Strathclyde Business School

Founded in 1948, Strathclyde Business School is an enterprising and pioneering organisation within a leading international technological university.

Strathclyde Business School has held triple accreditation from the three main business school accreditation bodies – AMBA, EQUIS and AACSB – since 2004. We were the first business school in Scotland to achieve triple accreditation.

We have a reputation for research excellence. We develop theory-led, policy-relevant research through collaboration with industry, government, business and the third sector. Our industry-facing research centres of excellence, which work with industry partners, include the Fraser of Allander Institute, the Scottish Centre for Employment Research, the Strathclyde Institute for Operations Management and the Centre for Financial Regulation and Innovation. Based on the REF (Research Excellence Framework) 2014 GPA scores, the Times Higher Education ranked us No 1 in Scotland and in the top 10 business schools in the UK for our research.

Our departments and programmes hold internationally-recognised industry accreditations. Our departments are accredited by expert professional bodies such as CIMA, ICAS and CIPD.

Strathclyde is also the first business school in Scotland to be awarded the Small Business Charter Award. This award recognises our world-leading support for scaling Scottish firms through innovation, internationalism and leadership.

Strathclyde Business School is a signatory of the UN’s Principles for Responsible Management Education. This commits us to supporting the transformation of management education, research and thought leadership by developing learning communities and promoting awareness of the UN’s Sustainable Development Goals.

Contact
SBS Student Recruitment and Marketing Unit

t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk
Research Degrees

RESEARCH DEGREES

MRes, MPhil, PhD, DBA

Research degrees (MRes, MPhil and PhD) are offered in all of our academic departments, so departmental sections outline key research themes.

PhD

A PhD is both a training ground for future researchers and a process intended to produce a coherent and well-reasoned contribution to knowledge in a particular discipline or field of inquiry. As such, you should expect it will take you to the limits of your current knowledge and beyond, into uncertain, and potentially challenging new territory.

Your PhD study includes some taught elements. At Strathclyde Business School we offer a Postgraduate Certificate in Research Methodology for Business and Management, which includes a minimum of 60 credits of research training.

Researcher development support

In addition, you are encouraged to access various other training and development opportunities such as those offered by the Strathclyde Researcher Development Programme. Each department in the School also offers its own programme of researcher development, including support for attendance at relevant conferences.

PhD candidates work independently, but with guidance from supervisors who have expertise in knowledge domains relevant to your programme of study. Two or more supervisors are appointed by the University and are responsible for establishing regular contact and keeping you informed about requirements for progress and completion of the PhD degree. At least one supervisor will be an academic member of staff in the Business School. Supervisors normally operate as a team, providing guidance about the nature of research and the standards expected.

PhDs are examined by a ‘viva voce’ a face-to-face examination where an external examiner, appointed by the University, alongside an internal examiner from Strathclyde will question you on the research undertaken.

The minimum period of study for full-time PhD candidates is normally 36 months (P/T 48 months), during which you are expected to be working on their research for at least 35 hours per week except for reasonable periods of holiday, which should be agreed in advance with supervisors.

Master of Philosophy (MPhil)

The Master of Philosophy (MPhil)* degree is a Masters degree by research. Like the PhD you would have two supervisors nominated by the University and would undertake some Research Methods training. The minimum study period for MPhil is 12 months.

Doctor of Business Administration (DBA)

The Doctor of Business Administration (DBA) is a research degree designed to develop business professionals skilled in solving business problems. Your focus will be on applying academic theories, methods and models to solve problems of practice. Research projects undertaken during the DBA programme aim to understand and explore how organisations work and how management is practised.

- learn how to analyse complex situations and problems
- acquire skills in conceptual and reflexive thinking
- develop knowledge of the design, implementation and monitoring of research interventions

Research Methodology in Business & Management (MRes)

The Research Methodology in Business & Management* provides research training that corresponds with academic education guidelines set by the Economic and Social Research Council and the Engineering and Physical Sciences Research Council. It can be taken as a stand-alone qualification or as a foundation course for a PhD in business & management. All registered MPhil and PhD students within Strathclyde Business School must complete the PgCert element as their mandatory 60 credits of research methods training. The minimum study period for MRes is 12 months.

Contact for Research Degrees

e: sbs-pgrsupport@strath.ac.uk

*Scottish and EU students on eligible Research Masters courses are able to apply for the postgraduate tuition fee loan from the Scottish Government of up to £5,500 and the living cost loan support of up to £4,500.

Only free-standing Research Masters will be eligible. Strathclyde students studying an MRes or MPhil would be eligible, but not individuals who are studying these courses as a component of a PhD. Full-time courses must be no longer than two years in duration.

Research Methodology in Business & Management

MRes/PgDip/PgCert

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Suitable as a foundation course for a PhD in business and management

Study full-time or part-time

Choose from classes across the Business School

Research training following ESRC and EPSRC guidelines

COURSE STRUCTURE

Compulsory and Optional Classes

- Research Philosophy
- Research Methods
- Introduction to Quantitative Methods: Survey Design and Analysis
- Advanced Quantitative/Qualitative Methods
- Research Colloquium
- Writing and Presenting Research
- Choice of classes from across the Business School

Masters Dissertation

Masters students submit a dissertation of around 20,000 words.

PROGRAMME DURATION

MRes: 12 months full-time
PgDip: 9 months full-time
PgCert: 4 months full-time

The course is offered on a full-time or part-time basis. Classes run for two to five consecutive days once a month from October to May. Students studying part-time will be able to complete their programme over two academic years.

ENTRY REQUIREMENTS

Masters degree or a first- or upper second-class Honours degree, or overseas equivalent, in business and management.

