



University of
Strathclyde
Business
School

Session	Location	Time	Cohort		
			16 - Tue	17 - Wed	18 - Tue
Induction & Module 1 - Strategy and Innovation	Strathclyde Business School	12:15 - 17:00	17/09/2024	20/11/2024	07/01/2025
Module 2 - Digital Transformation	Strathclyde Business School	12:15 - 17:00	24/09/2024	27/11/2024	14/01/2025
Module 3 - Winning New Markets - Case Study	Strathclyde Business School	12:15 - 17:00	01/10/2024	4/12/2024	21/01/2025
Module 4 - Vision, Mission and Values	Strathclyde Business School	12:15 - 17:00	08/10/2024	11/12/2024	28/01/2025
Module 5 - Developing a Marketing Strategy	Strathclyde Business School	12:15 - 17:00	22/10/2024	08/01/2025	04/02/2025
Module 6 - Building a Brand - Case Study	Strathclyde Business School	12:15 - 17:00	29/10/2024	15/01/2025	11/02/2025
Module 7 - Organisational Design	Strathclyde Business School	12:15 - 17:00	05/11/2024	22/01/2025	18/02/2025
Module 8 - Employee Engagement and Leading Change	Strathclyde Business School	12:15 - 17:00	12/11/2024	29/01/2025	25/02/2025
Module 9 - High Performance Workplace - Case Study	Strathclyde Business School	12:15 - 17:00	19/11/2024	05/02/2025	04/03/2025
Module 10 - Effective Operations	Strathclyde Business School	12:15 - 17:00	26/11/2024	12/02/2025	11/03/2025
Module 11 - Finance and Financial Management	Strathclyde Business School	12:15 - 17:00	03/12/2024	19/02/2025	18/03/2025
Module 12 - Implementing Growth Plans - Case Study	Strathclyde Business School	12:15 - 17:00	10/12/2024	26/02/2025	25/03/2025