



IMPACT REPORT

Oct 2025 - May 2026





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What is the Strathclyde Green Office?

Student-led initiative at the University of Strathclyde with the mission to empower students to become active citizens by embedding sustainability across student experience on campus and the community.

What do we do?

Strategic Objectives



Behaviour Change

Plan and deliver sustainability activities, campaigns, and events.



Green Careers

Cultivate sustainability leadership and transferable green skills.



Sustainability Awareness

Raise awareness around sustainability through digital content and in person communications.



Key outcomes in 8 months...



121

submissions for Green
Confessions campaign
received

11

events delivered that
included a careers fair,
climate cafés, nature-based
activities, and film
screening

226+

participants
engaged

Built a database of
over **80**
industry contacts
and **8**
core NGO partners

69

volunteers
recruited

Online engagement
overall was
61.0k views,
7.6k reach, and
947 content
interactions.

Behaviour Change

The Strathclyde Green Office drives positive behaviour change through inclusive, engaging, and accessible sustainability activities.

During the year, the Green Office delivered 11 events and supported 6 sustainability initiatives, helping to increase awareness, participation, and action across the University community.

Events delivered:

- Climate café® series
- Nature-based activities, repair workshops, and film screenings
- Green Careers Day
- City-wide events: Glasgow Goes Green and Glasgow's Climate Week
- Supported events from societies (Science Fair)



Results

226+

participants across all events

Recorded shifts on behavior

on travel, consumption, and waste

Strong repeated participation



Outcomes

community connection

improved wellbeing

reduced environmental impact

positive behaviours

active citizenship

University's Social and Environmental Sustainability Strategy



Aim 1.1: Providing routes for active citizenship



Aim 4.1 : Delivering and enabling engagement activities which promote a positive and inclusive culture

Key Learning

“People engage more when activities are informal and interactive, and ‘sharing the load’ with different stakeholders helps deepen that engagement.”

Laurie Fleming,
Green Office Events Coordinator

Green Careers

The Strathclyde Green Office builds leadership qualities and develops green skills by providing workshops, practical volunteering opportunities and direct access to leading sustainability academics and industries.

These opportunities have enabled students to explore a variety of professional pathways into sustainability, whilst improving their ability to articulate their potential to future employers

Key actions:

- Provided clear volunteering roles and opportunities advertised via Strath Union
- Delivered Green Careers Fair (10+ employers) with Strath Union
- Supported society events (e.g., Science Fair during Glasgow Goes Green)
- Ran ISEP workshop



Results

69+

volunteers recruited

Career Progression

volunteers transitioned into sustainability jobs

Increased awareness

highlighted green career pathways and opportunities



Student Outcomes

built professional networks

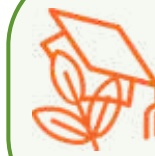
boosted employability

improved communication

increased confidence

future-proofed skills

University's Social and Environmental Sustainability Strategy



Aim 2.2: Building skills & competencies for a better world

Key Learning

"Clear roles, recognition, and real-world application are critical to engagement and skills development."

Leena Shwashreh,
Green Office Coordinator

Sustainability Awareness

The Strathclyde Green Office raises sustainability awareness through accessible, engaging digital and in person communications.

As a new initiative, the Green Office prioritised building visibility through creating a strong identity to ensure staff and students knew who we are, what we do, and how to get involved. In addition to official university channels, we used Instagram as our primary online communication platform to create a strong identity, promote our events and initiatives and share sustainability resources.

Key initiatives:

- Multi-channel communications (socials, stalls, posters, newsletters)
- Collaboration with internal and external partners
- Green Confessions campaign



Results

121

Green Confession Submissions

Stakeholder Connections

8 NGO partnerships
80+ industry contacts

High Online Engagement



Green Office Outcomes

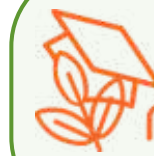
improved presence on campus

develop partnerships

increase participation

remove barriers to knowlegde

University's Social and Environmental Sustainability Strategy



Aim 2.1: Understanding & communicating sustainability

Key Learning

“Student-led, relatable, and creative campaigns significantly increase engagement”

Erin McColm
Green Office Comms Lead & Coordinator

Green Office Volunteers

Key Outcomes

- professional progression
- support campus culture
- shared global perspectives
- skills development

How volunteers want to be involved?



Stories & Reflections



Temiloluwa Owolabi
PhD Architecture

"I can say that I'm more confident in my job....The way I used to think of it before is, it's just my one voice... if all of us felt that way then we'll be giving up."

