The University of Strathclyde was the first university to win the coveted Times Higher Education University of the Year title twice - 2012 and 2019.

We were also recognised as Scottish University of the Year 2020 by The Sunday Times Good University Guide, and were awarded the Queen’s Anniversary Prize, the highest national honour awarded to our sector.

Take a look through our prospectus and visit www.strath.ac.uk for more information

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The place of useful learning

The University of Strathclyde is a leading international technological university located in the heart of Glasgow - one of the UK’s largest cities – and has a vibrant, international community with almost 23,000 students from over 100 countries.

For more than 200 years Strathclyde has been delivering academic excellence through world-class research and teaching, providing students with flexible, innovative learning in preparation for their chosen career path.
We are investing in your future

We are transforming our campus by investing £1 billion to create a first-class working and learning environment for you, our students.

Our new £31 million sports centre, Strathclyde Sport, brings state-of-the-art training, fitness and wellbeing facilities to the heart of the University’s campus.

Strathclyde students can enjoy our new £60 million Learning & Teaching building, which is located in the centre of the campus. Designed with students and staff in mind, the hub includes leading-edge teaching facilities as well as provide a new home for student support services and the Students’ Union.
At Strathclyde, we are committed to developing researchers who are both highly skilled and employable. To support you on your research journey, our Researcher Development Programme provides professional and personal development training and opportunities, through a tailored suite of courses, events, workshops and resources.

Strathclyde is home to Scotland’s first Innovation District

Bringing together ambitious, forward-thinking people, the District is tackling societal and global challenges and driving inclusive economic growth. Located in the heart of Glasgow City Centre, the District is home to many innovative companies and organisations who’ve located here to nurture and accelerate growth, improve productivity, and access world-class research and technology from the University.

Number one in the UK for Physics research, based on the Research Excellence Framework (REF) 2014 Grade Point Average scores, according to the Times Higher Education

Strathclyde’s Advanced Forming Research Centre, a partnership with industry including Rolls-Royce and Boeing, is setting new standards in manufacturing and design

We are the anchor University for the NATIONAL MANUFACTURING INSTITUTE FOR SCOTLAND

We have launched the world’s first maritime safety research centre

Strathclyde academics were part of a team which detected gravitational waves 100 years after Einstein’s prediction

Researchers at the University of Strathclyde have developed an innovative, low cost test for earlier diagnosis of sepsis which could save thousands of lives.

Researchers at the University of Strathclyde have received the Association for Information Science & Technology (ASIS&T) Best Paper Award for 2019 for their study of young first-time mothers seeking information and support online.

Research is of central importance in everything we do. It informs our teaching and helps us to make a difference to business, industry and society as a whole.

One of the UK’s top 20 universities for research intensity, according to the Times Higher Education’s analysis of REF2014, we are transforming the way academics, business, industry and the public sector work in partnership. We are in the UK top five for industry research income (Times Higher Education World University Ranking 2018).

Each of our four faculties – Engineering, Humanities & Social Sciences, Science, Strathclyde Business School – work closely with business, industry, government and policy-makers, supporting our enviable track record of making technologies and innovation applicable for the benefit of society.

Our world-class researchers are working with international partners to find solutions to challenges in areas of global importance and to support sustainable development goals – from providing access to reliable electrical power in The Gambia to improving health, water supplies and sanitation in Malawi.

Tackling global problems
At Strathclyde, we aim to fully equip our doctoral researchers with the skills and knowledge needed to become future leaders through careers in research, academia, business, industry, government, and social sectors. With access to first-rate facilities and an excellent research environment, our Strathclyde doctoral programmes include the following research opportunities:

- PhDs
- Collaborative and industrial PhDs and Doctorates
- Professional Doctorates
- Centres for Doctoral Training

Students are also able to join the Strathclyde Doctoral School, a community of more than 1,800 doctoral researchers from over 80 countries. The School encompasses our four Faculties and is committed to enhancing the student experience, intensifying research outputs and opportunities and ensuring training is at the highest level.

My PhD is giving an extensive understanding about how the healthcare system in the UK works... I like that I have an opportunity to make a real change and hopefully help improve people’s lives”

Linda Lapp
PhD: Healthcare Analytics, Computer & Information Sciences, Digital Health & Wellness Research Group
January 2022 Intake

We’re delighted to be able to offer a selection of our postgraduate taught and masters programmes with an additional entry point in January 2022.

- MBA, full-time Glasgow
- MSc Business & Management
- MSc International Management
- MSc Marketing
- MSc Finance
- MSc International Accounting & Finance
- MSc Business Analysis & Consulting

For more information on our January 2022 programmes, please visit www.strath.ac.uk.
Glasgow

Scotland’s largest city will be the backdrop to your studies, giving you instant access to world-class architecture and attractions, a diverse culinary scene, vibrant nightlife and outstanding shopping.

Known as the ‘Dear Green Place’, Glasgow boasts more than 90 parks and is a UNESCO City of Music, home to the SSE Hydro – one of the world’s busiest concert venues. The world’s top travel guides have consistently named Glasgow as a must-visit destination – and we couldn’t agree more!

To find out more visit:
www.peoplemakeglasgow.com
Home to some of the most magnificent landscapes in the UK, and with Glasgow as a base, you are only a short journey from exploring everything Scotland has to offer.

You can enjoy activities ranging from hill walking, snow sports, world-class mountain bike trails and water sports to climbing. Or for those who want to discover Scotland’s past, you can visit the country’s many historic castles and monuments and explore the thriving arts and culture scene of the surrounding towns and cities.

To find out more visit: www.visitscotland.com
Starting at university, meeting new people, living on campus and discovering a new way of learning is exciting.

Whether you are living on or off campus we want you to have the best experience while studying at Strathclyde. If you need a helping hand, we’ll be here to support you. Get a glimpse of what student life is like at the University of Strathclyde:

@unistrathclyde
@UniStrathclyde
@UniversityofStrathclyde
Located on campus and only a short walk from the main University buildings, our Campus Village houses more than 1,440 students, with a further 300 living in our off-campus residences just 10 minutes’ walk away. We provide secure accommodation for students, and our application process ensures that we match you up with people we think you’ll get along with, creating lifelong friendships.

Your home in Glasgow

All the accommodation in the Campus Village is self-catered, with a dedicated on-site management team and a night porter outside office hours. Weekly cleaning of communal areas in each flat is included in your rent, making your ‘Strathliving’ experience even easier!

The campus village includes an open study area, a Santander bank, Todds Bar, laundrette, and is situated close to the shops, restaurants, cafés, bars and other entertainment in the city centre and Merchant City.

Search ‘accommodation’ at www.strath.ac.uk

Home from home

Make lifelong friends and feel at home in our student accommodation.
Your Students’ Union promotes, represents and supports the interests and welfare of all our students, making sure your time at Strathclyde is the best it can be.

Every penny made goes into improving services for you. Whatever you choose to take part in at the Union, it will be the best decision you’ll ever make at University!

Visit strathunion.com to find out more.

Great nights happen at Strath Union
The new union offers a selection of food, drink, events and activities, all designed to fit within your budget and timetable.

Clubs & Societies
We have over 206 Clubs & Societies for you to choose from, all offering you the opportunity to get involved in something you feel passionately about.

Strath Sports
Strathclyde Sports Union proudly hosts over 50 sports clubs; outdoor or indoor, competitive or recreational, everyone can take part and be #WeBleedMaroon | #StrathSports | strathsports.co.uk

Opportunities
We offer opportunities for you to develop skills alongside your course work and help others through volunteering.

Advice & Support
Our Advice hub is here to advise and support all students for free, in full confidentiality. Ask them anything - no matter how big or small.

Student Voice
At Strathclyde, great value is placed on ensuring the student voice is heard. Your Union is led by six student officers who are elected by you to represent all aspects of University life.

Representation
We believe in a democracy shaped by the student voice - this is why we encourage everyone to become a Student Rep and be part of University discussions.
The Centre offers state-of-the-art training facilities, including a 25-metre swimming pool, fitness suite with capacity for over 180 people, sports halls, squash courts, dance studio and treatment rooms.

The new Strathclyde Sport facility has already attracted partnerships with Netball Scotland, including the University’s sponsorship of the Strathclyde Sirens netball team, and Glasgow Warriors Rugby Union Club.

We offer a number of performance sport scholarships to enable talented student-athletes to achieve their degree, whilst simultaneously reaching their sporting potential.

Whether you are an elite athlete or a complete beginner, we have opportunities here for all.

Search ‘Strathclyde Sport’ at www.strath.ac.uk

Our £31 million Strathclyde Sport building provides a range of sport and wellbeing facilities for students, staff and the local community.
The Scholarship programme at Strathclyde has been an integral part of my time at the University, it has allowed me to pursue my sporting ambitions to the full with flexible academic studies afforded. The programme has also been a huge help in funding my training over the years and the other benefits through the gym can offer.”

David McMath,
Strathclyde Sport Scholars Graduate with a Masters in Civil Engineering with Distinction

David won a Gold medal at the 2018 Commonwealth Games and set a Games record of points scored in his event of Double trap shooting.
Only a ONE-hour flight from London, Glasgow also has great transport links from the rest of the UK, Europe and the world.

Truly Global
The heart of the city

In the heart of the city, our campus is a short walk from two mainline railway stations, bus station and the subway to help you get around the city and to visit the rest of the UK.

“By far the best thing about studying at Strathclyde was making lifelong friends and meeting students from all around the world.”

Hunter Bennett
Exchange student, USA
Strathclyde Business School

Founded in 1948, Strathclyde Business School is an enterprising and pioneering organisation within a leading international technological university.

Strathclyde Business School has held triple accreditation from the three main business school accreditation bodies – AMBA, EQUIS and AACSB – since 2004. We were the first business school in Scotland to achieve triple accreditation.

We have a reputation for research excellence. We develop theory-led, policy-relevant research through collaboration with industry, government, business and the third sector. Our industry-facing research centres of excellence, which work with industry partners, include the Fraser of Allander Institute, the Scottish Centre for Employment Research, the Strathclyde Institute for Operations Management and the Centre for Financial Regulation and Innovation. Based on the REF (Research Excellence Framework) 2014 GPA scores, the Times Higher Education ranked us No 1 in Scotland and in the top 10 business schools in the UK for our research.

