

STRATHCLYDE BUSINESS SCHOOL

FACULTY PROGRAMMES

BACHELOR OF ARTS WITH HONOURS IN (NAMED SUBJECT) BACHELOR OF ARTS IN (NAMED SUBJECT)

Bachelor of Arts with Honours in (Named Subject)

Bachelor of Arts in (Named Subject)

These regulations are to be read in conjunction with [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Admission

1. Notwithstanding the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#), applicants shall possess a qualification equivalent to SCQF Level 8 in an approved Principal Subject
2. Applicants are applying for Advanced Entry to the third year of an Honours Degree and will need to evidence relevant certificated learning equivalent to 240 credits but will not be required to make a formal claim for RPL.
3. In all cases, applicants whose first language is not English, shall be required to demonstrate an appropriate level of English.
4. This programme is open to applicants via an approved international articulation route only.

Duration of study

5. The [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

Mode of study

6. The programmes are available by full-time study only.

Place of study

7. In accordance with the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#), some off-campus work may be required.

Programme Structure

Bachelor Degree

8. Prior to the start of the degree students are required to choose an Honours pathway from the following Named Subjects:

Accounting	See Regulation 19
Business Analysis and Technology	See Regulation 20
Business Enterprise	See Regulation 21
Economics	See Regulation 22
Finance	See Regulation 23
Hospitality and Tourism Management	See Regulation 24
Human Resource Management	See Regulation 25
Marketing	See Regulation 26

9. An Honours Subject shall comprise modules amounting to no fewer than 80 credits (40 at

Level 2 and 40 at Level 3).

10. The Level 2 credits in the Honours Subject shall be confirmed prior to admission via qualification mapping undertaken by the Faculty in conjunction with the relevant Department.

Curriculum

Year 3

11. All students shall undertake an approved curriculum of 120 credits per year as per the relevant Honours Subject noted in Regulation 8 and the following modules:

Compulsory Modules

Module Code	Module Title	Level	Credits
BF306	International Management Development Programme	3	20
OR			
BF204	Leadership Development Programme	2	20

12. Students must take a minimum of 60 credits at Level 3, as per the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Year 4

13. All students shall undertake an approved curriculum of 120 credits per year as per the relevant Honours Subject noted in Regulation 8.

Progress

14. In order to progress to fourth year a student must have successfully accumulated at least 120 credits from the programme curriculum, 20 of which must have been awarded from either BF306 International Management Development Programme or BF204 Leadership Development Programme.

Final Honours Classification

15. The final award will be based on the student's performance in their assessments.

Award

16. **Degree of BA with Honours:** In order to qualify for the degree of BA with Honours in (Named Subject), the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).
17. **BA:** In order to qualify for the award of the degree of BA, see [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Transfer

18. Notwithstanding the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) transfer to any other Strathclyde Business School programme is prohibited.

Honours Subject Requirements

19. Accounting

Compulsory Modules

Module Code	Module Title	Level	Credits
AG308	Auditing and Assurance	3	10
AG309	Governance and Accounting	3	10
AG310	Contemporary Management Accounting	3	10
AG311	Advanced Financial Reporting	3	10
AG435	Accounting Dissertation	4	40

Optional Modules

Along with 60 credits from the list below in Year 3 and 80 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected in Year 3 only.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
MS311	Knowledge and Innovation Management	3	20

MS361	Understanding and Optimizing Business Systems	3	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
AG409	Sustainability Accounting: Theory and Practice	4	20
AG415	Contemporary Issues in International Financial Reporting	4	20
AG416	Management Accounting Theory and Practice	4	20
AG419	Accounting and Risk	4	20
AG420	Auditing Theory and Practice	4	20
AG424	Accounting Theories	4	20
AG438	Understanding 21st Century Accounting Technologies and Institutional Structure	4	20

20. Business Analysis and Technology

Compulsory Modules

Module Code	Module Title	Level	Credits
MS311	Knowledge & Innovation Management	3	20
MS361	Understanding & Optimising Business Systems	3	20
MS420	Management Science 4	4	20
MS424	Dissertation in Business Analysis and Technology	4	40

Optional Modules

Along with 60 credits from the list below in Year 3 and 60 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected in Year 3 only.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20

EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
MS415	Business Process Integration with ERP	4	20
MS416	Business Analytics using Data Mining	4	20
MS418	Project Management	4	20
MS422	Risk Analysis and Management	4	20
MS426	Contemporary Business Technology	4	20

21. Business Enterprise

Compulsory Modules

Module Code	Module Title	Level	Credits
Z1314	Entrepreneurial Capital	3	20
Z1315	Venture Management Strategy and Growth	3	20
Z1411	Enterprise Policy for 21 st century challenges	4	20
Z1413	Strategy making for Social impact	4	20
Z1403	Issues and Trends in Entrepreneurship	4	20
Z1405	International Entrepreneurship	4	20
Z1412	Research project for entrepreneurship, innovation and strategy	4	40

