

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

INTERNATIONAL BUSINESS

Bachelor of Arts with Honours in International Business with (Principal Subject)
Bachelor of Arts in International Business
Diploma of Higher Education in International Business
Certificate of Higher Education in International Business

These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

These regulations apply to entry on the above programmes from Academic Year 2021/22 onwards only.

Mode of Study

1. The programmes are available by full-time, part time and flexible delivery.

Place of Study

2. The programme includes study in the third year at a Business School or equivalent in another country for one semester.

Principal Subject and Honours Requirements

3. For details on Principal Subjects and Honours Requirements see the following section of the of the Bachelor of Arts with Honours in (Principal Subject(s)) Programme Regulations

Business Analysis and Technology	See Regulation 30
Business Enterprise	See Regulation 31
Economics	See Regulation 33
Finance	See Regulation 34
Hospitality and Tourism	See Regulation 35
Human Resource Management	See Regulation 36
Marketing	See Regulation 37

Curriculum

4. **First Year** - All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF110	Management Development Programme 1	1	20
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
BF112/BF113	Introduction to Tourism Studies and Managing People	1	20

BF114/BF115	Introduction to Economics and Business Analysis	1	20
BF123/BF124	Introduction to Finance and Financial Analysis	1	20
BF118/BF119	Introduction to Marketing and Entrepreneurship	1	20

These modules are repeated in semester two, students will be on one version of the module code only depending in which semester they take the module.

5. **Second Year** – All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF202	Management Development Programme 2	2	20
WE213	International Business Environment and Strategy	2	20

And 80 credits from:

Module Code	Module Title	Level	Credits
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
EC215	Intermediate Microeconomics	2	20
EC216	Intermediate Macroeconomics and Data Analysis	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Process and Information Systems	2	20
HR207	Work Psychology	2	20
HR208	Work Psychology for Human Resource Management	2	20
MG211	Managing the Service Encounter	2	20
MG212	Destination Marketing Management	2	20
Z1223	The Social Challenge	2	20
Z1218	New Venture Planning	2	20

6. **Third Year** – All students are normally required to undertake study abroad at an approved institution for the equivalent of one Strathclyde semester and shall follow an approved curriculum of 120 credits which shall normally include the equivalent of the following modules:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF305	Management Development Programme 3	3	20
WE3XX	Organising and Managing Across Cultures	3	20
	Principal Subject 1	3	40
	Principal Subject 2	3	40

7. **Fourth Year** – All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Code	Module Title	Level	Credits
MG419	Contemporary Issues and Trends in International Business	4	20

Together with 60 credits at Level 4 from the chosen Principal Business subject (minimum of 40 credit) and may include one 20 credit international focused business module as approved by the Programme Director, and a 40 credit Dissertation in the chosen Principal Business subject, with an international focus.

Progress

8. In order to progress to the second year of the programme, a student must have accumulated at least 100 credits from the programme curriculum, including those for the module BF110 Management Development Programme 1 and BF121 or BF122 Introduction to International Business and the Level 1 modules for the intended Principal Subjects.
9. In order to progress to the third year of the programme, a student must have accumulated at least 240 credits from the programme curriculum, including those for the module BF202 Management Development Programme 2 and MG213 International Business Analysis and the Level 2 compulsory modules relating to their chosen Principal Subjects.
10. In order to progress to the fourth year of the programme a student must have accumulated no fewer than 360 credits from the programme curriculum including those for all compulsory modules and the Level 3 compulsory modules relating to their chosen Principal Subjects, plus BF305 Management Development Programme 3. A student must normally pass the exchange period.

11. If a student fails to meet any of the progress requirements, they may be considered for transfer to the BA Business if they meet the curriculum and requirements for that degree.

Final Assessment and Honours Classification

12. On successful completion of the Honours year, a student will be awarded the Level 4 credits corresponding to the modules taken.
13. The final Honours classification for the degree of BA with Honours in International Business with (Principal Subject) will normally be based on the first assessed attempt at Level 4 modules taken in the fourth year.

Award

14. **BA with Honours:** In order to qualify for the award of the degree of BA with Honours in International Business with (Principal Subject), see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).
15. **BA:** In order to qualify for the award of the BA in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).
16. **Diploma of Higher Education:** In order to qualify for the award of a Diploma of Higher Education in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).
17. **Certificate of Higher Education:** In order to qualify for the award of a Certificate of Higher Education in International Business, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).