Our departments and programmes hold internationally-recognised industry accreditations. Our departments are accredited by expert professional bodies such as CIMA, ICAS and CIPD.

Strathclyde is also the first business school in Scotland to be awarded the Small Business Charter Award. This award recognises our world-leading support for scaling Scottish firms through innovation, internationalism and leadership.

Strathclyde Business School is a signatory of the UN’s Principles for Responsible Management Education. This commits us to supporting the transformation of management education, research and thought leadership by developing learning communities and promoting awareness of the UN’s Sustainable Development Goals.

Contact
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk
Master of Philosophy (MPhil)
The Master of Philosophy (MPhil)* degree is a Masters degree by research. Like the PhD you would have two supervisors nominated by the University and would undertake some Research Methods training. The minimum study period for MPhil is 12 months.

Doctor of Business Administration (DBA)
The Doctor of Business Administration (DBA) is a research degree designed to develop business professionals skilled in solving business problems. Your focus will be on applying academic theories, methods and models to solve problems of practice. Research projects undertaken during the DBA programme aim to understand and explore how organisations work and how management is practised.

- learn how to analyse complex situations and problems
- acquire skills in conceptual and reflexive thinking
- develop knowledge of the design, implementation and monitoring of research interventions

Research Methodology in Business & Management (MRes)
The Research Methodology in Business & Management* provides research training that corresponds with research education guidelines set by the Economic and Social Research Council and the Engineering and Physical Sciences Research Council. It can be taken as a stand-alone qualification or as a foundation course for a PhD in business & management. All registered MPhil and PhD students within Strathclyde Business School must complete the PgCert element as their mandatory 60 credits of research methods training. The minimum study period for MRes is 12 months.

Contact for Research Degrees
e: sbs-pgrsupport@strath.ac.uk

*Scottish students on eligible Research Masters courses are able to apply for the postgraduate tuition fee loan from the Scottish Government of up to £5,500 and the living cost loan support of up to £4,500.

ONLY free-standing Research Masters courses will be eligible.

ENTRY REQUIREMENTS
Masters degree or a first- or upper second-class Honours degree, or overseas equivalent, in a relevant subject area.

Contact for Research Degrees
e: sbs-pgrsupport@strath.ac.uk
Department of Accounting & Finance

RESEARCH DEGREES
MRes, MPhil, PhD

Contact for Research Degrees
Accounting: Dr Julia Smith
t: +44 (0)141 548 4395
e: julia.smith@strath.ac.uk
Finance: Dr Chandra Thapa
t: +44 (0)141 548 3891
e: chandra.thapa@strath.ac.uk

TAUGHT COURSES
Finance
International Accounting & Finance
International Banking & Finance
Investment & Finance
Finance & Management
Financial Technology (FinTech)
Economics & Finance (in collaboration with the Department of Economics, see page 18)
Quantitative Finance (in collaboration with the Departments of Mathematics & Statistics and Computer & Information Sciences)

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 548 6166/6105/6117
e: sbs.admissions@strath.ac.uk

MSc Finance and MSc Investment & Finance have been accepted into the Chartered Financial Analyst (CFA) Institute University Recognition Program. This status is granted to institutions whose degree programme(s) incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), and which provide students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

RESEARCH AREAS
We cover all areas of accounting and finance, with particular expertise in corporate finance, treasury management, derivative markets, bond markets, portfolio performance, volatility in financial markets, international banking, critical accounting, management accounting, social, environmental and public sector accounting, issues relating to privatisation and regulation of utilities, development finance and small business finance and accounting.

Our research activities are supported by subscription to an extensive set of comprehensive databases, internal workshops, seminar series and financial support for conference participation.

ACCPlying relevant theory and research covered on the programme. You will be assessed on your supervisor, you will work on two research projects.

Two research projects — supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics or computing.

Entry Requirements
PhD in Accounting: Honours degree and Masters degree in accounting (or equivalent). Qualified and part-qualified accountants with first degree in social sciences or humanities are also encouraged to apply. PhD in Finance: Masters degree or equivalent, particularly in finance, economics, accounting or mathematics.

ENTRY REQUIREMENTS FOR RESEARCH DEGREES
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Accredited by the Chartered Institute of Management Accountants
Develop understanding of financial theory and analysis
Learn about financial markets and institutions
Part of the Chartered Financial Analyst (CFA) Institute University Recognition Program

COURSE STRUCTURE
Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Advanced Corporate Finance and Applications
- Derivatives and Treasury Management

Optional Classes (two to be chosen)
- Portfolio Theory and Management
- Empirical Methods in Finance
- Behavioural Finance*
- Management Accounting
- Financial Modelling for Excel*
- Fixed Income Analysis* 
- Equity Analysis*

*September entry only

Two research projects — supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

COURSE STRUCTURE
Compulsory Classes
- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Advanced Corporate Finance and Applications
- Advanced Accounting
- Management Accounting

Optional Classes (one to be chosen)
- Portfolio Theory and Management
- Empirical Methods in Finance
- International Accounting*
- Financial Modelling for Excel*
- Fixed Income Analysis*
- Equity Analysis*

*September entry only

Two research projects — supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics or computing.
International Banking & Finance

MSc (full-time)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Accredited by the Chartered Institute of Management Accountants

Understand international financial theory and analysis

Learn about international banking and financial markets

Use accounting information in financial decision-making

**COURSE STRUCTURE**

**Compulsory Classes**

- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Topics in Corporate Finance
- Financial Management for Banks
- Derivatives and Treasury Management
- Risk Management for Banks

**Optional Classes (one to be chosen)**

- Portfolio Theory and Management
- Empirical Methods in Finance
- Management Accounting
- Behavioural Finance
- Financial Modelling for Excel
- Fixed Income Analysis
- Equally Analysis

Two research projects — supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

**DURATION OF PROGRAMME**

MSc: 12 months full-time

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component.

The programme requires no prior knowledge of finance or banking.

Investment & Finance

MSc (full-time)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Learn the latest techniques and tools used by investment professionals

Attain the Bloomberg Market Concepts certificate

Enhanced learning with a series of case studies and simulations

Part of the Chartered Financial Analyst (CFA) Institute University Recognition Program

**COURSE STRUCTURE**

**Compulsory Classes**

- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Topics in Corporate Finance
- Derivatives and Treasury Management
- Portfolio Theory and Management
- Equity Analysis

**Optional Classes (one to be chosen)**

- Empirical Methods in Finance
- Behavioural Finance
- Financial Modelling for Excel
- Fixed Income Analysis
- Risk Management for Banks

Two research projects — supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

**DURATION OF PROGRAMME**

MSc: 12 months full-time

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics, computing, related subjects, or an equivalent professional qualification.

Finance & Management

MSc (full-time)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Gain knowledge of financial and management principles

Understand how organisations work

Develop technical and analytical skills

Opportunity to study at Toulouse Business School

 Undertake a project in each subject area

**COURSE STRUCTURE**

The programme is offered jointly by the Department of Accounting & Finance and the MBA Unit.

**Compulsory Classes**

- Principles of Finance
- Accounting and Financial Analysis
- International Financial Markets and Banking
- Professional Management Practice

**Optional Classes (minimum of one to be chosen)**

**Finance**

- Behavioural Finance
- Topics in Corporate Finance
- Derivatives
- Fixed Income Analysis
- Equity Analysis

**Management (minimum of one to be chosen)**

- Games of Strategy
- Commercial Management in Projects
- Project Management
- Digital Transformation
- Strategic Thinking for Global Challenges and Opportunities
- The Game Changer
- Strategic Financial Management
- New Venture Creation
- Managing in Europe (at Toulouse Business School, France)
- Brand Management and Strategy
- Service Operations Simulation
- International Trade Theory and Policy
- Family Enterprise
- Global Business Environment
- Marketing Management

**Masters Project**

Students will be required to undertake two research projects, one in Finance and one in Management.

**DURATION OF PROGRAMME**

MSc: 12 months full-time

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics, computing, related subjects, or an equivalent professional qualification.

Financial Technology (FinTech)

MSc (full-time)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Combine the study of theory with intensive practice and industrial engagement.

Understand how the use of technology improves the efficiency of financial transactions

Opportunity to undertake client-based project

**COURSE STRUCTURE**

The programme is offered jointly by the Departments of Accounting & Finance and Management Science.

**Compulsory Classes**

- Principles of Finance
- Programming for Financial Technology
- Quantitative Business Analysis
- Big Data Fundamentals
- Business Analytics
- Business Information Systems
- Risk Management for Banks
- Becoming an Effective Technology Analyst
- FinTech Innovations, Applications and Considerations

**Optional Classes (choose one from each subject area)**

**Accounting & Finance**

- Fixed Income Analysis
- Portfolio Theory and Management
- Derivatives

**Management Science**

- Stochastic Modelling for Analytics
- Business Simulation Modelling
- Risk Analysis and Management

**Computer & Information Sciences**

- Evolutionary Computation for Finance 1
- Big Data Tools and Techniques
- Fundamentals of Machine Learning for Data Analytics

**Masters Project**

Students complete a FinTech-focused research project.

**DURATION OF PROGRAMME**

MSc: 12 months full-time

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics, computing, related subjects, or a subject area with a strong quantitative component.

No prior knowledge of finance required.
Quantitative Finance
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Prepare for a career in financial engineering and risk management, hedge fund manager or financial analyst
Understand numerical methods in finance
Study programming for financial applications
Undertake an industrial-based project

COURSE STRUCTURE
This one-year cross-faculty programme draws on expert input from three departments – Accounting & Finance, Mathematics & Statistics, and Computer & Information Sciences

Compulsory Classes
- Foundations of Mathematical and Statistical Finance
- Principles of Finance
- International Financial Markets and Banking
- Big Data Technologies

Optional Classes (one to be chosen from each list)
List A
- Behavioural Finance
- Portfolio Theory and Management
- Derivatives and Treasury Management
- Fixed Income Analysis
- Equity Analysis

List B
- Database and Web Systems Development
- Machine Learning for Data Analytics
- Evolutionary Computation for Finance

List C
- Financial Stochastic Processes
- Financial Econometrics
- Networks in Finance

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in engineering, science subjects (physics, chemistry, computing science), business subjects (business studies, accounting, economics), mathematical training to A Level or equivalent standard.
Applications are also welcome from those with appropriate professional qualifications, or those who can demonstrate relevant practical experience.

