Founded in 1948, Strathclyde Business School (SBS) is an enterprising, pioneering institution of global standing.

We engage business minds, and pursue impact on the stakeholders we serve.

Our University’s mission for over 200 years has been to be ‘the place of useful learning’; an ethos which still drives the business school and distinguishes us from our competitors.

In 2016 SBS celebrated 50 years of our prestigious MBA programme.
Excellence

SBS IS PART OF THE UNIVERSITY OF STRATHCLYDE, A SOCIALLY PROGRESSIVE AND LEADING INTERNATIONAL TECHNOLOGICAL INSTITUTION.

Accreditation
Strathclyde is a triple accredited business school: one of only 102 in the world (2020) and the first business school in Scotland to be triple accredited, holding accreditation from the international bodies, AMBA, AACSB and EQUIS.

Accreditation offers a very objective way of measuring a business school’s credentials. For example, the quality of education on offer, the school’s facilities, the student body and the faculty, can all be reviewed as part of an accreditation process.

AMBA - originating in the UK, the Association of MBAs is the only one of the 3 main bodies to accredit MBA courses rather than the host institutions. www.mba.org.uk

AACSB - Association to Advance Collegiate Schools of Business is the USA’s best known accreditation body. Despite a very American membership (few business schools outside the USA have this award), it remains the hallmark for any business school with world-class ambitions. www.aacsb.edu

EQUIS - the European Quality Improvement System is the newest of the big 3 accrediting bodies and has the smallest membership. It was formed to address the European problem of diverse national accreditation systems, and is gaining ground outside Europe. www.efmd.org

Accreditation in the UAE
In addition to triple accreditation, Strathclyde Business School (SBS) was Europe’s first university faculty to be awarded a licence to operate an MBA programme in the United Arab Emirates. It was scrutinised by the deans of three top US Business Schools as part of the process carried out by the UAE Commission for Academic Accreditation. The licence establishes the school as an educational institution officially recognised by the UAE government.

Research excellence
Strathclyde has a reputation for research excellence. Based on the REF (Research Excellence Framework) 2014 GPA scores, the Times Higher Education ranked us first in Scotland in the top 10 business schools in the UK for our research.

Additionally, our departments have earned an impressive range of discipline-specific accreditations.

Accounting is fully accredited for entry to the Institute of Chartered Accountants of Scotland (ICAS) as well as offering exemptions to other professional bodies, e.g. Association of Chartered Certified Accountants (ACCA) and Chartered Institute of Management Accountants (CIMA). The Department of Accounting and Finance has all four of its MSc programmes accredited by the Chartered Institute of Management Accountants (CIMA).

The Department of Work, Employment and Organisation is a CIPD Approved Centre, accredited to deliver programmes that meet the knowledge requirements for professional membership of CIPD. (CIPD is the professional association for HR professionals in the UK, with a membership of around 150,000).

Our Hospitality and Tourism Management degrees (UG in Department of Strategy and Organisation and MSc in Department of Marketing) have been accredited by the Institute of Hospitality.
Strathclyde Business School (SBS) is one of four faculties of the entrepreneurial and innovative University of Strathclyde. SBS is home to the Hunter Centre for Entrepreneurship - endowed by Sir Tom Hunter. Students across the University can access the services of the Strathclyde Entrepreneurial Network (SEN) which supports students, graduates and postgraduates with interests in entrepreneurship and new venture creation, and supports academics and researchers in realising the value of their research through commercialisation and enterprise. MBA students have previously formed a sounding board for SEN, helping to prepare select entrepreneurs to pitch their proposals to local managers, and to be awarded the Small Business Charter in Scotland, and one of just five in the UK, for impact of our business research, based on REFS’s GPCR scores, a measure of how the research impacts on practice in business.

The REF 2014 is a Government-led benchmarking exercise measuring the quality of research in higher education institutions and these latest results show Strathclyde Business School as being strong overall in its research. SBS also did exceptionally well in terms of the REF’s assessment of its research environment, ranked as 1st amongst UK business schools for Environment.