Contact for Research Degrees

e: sbs-pgrsupport@strath.ac.uk

MRes/ PgDip/ PgCert

Masters degree or a first- or upper second-class Honours degree, or overseas equivalent, in business and management.
Department of Accounting & Finance

RESEARCH DEGREES
MRes, MPhil, PhD

Contact for Research Degrees
Accounting: Dr Julia Smith
t: +44 (0)141 548 4958
e: julia.smith@strath.ac.uk
Finance: Dr Chandra Thapa
t: +44 (0)141 548 3891
e: chandra.thapa@strath.ac.uk

TAUGHT COURSES
Finance
International Accounting & Finance
International Banking & Finance
Investment & Finance
Finance & Management
Financial Technology (FinTech)
Economics & Finance (in collaboration with the Department of Economics, see pg 182)

Quantitative Finance (in collaboration with the Departments of Mathematics & Statistics and Computer & Information Sciences)

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6166/6205/6177
e: sbs.admissions@strath.ac.uk

MSc Finance and MSc Investment & Finance have been accepted into the Chartered Financial Analyst (CFA) Institute University Recognition Program. This status is granted to institutions whose degree programme(s) incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), and which provide students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

Research Areas
We cover all areas of accounting and finance, with particular expertise in corporate finance, treasury management, derivative markets, bond markets, portfolio performance, volatility in financial markets, international banking, critical accounting, management accounting, social, environmental and public sector accounting, issues relating to privatization and regulation of utilities, development finance and small business finance and accounting.

Our research activities are supported by subscription to an extensive set of comprehensive databases, internal workshops, seminar series and financial support for conference participation.

Research areas include:
- economic, political and social impact of accounting on our everyday lives
- financial reporting standard for smaller entities
- assessment of environmental risk in the financial sector

Finance
Research topics include:
- investment strategies
- corporate finance
- risk management
- corporate governance
- financial econometrics

Facilities for Research Students
You have access to the Datastream (global economic, financial and accounting data) which includes IBES earnings forecasts, SDC Platinum, Thomson One, Compustat, Execucomp, CRSP (Centre for Research in Securities Pricing), London Business School Share Price Database data and Bloomberg.

ENTRY REQUIREMENTS FOR RESEARCH DEGREES
PhD in Accounting: Honours degree and Masters degree in accounting (or equivalent). Qualified and part-qualified accountants with first degree in social sciences or humanities are also encouraged to apply.
PhD in Finance: Masters degree or equivalent, particularly in finance, economics, accounting or mathematics.

Finance
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Accredited by the Chartered Institute of Management Accountants
Develop understanding of financial theory and analysis
Learn about financial markets and institutions

COURSE STRUCTURE
Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Advanced Corporate Finance and Applications
- Derivatives and Treasury Management

Optional Classes (two to be chosen)
- Portfolio Theory and Management
- Behavioural Finance
- Accounting and Financial Analysis
- Fixed Income Analysis
- Finance Modelling for Excel
- Equity Analysis
- Management Accounting
- Financial Modelling for Excel
- Equity Analysis

Two research projects – supported by an academic supervisor, you will work on a series of research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component.

The programme requires no prior knowledge of finance.
International Banking & Finance

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

- Accredited by the Chartered Institute of Management Accountants
- Understand financial theory and analysis
- Learn about financial markets and institutions
- Use accounting information in financial decision-making

COURSE STRUCTURE

Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Topics in Corporate Finance
- Financial Management for Banks
- Derivatives and Treasury Management
- Risk Management for Banks

Optional Classes (one to be chosen)
- Portfolio Theory and Management
- Empirical Methods in Finance
- Behavioural Finance
- Financial Modelling for Excel
- Fixed Income Analysis
- Equity Analysis

Two research projects — supported by an academic supervisor, you will work on a series of research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

DURATION OF PROGRAMME

MSc: 12 months full-time

ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component. The programme requires no prior knowledge of finance or banking.

Investment & Finance

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

- Accredited by the Chartered Institute of Management Accountants
- Gain understanding of derivatives
- Learn to develop investment strategies
- Understand quantitative analysis used in finance

COURSE STRUCTURE

Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Topics in Corporate Finance
- Portfolio Theory and Management
- Fixed Income Analysis

Optional Classes (one to be chosen)
- Empirical Methods in Finance
- Behavioural Finance
- Financial Modelling for Excel
- Equity Analysis

Two research projects — supported by an academic supervisor, you will work on a series of research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

DURATION OF PROGRAMME

MSc: 12 months full-time

ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component. Applications are also considered from those with appropriate professional qualifications and relevant practical experience.

Finance & Management

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

- Gain knowledge of financial and management principles
- Understand how organisations work
- Develop technical and analytical skills
- Opportunity to study at Toulouse Business School
- Undertake a project in each subject area

COURSE STRUCTURE

The programme is offered jointly by the Department of Accounting & Finance and the MBA Unit.

Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- International Financial Markets and Banking
- Professional Management Practice

Optional Classes (minimum of one to be chosen)
- Behavioural Finance
- Topics in Corporate Finance
- Derivatives
- Fixed Income Analysis
- Equity Analysis

Management (minimum of one to be chosen)
- Global Operations Strategy
- Managing in Europe (at Toulouse Business School, France)
- New Venture Creation
- Brand Management & Strategy
- Blockchain in Technology Services
- Strategic Financial Management
- Service Operations Simulation
- Marketing Management

DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics, computing, related subjects, or an equivalent professional qualification.

Financial Technology (FinTech)

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

- Combine the study of theory with intensive practice and industrial engagement.
- Understanding how the use of technology improves the efficiency of financial transactions.
- Opportunity to undertake client-based project

COURSE STRUCTURE

The programme is offered jointly by the Departments of Accounting & Finance and Management Science.

Compulsory Classes
- Principles of Finance
- Programming for Financial Technology
- Quantitative Business Analysis
- Big Data Fundamentals
- Business Analytics
- Business Information Systems
- Risk Management for Banks
- Becoming an Effective Technology Analyst
- Fixed Income Analysis

Optional Classes (choose one from each subject area)
- Accounting & Finance
- Business Information Systems
- Management Science
- Computer Science
- Masters Project

DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, or a subject area with a strong quantitative component. No prior knowledge of finance required.
Quantitative Finance
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Prepare for a career in financial engineering and risk management, hedge fund manager or financial analyst
Understand numerical methods in finance
Study programming for financial applications
Undertake an industrial-based project

COURSE STRUCTURE
This one-year cross-faculty programme draws on expert input from three departments – Accounting & Finance, Mathematics & Statistics, and Computer & Information Sciences

Compulsory Classes
- Foundations of Mathematical and Statistical Finance
- Principles of Finance
- International Financial Markets and Banking
- Big Data Technologies

Optional Classes (one to be chosen from each list)
List A
- Behavioural Finance
- Portfolio Theory and Management
- Derivatives and Treasury Management
- Fixed Income Analysis
- Equity Analysis

List B
- Database and Web Systems Development
- Machine Learning for Data Analytics
- Evolutionary Computation for Finance

List C
- Financial Stochastic Processes
- Financial Econometrics
- Networks in Finance

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in engineering, science subjects (physics, chemistry, computing science), business subjects (business studies, accounting, economics); mathematical training to A Level or equivalent standard.

