

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

BUSINESS MANAGEMENT

Bachelor of Arts with Honours in Business Management

Bachelor of Arts in Business Management

Diploma of Higher Education in Business Management

Certificate of Higher Education in Business Management

These regulations are to be read in conjunction with the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Status of the Programmes

1. All students are normally admitted to this graduate apprenticeship in the first instance as potential Honours students.

Mode of Study

2. The programmes are available via blended learning: online distance learning with scheduled on campus attendance, on a full-time basis.

Curriculum

First Year

3. All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
OB101	Organisations and the Contemporary Business Environment	1	30
OB102	Managing Yourself and Others	1	30
OB103	Managing in a Global Environment	1	30
OB105	Understanding Business Finance and Financial Services	1	30

Second Year

4. All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
OB201	Governance, Ethics and CSR	2	40
OB202	Fundamentals of Business Analysis & Technology	2	40
OB203	Managing People for Performance and Innovation	2	40

Third Year

5. All students shall undertake modules amounting to 120 credits as follows:

Compulsory Class

Module Code	Module Title	Level	Credits
OB307	Project Management	3	40
OB308	Marketing: Foundations, Principles and Strategic Application	3	40
OB305	Managing Change	3	20
OB306	Research Methods for Business	3	20

Fourth Year

6. All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
OB401	Business Project	4	60
OB402	Strategy, Risk and Scenario Planning	4	40

Optional Modules

20 credits at Level 4 chosen from the modules below:

Module Code	Module Title	Level	Credits
OB403	Entrepreneurial Mindset in the Workplace	4	10
OB405	Service Operations and Simulation	4	10
OB406	Negotiations	4	10

Progress

1. In order to progress to the second year of the programme, a student must have accumulated at least 120 credits from the programme curriculum.
2. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum including 120 credits at Level 2 or above.
3. In order to progress to the fourth year of the programme, a student must have accumulated at least 360 credits from the programme curriculum including 120 credits at Level 3 or above.

Final Honours Classification

4. The final Honours classification will normally be based on the first assessed attempt at compulsory and, where appropriate, specified optional modules which are taken in third and fourth year of the programme.

Award

5. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in Business Management the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
6. **BA:** In order to qualify for the award of the degree of BA in Business Management the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
7. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education Business Management the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
8. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in Business Management the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.