

# STRATHCLYDE BUSINESS SCHOOL

## FACULTY PROGRAMMES

### BUSINESS ADMINISTRATION

**Master of Business Administration**

**Master of Business Administration (Executive)**

**Master of Business Administration with Specialisation\***

**Postgraduate Diploma in Business Administration**

**Postgraduate Certificate in Business Administration**

#### **Specialisations**

**\*Shipping**

**\*Sustainable Energy Futures**

*These regulations are to be read in conjunction with the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#).*

***These regulations apply to entry on the above programmes from Academic Year 2023/24 only.***

#### **Admission**

1. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), candidates shall normally possess:
  - i. a degree from a United Kingdom University; or
  - ii. other qualifications deemed, by the Programme Leader of the relevant study route, acting on behalf of Senate, to be equivalent to i. above including the Postgraduate Diploma in Business Administration or its equivalent; or
  - iii. be deemed, by the Programme Leader of the relevant study route, acting on behalf of Senate, to have achieved an academic standard equivalent to i. above.
2. In addition, all successful applicants will be required to have had a period of relevant managerial experience. For applicants holding a degree of a University in the United Kingdom, or an equivalent academic or professional qualification, the period is normally three years. Other applicants, who lack formal qualifications but have substantial managerial experience should have a minimum of five years of relevant experience.
3. Applicants holding the MSc in Business and Management from the University of Strathclyde wishing to convert this degree to the MBA will apply for Recognition of Prior Learning (RPL) following the University Policy on the Recognition of Prior Learning and Credit Transfer. On qualifying for the award of the MBA, students will be required to surrender the MSc.
4. Applicants may also be required to obtain a satisfactory score in an admissions test and/or be called for interview.
5. Where applicable for accreditation purposes, applicants with an undergraduate degree from a United Kingdom University with a lower second class (2:2) classification or lower, or its equivalent must complete a mandatory pre-sessional course (Executive MBA at International Centres only).

#### **Duration of Study**

6. The [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), shall apply.

7. Notwithstanding the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#), the Postgraduate Diploma in Business Administration the minimum duration of study will be 18 months and the maximum duration of study will be 48 months.

### Mode of Study

8. The programmes are available by full-time and part-time study, except for the Master of Business Administration (Executive) and the Postgraduate Diploma in Business Administration which are available by part-time study only.

### Curriculum

9. All students shall undertake an approved curriculum as follows:

### Compulsory Modules

Module Code	Module Title	Level	Credits
MB941	Leading a Sustainable Organisation	5	10
MB942	Marketing & Brand Management*	5	10
MB932	Operations & Project Management*	5	10
MB940	Accounting and Financial Management*	5	10
MB935	Economic Analysis for Strategists*	5	10
MB933	Business Intelligence & Data Analytics	5	10
MB934	Digital Transformation & Technical Innovation	5	10
MB937	Entrepreneurial Thinking & Practice	5	10
MB938	Grand Challenges of Corporate Governance*	5	10
MB939	Applied Strategic Management	5	10
MB929	Strategic Leadership Development	5	20

**Together with either a 40 credit or 60 credit dissertation (or equivalent) as follows:**

Module Code	Module Title	Level	Credits
MB948/ MB949	Research Dissertation	5	40/60
OR			
MB950/ MB951	Consultancy Project	5	40/60
OR			
MB952/ MB953	Entrepreneurial Project	5	40/60

\* Students on the **Master of Business Administration with Specialisation in Sustainable Energy Futures** will take the following versions of these modules:

Module Code	Module Title	Level	Credits
MB945	Partnerships, Stakeholder Relationships and Business Development in a Digital Age	5	10
MB931	Operations and Project Management in the Energy Industry	5	10
MB928	Accounting & Financial Practice of Energy Transactions	5	10
MB943	Economics Analysis for Strategists within the Energy Sector	5	10
MB944	Grand Challenges of Corporate Governance: Energy, Policy & Sustainability	5	10

### **Optional Modules**

Students taking a 40 credit dissertation (or equivalent) option should take a further 20 credits chosen from:

