

STRATHCLYDE BUSINESS SCHOOL

VALIDATED PROGRAMMES

BUSINESS

Diploma of Higher Education (Business) Certificate of Higher Education (Business)

These regulations are to be read in conjunction with the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#).

Admission

1. In addition to the requirements of Regulation 2, applicants will normally be required to attend for interview as part of the selection process. Direct entry to the Diploma may be permitted subject to approval of the Board of Study on the recommendation of the Programme Director. In such cases, account will be taken of prior learning. Where direct entry to the Diploma is permitted, the student will be granted an appropriate number of credits by the Board of Study on the recommendation of the Programme Director.

Status of the Programmes

2. All students are normally admitted in the first instance as potential Diploma students.

Mode of Study

3. The programmes are available by full-time study only.

Place of Study

4. The programmes are taught at the City of Glasgow College.

Curriculum

First Year

5. All students shall undertake modules amounting to 120 credits as follows:

Compulsory Modules

Module Codes	Module Title	Level	Credits
CC132	Psychology 1A	1	10
CC122	Introduction to Marketing	1	20
CC123	Managing People	1	20
CC124	Introduction to Economics	1	20
CC126	Information Technology	1	10
CC127	Statistics	1	10
CC130	Business Enterprise	1	20
CC131	Academic Skills	1	10

Second Year

All students shall undertake modules amounting to 120 credits as follows:

Compulsory Module

Module Codes	Module Title	Level	Credits
CC 217	Management Development Programme 2	2	20

Optional Modules

40 credits in two of the Principal Subjects below:

Marketing

Module Codes	Module Title	Level	Credits
CC254	Understanding Consumers and Markets	2	20
CC253	Services and Retail Marketing	2	20

AND

20 credits from the following list of electives:

Module Codes	Module Title	Level	Credits
CC209	Work Psychology for HRM	2	20
CC210	Work Psychology	2	20
CC262	Creativity and innovation Management	2	20
CC263	New Venture Planning	2	20

Human Resource Management

Module Codes	Module Title	Level	Credits
CC209	Work Psychology for HRM	2	20
CC210	Work Psychology	2	20

AND

20 credits from the following list of electives:

Module Codes	Module Title	Level	Credits
CC254	Understanding Consumers and Markets	3	20

CC253	Services and Retail Marketing	3	20
CC262	Creativity and innovation Management	2	20
CC263	New Venture Planning	2	20

Business Enterprise

Module Codes	Module Title	Level	Credits
CC262	Creativity and Innovation Management	2	20
CC263	New Venture Planning	2	20

AND

20 credits from the following list of electives:

Module Codes	Module Title	Level	Credits
CC254	Understanding Consumers and Markets	3	20
CC253	Services and Retail Marketing	3	20
CC209	Work Psychology for HRM	2	20
CC210	Work Psychology	2	20

Progress

6. In order to progress to the second year of the programme the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

Award

7. **Diploma of Higher Education:** In order to qualify for the award of the Diploma of Higher Education (Business) the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.
8. **Certificate of Higher Education:** In order to qualify for the award of the Certificate of Higher Education (Business) the [General Academic Regulations – Undergraduate, Integrated Master and Professional Graduate Degree Programme Level](#) shall apply.

Transfer

9. A student who has accumulated no fewer than 240 credits from the programme curriculum, including those for all the compulsory modules, and who is deemed to have achieved an appropriate standard of performance, may be permitted to transfer to the third year of the BA degree programme in the Strathclyde Business School.