Research excellence is embedded throughout our departments. Our research bolsters our reputation and also provides our students with access to internationally recognised faculty members at the forefront of their research fields, ensuring a world-class education throughout the business school. SBS was given a Pioneering Institution award by RRBM (Responsible Research in Business Management) in 2021.
What is the Strathclyde MBA?

By its very nature, the MBA is a generalist degree, it is intended to develop managers into business leaders – and to be an effective leader, you need a solid overview of business, something SBS has been offering since 1966.

At Strathclyde, we are exceptionally proud to have delivered a renowned MBA programme since 1966. Over the years we have pioneered developments in the MBA, such as offering the first one-year full time MBA programme in the UK, the first part time route, and the first distance learning programme. As a world class business school in an international technological university, we continue to innovate with our MBA and other programmes to ensure they are completely relevant and impactful to today’s business world.

Professor David Hillier
Associate Principal, Executive Dean
Strathclyde Business School

I chose Strathclyde for my MBA for three reasons: first, Strathclyde has global presence with its international centres around the world – which meant there were opportunities for international networking. The second was that Strathclyde has a global reputation with an excellent faculty, outstanding staff and powerful research capabilities. Finally, the University is located in Glasgow which is a great city to study in.

Daechuck Lee
Full time MBA

The Strathclyde MBA

In particular it:
• Provides the skills required for progression to higher level policy-forming positions
• Allows you to make successful career transitions
• Facilitates the move from technical specialism to general management
•Polishes the skills and enhances the abilities of people working for themselves or about to set up in business

What are the prime benefits?
Self-development
• A broad understanding of business and management issues
• Strategic orientation and the ability to successfully implement the strategies formulated
• Development of management skills and techniques
• Self-awareness as a manager and leader
• Increased confidence in all areas of business

Career development
• Enhanced promotion prospects
• New career opportunities
• Access to the extensive Strathclyde alumni network

What are the benefits for employers and sponsors?
Improved corporate performance
• Greater understanding of corporate goals
• More knowledgeable and successful management
• Advanced communication through mutual understanding
• Greater awareness of external influences and recognition of the need for a quality customer focus and market orientation
• Increased potential for the effective utilisation of valuable corporate, human and other resources

Human resource development
• Greater ability to attract and retain high potential managers
• Flexible approach to management education
• Structured development of individual managers
• Integral part of succession planning and development of tomorrow’s leaders

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THE STRATHCLYDE MBA IS NOT JUST A BUSINESS PROGRAMME: IT IS A STIMULATING, CHALLENGING, LIFE-CHANGING EXPERIENCE, WHICH WILL MAKE YOU QUESTION, RE-THINK AND RE-EVALUATE HOW YOU DO BUSINESS.

The Strathclyde MBA is highly experiential and based on collaborative learning – students share their varied work experiences, knowledge, understanding and skills. The MBA will shape and guide you as a reflective, open-thinking, adaptive learner. This is facilitated through enhanced understanding of the interplay of theory and practice in management.

The Strathclyde MBA – an overview
What you will learn

THE STRATHCLYDE MBA IS A 180-CREDIT PROGRAMME FOLLOWING THE EU GUIDELINES AS SET OUT BY THE BOLOGNA PROCESS. THE PROGRAMME IS DESIGNED AROUND FOUR MODULES, AND THE MBA PROJECT.

Module 1

The Reflective Practitioner
The Reflective Practitioner is designed to help students respond to the increasing emphasis in the business world on corporate social responsibility, stakeholder expectations and the professional practice of management. It comprises three component classes: The Learning Manager, Comparative Corporate Governance, and Entrepreneurial Management and Leadership.

Analysing and developing your self-awareness as a manager and how you interact with others is crucial to becoming more effective, at any level within an organisation. The Learning Manager explores these issues and increases your ability to analyse and develop how you learn, to become ultimately a more reflective learner. Collaborative learning between students, and between students and staff is central to The Learning Manager.