Module Code	Module Title	Level	Credits
MG945	Global Operations Strategy	5	10
MG861	Project Management	5	10
EC936	Games of Strategy	5	10
MG863	Strategic Technology Management	5	10
MG864	Scenario Planning for Global Challenges	5	10
MG956	Brand Management & Strategy	5	10
MG936	Strategic Financial Management	5	10
MG938	New Venture Creation	5	10
MG860	Big Data Fundamentals	5	10
MG870	Digital Transformation & Technological Innovation	5	10
MG821	Leadership for Change & Innovation	5	10
MG955	Managing In Europe	5	10
MG986	Managing Inter-Organizational Partnerships and Alliances	5	10
MK810	Digital Leadership: Strategy and Management	5	10
MG956	Brand Management and Strategy	5	10
MG821	Leadership for Change and Innovation	5	10
MG845	Systems Availability & Maintenance	5	10
MG846	Maritime Transport & Economics*	5	10

MG848	Maritime Safety & Risk*	5	10
MG847	Maritime Regulatory Framework*	5	10
MG851	Strategic Supply Chain Management	5	10
MG853	Lean & Green Logistics	5	10
MG852	Organisational Buying Behaviour & Structures	5	10
MG850	Strategic Procurement Management	5	10
MB936	Energy Supply and Trading**	5	10
MB930	The Sustainable Energy Organisation**	5	10

Students undertaking the specialisation in \* Shipping or \*\* Sustainable Energy Futures should select from the modules indicated.

Such other Level 5 modules as may be approved by the Programme Leader of the relevant study route.

Not all optional modules on this list will be available in each academic year.

### Examination, Progress and Final Assessment

10. See [General Academic Regulations - Postgraduate Taught Degree Programme Level](#).

11. The final award will be based on performance in all elements of the programme.

12. **Degree of MBA:** In order to qualify for the award of the degree of Master of Business Administration, a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits of which at least 40 must have been awarded in respect of the dissertation (or equivalent) MB948/MB949 Research Dissertation, MB950/MB951 Consultancy Project or MB952/MB953 Entrepreneurial Project.

13. **Degree of MBA (Executive):** In order to qualify for the award of the degree of Master of Business Administration (Executive), a candidate must have performed to the satisfaction of the Board of Examiners and must have accumulated no fewer than 180 credits of which at least 40 must have been awarded in respect of the dissertation (or equivalent) MB948/MB949 Research Dissertation, MB950/MB951 Consultancy Project or MB952/MB953 Entrepreneurial Project.

14. **Postgraduate Diploma:** In order to qualify for the award of the Postgraduate Diploma in Business Administration, a candidate must have accumulated no fewer than 120 credits from the taught modules of the programme.

15. **Postgraduate Certificate:** In order to qualify for the award of the postgraduate Certificate in Business Administration, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme.

16. **MBA with Specialisation:** In order to qualify for the award of the degree of MBA with Specialisation in a given topic, a candidate must have undertaken the 40 credit dissertation (or equivalent) MB948/MB949 Research Dissertation, MB950/MB951 Consultancy Project or MB952/MB953 Entrepreneurial Project in an area related to the chosen specialism, along with a further 20 credits in the chosen specialism from the optional modules listed in the curriculum.

17. **Postgraduate Diploma:** In order to qualify for the award of the Postgraduate Diploma in Business Administration in a named subject, a candidate must have accumulated no fewer than 120 credits from the taught modules of the programme.
18. **Postgraduate Certificate:** In order to qualify for the award of the postgraduate Certificate in Business Administration in a named subject, a candidate must have accumulated no fewer than 60 credits from the taught modules of the programme.

#### **Transfer**

19. In relation to the transfer from the Postgraduate Diploma in Business Administration to the degree of Master of Business Administration the relevant parts of the [General Academic Regulations - Postgraduate Taught Degree Programme Level](#) shall apply as appropriate.
20. At the Board of Examiners' discretion, a student who fails to meet the requirements for the award of the MBA may be considered for transfer to an award of the Postgraduate Diploma in Business Administration. A student in this category will automatically be barred from re-enrolment on the MBA programme on the basis of this Diploma in Business Administration.