Department of Economics

RESEARCH DEGREES
MRes, MPhil, PhD
Contact for Research Degrees
t: +44 (0)141 548 4226
e: sbs-pgrecon@strath.ac.uk

TAUGHT COURSES
Applied Economics
Applied Economics (online)
Economics & Finance (in collaboration with the Department of Accounting & Finance)
Economics & Policy of Energy & Climate Change
Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 548 4226
e: sbs.admissions@strath.ac.uk

The Department, home to the Fraser of Allander Institute (FAI) and Strathclyde’s Applied Economics Centre for Doctoral Training (CDT), is one of the leading UK centres for internationally recognised policy and business-relevant economics research. We have a diverse mix of staff, with collaborators throughout the UK and overseas, involved in both fundamental academic research and commissioned projects for businesses and policymakers.

The Department is an active participant in the Scottish Graduate Programme in Economics and the Scottish Graduate School of Social Science. We are members of the Scottish Institute for Research in Economics, and are a founding partner in the Economic Statistics Centre of Excellence for the UK Office for National Statistics (ONS). Our research activity is supported by a diverse range of prestigious funders, including the ESRC, the EPSRC, the Scottish Government, the ONS, the UK Energy Research Centre, and the Scottish Funding Council.

The FAI, for more than 40 years, has been Scotland’s authority on economic policy and the Scottish economy. Our students have a variety of opportunities to engage with the FAI, including MSc summer projects with businesses, work placements in the Institute and a vibrant practitioner seminar series.

Through our Applied Economics CDT, we seek appropriately qualified PhD applicants whose proposed research is closely aligned with our focus on applied policy-relevant economics. Our research students are supported to not only achieve excellence in rigorous research but also to reach beyond the confines of academia through collaboration and engagement with stakeholders.

Research Areas
Applied Microeconomics
Our research analyses the market behaviours of consumers and businesses. Research areas include a range of applications in industrial organisation, international trade theory and policy, public economics, health economics, labour economics, and strategic behaviour in markets.

Applied Econometrics
We apply statistical and mathematical theories to economics to test ideas and forecast regional, national and global trends. Research includes big data methods in macroeconomics, multiple imputation methods for cross-country panel data, and a range of applications of time series and spatial econometrics.

Applied Macroeconomics
We examine how economies perform and evolve at national level, with a particular focus on real-world challenges facing policymakers and business. We are engaged in macroeconomic modelling of the UK and Scottish economies, nowcasting the economy, developing new ways of measuring of the modern economy, labour market analysis and macroeconomic policy evaluation.

Energy and Environment
We explore the relationships between economic activity and the environment, recognising their interrelationships. We are engaged in work on economic-environmental accounting and modelling, the economic contribution of energy activities and policies, and the consequences of environmental change.

ENTRY REQUIREMENTS FOR RESEARCH DEGREES
PhD and MPhil – a strong first degree in economics, or a degree in which economics was a major part, and a Masters degree in economics that includes core classes in Microeconomics, Macroeconomics, Econometrics, a range of other relevant classes and a dissertation.

DBA – MBA degree from an AMBA-accredited institution or a Masters degree containing a significant amount of Economics. You will also have a significant amount of work experience as a manager or consultant and we expect you to continue in a senior practice role throughout the programme. Ongoing support from your employer is also required.
Applied Economics
MSC/PgDip/PgCert/Modular
(full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain skills in data analysis and economic modelling
Learn to apply economic techniques to real-world problems in business and policy
Develop ability to interpret and understand key economic and financial statistics and information

COURSE STRUCTURE
Compulsory Classes
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Analysis of Economic Data
- Economic Appraisal and Modelling
- Topics in Public Economics
- International Macroeconomics
Optional Classes (four to be chosen – two may be substituted with classes offered elsewhere in the Business School and the School of Government and Public Policy) Optional classes offered in Economics normally include:
- International Development
- Games of Strategy
- Environmental Economics
- Energy Economics
- International Trade
- Economics of Inequality and Inclusive Growth
- Regional Policy Development
- Health Economic Policy

Summer Project
Your summer project topic can be chosen from any of the areas/issues covered on the programme. This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It’s also a key opportunity to put into practice what you have learned during your MSc studies.

DURATION OF PROGRAMME
MSC: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.

Applied Economics (online)
MSC (full-time, part-time online distance learning)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain skills in data analysis and economic modelling
Learn to apply economic techniques to real-world problems in business and policy
Develop ability to interpret and understand key economic and financial statistics and information

COURSE STRUCTURE
Compulsory Classes
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- International Macroeconomics
- Topics in Public Economics
- Analysis of Economic Data
- Economic Appraisal and Modelling
- Professional Development for Economists
Optional Classes (four to be chosen)
- Energy Economics
- International Development
- Environmental Economics
- Games of Strategy

Additional classes are currently under development for the 2022-23 academic year.

Summer project
Your summer project topic can be chosen from any of the areas/issues covered on the programme. This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It’s also a key opportunity to put into practice what you have learned during your MSc studies.

DURATION OF PROGRAMME
MSC: 2(full-time, part-time online distance learning)

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.

Economics & Finance
MSC (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Enhance your knowledge and skills in a range of economic, finance, analysis and quantitative methods
Learn to analyse, understand and explain complex economic and financial issues
Develop specialised skills through choice of options

COURSE STRUCTURE
The programme is jointly offered by the Department of Economics and the Department of Accounting & Finance.

Compulsory Classes
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Analysis of Economic Data
- International Macroeconomics
- Professional Development for Economists
- Principles of Finance
- Accounting and Financial Analysis
- Economic Appraisal and Modelling
- Professional Development for Economists

Optional Classes
- Energy Economics
- International Development
- Environmental Economics
- Games of Strategy

Additional classes are currently under development for the 2022-23 academic year.

Summer Project
The summer project is an extensive and substantial piece of applied work on a topic that you have chosen from among the areas offered, with supervision provided by an appropriate member of staff. It’s also a key opportunity to put into practice what you have learned during your MSc studies.

DURATION OF PROGRAMME
MSC: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.

Economics & Policy of Energy & Climate Change
MSC (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop a strong understanding of key issues in environment and energy from policy and economic perspectives
Gain practical insight from leading energy and climate change experts
Benefit from applied teaching, which focuses on the development of transferable skills and applicable knowledge
CAREERS OPPORTUNITIES can range across the huge scope of applications that energy and climate change have in business.

COURSE STRUCTURE
The programme is jointly offered by the Department of Economics and the Department of Accounting & Finance.

Compulsory Classes
- Economic Appraisal and Modelling
- Economic Data Analysis
- Energy Economics
- Natural Resources, Sustainability and Governance
- Energy Finance and Forecasting
- Energy Technologies, Impacts and Implementation
- Environmental Economics
- Climate Change Economics
- Energy Industries and Markets
- Global Energy Policy and Politics

Optional Classes (two to be chosen)
- Games of Strategy
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Topics in Public Economics
- International Macroeconomics
- International Development
- Health Economic Policy
- Economics of Inequality and Inclusive Growth
- Regional Development Policy
- any optional class at the appropriate level as approved by the Programme Director

Summer Project
The summer project will be an extensive and substantial piece of applied work on a topic that you have chosen from any of the areas/issues covered on the programme. This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It’s also a key opportunity to put into practice what you have learned during your MSc studies.

DURATION OF PROGRAMME
MSC: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject. Applications are welcome from candidates with significant high-calibre industry or government experience.
Entrepreneurship, Innovation & Technology
MSc (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Combine theoretical knowledge with practical skills. Study a practical, career-focused programme. Undertake a virtual incubation project to develop an innovative business opportunity.

COURSE STRUCTURE

COMPELLARY CLASSES
- Entrepreneurial Finance
- Entrepreneurial Management and Leadership
- Internationalisation and Growth
- Entrepreneurial Management and Leadership
- Entrepreneurial Finance
- Issues and Trends in Entrepreneurship, Innovation and Technology
- Data Lab
- Strategic Innovation Management
- Disruptive Technologies

VIRTUAL INCUBATOR PROJECT
You will work on a real-world innovation challenge. Using an innovative virtual platform, participants will collaborate with the UK ecosystem and go through a stage-gate model of developing and pitching their solution to potential investors.

DURATION OF PROGRAMME
MSc: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

Entrepreneurship Centre for Entrepreneurship

RESEARCH DEGREES
PhD

Contact for Research Degrees
Director of Doctoral Research
Dr Anna Spadavecchia
+44 (0)141 548 4008
anna.spadavecchia@strath.ac.uk

TAUGHT COURSES
Entrepreneurship, Innovation & Technology
Project Management & Innovation
Social Innovation & Entrepreneurship

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
Tel: +44 (0)141 548 4008
E: sbs.admissions@strath.ac.uk

The Hunter Centre for Entrepreneurship is a research-oriented academic department with a focus on developing a better understanding of how entrepreneurs and their organisations can more successfully create new value for business and society. Research is conducted by nationally and internationally-recognised experts in high-growth, international, corporate, technology, family, rural, social and female entrepreneurship.

We are at the heart of the Global Entrepreneurship Monitor (GEM) research programme, an annual assessment of levels of entrepreneurial activity in dozens of economies. The Centre has played a significant role in the international organisation of GEM since 2000 and is responsible for the Country Report for Scotland and, jointly with Aston Business School, the UK Report.

Researchers participate in a range of projects which are funded by the EU (business start-up, technology commercialisation, and growth rates), as well as funding councils in Norway (enterprise diversity, farm-based innovation, and family business succession) and in New Zealand (social entrepreneurship).

The Centre’s international research impact is also evidenced through invited reviews for and editorial contributions to internationally-ranked entrepreneurship research journals, including the Journal of Business Venturing, Entrepreneurship Theory and Practice, Small Business Economics, and the International Small Business Journal.