Applications are also welcome from those with appropriate professional qualifications, or those who can demonstrate relevant practical experience.

Department of Economics

RESEARCH DEGREES
MRes, MPhil, PhD
Contact for Research Degrees
t: +44 (0)141 548 4236
e: pgecon@strath.ac.uk

TAUGHT COURSES
Applied Economics
Economics & Finance (in collaboration with the Department of Accounting & Finance)
Global Energy Management

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk

The Department, home to the Fraser of Allander Institute (FAI) and Strathclyde’s Applied Economics Centre for Doctoral Training (CDT), is one of the leading UK centres for internationally recognised policy and business-relevant economics research. We have a diverse mix of staff, with collaborators throughout the UK and overseas, involved in both fundamental academic research and commissioned projects for businesses and policymakers.

The Department is an active participant in the Scottish Graduate Programme in Economics and the Scottish Graduate School of Social Science. We are members of the Scottish Institute for Research in Economics, and are a founding partner in the Economic Statistics Centre of Excellence for the UK Office for National Statistics (ONS). Our research activity is supported by a diverse range of prestigious funders, including the ESRC, the EPSRC, the Scottish Government, the ONS, the UK Energy Research Centre, and the Scottish Funding Council.

The FAI, for more than 40 years, has been Scotland’s authority on economic policy and the Scottish economy. Our students have a variety of opportunities to engage with the FAI, including MSc summer projects with businesses, work placements in the Institute and a vibrant practitioner seminar series.

Through our Applied Economics CDT, we seek appropriately qualified PhD applicants whose proposed research is closely aligned with our focus on applied policy-relevant economics. Our research students are supported to not only achieve excellence in rigorous research but also to reach beyond the confines of academia through collaboration and engagement with stakeholders.

Research Areas
Applied Microeconomics
Applied Macroeconomics

ENTRY REQUIREMENTS FOR RESEARCH DEGREES
PhD and MPhil – a strong first degree in economics, or a degree in which economics was a major part, and a Masters degree in economics that includes core classes in Microeconomics, Macroeconomics, Econometrics, a range of other relevant classes and a dissertation.

DBA – MBA degree from an AMBA-accredited institution or a Masters degree containing a significant amount of Economics. You will also have a significant amount of work experience as a manager or consultant and we expect you to continue in a senior practice role throughout the programme. Ongoing support from your employer is also required.
Applied Economics
MSc/PgDip/PgCert/Modular
(full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain skills in data analysis and economic modelling
Learn to apply economic techniques to real-world problems in business and policy
Develop ability to interpret and understand key economic and financial statistics and information

COURSE STRUCTURE
Compulsory Classes
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Professional Development for Economists
- Analysis of Economic Data
- Economic Appraisal and Economic Modelling
- Topics in Public Economics
- International Macroeconomics

Optional Classes (four to be chosen – two may be substituted with classes offered elsewhere in the Business School and the School of Government and Public Policy) Optional classes offered in Economics normally include:
- International Development
- Games of Strategy
- Environmental Economics
- Energy Economics
- International Trade
- Economics of Inequality and Inclusive Growth
- Regional Policy Development
- Health Economy Policy

Your summer project topic can be chosen from any of the areas/issues covered on the programme. This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It's also a key opportunity to put into practice what you have learned during your MSc studies.

Each year, we offer a number of opportunities for you to undertake your summer project in partnership with leading companies and public sector institutions.

DURATION OF PROGRAMME
12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.

Economics & Finance
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Enhance your knowledge and skills in a range of economic, finance, analysis and quantitative methods
Learn to analyse, understand and explain complex economic and financial issues
Develop specialised skills through choice of options

COURSE STRUCTURE
The programme is jointly offered by the Department of Economics and the Department of Accounting & Finance.

Compulsory Classes
- Fundamentals of Macroeconomics
- Fundamentals of Microeconomics
- Analysis of Economic Data
- International Macroeconomics
- Professional Development for Economists
- Principles of Finance
- Accounting and Financial Analysis

Plus either
- Advanced Corporate Finance and Applications OR Derivatives and Treasury Management
- Topics in Corporate Finance, and Derivatives

Optional Classes
Students will be able to choose one class offered across the Departments of Economics and Accounting & Finance.

Summer Project
The MSc is completed by producing a piece of research in the summer term. You will have the choice to undertake a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff in Economics, or to undertake shorter empirical projects in Finance during the summer months. These choices let you apply the skills and learning you have developed during the course of your taught classes.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject. Applications are also welcome from candidates with significant high-calibre industry or government experience.

Global Energy Management
MSc (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Acquire in-depth knowledge of global energy systems
Benefit from practical training in the management of energy-related issues
Gain practical insights from leading energy experts
Accredited by the Energy Institute

COURSE STRUCTURE
Compulsory Classes
- Global Energy Issues, Industries and Markets
- Global Energy Technologies, Impacts and Implementation
- Global Energy Policy and Politics
- Global Energy Forum
- Energy Economics
At least one of the following:
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Topics in Public Economics
- International Macroeconomics

Optional Classes
Choose from classes available in the Business School, Faculty of Engineering and the Faculty of Humanities & Social Sciences.

Summer Project
The summer project can take two forms – the research route and the industrial route. Both routes help you gain more problem-focused experience of relevance to the energy sector. In addition, both routes will enable and require you to apply knowledge gained on the course.