Temi gained the confidence to become a Biodiversity Officer, grew her professional network, and adopted more sustainable habits in daily life.



Munir
MSc Education

"Religiously and morally, we are custodians of this world! It is our duty to make sure that we leave it in a better place for the generations to come."

The GO helped Munir build networks, adapt to a new country, and engage with sustainability initiatives. These connections later led to his role as Student Reuse Manager at the University.



Anastasiia Gavrilova
MSc Human Resources

"I can actually engage with it on a deeper level; I can change something."

Through initiatives such as the Climate Café, Anastasiia developed her stakeholder engagement skills and contributed to sustainability initiatives. She also founded Stuffshare, a social sharing platform that promotes the reuse of items.



Erin Baddeley
BSc Politics & Int. Relations

"I've learned more about sustainability, and that translated into my actual practice."

Erin created digital content for the GO and participated in Climate Cafés. She developed communication skills, adopted more sustainable habits, and became an advocate for engaging students.



Isobelle Brogan Hadley
MSc Sustainability & Env. Studies

"It's connected me with people from all over the world who are completely different from me but doing the same thing."

The experience helped Isobelle reinforce the value of community-led action and citizen science, which inspired her to bring science communication projects, such as Knit for Wildlife, to the university.



Appendices



Activities



Sustainability Fair

In Partnership with the Centre for Sustainable Development, Sustainable Strathclyde & Strath Union

As part of Sustainability Week, Strath Union hosted a Sustainability Fair designed to showcase the university's commitment to embedding sustainability across three specialised areas: Strategy & Operations; Careers & Volunteering; and Student Engagement.

The drop-in nature of the fair provided students with an opportunity to learn from and network with internal operations (Catering, Library, Waste Management Company), external partners (SOS UK, etc) and the students (Business School Students) contributing to green volunteering/ career pathways



Big Garden Birdwatch

In participation with the RSPB

A structured communal counting session as part of the national Big Garden Birdwatch from The Royal Society for the Protection of Birds (RSPB) in Rottenrow Gardens.

This project was designed to lower the barrier to entry for citizen science by providing participants with the tools, knowledge, and physical space to contribute to urban biodiversity monitoring.

By combining a technical briefing with a practical counting hour, the event successfully turned a solo activity into a collaborative campus experience.



Mend In Public

Facilitated by Barbara from Finnieston Alterations

A high-visibility event designed to combat "fast fashion" culture by normalising garment repair on campus.

This drop-in session transformed a public university space into a collaborative workshop where participants learned to extend the lifecycle of their clothing through stitching and storytelling.

The session was led by Barbara from Finnieston Alterations, a local tailor from Glasgow with 15 years of high fashion experience.

Glasgow Goes Green

Cross collaboration between higher education institutions throughout Glasgow



"Can AI Be Good for Sustainability?" Workshop

This interactive workshop explored the complex trade-offs of using Artificial Intelligence to solve environmental problems. The workshop was facilitated by the following academics from the University: Guido Noto La Diega, Francesco Sindico and Kamila Nieradzinsk



Multidisciplinary Science Fair

Hosted at "The Venue" in the Strath Union, the science fair was a high-energy, hands-on exhibition focused on sustainable technology and biodiversity. The was organised by the Strathclyde Physics Society, Out In STEM Strathclyde and the Biomedical Sciences Society.



Strathclyde Water Walk

A 3km guided walk to preview the upcoming 'Strathclyde Water Walk' map, which officially launched on the World Water Day (March 17). James Bonner led 12 members of staff, students and public through the city, straying from a lecture format toward a "leisurely conversation".

Careers Week

Supported by Strath Union and the University's Careers Services



Green Careers Fair

A curated selection of 10 industry-leading ethical companies provided insight into graduate roles, while 3 PhD researchers showcased the cutting edge of academic environmental work and the pathway and expectations to a career in research and academia; offering a broad spectrum of career paths from corporate sustainability roles to advanced environmental research.



ISEP Skills Workshop

Complementing the fair, the Institute of Sustainability and Environmental Professionals (ISEP) delivered a specialised session on transferrable skills and also provided certificates of attendance. This workshop focused on the transition from academic learning to professional application, helping students articulate their value

Designed to connect students directly with employers and identify key skills

Climate Café® Series

Overview

The Climate Café® series served as a cornerstone of the Green Office's community outreach from October 2025 to May 2026. The Green Office delivered three unique "pop-up" events, designed to foster inclusive, informal and positive climate-focused dialogue across the University of Strathclyde. These sessions contributed to the work of the Climate Café® Network – a global movement to get involved in climate action.