Academic staff and PhD students regularly present their work at international conferences such as the Babson Kauffman Entrepreneurship Research Conference, the ELSB Research in Entrepreneurship and Small Business conference, the European Academy of Management conference and the US Academy of Management conference.

The international character of the Centre is also reflected in the heritage of many of our academic staff (Germany, Greece, Italy, Kenya, France, Turkey, Kazakhstan and India) and of our PhD students (Oman, Egypt, Nigeria, Singapore, Canada, China, Switzerland, Pakistan, US, Turkey, Greece, Poland, India, Croatia, Columbia, South Africa, Germany, Russia and Thailand).

Our academic staff and PhD students regularly engage in university research exchanges in the US, Germany, France and New Zealand and also enjoy visiting posts (Norway, France, Finland, New Zealand).

Research Themes
- Enterprise policy, education and economic development
- Growing innovative enterprises
- Global and international entrepreneurship
- Entrepreneurial management and leadership
- Enterprise and diversify
- Social enterprise, CSR and philanthropy
- Strategy and innovation practice
- Family business and enterprising households
- Entrepreneurial networking, social capital and society
- Entrepreneurial finance
- Entrepreneurship and the collaborative economy

Project Management & Innovation
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop the skills to manage transformation through complex technology and innovation projects. Be prepared for a career in industries ranging from manufacturing and services or start your own business ‘after public sector’.

Opportunity to work on a live issue for a business client.

COURSE STRUCTURE

COMPELLARY CLASSES
- Professional Management Practice
- Project and Programme Management
- Technology and Organisational Change
- Business Operations
- Business Strategy
- Strategic Innovation Management
- Issues and Trends in Entrepreneurship, Innovation and Technology
- Project Portfolio Management
- Entrepreneurial Management and Leadership
- Global Innovation
- Entrepreneurial Finance
- Consultancy in Practice

Project
The project provides you with the opportunity to apply your learning to a more practical situation. Under academic supervision, you’ll spend time working individually, or in a group, on a topic of personal interest. While many projects are subject specific and focused on theory, increasingly, projects are undertaken with organisations, which allow you to learn more about a specific industry or work with a particular company.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.
Social Innovation & Entrepreneurship
MSc (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Embedded in a department which is passionate about supporting students who are dedicated to social and environmental change.
Learn about socially innovative ideas, including restorative justice, hospices, and distance learning, and how they are brought to fruition through an entrepreneurial process.
Classes and labs explore why social innovation and entrepreneurship are so central to society.
Study mega-trends, such as climate change and the threat of pandemics, that require novel solutions, and business models to implement them.

COURSE STRUCTURE
Compulsory Classes
■ Creativity and Venture Planning
■ Mindset Lab
■ Social Entrepreneurship
■ Social Impact Strategy Lab
■ Entrepreneurial Management and Leadership
■ Entrepreneurial Finance
■ Issues and Trends in Entrepreneurship, Innovation and Technology
■ Data Lab
■ Strategic Innovation Management
■ Global Innovation Lab

Social Impact Project
This project replaces the traditional, academic dissertation with a final 'capstone' module that marries your academic knowledge with the ability to put this into practice to create a positive difference in a local social enterprise and/or provide strategic support for a new social innovation. Whilst still as rigorous as a dissertation, the summer project will provide a chance for you to provide fieldwork within the sector and communicate their findings to wider groups of stakeholders.

DURATION OF PROGRAMME
MSc: 12 months full-time: 24 months part-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

Department of Management Science

RESEARCH DEGREES
MRes, MPhil, PhD, DBA

Contact for Research Degrees
Mr Lee Knifton
t: +44 (0)141 548 3797
e: mansci-admissions@strath.ac.uk

TAUGHT COURSES
Business Analysis & Consulting
Business Analysis & Consulting (online)
Data Analytics
Data Analytics (online)
Health Analytics, Policy & Management
International Master in Project Management
Operational Research (online)
Supply Chain & Logistics Management/Procurement Management/Sustainability Management (offered jointly with the Department of Design, Manufacture & Engineering Management)

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
t: +44 (0)141 553 6116/6105/6117
e: sbs.admissions@strath.ac.uk

The Department of Management Science is one of the leading Operational Research (OR) departments in the UK. Research interests of staff span the spectrum of management science activity. Many are internationally-known – through their academic output and applied work with government and business organisations. Through applied research and consultancy, staff collaborate with major organisations on new ways of dealing with complex decisions.

We engage in a range of methodological approaches to research including both qualitative and quantitative methods. Our interests are in providing holistic decision support and developing approaches to problem structuring, model development, data analysis, model inference and decision support.

We develop our methods to meet the needs of users with a variety of applications. In the UK, we work with 15 universities and collaborate internationally with academics from 45 universities. Currently, we are working on funded research projects with academics from each of the other departments within Strathclyde Business School, as well as the Engineering and Science faculties.

Research Areas
Health Systems
The health systems research cluster is interested in the applications of management science in healthcare organisation and delivery. Our work has close links with health economics, optimisation and analytics, operations management and demography. On-going projects include health technology assessment and programme evaluation, healthcare performance targets and variations in practice, process improvement for hospital services, pharmacy automation, process improvement for hospital services, and radiation treatment planning.

Optimisation and Analytics
The optimisation and analytics group is interested in developing theory, solution methods and algorithms for challenging optimisation and predictive analytics problems stemming from various real-world applications. We are actively working on projects with many sectors, including transportation and logistics, health, manufacturing, energy and local/national governments.

Risk and Uncertainty
Our interest in risk relates to decision-making under uncertainty. We are engaged in all aspects of the decision support process from problem structuring through data analysis and model building to recommendations. We work closely with industry, applying methods primarily from statistics, probability and decision analysis, to real-world problems.

Knowledge
Our research group covers a wide range of knowledge modelling. We explore the fundamentals of knowledge, problems, creativity, intuition, levels of expertise, risk, perception of risk, and subjective probabilities. We do most of our work in applied contexts, structuring problems and modelling expert knowledge in order to support decision-makers and decision-takers in their organisations. Our research also served as the basis for developing a number of software packages used for knowledge modelling.

Operations Management and Supply Chain Management
Our interest in operations and supply chain management covers a wide range of topics, including operations strategy, service operations management, innovation in operation, project management, performance measurement, enterprise resource planning, logistics optimisation and supply chain risk modelling.
WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain practical, evaluative and analytical skills
Learn how to use business models to develop strategy for organisations
Opportunity to undertake a three-week work placement (September entry only)
Work on a project for a leading organisation

COURSE STRUCTURE

Compulsory Classes
- Foundations of Operational Research and Business Analysis
- Quantitative Business Analysis
- Managing Business Operations
- Spreadsheet Modelling and Demand Forecasting
- Strategy Modelling and Management
- Becoming an Effective Business Analyst

Optional Classes (three to be chosen)
- Business Simulation Methods
- Risk Analysis and Management
- Business Information Systems
- Performance Measurement and Management
- Business Analytics

Work Placement (September entry only)
The apprenticeship scheme offers the opportunity to compete for a three-week placement in a private or public sector organisation.

Dissertation
MSc students undertake a three-month project, typically for an external organisation.

DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time
PgDip: 9 months full-time; 21 months part-time

ENTRY REQUIREMENTS

MSc: Minimum second-class honours degree or overseas equivalent, in business, economics, engineering or the social sciences. Applications from those with other degrees are welcome.
PgDip: Minimum of a Pass degree, or equivalent, in an appropriate subject. Subject to performance students may transfer from the Diploma course to the MSc course.

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WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain practical, evaluative and analytical skills
Learn how to use business models to develop strategy for organisations
Benefit from a flexible online distance learning study model to suit your work schedule

COURSE STRUCTURE

The programme contains three stages. Successful progression will lead towards completion of the MSc. To proceed to the Postgraduate Diploma you need to be in appropriate employment.

- PgCert (stage 1)
- PgDip (stage 2)
- MSc – project (stage 3)

Compulsory Classes

PgCert
- Foundations of Operational Research and Business Analysis
- Quantitative Business Analysis
- Managing Business Operations
- Spreadsheet Modelling and Demand Forecasting
- Strategy Modelling and Management

PgDip
- Becoming an Effective Business Analyst

Optional Classes (one for PgCert; two for PgDip)
- Business Simulation Methods
- Risk Analysis and Management
- Business Information Systems
- Performance Measurement and Management

Project
To complete the course, you’ll be expected to undertake a project. The project will be integrated with your employment. You’ll have individual personal mentoring to guide you in reflection and learning.

DURATION OF PROGRAMME

PgCert (stage 1): minimum 12 months part-time
PgDip (stage 2): minimum 12 months part-time
MSc (stage 3): maximum 6 months part-time

ENTRY REQUIREMENTS

PgCert: Minimum Pass degree or non-UK equivalent, in business, economics, engineering or social sciences.
We also encourage applications from other degrees. Admittance is to the PgCert (stage 1) only.

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I was drawn to the course’s blended approach to learning. There’s a real mix between the traditional classroom environment, and hands on experience working with live case studies and real industry clients.”

Adam Atri,
MSc Business Analysis & Consulting
**Data Analytics**

**MSc (full-time, part-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Gain a comprehensive skill set and expertise through input from three contributing departments

Use data analytics techniques within business contexts to become rounded problem-solvers

**COURSE STRUCTURE**

- Compulsory Classes
  - Big Data Fundamentals
  - Business and Decision Modelling
  - Data Analytics in Practice

- Optional Classes (choose from at least two departments)
  - Computer & Information Sciences
    - Advanced Machine Learning for Data Analytics
    - Database Fundamentals
    - Evolutionary Computation for Finance 1 & 2
    - Fundamentals of Machine Learning for Data Analytics

- Management Science
  - Stochastic Modelling for Analytics
  - Business Simulation Modelling
  - Risk Analysis and Management
  - Business Information Systems

- Dissertation
  - MSc students undertake a three-month project, either as a research project or for an external organisation.

**DURATION OF PROGRAMME**

- MSc: 12 months full-time; 24 months part-time

**ENTRY REQUIREMENTS**

- MSc: Minimum second-class honours degree, or overseas equivalent, in mathematics, natural sciences, engineering, or economics/finance. Degrees in other areas are welcome. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.