DURATION OF PROGRAMME
12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject. Applications are also welcome from candidates with significant high-calibre industry or government experience.
Hunter Centre for Entrepreneurship

RESEARCH DEGREES
MRes, MPhil, PhD

Contact for Research Degrees
Director of Doctoral Research
Dr Samuel Mwaura
t: +44 (0)141 548 4848
e: samuel.mwaura@strath.ac.uk

TAUGHT COURSES
Entrepreneurship, Innovation & Technology
Entrepreneurship Studies
Project Management & Innovation

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk

The Centre’s international research impact is also evidenced through invited reviews for and editorial contributions to internationally-ranked entrepreneurship research journals, including the Journal of Business Venturing, Entrepreneurship Theory and Practice, Small Business Economics, and the International Small Business Journal.

Academic staff and PhD students regularly present their work at international conferences such as the Babson Kauffman Entrepreneurship Research Conference, the ECSB Research in Entrepreneurship and Small Business conference, the European Academy of Management conference and the US Academy of Management conference.

The international character of the Centre is also reflected in the heritage of many of our academic staff (Germany, Greece, Italy, Kenya, France, Turkey, Kazakhstan and India) and of our PhD students (Oman, Egypt, Nigeria, Singapore, Canada, China, Switzerland, Pakistan, US, Turkey, Greece, Poland, India, Croatia, Columbia, South Africa, Germany, Russia and Thailand).

Our academic staff and PhD students regularly engage in university research exchanges in the US, Germany, France and New Zealand and also enjoy visiting posts (Norway, France, Finland, New Zealand).

Research Themes
- Enterprise policy, education and economic development
- Growing innovative enterprises
- Global and international entrepreneurship
- Entrepreneurial management and leadership
- Enterprise and diversity
- Social enterprise, CSR and philanthropy
- Strategy and innovation practice
- Family business and enterprising households
- Entrepreneurial networking, social capital and society
- Entrepreneurial finance
- Entrepreneurship and the collaborative economy

Entrepreneurship, Innovation & Technology
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Combine theoretical knowledge with practical skills
Study a practical, career-focused programme
Undertake a virtual incubation project to develop an innovative business opportunity

COURSE STRUCTURE
Compulsory Classes
- Entrepreneurship, Innovation & Technology
- Entrepreneurship Studies
- Project Management & Innovation

Virtual Incubator Project
You work on a real-world innovation challenge. Using an innovative virtual platform, participants will collaborate with the UK ecosystem and go through a stage-gate model of developing and pitching their solution to potential investors.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

Entrepreneurship Studies
MRes

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Designed for those who want a stronger research-based qualification, with the option to continue onto a PhD in Entrepreneurship.
A research methods class will help you prepare to undertake a comprehensive piece of field-based research.
Learn about cutting edge research problems and research methods in this dynamic discipline.
By the end of the programme, you’ll possess both the area-specific knowledge and research training needed to succeed in academic research, consultancy and policy in entrepreneurial settings.

COURSE STRUCTURE
Compulsory Classes
- Entrepreneurship, Innovation & Technology
- Entrepreneurship Studies
- Project Management & Innovation

Dissertation
The dissertation allows you to pursue an area of specific interest, providing scope of original thought, research and presentation. Successful completion presents the opportunity to apply to the competitive PhD programme in the Hunter Centre for Entrepreneurship.

DURATION OF PROGRAMME
MRes 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

RESEARCH DEGREES
MRes, MPhil, PhD

Contact for Research Degrees
Director of Doctoral Research
Dr Samuel Mwaura
t: +44 (0)141 548 4848
e: samuel.mwaura@strath.ac.uk

TAUGHT COURSES
Entrepreneurship, Innovation & Technology
Entrepreneurship Studies
Project Management & Innovation

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk

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Academic staff and PhD students regularly present their work at international conferences such as the Babson Kauffman Entrepreneurship Research Conference, the ECSB Research in Entrepreneurship and Small Business conference, the European Academy of Management conference and the US Academy of Management conference.

The international character of the Centre is also reflected in the heritage of many of our academic staff (Germany, Greece, Italy, Kenya, France, Turkey, Kazakhstan and India) and of our PhD students (Oman, Egypt, Nigeria, Singapore, Canada, China, Switzerland, Pakistan, US, Turkey, Greece, Poland, India, Croatia, Columbia, South Africa, Germany, Russia and Thailand).

Our academic staff and PhD students regularly engage in university research exchanges in the US, Germany, France and New Zealand and also enjoy visiting posts (Norway, France, Finland, New Zealand).

Research Themes
- Enterprise policy, education and economic development
- Growing innovative enterprises
- Global and international entrepreneurship
- Entrepreneurial management and leadership
- Enterprise and diversity
- Social enterprise, CSR and philanthropy
- Strategy and innovation practice
- Family business and enterprising households
- Entrepreneurial networking, social capital and society
- Entrepreneurial finance
- Entrepreneurship and the collaborative economy

Entrepreneurship, Innovation & Technology
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Combine theoretical knowledge with practical skills
Study a practical, career-focused programme
Undertake a virtual incubation project to develop an innovative business opportunity

COURSE STRUCTURE
Compulsory Classes
- Entrepreneurship, Innovation & Technology
- Entrepreneurship Studies
- Project Management & Innovation

Virtual Incubator Project
You work on a real-world innovation challenge. Using an innovative virtual platform, participants will collaborate with the UK ecosystem and go through a stage-gate model of developing and pitching their solution to potential investors.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

Entrepreneurship Studies
MRes

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Designed for those who want a stronger research-based qualification, with the option to continue onto a PhD in Entrepreneurship.
A research methods class will help you prepare to undertake a comprehensive piece of field-based research.
Learn about cutting edge research problems and research methods in this dynamic discipline.
By the end of the programme, you’ll possess both the area-specific knowledge and research training needed to succeed in academic research, consultancy and policy in entrepreneurial settings.

COURSE STRUCTURE
Compulsory Classes
- Entrepreneurship, Innovation & Technology
- Entrepreneurship Studies
- Project Management & Innovation

Dissertation
The dissertation allows you to pursue an area of specific interest, providing scope of original thought, research and presentation. Successful completion presents the opportunity to apply to the competitive PhD programme in the Hunter Centre for Entrepreneurship.

