

# STRATHCLYDE BUSINESS SCHOOL

## FACULTY PROGRAMMES

### INTERNATIONAL BUSINESS

**Bachelor of Arts with Honours in International Business with (Principal Subject)**  
**Bachelor of Arts in International Business**  
**Diploma of Higher Education in International Business**  
**Certificate of Higher Education in International Business**

*These regulations are to be read in conjunction with [General Undergraduate Regulations](#).*

*These regulations apply to entry on the above programmes in Academic Year 2020/21 only.*

#### **Mode of Study**

1. The programmes are available by full-time, part time and flexible delivery.

#### **Place of Study**

2. The programme includes study in the third year at a Business School or equivalent in another country for one semester.

#### **Principal Subject and Honours Requirements**

3. For details on Principal Subjects and Honours Requirements see the following section of the of the Bachelor of Arts with Honours in (Principal Subject(s)) Programme Regulations

Business Analysis and Technology	See Section 31
Business Enterprise	See Section 32
Economics	See Section 34
Finance	See Section 35
Hospitality and Tourism	See Section 36
Human Resource Management	See Section 37
Management	See Section 38
Marketing	See Section 39

#### **Curriculum**

4. **First Year** - All students shall undertake modules amounting to 120 credits as follows:

#### **Compulsory Modules**

<b>Module Code</b>	<b>Module Title</b>	<b>Level</b>	<b>Credits</b>
BF101	Management Development Programme 1	1	20
MG112	Managing in a Global Context	1	20

#### **Optional Modules**

60 credits chosen from:

<b>Module Code</b>	<b>Module Title</b>	<b>Level</b>	<b>Credits</b>
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AG151	Introduction to Finance and Accounting	1	20
EC111	Introduction to Economics	1	20
HR112	Managing People	1	20
MK111	Introduction to Marketing	1	20
MS112	Business Analysis and Technology	1	20
SH111	Introduction to Hospitality and Tourism Management	1	20
Z1151	Entrepreneurship Theory and Practice	1	20
	Elective Module(s)		20

5. **Second Year** - All students shall undertake modules amounting to 120 credits as follows:

**Compulsory Modules**

Module Code	Module Title	Level	Credits
BF202	Management Development Programme 2	2	20
MG213	International Business Analysis	2	20
	Principal Subject 1	2	40
	Principal Subject 2	2	40

6. **Third Year** - All students are normally required to undertake study abroad at an approved institution for the equivalent of one Strathclyde semester. Over the academic year students will follow an approved curriculum of 120 credits which shall normally include the equivalent of the following modules:

**Compulsory Modules**

Module Code	Module Title	Level	Credits
BF305	Management Development Programme 3	3	20
MG315	Managing Across Cultures and Frontiers	3	20
	Principal Subject 1	3	40
	Principal Subject 2	3	40

7. **Fourth Year** - All students shall undertake modules amounting to 120 credits as follows:

**Compulsory Modules**

Module Code	Module Title	Level	Credits
MG419	Contemporary Issues and Trend in International Business	4	20

### **Optional Modules**

20 credits chosen from the following list:

Module Code	Module Title	Level	Credits
MG402	Management, Enterprise and the Rise of the Global Economy	4	20
Z1405	International Entrepreneurship	4	20
MK415	International Business Management	4	20
MS418	Project Management	4	20
MS426	Contemporary Business Technology	4	20
41433	Human Resources in the Global Economy	4	20

Together with 40 credits in the chosen Principal Business subject and a 40 credit Dissertation in the chosen Principal Business subject, with an international focus.

### **Progress**

8. In order to progress to the second year of the programme a student must also gain passes in the following modules: for MG112 Managing in a Global Context and BF101 Management Development Programme 1 and the foundation modules for the intended Principal Subjects.
9. In order to progress to the third year of the programme a student must also gain passes in the following modules: BF202 Management Development Programme 2 and the 2 compulsory modules relating to their chosen Principal Subjects.
10. In order to progress to the fourth year of the programme a student must have accumulated no fewer than 360 credits from the programme curriculum including those for all compulsory modules and the Level 3 compulsory modules relating to their chosen Principal Subjects, plus BF305 Management Development Programme 3. A student must normally pass the exchange period.

### **Final Assessment and Honours Classification**

11. On successful completion of the Honours year, a candidate will be awarded the Level 4 credits corresponding to the modules taken.
12. The final Honours classification for the degree of BA with Honours in International Business with (Principal Subject) will normally be based on the first assessed attempt at Level 4 modules taken in the fourth year.

### **Award**

13. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in International Business with (Principal Subject) Regulation 00001.UG.1.75 shall apply (see [General Undergraduate Regulations](#)).

14. **BA:** In order to qualify for the award of the BA in International Business Regulation 00001.UG.1.76 shall apply (see [General Undergraduate Regulations](#)).
15. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in International Business Regulation 00001.UG.1.77 shall apply (see [General Undergraduate Regulations](#)).
16. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in International Business Regulation 00001.UG.1.78 shall apply (see [General Undergraduate Regulations](#)).