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To promote good corporate management in today’s complex international environments, MBA graduates need to understand the importance of corporate governance in a free market system. This class will enable you to understand organisational structures and carry out analyses on key organisational stakeholders.

Competitive, uncertain and fast-changing environments demand a new breed of manager, and more entrepreneurial leaders. Entrepreneurial Management and Leadership allows you to experience and reflect on entrepreneurial skills and practices that are appropriate to managing and leading in a corporate context.

The Learning Manager, Comparative Corporate Governance and Entrepreneurial Management and Leadership provides you with the foundations to become an adaptive manager open to life-long learning.

Module 2

Making the Business Work
To become a highly effective general manager, it is crucial to understand the management fundamentals and processes that are vital to business success and that are operated by specialist functional teams in an organisation.

By becoming aware of these disciplines students are better able to appreciate each function as well as the inter-relationships and tensions between them.

Therefore, during this second module of the Strathclyde MBA, you will undertake the following classes:

▸ Finance and Financial Management
▸ Financial Management Accounting
▸ Operations Management
▸ Marketing Management
▸ Analytical Support for Decision Making
▸ Managing People in Organisations

Module 3

Strategic Management for Sustainable Success
The third module develops your ability to work as a manager in modern, complex organisations through using and integrating a wide range of techniques and theories pertinent both to day-to-day management and strategic change.

Module 4

Personal Development
The fourth module enables you to choose where to develop further, either continuing a generalist approach, or seeking to understand a particular subject in greater depth. This includes the final piece work, the MBA Project, which enables you to explore in depth a managerial, organisational or environmental issue, and through so doing, to put into practice relevant knowledge and skills, and to reflect on learning outcomes. While we will do our utmost to help you, clearly your progress and the value you gain from the Strathclyde MBA is really down to your own personal commitment.
Strategic Management for Sustainable Success

The Strathclyde MBA is renowned for its reputation and excellence of research in the area of Strategy and Strategic management. The three inter-related classes within this module comprise:

▸ Exploring the International Business Environment
▸ Strategy, Analysis and Evaluation
▸ Making Strategy

Initially, you will learn to explore and fully understand internal and external ambiguity, complexity and uncertainty in international business environments. Building on this understanding, you will then develop your ability to manage in these environments, armed with structured opportunities to explore the major management and economic theories, alongside the language of strategy and strategic management in the Strategy, Analysis and Evaluation Class.

Finally, in the Making Strategy class you will learn to negotiate strategy in a small management team, putting into practice the management theories acquired in the preceding classes. This will involve developing an effective statement of strategic intent, including purpose, competitive advantage and strategic priorities.

Personal Development

As students progress through the Strathclyde MBA, academics work with them to ‘personalise’ their learning and development, and ensure that the overall experience is highly experiential and relevant to current business practice.

Strategic Consulting in Practice is an opportunity to put into practice all that you have learned from the preceding Strategic Management module. Working as a consultant for a client organisation, you, as part of a small team, will be tasked to work on a live organisational issue for that particular organisation.

In the final instructional phase of the Strathclyde MBA, the “personalised” element is realised via a range of possibilities and choices in our Elective Classes, and the final MBA project.

Online Class - Information and Technology Management

In everyday discussions about technology, IS and ICT, people generally are referring to computers. In this class the focus is not on computers but on the picture we have about computers. By doing this we will examine the “big picture” of IS/ICT, and technology more generally, in order to gain a better understanding of what computers can do for us, and when we should switch off our computers, smartphones, tablets, and wearable technology and take matters back into our human hands.

Delivered online to mirror the subject matter, this class covers fundamental concepts of technology and IS/ICT although students should be aware that overall this is not a technical course.

Elective Classes

With a pool of over 120 academic experts across a wide range of specialist departments in SBS we are able to offer a wide range of classes. In practice, this means that we are able to offer more than 20 different electives all taught by subject specialists.