Outcome

Volunteers who joined these sessions helped to create a sense of community, leading to increased engagement and deeper involvement across other events and initiatives.



Episode 1: Sustainability at Strathclyde University

This session focused on operational sustainability, providing a transparent overview of the University's CO₂ emissions targets, carbon reduction roadmap, and challenges. It also showed the University's strategy and everyone's role around sustainability.



Episode 2: Active Citizenship

This session explored the how we can be active participants within our local and global communities and the importance of inspiring collective action against climate change.



Episode 3: People's Emergency Briefing Film Screening

This session was hosted during Glasgow's Climate Week organised by Glasgow City Council to showcase a film screening on the multifactorial impact of climate change, followed by a panel led discussion

Green Confession Campaign



Overview

The campaign was launched in February 2026 to encourage students to anonymously share their unsustainable habits and behaviours.

Key Objectives:

- Gather insight into sustainability barriers, behaviours and attitudes
- Encourage participation from students not typically engaging with sustainability material

Delivery

Confessions were submitted digitally by scanning QR codes or physically by posting slips into visually attractive “confessional” branded boxes located at high traffic locations across campus.

Securing these locations involved collaboration with a range of departments including; the doctoral school, accommodation services, library, strath union and student experience, who facilitated the hosting of confession boxes within their spaces.



Key Results & Outcomes

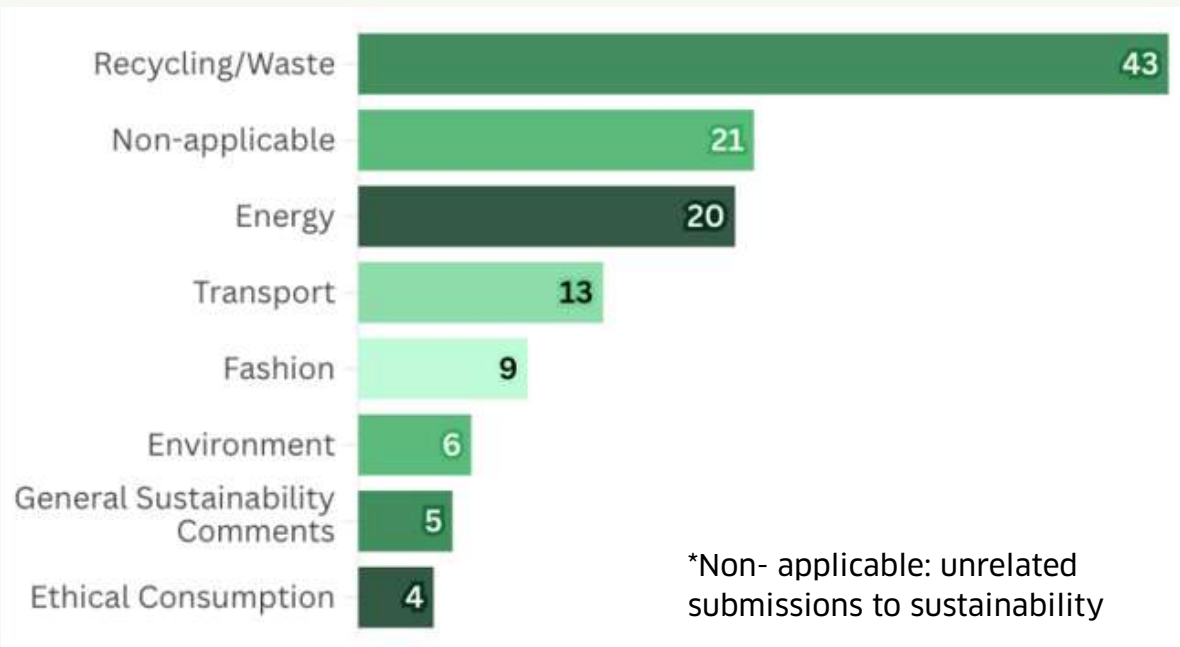
121 submissions

Greater insight into challenges

facing students to consistently build positive habits such as; affordability, accessibility, and competing priorities.

Shaping future direction

The findings highlighted recycling/ waste as the most common response, thereby providing an opportunity to deliver targeted initiatives addressing this challenge.



Example of the Submissions:

“Love to travel and I’m constantly looking at cheap flights.”

“VAPING”

“I use AI a lot... i dont really understand in what ways its actually bad”

“I still shop on SHEIN”

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Get in touch !

 sustainability-engagement@strath.ac.uk



Volunteer !