- PgCert: Minimum Pass degree, or non-UK equivalent, in mathematics, the natural sciences, engineering, or economics/finance. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.

**Data Analytics (online)**

**PgCert (part-time online distance learning)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Gain a comprehensive skill set and expertise through input from three contributing departments

Use data analytics techniques within business contexts to become rounded problem-solvers

**COURSE STRUCTURE**

- Compulsory Classes
  - Big Data Fundamentals
  - Business and Decision Modelling
  - Data Analytics in Practice

- Optional Classes (choose from at least two departments)
  - Computer & Information Sciences
    - Advanced Machine Learning for Data Analytics
    - Database Fundamentals
    - Evolutionary Computation for Finance 1 & 2
    - Fundamentals of Machine Learning for Data Analytics

- Management Science
  - Stochastic Modelling for Analytics
  - Business Simulation Modelling
  - Risk Analysis and Management
  - Business Information Systems

- Dissertation
  - MSc students undertake a three-month project, either as a research project or for an external organisation.

**DURATION OF PROGRAMME**

- PgCert: 12 months part-time

**ENTRY REQUIREMENTS**

- MSc: Minimum second-class Honours degree, or overseas equivalent, in mathematics, natural sciences, engineering, or economics/finance. Degrees in other areas are welcome. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.

- PgCert: Minimum Pass degree, or non-UK equivalent, in mathematics, the natural sciences, engineering, or economics/finance. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.

**Health Analysis, Policy & Management**

**MSc (full-time, part-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Gain a multidisciplinary and comprehensive skillset for analysing the design and implementation of healthcare policy and service delivery. Develop practical, evaluative and analytical skills to influence strategy and performance in the healthcare sector. Begin or progress a career that helps organisations improve quality and efficiency of care.

Our academics are actively engaged in research and consulting work for UK and global health organisations. Work on a health care related project for our academics or global partners.

**COURSE STRUCTURE**

- Compulsory Classes
  - Becoming an Effective Health Analyst
  - Managing Healthcare Operations
  - Health Economics and Evaluation
  - Foundations of Operations Research and Business Analysis
  - Quantitative Business Analysis
  - Spreadsheet Modelling and Demand Forecasting
  - Health Systems Performance, Financing and Innovation

- Optional Classes (three to be chosen)
  - Business Simulation Methods
  - Stochastic Modelling for Analytics
  - Performance Measurement and Management
  - Risk Analysis and Management
  - Strategy Modelling and Management
  - Medical Statistics
  - Effective Statistical Consulting
  - Survey Design and Analysis
  - Health Economic Policy
  - Gender, Health and Modern Medicine
  - History, Health and Heritage
  - Governing Highs and Health: History and the Control of Drugs, c.1800-c.1945

- Summer Project
  - The department will arrange projects with external host organisations, as well as with internal academic clients. The type of placement you pursue will depend on your career goals, preferences, and other factors. You can also propose your own projects.

**DURATION OF PROGRAMME**

- MSc: 12 months full-time; 24 months part-time

**ENTRY REQUIREMENTS**

- Minimum second-class Honours degree, or overseas equivalent in management sciences, economics, business, public health, health sciences, mathematics, statistics, and computing science. Applications from those with other degrees are also encouraged. Your degree must include an appropriate level of mathematics and statistics content.

**International Master in Project Management**

**MSc (full-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Gain understanding of project management as a process to deliver change. Examine recent approaches in project management with a cross-sectoral and intercultural perspective. Benefit from the academic expertise of two institutions.

**COURSE STRUCTURE**

The programme is delivered in English in collaboration with the MIP Politecnico di Milano, Milan, Italy.

- Semester 1 (September to January – MIP Politecnico di Milano)
  - Strategy and Organisation Management
  - Project Management Fundamentals
  - Innovation Management
  - Project Accounting
  - Project Finance
  - Project Risk Management

- Semester 2 (February to June – Strathclyde Business School)
  - Project Portfolio Management
  - Leadership for Change and Innovation
  - Issues and Trends in Entrepreneurship, Innovation and Technology
  - Commercial Management
  - Strategic Procurement Management
  - Consulting in Practice
  - Elective choice (20 credits) from the Postgraduate Spring School

- During the semester at Strathclyde, you also have the opportunity to attend one elective (non-mandatory) offered on campus or in one of the School’s International centres.

- Project (July to March)
  - Final project work or research project can be based in the UK, Italy or overseas, depending on available opportunities.

**DURATION OF PROGRAMME**

- MSc: 18 months full-time

**ENTRY REQUIREMENTS**

- Bachelor degree (or an equivalent academic degree) of at least three years duration and 180 ECTS credits in any discipline. Candidates should have a minimum of second-class Honours degree or equivalent CGPA.
Operational Research (online)
MSc/PgDip/PgCert (part-time online distance learning)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop a rigorous understanding of advanced analytical methods
Learn how to play an effective role in providing model-based support to managers for better decisions
Benefit from a flexible online distance learning study model to suit your work schedule

COURSE STRUCTURE
The programme contains three stages. Successful progression will lead towards completion of the MSc. To proceed to the Postgraduate Diploma you need to be in appropriate employment.

- PgCert (stage 1)
- PgDip (stage 2)
- MSc – project (stage 3)

Compulsory Classes
 PgCert
  ■ Foundations of Operational Research and Business Analysis
  ■ Quantitative Business Analysis
  ■ Managing Business Operations
  ■ Spreadsheet Modelling and Demand Forecasting
  ■ Operational Research Methods
 PgDip
  ■ Becoming an Effective OR Modeller

Optional Classes (one for PgCert; two for PgDip)
■ Business Simulation Methods
■ Risk Analysis and Management
■ Business Information Systems
■ Advanced OR Modelling with Specialised Software Tools

Project
To complete the course, you'll be expected to undertake a project. The project will be integrated with your employment

DURATION OF PROGRAMME
PgCert (stage 1): minimum 12 months part-time
PgDip (stage 2): minimum 12 months part-time
MSc (stage 3): maximum 6 months part-time

ENTRY REQUIREMENTS
PgCert: Minimum Pass degree or non-UK equivalent, in business, economics, engineering or social sciences. We also encourage applications from other degrees. Admittance is to the PgCert (stage 1) only.

Supply Chain & Logistics Management/Procurement Management/ Sustainability Management
MSc (full-time, part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain an in-depth understanding of the strategic and operational issues relating to supply chain management
Contribute towards making organisations competitive

Accredited by the Chartered Institute for Procurement and Supply

COURSE STRUCTURE
The programme is delivered in collaboration with the Department of Management Science.

Compulsory Classes
■ Strategic Supply Chain Management
■ Supply Chain Operations
■ Enterprise Resource Planning
■ Advanced Project Management
■ Case Studies in Supply Chain Management
■ People, Organisation and Technology
■ Performance Measurement and Management
■ Individual Project

Specialist Classes by Theme
■ Logistics Management – Management of Total Quality and Continuous Improvement, Lean and Green Logistics, Spreadsheet Modelling and Demand Forecasting
■ Procurement Management – Strategic Procurement Management, Spreadsheet Modelling and Demand Forecasting, Organisation Buying Behaviour and Structures
■ Sustainability Management – Sustainable Product Design and Manufacturing, Lean and Green Logistics, Remanufacturing

MSc: 12 months full-time; 24 months part-time

ENTRY REQUIREMENTS
Normally a first-class or second-class honours degree (or international equivalent) in engineering, technology or business-related discipline.

Department of Marketing

RESEARCH DEGREES
MRes, MPhil, PhD, DBA

Contact for Research Courses
Christina MacLean
E: christina.maclean@strath.ac.uk
T: +44 (0)141 548 4919

TAUGHT COURSES
Digital Marketing Management
Marketing Innovation & Marketing Management International Marketing Tourism Marketing Management

Contact for Taught Courses
SBS Student Recruitment and Marketing Unit
E: sbs.admissions@strath.ac.uk
T: +44 (0)141 553 6116/6105/6117

The Department of Marketing at Strathclyde is one of the oldest Marketing departments in Europe. It has an international reputation for the quality of its teaching and research. Staff act as advisers and consultants to private and public organisations and also hold senior posts in the Chartered Institute of Marketing, the Market Research Society and other professional associations, as well as national and international companies.

Research Areas
Our academic staff are actively involved in research and have built a strong portfolio of publications in leading journals. Research expertise in the Department includes:

- Export marketing and international business
- E-business and e-marketing
- Customer relationship management
- Consumer behaviour
- Digital marketing
- Sports marketing
- International channel management
- Innovation and new product/service development
- Business-to-business networking and marketing
- International sourcing and strategic procurement management
- Marketing research
- Services marketing
- Hospitality and tourism management and marketing
- Branding and marketing evaluation

Marketing Management
Marketing Management research has attracted funding from several organisations, and the group’s areas of interest include strategic marketing, franchising, strategic alliances, sustainable supply chains, corporate social responsibility and green consumers, digital marketing, branding, marketing management within the b2b services and tourism contexts and sales management.

Consumer and Social Marketing Research
Our research looks at furthering work on consumer culture theory through exploring consumer tribes/communities and celebrity culture, and cultural approaches towards the understanding of brand culture. Research themes include the impact of poverty on consumption and the implications of consumer disadvantage and consumer poverty for wellbeing and social exclusion, the importance of religion as an influence on consumption, culinary consumption and food cultures, tourism consumption, sustainable consumption and historical approaches to analysing consumption culture within the globalisation discourse.

Researching Business Networking
This programme of research is developing knowledge and management practice regarding business networking and relationship management across a range of industry sectors.

Digital Marketing
A number of staff and doctoral students are working on a series of projects relating to the use of Web 2.0, social networks and new media in the area of marketing. This touches on a number of the other specialist areas of research within the Department such as services marketing, marketing communications and consumer behaviour.

Services Marketing
This research stream focuses on the linkages between corporate culture, performance measurement and service delivery personnel, corporate reputation, service branding, service differentiation and customer satisfaction. Also issues around the service profit chain concept, including customer (value) management, research on satisfaction and loyalty, complaining behaviour, retail marketing and relationship marketing.

