RESEARCH PROPOSAL OUTLINE

1.   Project Title

i   Please give your research proposal a working title

2.   Summary of Proposed Research

i   What's the question you want to answer? Why does this answer matter? What questions will you ask to address your main question? How will your proposed research add to knowledge in your chosen area? Ensure that you outline why the proposed thesis will make a significant contribution for academics and practitioners [**max 500 words**]

3.   Literature Review

4.   Methodology

5.   Supervision/Research Group

> **i** Please comment on how your research proposal aligns with strategic research areas within Strathclyde Business School. [**max 200 words**]

6.   References

i   Provide a list of references to support your literature review and methodology