DURATION OF PROGRAMME
MRes 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.
Project Management & Innovation

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop the skills to manage complex technology and innovation projects
Be prepared for a career in industries ranging from manufacturing and services to the public sector
Opportunity to work on a live issue for a business client

COURSE STRUCTURE

Compulsory Classes
- Professional Management Practice
- Commercial Management in Projects
- Technology and Organisational Change
- Leadership for Change and Innovation
- Managerial Accounting
- Programme and Project Management
- Managing Innovation
- Business Operations
- Project Portfolio Management
- Project Methodology
- Business Strategy
- Consultancy in Practice

Optional Classes (two to be chosen)
- Global Operations Strategy
- Project Management
- Managing in Europe (at Toulouse Business School, France)
- New Venture Creation
- Brand Management & Strategy
- Blockchain in Technology Services
- Strategic Financial Management
- Service Operations Simulation
- International Trade Theory and Policy
- Managing Talent and Succession Planning
- Family Enterprise

Project
The project provides the opportunity to apply your learning to a practical situation with an organisation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

Department of Management Science

RESEARCH DEGREES
MRes, MPhil, PhD, DBA

Contact for Research Degrees
Dr Ashwin Arulselvan
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TAUGHT COURSES

Business Analysis & Consulting
Business Analysis & Consulting (online)
Data Analytics
Data Analytics (online)
Global Master in Industrial Management 4.0
International Master in Project Management
Operational Research (online)
Supply Chain & Logistics Management/Procurement Management/Sustainability Management (offered jointly with the Department of Design, Manufacture & Engineering Management) (see page 53)

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk

The Department of Management Science is one of the leading Operational Research (OR) departments in the UK. Research interests of staff span the spectrum of management science activity. Many are internationally-known – through their academic output and applied work with government and business organisations. Through applied research and consultancy, staff collaborate with major organisations on new ways of dealing with complex decisions.

We engage in a range of methodological approaches to research including both qualitative and quantitative methods. Our interests are in providing holistic decision support and developing approaches to problem structuring, model development, data analysis, model inference and decision support.

We develop our methods to meet the needs of users with a variety of applications. In the UK, we work with 15 universities and collaborate internationally with academics from 45 universities. Currently, we are working on funded research projects with academics from each of the other departments within Strathclyde Business School, as well as the Engineering and Science faculties.

Research Areas
Health Systems
The health systems research cluster is interested in the applications of management science in healthcare organisation and delivery. Our work has close links with health economics, optimisation, operations management and demography. On-going projects include health technology assessment and programme evaluation, healthcare performance targets and variations in practice, process improvement for hospital services, pharmacy automation, process improvement for hospital services, and radiation treatment planning.

Optimisation
The optimisation group is developing theory and solution methods for challenging optimisation problems stemming from various applications. Current projects cover network optimisation: telecommunication networks and evacuation modelling, production planning in manufacturing, optimisation for transportation and energy markets, offshore windfarm installation logistics optimisation, and optimisation in radiation treatment planning.

Risk and Uncertainty
Our interest in risk relates to decision-making under uncertainty. We are engaged in all aspects of the decision support processes from problem structuring through data analysis and model building to recommendations. We work closely with industry, applying methods primarily from statistics, probability and decision analysis, to real-world problems.

Knowledge
Our research group covers a wide range of knowledge modelling. We explore the fundamentals of knowledge, problems, creativity, intuition, levels of expertise, risk, perception of risk, and subjective probabilities. We do most of our work in applied contexts, structuring problems and modelling expert knowledge in order to support decision-makers and decision-takers in their organisations. Our research also serves as basis for developing a number of software packages used for knowledge modelling.

Operations Management and Supply Chain Management
Our interest in operations and supply chain management covers a wide range of topics, including operations strategy, service operations management, innovation in operation, project management, performance measurement, enterprise resource planning, logistics optimisation and supply chain risk modelling.
Business Analysis & Consulting
MSc/PgDip (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain practical, evaluative and analytical skills
Learn how to use business models to develop strategy for organisations
Opportunity to undertake a three-week work placement
Work on a project for a leading organisation

COURSE STRUCTURE
Compulsory Classes
- Foundations of Operational Research and Business Analysis
- Quantitative Business Analysis
- Managing Business Operations
- Spreadsheet Modelling and Demand Forecasting
- Strategy Modelling and Management
- Becoming an Effective Business Analyst

Optional Classes (three to be chosen)
- Business Simulation Methods
- Risk Analysis and Management
- Business Information Systems
- Performance Measurement and Management
- Business Analytics

Work Placement
The apprenticeship scheme offers the opportunity to compete for a three-week placement in a private or public sector organisation.

Dissertation
MSc students undertake a three-month project, typically for an external organisation.

DURATION OF PROGRAMME
MSc: 12 months full-time; 24 months part-time
PgDip: 9 months full-time; 21 months part-time

ENTRY REQUIREMENTS
MSc: Minimum second-class honours degree or overseas equivalent, in business, economics, engineering or the social sciences. Applications from those with other degrees are welcome.
PgDip: Minimum of a Pass degree, or equivalent, in an appropriate subject. Subject to performance students may transfer from the Diploma course to the MSc course.

Abdul Rehman, MSc Data Analytics

The in-class experience with the lecturer and course content here is amazing. While looking for jobs right now I can say that the skills I have developed while studying the Data Analytics course are what is in demand currently in the market."
Data Analytics
MSc (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain a comprehensive skill set and expertise through input from three contributing departments
Use data analytics techniques within business contexts to become rounded problem-solvers

COURSE STRUCTURE
Compulsory Classes
- Big Data Fundamentals
- Big Data Tools and Techniques
- Data Analytics in R
- Business and Decision Modelling
- Optimisation for Analytics
- Data Analytics in Practice

Optional Classes (choose from at least two departments)
Computer Science
- Database Fundamentals
- Evolutionary Computation for Finance 1 & 2
- Fundamentals of Machine Learning for Data Analytics

Mathematics & Statistics
- Financial Econometrics
- Bayesian Spatial Statistics
- Mathematical Introduction to Networks

Management Science
- Stochastic Modelling for Analytics
- Business Simulation Modelling
- Risk Analysis and Management
- Business Information Systems

Dissertation
MSc students undertake a three-month project, either as a research project or for an external organisation.

