the States of the South, 1945-1950

4.45pm – 5.00pm **Coffee Break**

5.00pm – 6.30pm

### Plenary Session

#### Applying theory to local circumstances

- **Stephen Macekura**  
Indiana University, USA  
The Rhodesian Anxiety: Accounting for International Development in the 1940s
- **Harald Fischer-Tiné**  
ETH Zürich, Switzerland  
“The Knowledge of the more abundant life”: The Making of early US Development Expertise in South Asia (1924 – 1952)
- **Salvador Marinaro**  
(CEIL-CONICET, SHU, USaL)  
The struggle for a concept: meanings and expectations of the term development in Argentina during 1958 and 1962

## 28 May 2017

9.00am – 10.30am **Keynote Address: David Engerman**  
Brandeis University, Boston

### *Development and the Global Cold War*

10.45am – 12.15pm **Plenary Session**  
**Community Development / Rural Development**

- **Benjamin Steegen**  
University of Leuven (Belgium)  
The Belgian Gandhi and Rural Development in India: The Village Reconstruction Organization
- **Jack Loveridge**  
Yale International Security Studies, USA  
The Romance of Refashioning People:  
Pursuing Rural Development in the Era of South Asian Decolonization
- **Sabrina Regmi**  
University of Basel  
Gender and Politics of Microenterprise Development in Rural Nepal

12.30pm – 1.30pm **Lunch**

1.30pm – 3.00pm **Two Parallel Sessions**  
**Internationalization II**

- **Angela Villani, Ph.D.**  
Senior Lecturer and Researcher, University of Messina (Italy)  
Children in the development debate: the role of Unicef in Europe and the case of Italy from post-WW2 to the early Seventies
- **Doina Anca Cretu**  
Graduate Institute  
The Rockefeller Foundation and Early Sites of *Community Development*:  
The Case of Model Health Districts in Interwar Romania
- **Nicholas Ferns**  
School of Philosophical, Historical & International Studies, Monash University, Australia  
"Developed, Developing or Midway?" UNCTAD and the Australian Response

### **Sustainability**

- **Edward Shore, Ph.D.**  
Candidate in History, The University of Texas-Austin  
"The Descendants of Fugitive Slaves and the Struggle for Sustainable Development in São Paulo's Atlantic Rainforest"
- **Simone Schleper**  
Maastricht University, NL  
Nature's Value in Sustainable Development  
The Faultlines Behind the World Conservation Strategy, 1975-85
- **Paulami Guha Biswas**  
German Historical Institute, New Delhi, India  
An Anti-Saga of the Road. The Environmental Issues in Road Construction in Colonial India

3.00pm – 3.15pm **Coffee Break**

3.15pm – 4.45pm

## Two Parallel Sessions

### Non-state actors

- **Tao Liu**  
University of Sussex, England  
The Raise and Fall of 'Development': The Paradigm Shift of NGO Industry in Contemporary China  
NGOs: from "development industry" to "charity"
- **Prof Christopher Balme and Dr Nic Leonhardt**  
LMU Munich, Germany  
Developing Theatre: Building Expert Networks for Theatre in Emerging Countries after 1945

### International Organizations III

- **Iris Borowy**  
Shanghai University  
Waste Management Studies at the OECD
- **Zhang Yong-an**  
Shanghai University  
CCMS and air pollution?
- **Cristina BLANCO SÍO-LÓPEZ**  
European University Institute, Florence, Italy  
From Imbalance to Interdependence?  
Selective Adaptation and Interregional Dialogue in the Evolving EU Development and Sustainability Agendas

4.45pm – 5.00pm

### Coffee Break

5.00pm – 6.30pm

### Plenary Session

#### Health

- **David Reubi**  
King's College London  
Problematizing Smoking in Sub-Saharan Africa: Tobacco and the Reconfiguration of Health and Development
- **Martin Gorsky/Christopher Sirrs**  
Centre for History in Public Health, London, GB  
From 'Planning' to 'Systems Analysis': Health Services and Development at the World Health Organization, c.1960-1975
- **John Manton**  
London School of Hygiene and Tropical Medicine, GB  
Conceiving the health system *in extremis*: the WHO and emergency administration of health services in Laos and Cambodia, 1968-75