A highlight of the Strathclyde MBA calendar is the annual MBA Summer School, which takes place in Glasgow over May and June.

The summer school is open to all study routes of the MBA who have reached elective study stage, and is a wonderful opportunity to study your elective choices alongside a group of like-minded international colleagues.

For those unable to attend the summer school, elective classes are also offered at our international centres.

To reflect both the latest challenges facing business and the latest insights from our world-leading research, the range of electives is revised annually.

MBA Project

The capstone element of the Strathclyde MBA is the project, which provides an opportunity to examine in depth a managerial, organisational or strategic business issue of your choice over an extended period of time. The design of the MBA project enables you to put into practice the knowledge and skills you have developed throughout the MBA experience. While you have the freedom to pursue your own topic and use your own network, SBS will offer a number of consultancy opportunities sourced through alumni and our corporate connections.

The Project Methodology module provides guidance and a support infrastructure throughout the project.

Module

3

Module

4

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Industry engagement as a student

An important part of learning and application throughout your MBA will be through industry and external engagement. There are various ways in which you’ll engage with industry while studying:

▸ Module-specific guest speakers
▸ Client-based projects
▸ Mini-consulting workshops with clients
▸ Career and professional development panel discussions
▸ Scottish MBA Employability conference (run with Edinburgh University and University of Glasgow)
▸ Networking
▸ Mentoring opportunities

This industry engagement encourages your practical learning, builds your network with experts in the field, and allows you to make connections between the academic theory and the practical application.

“I had the great opportunity to talk to the MBA cohort about leadership and organisational culture. As is the case with Strathclyde, students came from diverse gender, countries, backgrounds, age, and industries. The discussion after my talk with the students was inspiring, and the enthusiasm that they demonstrated to learn and consciously leave a positive impact on the world was refreshing.”

Nada Khorchid
Full Time MBA 2017
Professional development journey

"I see doing an MBA as a long term investment in yourself. It enhances your salary earning capabilities, it enhances your employability and could even help you launch your own business. I feel doing an MBA makes you a team player as well as giving you leadership abilities. It’s a win-win situation all round."

Sumaiya Siddiqui
MBA UAE, Emergency medicine physician

I have found the strategy courses in particular immensely helpful and I can see me using these well into the future. Giving structure to thought and improving the quality of the conversation is a very strong positive from this course. It helps move management debate towards a structured, academic thought process which everyone can be involved in.

Cathy Kidero
Full-time MBA

Free and for Life
We draw on our many years of experience and industry knowledge from the in-house team, supplemented by top consultants who are experts in their field, to offer dedicated careers planning and development for all our MBA cohorts and unlimited access once you join our alumni.

The Career Management Journey
Our focus is on developing long-term career management skills. As part of our career development support we offer:
- strategies to support self-awareness, personal skills development, competency audits, and professional development needs
- advice on core career skills such as CV building, interviews, assessment centres, social media and online branding
- one to one careers coaching

AT STRATHCLYDE WE UNDERSTAND THAT CAREER ENHANCEMENT IS ONE OF THE TOP REASONS ANYONE CHOOSES TO STUDY FOR AN MBA.

Events
Complementary to your MBA learning experience, you can access a range of talks and networking events which will add further value. Our Scottish MBA Employability conference is an annual event, regularly attracting high-level industry representatives. Integrated and stand-alone seminars and workshops are delivered throughout the year, online and on-campus.

Our Virtual Careers Community
All students and alumni become part of our global careers community through access to our Career Management Site, where there is a wealth of information and resources, alerts, and information on jobs and events.
Prior to graduating, the MBA Careers service introduced me to a position at a prestigious FTSE 100 company. A few years down the line, as Director of Supply Chain, I identified several project opportunities that my team did not have the time nor the skill set to undertake. Having reached out to the Business School I have been fortunate enough to engage with several professional individuals with time and motivation to review and develop solutions for my business challenges. The students have had the chance for real world consultancy experience and I am delighted with the support and conclusions provided.