Optional Modules

Along with 60 credits from the list below in Year 3. A maximum of 20 credits of Level 1 classes may be selected.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20

22. Economics

Compulsory Modules

Module Code	Module Title	Level	Credits
EC315	Topics in Microeconomics with Cross Section Econometrics	3	20
EC316	Topics in Macroeconomics with Time Series Econometrics	3	20
EC419	Dissertation in Economics	4	20

EC421	Advanced Microeconomics	4	20
EC422	Advanced Macroeconomics	4	20

Optional Modules

Along with 60 credits from the list below in Year 3 and 60 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
EC412	Industrial Economics	4	20
EC413	Applied Economics	4	20
EC415	Behavioural Economics	4	20
EC416	Natural Resource, Environmental and Energy Economics	4	20
EC420	Labour Economics	4	20

23. Finance

Compulsory Modules

Module Code	Module Title	Level	Credits
AG312	Advanced Corporate Finance and Financial Markets	3	20
AG313	Treasury Management and Derivatives	3	20
AG436	Dissertation in Finance	4	40

Optional Modules

Along with 60 credits from the list below in Year 3 and 80 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected in Year 3 only.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
MS311	Knowledge and Innovation Management	3	20
MS361	Understanding and Optimizing Business Systems	3	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20

WE316	International Hospitality and Tourism in the Digital Age	3	20
AG426	Advanced Derivatives	4	20
AG428	Asset Pricing	4	20
AG429	Behavioural Finance	4	20
AG430	Corporate Financing	4	20
AG431	Corporate Investment Theory and Policy	4	20
AG432	Financial Quantitative Methods	4	20
AG434	International Financial Management	4	20

24. Hospitality Tourism and Management

Compulsory Modules

Module Code	Module Title	Level	Credits
WE314	Event Management: Planning and Sustainable Practice	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
MG423	Hospitality and Tourism Analysis: Case Studies and Case Histories	4	20
WE400	Current Issues in Tourism and Sustainability	4	20
MG412	Dissertation in Hospitality and Tourism Management	4	40

Optional Modules

Along with 60 credits from the list below in Year 3 and 40 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20

MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
Z1218	New Venture Planning	2	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
MG402	Management, Enterprise and the Rise of the Global Economy	4	20
WE404	Strategy and Leadership	4	20
SH424	Being and Ethical Manager	4	20

25. Human Resource Management

Compulsory Modules

Module Code	Module Title	Level	Credits
WE303	Contemporary Issues in Human Resource Management	3	20
WE302	Employment Relations	3	20
WE402	Perspectives on work, employment and HRM	4	20
WE403	HRM and Employment Relations in Public Services	4	20
WE405	People, Work and the Global Economy	4	20
WE401	Work Transitions	4	20
HR406	Human Resource Management Dissertation and Research Methods	4	40

Optional Modules

Along with 60 credits from the list below in Year 3. A maximum of 20 credits of Level 1 classes may be selected.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10

AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20
EC215	Intermediate Microeconomics	2	20
MK209	Understanding Consumers and Markets	2	20
MK212	Services in Retail Marketing	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
WE301	Organising and Managing Across Cultures	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20

26. Marketing

Compulsory Modules

Module Code	Module Title	Level	Credits
MK329	Marketing Communication in the Digital Age	3	20
MK328	Strategic Marketing in an International Context	3	20
MK412	Brand Management	4	20
MK414	Dissertation in Marketing	4	40

Optional Modules

Along with 60 credits from the list below in Year 3 and 60 credits in Year 4. A maximum of 20 credits of Level 1 classes may be selected.

Module Code	Module Title	Level	Credits
BF111	Academic Skills	1	10
BF121/BF122	Introduction to International Business	1	10
AG215	Business Finance	2	20
AG217	Portfolio Management and Security Analysis	2	20

EC215	Intermediate Microeconomics	2	20
MS210	Analysing and Improving Operations	2	20
MS211	Managing Business Processes and Information Systems	2	20
WE201	Work, Employment and Society	2	20
WE202	People at Work	2	20
WE211	Managing Services and Experiences	2	20
WE212	Sustainable Practice in Hospitality and Tourism	2	20
Z1218	New Venture Planning	2	20
WE301	Organising and Managing Across Cultures	3	20
WE302	Contemporary Issues in Human Resource Management	3	20
WE303	Employment Relations	3	20
WE316	International Hospitality and Tourism in the Digital Age	3	20
MK410	Advances in Consumer Behaviour Operations	4	20
MK421	Managing Integrated Marketing Communications: Theory and Practice	4	20
MK415	International Business Management	4	20
MK416	Managing Customer Relationships	4	20
MK418	Social Marketing	4	20
MK419	Sports Marketing	4	20
MK425	Small Business Marketing	4	20
MK424	Tourism Marketing	4	20
MK428	Business Relationship Marketing	4	20