I'm Adam Binnie, I’m a fourth year Journalism, Media & Communication student at the University of Strathclyde.

This semester I've been lucky enough to take the work-based learning module in which I've been completing a placement at PLZ Soccer.

That entails many things; throughout the week I have the chance to go to press conferences, where I get to speak to managers and players from across the top flight of Scottish football. At the weekend, I get to go to matches and cover top flight Scottish football. Again, all of my reports, half-time reports, full-time reports that I'm broadcasting live will go onto the show. So, plenty of air time, plenty of practical experience and I absolutely love it.

The work-based learning module has been imperative for my development and progression. Very strict deadlines, you can get a story at nine in the morning, it’s got to be out an hour later. You can read as many books as you want, read as many articles as you want. But actually, going out and doing something to a distinct deadline, you just don't get that experience, you can't get that experience without actually going and doing the work.

In five, ten years’ time, I would absolutely love to be able to say that my broadcasting work has led to television work. That for me is the ultimate goal: to get this face on TV.