DURATION OF PROGRAMME
MSc: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
MSc: Minimum second-class honours degree or overseas equivalent, the natural sciences, engineering, or economics/finance. Degrees in other areas are welcome.

Data Analytics (online)
PgCert (part-time distance learning)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain a comprehensive skill set and expertise through input from three contributing departments
Use data analytics techniques within business contexts to become rounded problem-solvers
Benefit from a flexible distance learning study model

COURSE STRUCTURE
Compulsory Classes
- Big Data Fundamentals
- Big Data Tools and Techniques
- Data Analytics in R
- Business and Decision Modelling
- Optimisation for Analytics

DURATION OF PROGRAMME
PgCert: 12 months part-time

ENTRY REQUIREMENTS
PgCert: Minimum Pass degree, or non-UK equivalent, in mathematics, the natural sciences, engineering, or economics/finance. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.

Global Master in Industrial Management 4.0
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain understanding of project management as a process to deliver change
Examine recent approaches in project management with a cross-sectoral and intercultural perspective
Benefit from the academic expertise of two institutions

COURSE STRUCTURE
The programme is delivered in English in collaboration with the MiP Politecnico di Milano, Milan, Italy.

Semester 1 (September – January: University of Strathclyde)
- Accounting for Engineers
- Marketing Management
- Managing People in Organisations
- Business Strategy
- Risk Analysis and Management
- Business Simulation Methods

Semester 2 (February – July: MiP Politecnico di Milano)
- Operations Management and Improvement in the Digital 4.0 Era
- Industry 4.0 Integrated Operations and Supply Chain Planning
- Quality and Maintenance Management
- Service Management 4.0
- Global Supply Chain Management
- Industrial management consulting

Elective classes delivered online are chosen from Quantitative Business Analysis, Spreadsheet Modelling and Demand Forecasting, Innovation and Commercialisation, and Big Data Fundamentals.

Semester 3 (September – January: International Study)
Students spend semester 1 of their second year at an approved partner institution completing international study

Project (January – March)
Final project work or research project can be based in the UK, Italy or overseas, depending on available opportunities.

DURATION OF PROGRAMME
MSc: 18 months full-time

ENTRY REQUIREMENTS
Bachelor degree (or an equivalent academic degree) of at least three years duration and 180 ECTS credits in any discipline. Candidates should have a minimum of second-class Honours degree or equivalent CGPA.
WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop a rigorous understanding of advanced analytical methods. Learn how to play an effective role in providing model-based support to managers for better decisions. Benefit from a flexible distance learning study model to suit your work schedule.

COURSE STRUCTURE
The programme contains three stages. Successful progression will lead towards completion of the MSc. To proceed to the Postgraduate Diploma you need to be in appropriate employments.

<table>
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<th>Stage</th>
<th>Course Requirements</th>
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| PgCert (stage 1) | PgDip (stage 2)  
| MSc – project (stage 3) | Compulsory Classes  
|              | Strategic Supply Chain Management  
|              | Supply Chain Operations  
|              | Enterprise Resource Planning  
|              | Advanced Project Management  
|              | Case Studies in Supply Chain Management  
|              | People, Organisation and Technology  
|              | Performance Measurement and Management  
|              | Individual Project  

Compulsory Classes
- Strategic Supply Chain Management
- Supply Chain Operations
- Enterprise Resource Planning
- Advanced Project Management
- Case Studies in Supply Chain Management
- People, Organisation and Technology
- Performance Measurement and Management
- Individual Project

Specialist Classes by Theme
- Logistics Management – Management of Total Quality and Continuous Improvement, Lean and Green Logistics, Spreadsheet Modelling and Demand Forecasting
- Procurement Management – Strategic Procurement Management, Spreadsheet Modelling and Demand Forecasting, Organisation Buying Behaviour and Structures
- Sustainability Management – Sustainable Product Design and Manufacturing, Lean and Green Logistics, Remanufacturing

DURATION OF PROGRAMME

- PgCert (stage 1): minimum 12 months part-time
- PgDip (stage 2): minimum 12 months part-time
- MSc (stage 3): maximum 6 months part-time

ENTRY REQUIREMENTS
PgCert: Minimum Pass degree or non-UK equivalent, in business, economics, engineering or social sciences. We also encourage applications from other degrees. Admittance is to the PgCert (stage 1) only.
Digital Marketing Management

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain an understanding of digital technologies and their application for business purposes
Learn about digital marketing in practice with hands-on experience of established and emerging digital media
Benefit from the involvement of industry partners

COURSE STRUCTURE
Compulsory Classes
- Cross-Cultural Buyer Behaviour
- Strategic Digital Marketing
- Marketing Research in a Digital Age
- eMarketing in Practice
- Supply Chain Digitalisation
- Contemporary Consumers
- Integrated Marketing Communications
- Leadership for Change and Innovation
- Business Information Systems
- Digital Transformative Project

Optional Classes (four to be chosen)
- Contemporary Consumers
- Customer Management 2: Digital Marketing
- Destination Marketing Management
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- International Services Marketing
- Managing Tourism Resources
- Retail Marketing Management
- Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You will work in small groups with a local or national company to tackle a real-life marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in marketing or business. Business-related degrees should include a significant marketing component.

Marketing

MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Suitable for non-business graduates who want to pursue a career in this area
Develop an understanding of marketing in relation to individuals and organizations
Undertake an industry marketing project

COURSE STRUCTURE
Compulsory Classes
- Consumer Behaviour
- Strategic Marketing Management
- International Marketing Research
- Brand Management and Strategy
- Dissertation Skills

Optional Classes (four to be chosen)
- Contemporary Consumers
- Customer Management 2: Digital Marketing
- Destination Marketing Management
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- International Services Marketing
- Managing Tourism Resources
- Retail Marketing Management
- Sports Marketing in a Global Context
- Customer Management 2: Digital Marketing

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in a non-marketing discipline. A business degree may be considered, if it does not contain significant marketing components.