Hospitality and Tourism Management
Key areas covered include managerial relevance, human resource issues, tourism marketing and consumer behaviour and critical perspectives. Some projects have contributed to developing Scottish hospitality and tourism, for example, work to foster social inclusion through hospitality to counter marginalisation; and to tourism and transport policy-making through studies of leisure travel behaviour. The team has also been active in developing new methodologies and conceptualisations, for example, development of sociological impressionism.
Digital Marketing Management
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain an understanding of digital technologies and their application for business purposes
Learn about digital marketing in practice with hands-on experience of established and emerging digital media
Benefit from the involvement of industry partners

COURSE STRUCTURE
Compulsory Classes
- Cross-Cultural Buyer Behaviour
- Strategic Digital Marketing
- Marketing Research in a Digital Age
- eMarketing in Practice
- Supply Chain Digitalisation
- Contemporary Consumers
- Integrated Marketing Communications
- Leadership for Change and Innovation
- Business Information Systems
- or another class deemed appropriate by the Department

Digital Transformative Project
You’ll work with a business to develop bespoke solutions to their business challenges and create a digital transformative plan which will form the basis of your final project.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in marketing or business. Business-related degrees should include a significant marketing component.

Marketing
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Suitable for non-business graduates who want to pursue a career in this area
Develop an understanding of marketing in relation to individuals and organisations
Undertake an industry marketing project

COURSE STRUCTURE
Compulsory Classes
- Consumer Behaviour
- Strategic Marketing Management
- International Marketing Research
- Brand Management and Strategy
- Dissertation Skills

Optional Classes (four to be chosen)
- Contemporary Consumers
- Customer Management 2: Digital Marketing
- Destination Marketing Management
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- International Services Marketing
- Managing Tourism Resources
- Retail Marketing Management
- Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in a non-marketing discipline. A business degree may be considered, if it does not contain significant marketing components.

Innovation & Marketing Management
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Only course in Europe that integrates marketing and engineering in a single course
Understand how technology and innovation open the way to new business opportunities
Opportunity to work on a group project within industry

COURSE STRUCTURE
The programme is offered jointly with the Department of Design, Manufacture & Engineering Management.

Compulsory Classes
- Brand Management and Strategy
- Strategic Marketing Management
- Strategic Technology Management
- Design Management
- Product Costing and Financial Management
- Strategic Procurement Management
- International Marketing Research
- Supply Chain Operations
- Marketing Works Group Project
- Management of Innovation
- Marketing Research

Optional Classes (two from each department to be chosen)
Marketing
- Export Marketing
- International Services Marketing
- B2B and Key Account Management

Design, Manufacture & Engineering Management
- Management of Total Quality and Continuous Improvement
- Design Methods
- Project Management

Marketing Works: Group Project
You work in small groups to tackle a real-life problem for a local or national company.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in business, economics, engineering or science.
International Marketing
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Specialist course reflecting current diversity in global marketing practice
Acquire new skills and enhance your existing experience
Benefit from industry collaboration
Study within a student cohort from across the globe

COURSE STRUCTURE
Compulsory Classes
■ Cross-cultural Buyer Behaviour
■ Strategic Global Marketing
■ International Marketing Research
■ Brand Management and Strategy
■ Dissertation Skills

Optional Classes (four to be chosen)
■ Contemporary Consumers
■ Customer Management 2: Digital Marketing
■ Destination Marketing Management
■ Export Marketing
■ Integrated Marketing Communications
■ International Culture and Heritage Marketing
■ International Services Marketing
■ Managing Tourism Resources
■ Retail Marketing Management
■ Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in marketing or a business-related degree including a significant marketing element.

Tourism Marketing Management
MSc (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Gain insight into the technologically-innovative nature of contemporary marketing in the context of tourism
Benefit from skills-based teaching
Enhance your leadership, teamwork and cross-cultural skills

COURSE STRUCTURE
Compulsory Classes
■ Consumer Behaviour
■ Strategic Marketing Management
■ International Marketing Research
■ Brand Management and Strategy
■ Destination Marketing Management
■ Managing Tourism Resources
■ International Services Marketing
■ Dissertation Skills

Optional Classes (one to be chosen)
■ Contemporary Consumers
■ Customer Management 2: Digital Marketing
■ Export Marketing
■ Integrated Marketing Communications
■ International Culture and Heritage Marketing
■ Retail Marketing Management
■ Sports Marketing in a Global Context

Marketing Works: Applied Marketing Group Project
You work in small groups with a local or national company to tackle a real-life tourism marketing issue.

Dissertation: Individual Research Project
The research project allows you to pursue an area of specific interest, providing scope for original thought, research and presentation.

DURATION OF PROGRAMME
MSc: 12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent in any subject.

“The classes were very interactive and informative, the lecturers always helpful. My academic highlight during this year was definitely the Marketing Works group consultancy project, which allowed us to advise a company with recommendations on a marketing problem.”

David Markgraf, MSc International Marketing
MBA and General Management

**TAUGHT COURSES**

Master of Business Administration (MBA)
- Business & Management
- International Management
- Digital Transformation
- Strategic FinTech (Bahrain)

With over 50 years’ experience in developing a ground-breaking MBA programme, Strathclyde Business School is a major innovator in the field of business and management.

The Strathclyde MBA is a generalist degree, intended to develop experienced business people and professionals into business leaders. To be an effective leader, you need a solid overview of business, and that is something that SBS has been offering since it introduced the MBA in 1966.

The Strathclyde MBA is highly experimental and based on collaborative learning. Students share their varied work experiences, knowledge, understanding and skills.

The Strathclyde MBA is a very flexible programme. We offer a variety of study routes, allowing you to choose a programme which suits both your work and/or personal circumstances:

- MBA full-time - 12 months intensive study in Glasgow
- MBA part-time/executive - intensive seminars over two years
- Executive MBA (International) - intensive seminars at one of our international centres over two years

The strategic MBA is the most popular programme offered by the school, and is designed to develop experienced business people and professionals into business leaders. It is a very flexible programme, allowing you to choose a programme which suits both your work and/or personal circumstances:

- MBA full-time - 12 months intensive study in Glasgow
- MBA part-time/executive - intensive seminars over two years
- Executive MBA (International) - intensive seminars at one of our international centres over two years

TAUGHT COURSES

- **MBA full-time**
  - 12 months intensive study in Glasgow
- **Executive MBA (Glasgow)**
  - Intensive seminars in Glasgow over two years
- **Executive MBA (International)**
  - Intensive seminars at one of our international centres over two years (Bahrain, Greece, Malaysia, Oman, Singapore, Switzerland, UAE)

Our selection process is designed to identify talented professionals from a wide range of academic, business and cultural backgrounds who might gain from, and contribute to, our learning community.

As a result, while there are formal requirements for entry, our concern is with the potential of individual candidates, their interpersonal and team working qualities, and the range and nature of their managerial experience.

The general management Masters programmes offer, namely MSc Business & Management and MSc International Management, develop the key skills required for a successful career in management. Learning from leading academic experts, you will gain a multicultural and international perspective, and build experience of business by working with industry contacts.

The MSc Digital Transformation is an executive Master’s programme for managers seeking to build their knowledge, skills and confidence in leading and managing digital technologies as a strategic resource/interest. It equips you to pursue a variety of leadership careers in a global environment, with study options available via Glasgow and other international locations.

The MSc Strategic FinTech (Bahrain) is an executive Master’s programme for managers seeking to build their knowledge, skills and confidence in leading and managing financial technologies as a strategic resource/interest. It is the only specialist FinTech Masters programme pitched at the executive level, and delivered in partnership with the Bahrain Institute of Banking and Finance.

Contact for Taught Courses

SBS Student Recruitment and Marketing Unit

- Tel: +44 (0) 141 553 6166/6105/6117
- Email: sbs.admissions@strath.ac.uk

January 2022 start date available. Visit www.strath.ac.uk for full details.

Master of Business Administration

MBA (full-time, part-time/executive)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

- Gain an internationally-recognised qualification
- Learn in a cross-cultural environment
- Study strategy with internationally-acclaimed academics
- Develop confidence as a manager and leader
- Improve your career prospects or change career direction
- Opportunity to specialise in shipping (Greece only)

**Study Themes and Classes**

- The Reflective Practitioner
- The Learning Manager
- Comparative Corporate Governance
- Entrepreneurial Management and Leadership
- Making the Business Work
- Finance and Financial Management
- Financial and Management Accounting
- Operations Management
- Marketing Management
- Analytical Support for Decision-making
- Managing People in Organisations
- Strategic Management for Sustainable Success
- Exploring the International Business Environment
- Strategy, Analysis and Evaluation
- Making Strategy
- Information Technology Management
- Personal Development
- Strategic Consulting in Practice – you work as part of a team for a client on an organisational issue; the client will have significant input into the evaluation of the class and your team’s performance
- Elective classes – choose from over 25, including:
  - Games of Strategy
  - Commercial Management in Projects
  - Project Management
  - Digital Transformation
  - Strategic Thinking for Global Challenges and Opportunities
  - The Game Changer
  - Strategic Financial Management
  - New Venture Creation
  - Managing in Europe (at Toulouse Business School, France)
  - Brand Management and Strategy
  - Service Operations Simulation
  - International Trade Theory and Policy
  - Family Enterprise
  - Global Business Environment
  - Marketing Management

**MBA Project**

The MBA project provides an opportunity to examine in depth a managerial, organisational or environmental issue of your choice over an extended period of time. It can be done on an individual basis or as part of a group. The project enables you to put into practice the knowledge and skills you have developed throughout the programme. We have close links with industry and can offer a number of company-sponsored projects, many of which can lead to internships.

**Professional Development Journey**

Career and professional development support is a key part of the MBA, focusing on the skills needed to achieve long-term strategic career enhancement. As well as core job search activities such as CV and LinkedIn profile building and how to excel in interviews, we provide workshops and seminars on a range of personal and management skills, on-campus and online. Every student has access to one-to-one sessions with our Careers and Employability Consultants, as well as our online Career Management site, which offers a wealth of resources available 24/7.