Jenny McGeough
Full Time MBA

Corporate and Alumni Relations
Through the MBA-dedicated job links on the Career Management Site and our network of corporate contacts, our students are kept in touch with international recruiting organisations.

SBS has been consistently ranked in the Economist and FT rankings over the years and this is down to our alumni who have added value in organisations and industries globally for many years, creating a network for projects, jobs and networking.

Careers Post-Graduation — Where our Students Go
Over the last three years, an average 92% of our full-time students had jobs or a job offer 3–6 months after November Graduation.

Examples of companies hiring our students over the same period include:

▸ Thermo Fisher, Accenture, JP Morgan and Strathclyde Business School in the UK
▸ Samsung in SE Asia and Latin America
▸ Tata, KPMG and Halliburton in India
▸ Cognizant and Moody’s in the US
▸ Nova Asset Management and Pandora Jewellery in SE Asia
UNDERTAKING THE STRATHCLYDE MBA IS NOT SIMPLY ABOUT GAINING AN INTERNATIONALLY RECOGNISED QUALIFICATION, IT IS ABOUT JOINING A COMMUNITY OF EXPERIENCED EXECUTIVES WHO SHARE A DESIRE TO DEVELOP THEIR PRACTICE ON A CONTINUING BASIS.

We see our task as facilitating this development through and beyond the MBA. Our commitment to this approach is reflected not only in the course itself, but in the people we recruit, the approach to learning, the information resources and services available to you and the way we work with alumni.

Wherever you undertake our MBA, Strathclyde academics lead your class giving you the opportunity to discuss issues and learn from their expertise.

Building a learning community
The foundation stone of our learning community are the people who join the course. In recruitment our guiding question is "what does this person bring to our learning community?" The qualities we look for in candidates are experience and a hunger to explore existing practice.

We build our cohorts to contain as much diversity of organisational backgrounds and nationality as possible and restrict numbers to ensure effective and mutual learning.

For example, our full-time cohort is no more than 60 people.

An innovative approach to learning
We believe strongly that experienced managers deserve an approach to learning that reflects their skills and knowledge. This starts with the learning materials. While the standard textbooks we provide cover the generality of subjects, we also supply bespoke core learning materials targeted towards the needs of managers. These texts are written by the teams who deliver the course and draw upon their collective experience as managers and consultants. As a result these materials reflect the latest thinking while integrating across the course.
what the MBA does is it allows you to see the whole picture and become more innovative at work. the MBA gives you confidence to act when others are freezing in the face of new challenges.

professor Dave mackay
MBA Programme Director
Many programmes
– one MBA

The Strathclyde MBA is a very flexible programme. We offer a variety of study routes, allowing you to choose a programme which suits both your work and/or personal circumstances.

Full-time
(12 months intensive study in Glasgow)

Strathclyde Executive MBA – Glasgow
(weekend classes for 2 years, up to a maximum of 6 years)

Strathclyde Executive MBA – International
(study your MBA locally in Singapore, Malaysia, Switzerland, Greece, Bahrain, UAE, Oman)

Should your circumstances change during your study, or should you want to vary the way you complete your Strathclyde MBA, we also allow our course members the opportunity to transfer to a different study route, even if that means studying in a different country!

While each of our study routes has differences in how they are delivered, you can be assured that no matter where and how you study for your Strathclyde MBA, each study route has the same:

▸ Entry criteria
▸ Course content and core learning materials
▸ Assessments
▸ Degree parchment

These alternative ways to study for your Strathclyde MBA are explained in greater detail on pages 26 – 33.
The Full-time MBA – an international experience
If you choose to study your MBA full-time over 12 months you can expect a stimulating experience. Your year with us is an opportunity to stretch yourself to the maximum, to be challenged and inspired by the faculty and your colleagues and to make lasting friendships around the globe.

At the end of the year you will emerge with a more formal, integrated careers and professional development programme.

Our strong belief is by limiting the class size, students interact more with academic staff and class-mates, making the overall MBA experience highly participative and engaging.