“... I chose Strathclyde for its reputation, its triple-accredited Business School, for being the UK University of the Year and also for the location near the centre of Glasgow, an exciting city which I really love. Moreover, during the application process, everyone was friendly and quick in replying, which confirmed my first impression.”

Camilla Logiudice, MSc Digital Marketing Management
Innovation & Marketing Management
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Only course in Europe that integrates marketing and engineering in a single course
Understand how technology and innovation open the way to new business opportunities
Opportunity to work on a group project within industry

COURSE STRUCTURE
The programme is offered jointly with the Department of Design, Manufacture & Engineering Management.

Compulsory Classes
■ Brand Management and Strategy
■ Strategic Technology Management
■ Design Management
■ Product Costing and Financial Management
■ Strategic Procurement Management
■ International Marketing Research
■ Supply Chain Operations
■ Marketing Works Group Project
■ Management of Innovation
■ Marketing Research

Optional Classes (two from each department to be chosen)
Marketing
■ Export Marketing
■ International Services Marketing
■ B2B and Key Account Management
Design, Manufacture & Engineering Management
■ Management of Total Quality and Continuous Improvement
■ Design Methods
■ Project Management
Marketing Works: Group Project
You work in small groups to tackle a real-life problem for a local or national company.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in business, economics, engineering or science.

International Marketing Management
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Specialist course reflecting current diversity in global marketing practice
Acquire new skills and enhance your existing experience
Benefit from industry collaboration
Study within a student cohort from across the globe

COURSE STRUCTURE
Compulsory Classes
■ Cross-cultural Buyer Behaviour
■ Strategic Global Marketing
■ International Marketing Research
■ Brand Management and Strategy
■ Dissertation Skills

Optional Classes (four to be chosen)
■ Contemporary Consumers
■ Customer Management 2: Digital Marketing
■ Destination Marketing Management
■ Export Marketing
■ Integrated Marketing Communications
■ International Culture and Heritage Marketing
■ International Services Marketing
■ Managing Tourism Resources
■ Retail Marketing Management
■ Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in marketing or a business-related degree including a significant marketing element.

Tourism Marketing Management
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain insight into the technologically-innovative nature of contemporary marketing in the context of tourism
Benefit from skills-based teaching
Enhance your leadership, teamwork and cross-cultural skills

COURSE STRUCTURE
Compulsory Classes
■ Consumer Behaviour
■ Strategic Marketing Management
■ International Marketing Research
■ Brand Management and Strategy
■ Destination Marketing Management
■ Managing Tourism Resources
■ International Services Marketing
■ Dissertation Skills

Optional Classes (one to be chosen)
■ Contemporary Consumers
■ Customer Management 2: Digital Marketing
■ Export Marketing
■ Integrated Marketing Communications
■ International Culture and Heritage Marketing
■ Retail Marketing Management
■ Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life tourism marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.
MBA and General Management

TAUGHT COURSES
Master of Business Administration (MBA)
Business & Management (MBM)
International Management (MIM)

With over 50 years’ experience in developing a ground-breaking MBA programme, Strathclyde Business School is a major innovator in the field of business and management.

The Strathclyde MBA is a generalist degree, intended to develop experienced business people and professionals into business leaders. To be an effective leader, you need a solid overview of business, and that is something that SBS has been offering since it introduced the MBA in 1966.

The Strathclyde MBA is highly experiential and based on collaborative learning. Students share their varied work experiences, knowledge, understanding and skills.

Study Themes and Classes
The Reflective Practitioner
Comparative Corporate Governance
Entrepreneurial Management and Leadership
Making the Business Work
Finance and Financial Management
Financial and Management Accounting
Operations Management
Marketing Management
Analytical Support for Decision-making
Managing People in Organisations
Strategic Management for Sustainable Success
Exploring the International Business Environment
Strategy, Analysis and Evaluation
Making Strategy
Information Technology Management
Personal Development
Strategic Consulting in Practice – you work as part of a team for a client on an organisational issue; the client will have significant input into the evaluation of the class and your team’s performance

Elective classes – choose from over 25, including
The CEO - Challenges & Choices in Delivering Value
Brand Management & Strategy
Games of Strategy
New Venture Creation
Service Operations & Simulation
Big Data Fundamentals
Scenario Planning for Global Challenges
Digital Transformation & Technological Innovation
Strategic Financial Management
Project Management
Digital

MBA Project
The MBA project provides an opportunity to examine in depth a managerial, organisational or environmental issue of your choice over an extended period of time.

Our selection process is designed to identify talented professionals from a wide range of academic, business and cultural backgrounds who might gain from, and contribute to, our learning community.

As a result, while there are formal requirements for entry, our concern is with the potential of individual candidates, their interpersonal and team working qualities, and the range and nature of their managerial experience.

The general management Masters programmes on offer, namely MBM and MIM, develop the keys skills required for a successful career in management. Learning from leading academic experts, you will gain a multicultural and international perspective, and build experience of business by working with industry contacts.

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
Tel: +44 (0) 141 553 6116/6105/6127
E: sbs.admissions@strath.ac.uk

Flexible Study Options
- full-time (12 months intensive study in Glasgow)
- part-time (intensive seminars in Glasgow over two to three years)
- flexible learning (combination of off-campus, self-paced study, interspersed with workshops and seminars: three to five years)
- Strathclyde Executive MBA – International (study your MBA locally in Singapore, Malaysia, Switzerland, Greece, Bahrain, UAE, Oman)

Professional Development Journey
Career and professional development support is a key part of the MBA, focusing on the skills needed to achieve long-term strategic career enhancement. As well as core job search activities such as CV and LinkedIn profile building and how to excel in interviews, we provide workshops and seminars on a range of personal and management skills, on-campus and online. Every student has access to one-to-one sessions with our Careers and Employability Consultants, as well as our online Career Management site, which offers a wealth of resources available 24/7.

ENTRY REQUIREMENTS
A good first degree is expected and applicants must be at least 24 years old, have a minimum of three years’ postgraduate managerial/professional experience and be able to demonstrate career progression.