**Flexible Study Options**

- full-time (12 months intensive study in Glasgow)
- part-time/executive (intensive seminars over two years in Glasgow or at our seven international centres)

**ENTRY REQUIREMENTS**

A good first degree is expected and applicants must be at least 24 years old, have a minimum of three years’ postgraduate managerial/professional experience and be able to demonstrate career progression.

Candidates with no formal qualifications require extensive and varied managerial/professional experience with demonstrable career progression.

Candidates will be interviewed.

Contact

- Tel: +44 (0) 141 553 6119
- Email: sbs.admissions@strath.ac.uk
**Business & Management**

**MSc (full-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

The programme is accredited by the Association of MBAs as a Pre-Experience Masters in Management

Experience a broad, yet specific exploration of general management

Develop skills in management theories and practices

**COURSE STRUCTURE**

<table>
<thead>
<tr>
<th>Compulsory Classes</th>
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<tbody>
<tr>
<td>Professional Management Practice</td>
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<tr>
<td>Analytical Support for Decision-making</td>
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<tr>
<td>Managing People in Organisations</td>
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<tr>
<td>Leadership for Change and Innovation</td>
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<tr>
<td>Managerial Accounting</td>
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<td>Marketing Management</td>
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<tr>
<td>Business Operations</td>
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<tr>
<td>Finance and Financial Management</td>
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<tr>
<td>Business Strategy</td>
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<tr>
<td>Managing Innovation</td>
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<tr>
<td>Consultancy in Practice</td>
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<tr>
<td>Project Methodology</td>
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</tbody>
</table>

**Optional Classes** (two to be chosen)

| ■ Marketing Management |
| ■ Global Business Environment |
| ■ International Trade Theory and Policy |
| ■ Service Operations Simulation |
| ■ Brand Management and Strategy |
| ■ Managing in Europe (at Toulouse Business School, France) |
| ■ New Venture Creation |
| ■ Managing in Europe (at Toulouse Business School, France) |
| ■ Project Management |
| ■ Strategic Thinking for Global Challenges and Opportunities |
| ■ The Game Changer |
| ■ Strategic Financial Management |
| ■ New Venture Creation |
| ■ Managing in Europe (at Toulouse Business School, France) |
| ■ Brand Management and Strategy |
| ■ Service Operations Simulation |
| ■ International Trade Theory and Policy |
| ■ Family Enterprise |
| ■ Global Business Environment |
| ■ Marketing Management |

**Project**

The project provides the opportunity to apply your learning to a practical situation with an organisation.

**DURATION OF PROGRAMME**

**MSc: 12 months full-time**

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in a non-business or management-related subject.

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**International Management**

**MSc (full-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Develop the knowledge and skills required by international managers and leaders to operate in a global environment

Benefit from a practical focus on managing and leading in various organisational settings

**COURSE STRUCTURE**

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<td>International Entrepreneurship</td>
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**Optional Classes** (two to be chosen)

| ■ Games of Strategy |
| ■ Commercial Management in Projects |
| ■ Project Management |
| ■ Digital Transformation |
| ■ Strategic Thinking for Global Challenges and Opportunities |
| ■ The Game Changer |
| ■ Strategic Financial Management |
| ■ New Venture Creation |
| ■ Managing in Europe (at Toulouse Business School, France) |
| ■ Brand Management and Strategy |
| ■ Service Operations Simulation |
| ■ International Trade Theory and Policy |
| ■ Family Enterprise |
| ■ Global Business Environment |
| ■ Marketing Management |

**Project**

The project provides the opportunity to apply your learning to a practical situation with an organisation.

**DURATION OF PROGRAMME**

**MSc: 12 months full-time**

**ENTRY REQUIREMENTS**

Minimum second-class honours degree or overseas equivalent, in business or management, or a non-business degree, plus work experience in international trade or business.

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**Digital Transformation**

**MSc/PgDip/PgCert (part-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Executive Master’s programme for managers seeking to build their knowledge, skills and confidence in leading and managing digital technologies as a strategic resource/interest.

Address recurring themes of how to manage and lead effectively in a context of digital disruption, digital economy and digital transformation

Delivered through a student-centric, flexible and modern format, integrating the latest theory, practice and implementation approaches

Equips you to pursue a variety of leadership careers in a global environment

**DURATION OF PROGRAMME**

**MSc: 24 months full-time**

**ENTRY REQUIREMENTS**

Minimum second-class Honours degree, or overseas equivalent, in business, economics, engineering or the social sciences. Applications from those with other degrees are also encouraged.

**Digital Transformation**

**MSc/PgDip/PgCert (part-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Executive Master’s programme for managers seeking to build their knowledge, skills and confidence in leading and managing financial technologies as a strategic resource/interest

Flexible and modern format, which will integrate the latest theory, practice and implementation approaches

Delivered in partnership with the Bahrain Institute of Banking and Finance, in a new state-of-the-art building in FinTech Bay.

Approved by the Bahrain Higher Education Council (HEC)

**COURSE STRUCTURE**

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<td>■ Transforming Customer Experience through Financial Technologies</td>
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<td>■ Fintech Strategy &amp; Business Model Innovation</td>
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<td>■ Capstone FinTech Experience</td>
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</table>

In term 4, opt for a customised conclusion to your studies. Choose between management research thesis, consultancy/implementation project (intrapreneurship), and business start-up (entrepreneurship).

**DURATION OF PROGRAMME**

**MSc: 24 months part-time**

**PgCert: 18 months part-time**

**PgDip: 9 months part-time**

**ENTRY REQUIREMENTS**

Minimum second-class honours degree, or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative bias. No prior knowledge of finance required.

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**Strategic FinTech (Bahrain)**

**MSc (part-time)**

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Executive Master’s programme for managers seeking to build their knowledge, skills and confidence in leading and managing financial technologies as a strategic resource/interest

Approved by the Bahrain Higher Education Council (HEC)

**COURSE STRUCTURE**

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In term 4, opt for a customised conclusion to your studies. Choose between management research thesis, consultancy/implementation project (intrapreneurship), and business start-up (entrepreneurship).

**DURATION OF PROGRAMME**

**MSc: 24 months part-time**

**ENTRY REQUIREMENTS**

Minimum second-class honours degree, or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative bias. No prior knowledge of finance required.
Department of Work, Employment & Organisation

RESEARCH DEGREES
MRs, MPhil, PhD, DBA
Contact for Research Degrees: e:weo-prg@strath.ac.uk

TAUGHT COURSES
Human Resource Management (full-time/part-time) International Human Resource Management
Contact for Taught Courses: SBS Student Recruitment and Marketing Unit t: +44 (0)141 553 6116/6105/6117 e: sbs.admissions@strath.ac.uk

The Department of Work, Employment & Organisation has a broad focus on human resources, organisational behaviour and industrial relations. We undertake research in a range of international and UK public, private and voluntary sector organisations. The Scottish Centre for Employment Research, one of the UK’s leading contributors on workplace innovation, sits within the Department, as does the editorship of three leading international journals – New Technology, Work and Employment, Employee Relations, and the Human Resource Management Journal. The Department is a Chartered Institute of Personnel and Development (CIPD) Approved Centre and provides programmes leading to professional membership of CIPD.

Research Areas
Skills, labour power and workplace innovation
Research focuses on how work is organised and the kind of skills required by employers. Current themes include:
- skill ecosystems and occupational change
- skill utilisation, conversion and mismatch
- HR development and training, recruitment and selection
- employability, under-employment
- education, work, career transitions

Topics include:
- regulation and restructuring of employment relations
- changing managerial regimes is a focus of our research, with a particular emphasis on issues such as employee participation and voice, union bargaining strategies and the management of performance and its effects on employee wellbeing. Current projects include:
  - global value and commodity chains
  - patterns of labour migration
  - performance management
  - lean working
  - new managerial regimes in social care
  - work reorganisation control and wellbeing
  - union strategies and organising, industrial relations disputes

Labour market disadvantage
Changes in employment and industry restructuring is a new focal point for our research. Project themes include:
- young people and work
- gender, careers and occupational segregation; monitoring of equal opportunities
- precariousness and insecurity
- migrant divisions of labour

New and contested technologies at work
Themes include:
- social media, uses and abuses
- technology, sustainability and green jobs
- technological and organisational change; impacts on occupational boundaries

Work, health and wellbeing
Research includes studies on employee experiences of, and attitudes towards, changing forms of work and management; employee involvement and participation; occupational health and safety; work-life boundaries; and experiences of unemployment and return to work. Current project themes include:
- sickness absence, presenteeism and employer practice
- work intensification, job strain and stress
- shiftwork, occupational safety behaviour and climate
- psychology of risk and trust in high-hazard/safety critical organisations
- ageing workforce, extending working life, health and capability

Human Resource Management
MSC (full-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Combine theory and practice in the study of organisations and the management of work
Suitable for those preparing for a career in HR
Gain professional membership of the Chartered Institute of Personnel and Development
Opportunity to undertake a project placement

COURSE STRUCTURE
Compulsory Classes
- Business Skills
- HRM in a Business Context
- Contemporary Employee Relations
- Leading, Managing and Developing People
- People Resourcing
- Critical Issues in HRM
- Employee Reward
- Research Methods

Optional Classes (one to be chosen)
- Labour and Diversity in a Global Context
- Managing HR in Multinationals
- Leadership in Organisations
- Psychometrics in Organisations
- SBS Spring School

Integrated Dissertation and Research Report
The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme. The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in social science or a business-related subject.