Applicants who hold non-degree/professional qualifications, are expected to have at least five years’ varied management/professional experience with demonstrable career progression.

Candidates with no formal qualifications require extensive and varied managerial/professional experience of 10 years or more, with sustained career progression.

Strong verbal reasoning and numerical abilities are critical for the MBA and we may ask for a GMAT result (min 600).

Candidates will be interviewed.

Contact
Tel: +44 (0) 141 553 6119
E: sbs.admissions@strath.ac.uk

December 2020, visit www.strath.ac.uk for full details.
The MSc in Business & Management has exceeded my expectations so far – the broad scope of the course keeps it dynamic whilst the variety of teaching methods keep things interesting. The group work assessments have been particularly valuable. Working together with fellow students from different cultures, backgrounds and experiences has really enhanced my understanding of the true workplace environment, teamwork and communication. ”

Rebecca O’Toole,
MSc Business & Management
Research focuses on how work is organised and the kind of skills, labour power and workplace innovation. Research Areas:
- Professional membership of CIPD
- Approved Centre and provides programmes leading to Chartered Institute of Personnel and Development (CIPD) professional membership.
- Employability, under-employment
- Human Resource Management Journal. The Department of Work, Employment, Employee Relations, and the Human Resource Management Journal. The Department is a Chartered Institute of Personnel and Development (CIPD) Approved Centre and provides programmes leading to professional membership of CIPD.
- Psychology of risk and trust in high-hazard/safety critical organisations
- Critical issues in HRM
- Employee Reward
- Business Skills

New and contested technologies at work
Themes include:
- Social media, uses and abuses
- Technology, sustainability and green jobs
- Technological and organisational change, impacts on occupational boundaries

Work, health and wellbeing
Research includes studies on employee experiences of, and attitudes towards, changing forms of work and management; employee involvement and participation; occupational health and safety; work-life boundaries; and experiences of unemployment and return to work. Current project themes include:
- Sickness absence, presenteeism and employer practice
- Work intensification, job strain and stress
- Shiftwork, occupational safety behaviour and climate
- Psychology of risk and trust in high-hazard/safety critical organisations
- Ageing workforce, extending working life, health and capability

Labour market disadvantage
Changes in employment and industry restructuring is a new focal point for our research. Project themes include:
- Young people and work
- Gender, careers and occupational segregation; monitoring of equal opportunities
- Precariousness and insecurity
- Migrant divisions of labour

Research Areas:
- Skills, labour power and workplace innovation
- Research focuses on how work is organised and the kind of skills required by employers. Current themes include:
  - Skill ecosystems and occupational change
  - Skill utilisation, conversion and mismatch
  - HR development and training, recruitment and selection
  - Employability, under-employment
  - Education, work, career transitions

Department of Work, Employment & Organisation

Human Resource Management

MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Combine theory and practice in the study of organisations and the management of work
Suitable for those preparing for a career in HR
Gain professional membership of the Chartered Institute of Personnel and Development
Opportunity to undertake a project placement

COURSE STRUCTURE
Compulsory Classes
- HRM in a Business Context
- Contemporary Employee Relations
- Leading, Managing and Developing People
- People Resourcing
- Critical Issues in HRM
- Employee Reward
- Business Skills

Optional Classes (one to be chosen)
- Labour and Diversity in a Global Context
- Managing HR in Multinationals
- Business Skills
- Critical Issues in HRM
- Employee Reward
- Contemporary Employee Relations

In addition, one optional class is chosen (see left for list).

Management Research Report
PgDip: you complete a 7,000-word Management Research Report, on an HR issue within their place of work.
Integrated Dissertation and Research Report
MSc: you complete an Integrated Dissertation and Research Report, also based on a live human resources issue and usually based within their place of work.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in social science or a business-related subject.

Human Resource Management

MSc/PgDip (part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop an advanced level of knowledge related to HR
Suitable for HR professionals or line managers with people management within their role
Gain professional membership of the Chartered Institute of Personnel and Development

COURSE STRUCTURE
Compulsory Classes (Year 1)
- HRM in a Business Context
- Leading, Managing and Developing People
- People Resourcing

Compulsory Classes (Year 2)
- Critical Issues in HRM
- Employee Reward
- Contemporary Employee Relations

In addition, one optional class is chosen (see left for list).

Management Research Report
PgDip: you complete a 7,000-word Management Research Report, on an HR issue within their place of work.
Integrated Dissertation and Research Report
MSc: you complete an Integrated Dissertation and Research Report, also based on a live human resources issue and usually based within their place of work.

MSc (post-diploma)
Following the Postgraduate Diploma, you may continue to the MSc, participating in a series of research methods workshops and completion of a 15,000-word dissertation.

DURATION OF PROGRAMME
PgDip: 24 months part-time; MSc: 24 months part-time

ENTRY REQUIREMENTS
MSc/PgDip: First degree or equivalent, plus HR or management experience; other qualifications may be considered
MSc (post-diploma): PgDip in HRM from Strathclyde or equivalent CIPD-approved qualification from another UK university. Candidates with a CIPD-awarded advanced qualification may also be considered.
International Human Resource Management
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Understand how multinational organisations can best mobilise a culturally-diverse workforce
Prepare for an HR career in global organisations
Gain professional membership of the Chartered Institute of Personnel and Development
Opportunity to undertake a project placement

COURSE STRUCTURE
Compulsory Classes
■ HRM in a Business Context
■ Global Staffing
■ Leading, Managing and Developing People
■ Comparative Employment Relations
■ Labour and Diversity in a Global Context
■ Research Methods for HR Professionals
■ Critical Issues in HRM
■ Managing HR in Multinationals

Optional Classes (two to be chosen)
■ Employee Reward
■ People Resourcing
■ Employment Issues and the Law
■ SBS Spring School

Integrated Dissertation and Research Report
The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme. The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

“Studying Global Energy Management allowed me to analyse various energy markets from a different perspective. The course gave me a well-rounded understanding of the energy industry and my thoughts on future trends – this stood me well. I think, particularly in preparing for job interviews.”

Penny Leake,
MSc Global Energy Management