Human Resource Management
MSC/Pgdip (part-time)

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Develop an advanced level of knowledge related to HR
Suitable for HR professionals or line managers with people management within their role
Gain professional membership of the Chartered Institute of Personnel and Development

COURSE STRUCTURE
Compulsory Classes (Year 1)
- Business Skills
- HRM in a Business Context
- Leading, Managing and Developing People
- People Resourcing

Compulsory Classes (Year 2)
- Business Skills
- Critical Issues in HRM
- Employee Reward
- Contemporary Employee Relations

Optional Classes
- Labour and Diversity in a Global Context
- Managing HR in Multinationals
- Leadership in Organisations
- Psychometrics in Organisations
- SBS Spring School

Integrated Dissertation and Research Report
The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme. The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

DURATION OF PROGRAMME
PgDip: 24 months part-time; MSC: 24 months part-time
MSC (post-diploma): additional 12 months part-time

ENTRY REQUIREMENTS
MSC/Pgdip: First degree or equivalent, plus HR or management experience; other qualifications may be considered
MSC (post-diploma): PgDip in HRM from Strathclyde or equivalent CIPD-approved qualification from another UK university. Candidates with a CIPD-awarded advanced qualification may also be considered.
International Human Resource Management
MSc

WHY STUDY THIS PROGRAMME AT STRATHCLYDE?
Understand how multinational organisations can best mobilise a culturally-diverse workforce
Prepare for an HR career in global organisations
Gain professional membership of the Chartered Institute of Personnel and Development
Opportunity to undertake a project placement

COURSE STRUCTURE
Compulsory Classes
■ Business Skills
■ HRM in a Business Context
■ Leading, Managing and Developing People
■ Comparative Employment Relations
■ Labour and Diversity in a Global Context
■ Research Methods for HR Professionals
■ Critical Issues in HRM
■ Managing HR in Multinationals

Optional Classes (one to be chosen)
■ Employee Reward
■ People Resourcing
■ Leadership in Organisations
■ Psychometrics in Organisations
■ SBS Spring School

Integrated Dissertation and Research Report
The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme. The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

DURATION OF PROGRAMME
12 months full-time

ENTRY REQUIREMENTS
Minimum second-class honours degree or overseas equivalent, in any subject.

My learning experience has been fantastic. This is due to the lecturers employed at Strathclyde Business School. They are industry experts in their field, and this really enhances the learning experience at Strathclyde.”

Callum Courtney,
MSc Human Resource Management
Applicant Information

If you are interested in postgraduate study at Strathclyde, our recruitment team can provide the help and advice you need to make your decision.

Our Recruitment & International Office (RIO) can give you information about applying and courses, and information specifically relevant to you – whatever your circumstances, wherever you live. If you live outside the UK, the University has agents and representatives in many countries around the world.

To find a list, search for ‘international students’ at www.strath.ac.uk.

Entry Requirements

The University admits students with a range of both academic and professional qualifications. In addition to an appropriate academic qualification (generally a strong undergraduate degree, or equivalent qualification), some courses require relevant professional or work experience.

If you are unsure whether your qualification is acceptable to the University, please contact us:
- pgenquiries@strath.ac.uk (within UK/EU)
- international@strath.ac.uk (non-UK/EU)

Applications

There is no formal closing date for most postgraduate applications but we advise you to apply as soon as possible, preferably by the end of March for entry in September. Applications are considered and decisions given on a rolling basis by most departments; exceptions will be specified in the relevant course entry in this prospectus.

If you wish to be nominated by the University for any course, please contact us by the end of March for entry in September.

Taught Courses

Most taught courses take one year of study and normally start in September at the beginning of the academic year. Additional entry points now available in January for certain courses, please visit the website for the full list of programmes. Taught courses involve a combination of lecture and/or seminars, with an emphasis on group work and individual study. Many courses conclude with a project. These courses are intended to provide advanced knowledge or techniques in specialised aspects of subjects you studied more generally at undergraduate level.

Some taught courses also serve as conversion courses for those who wish to change disciplines, upgrade their knowledge within a discipline or prepare for further study. You will be assessed at various points throughout the academic year through examinations, assessed coursework, group work and seminars.

Research Degrees

Registration for research degrees normally takes place in September, but it is possible to start at other times. A research degree provides training in an area of study through original research and experiment, culminating in the preparation of a thesis setting out the conclusions of your research. You will be working on your own under the guidance of an academic supervisor and your progress will be monitored through meetings and submission of your research findings.

Study Modes

Many of our programmes can be undertaken full-time, part-time, or on a modular basis.

Distance or open-learning options are also available on some courses. Please note that non-EEA (European Economic Area) international students are not eligible for part-time study programmes based in the UK due to visa restrictions.

Careers and Work Experience

Your career development is an integral part of your postgraduate education. At Strathclyde you will benefit from one of the UK’s best university careers services. Our Careers Service resources and advisers can help you to make the most of your qualification.

International Students

Each year, the University welcomes students from more than 100 countries. Students from countries outside the European Economic Area and Switzerland will normally require a Tier 4 Adult (General) Visa in order to study in the UK.

To apply for this visa students will require a Confirmation of Acceptance for Study (CAS) and also appropriate evidence of their funding. A CAS will be issued by the University when you accept our offer, meet all conditions mentioned in the offer, and pay a deposit. This deposit is offset against your tuition fees. If you have an official financial sponsor, for example your government or an international scholarship agency, you will not need to pay this deposit. Instead, you should send a copy of your sponsorship letter to the University’s Finance Office for consideration.

UK Visas and Immigration have very specific requirements relating to the level and nature of funding for studies and the supporting evidence needed when applying for a visa. You must provide evidence that you have the required level of funds relating to fees and maintenance (living costs). For further details, search ‘visas’ at www.strath.ac.uk.

International Study Centre

In partnership with Study Group the University has established an International Study Centre which offers international students who do not meet direct entry requirements the option to complete a Foundation or Pre-Masters programme at the Centre with successful students transferring to the University’s undergraduate and postgraduate degree courses.

Visit http://isc.strath.ac.uk for information about the study plan options and pathways.

English Language Requirements

If English is not your first language, you must provide evidence of your proficiency. The UK government’s preferred English Language test is IELTS. Strathclyde’s standard English language requirements are as follows:

IELTS: 6.5 with no individual component below 5.5
PTE: 62 overall (minimum component score 55)

Some courses may have different English language requirements. Please refer to individual course information for details.

Students with alternative English Language qualifications or who have lived and studied in a majority English-speaking country may not be required to take the IELTS test. Please contact international@strath.ac.uk for further guidance.

Financial Enquiries – UK students

The University’s Student Financial Support Team offers financial support and advice to UK applicants and students. Assistance is available through the Discretionary and Childcare funds for students experiencing financial hardship.

Funding Enquiries – International students

Students who do not meet the English Language requirements for the programme that they wish to study may enrol on a pre-sessional English course at Strathclyde prior to beginning their degree programme. All of our pre-sessional English programmes are accredited by BALEAP (British Association for Lecturers in English for Academic Purposes), and are designed to prepare students for the real tasks and situations that students will encounter in their studies. Up to 104 weeks of tuition are available, and students may enter the programme with IELTS scores of 4.0 overall (no subtest less than 4.0) or above. (Note: students wishing to take a pre-sessional English programme must sit the IELTS for UKVI – Academic test).

One month of free pre-sessional English tuition is available to international students paying full overseas fees. Up to four hours of free in-sessional tuition is also available.

For further information, search ‘English language teaching’ at www.strath.ac.uk.

Other Sources of Funding

International (non-EU/EEA) students

You should explore funding opportunities in your home country at the same time as applying for funding in the UK eg Ministry or Department of Education, British Council Office, British Embassy or High Commission.

International agencies such as UNESCO, the World Bank and the World Health Organisation operate funding schemes and some voluntary organisations and charities award modest scholarships.

Details on scholarships and funding sources are available at:

- ukcisa.org.uk
- iefa.org/scholarships
- studentmoney.org
- accu.ac.uk
- internationalscholarships.com
- postgraduatestudentships.co.uk
- britishcouncil.org
- prospects.ac.uk
- marshallscholarship.org

Financial Enquiries – UK students

The University’s Student Financial Support Team offers financial support and advice to UK applicants and students. Assistance is available through the Discretionary and Childcare funds for students experiencing financial hardship.

Accommodation

Applications for University accommodation are accepted from January. Places will be confirmed after firm offers of academic admission have been accepted by the applicant.
Postgraduate Courses
2022 entry

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Terms and conditions

All students will be required as a condition to abide by and to submit to the procedures and rules of the University's Statutes, Ordinances, and Regulations as found in the University Calendar, as amended from time to time.

The University will use all reasonable endeavours to deliver courses in accordance with the descriptions set out in this prospectus. Matters such as industrial action and the death or departure of staff may adversely affect the ability of the University to deliver courses in accordance with the descriptions. Also, the University has to manage its funds in a way which is efficient and cost-effective, in the context of the provision of a diverse range of courses to a large number of students.

The University therefore:

a) reserves the right to make variations to the contents or methods of delivery of courses, to discontinue courses and to merge or combine courses, if such action is reasonably considered by the University in the context of its wider purposes. If the University discontinues any course, it will use its reasonable endeavours to provide a suitable alternative course.

b) cannot accept responsibility, and expressly excludes liability, for damage to students' property, transfer of computer viruses to students' equipment, and changes to teaching arrangements and similar activities.

This prospectus, published in September 2021, is for use by those interested in entering the University in the academic year beginning in September 2022.

The contents of the prospectus are as far as possible up-to-date and accurate at the date of publication.

Changes are made from time to time and the University reserves the right to add, amend or withdraw courses and facilities, to restrict student numbers and to make any other alterations as it may deem necessary and desirable.

The descriptions of courses in this Prospectus are intended as a useful guide to applicants and do not constitute the official regulations which are available in the current edition of the University Calendar.

A guide to the admission requirements is given in each course entry, but please consult the University website (www.strath.ac.uk) for the most up-to-date information.

With thanks to individuals and departments throughout the University who have contributed to this prospectus.

Photography © University of Strathclyde, Visit Scotland, Getty Images.
Hear from our students

“Glasgow is wonderful. I love the culture, the kilts, the bagpipes! I’m really into historical buildings too and Glasgow is full of great architecture.”

“Strathclyde is a really welcoming place, and so is Glasgow, so it’s been an easy transition. I really love it here.”

“Do it. Studying at Strathclyde will be the best decision you ever make.”

“I love the big city feel to Glasgow, there’s always a buzz and being in the city centre means you’re never far away from something exciting.”

“Studying at Strathclyde has exceeded my expectations, everyone is really supportive and there is a great atmosphere at the university.”

“There are so many opportunities for students here and it just feels very inspiring. You can really make the experience your own.”