Special characteristics of the full-time programme
The full-time course is 12 months: ten months participating in classes, group work and professional development processes, and two months completing the MBA project. The full-time course allows you to take time to embark on life planning and in many cases reinventing or re-planning your career. In the early stages of the course there are a number of classes designed to identify your personal strengths and weaknesses. This is critical as it ensures you use your assets to full advantage while strengthening your weaker areas. The course is intensive and relies heavily on teamwork throughout – encouraging co-operation rather than competition. Within teams, your own expertise and experience is an essential and a valued part of the distinctive character of the full-time MBA.

As the full time MBA route of study is normally undertaken by those individuals changing careers or considering starting up their own business, then the programme has a more formal, integrated careers and professional development programme. Details of this can be found on pages 16 – 17.

Benefits of the full-time programme
Since we require a minimum of three years’ work experience (the average is over nine years) you will find that your class-mates have a wealth of experience, a powerful resource that will prove invaluable. Students typically come from a wide variety of industries, public service and voluntary agencies. This means that a wide range of experienced professionals have developed their skills through the full-time MBA. Typically this has included the accounting and financial managers, consultants, engineers, IT specialists, and marketing managers that you might meet on many MBA programmes, but also some people with very different perspectives, such as medical professionals, civil servants and military officers.

This professional diversity is complemented by the international flavour of the course. The class has a maximum intake of around 60 course members from a variety of countries. Our strong belief is by limiting the class size, students interact more with academic staff and class-mates, making the overall MBA experience highly participative and engaging.

Before the MBA, I worked as a senior research and development manager in the fast-moving consumer goods (FMCG) industry, developing and launching new products in the cosmetic and medical device field. I decided to do the MBA to pivot my career and broaden my business knowledge to enable the change. I chose Strathclyde as the positioning and content of the course was ideally suited to what I was looking for. I was also attracted by the dedicated career service and the opportunity to benefit from the strong links that Strathclyde has with businesses in Scotland.

I loved my MBA experience. It was such a privilege to take a year out to study, think, learn and develop. The diversity of people on the course was a real positive for me and I enjoyed the group assignments: they were challenging but proved to be a great learning experience and something of a differentiator for the Strathclyde MBA. It wasn’t always easy, in fact it gave me some of my biggest challenges that year, but it also provided me with some of my greatest learning experiences.

I moved back to Scotland to do the MBA after 20 years away and so had no local network and limited knowledge of industry in Scotland. The industry speakers, careers fair and networking events were particularly useful and informative for me. I also enjoyed a lot of the broader opportunities through Strathclyde University and associated organisations and attended many talks and events.

I found Strathclyde provided strong support from both teaching and support staff with a variety of internal and external lecturers and types of courses and styles. The support staff were very helpful and always available. When you study a full time MBA it is somewhat all consuming, so it is important to have strong support. The MBA dedicated careers team were also a great support, there to help with careers choices as well as advice on CVs, job applications and interviews and I used the service frequently.

I would absolutely recommend the Strathclyde MBA – and have, in fact, done so. To anyone considering it, I would emphasize the hard work and commitment needed but highlight that it is worth it to get the best from the experience. It really did open a new world to me and allow me to achieve my objective of pivoting my career.

I am now on the General Management Leadership Development Programme at Thermo Fisher Scientific. This is a programme for MBA graduates and I got this role as a direct result of the MBA. It is a two year programme where people rotate through different divisions and roles in the business. It is a great opportunity to continue to learn and apply the knowledge gained in the MBA. This is a change in career for me - both industry and role - and the MBA was very much part of allowing me to do this.

Profile: Full-time study
Madeleine Chadwick
Full-time MBA

“I would absolutely recommend the Strathclyde MBA – and have, in fact, done so.”
Executive MBA (part time) Glasgow – a Scottish networking experience

We recognise that the commitments of working managers mean they require a programme that fits around their careers. Strathclyde’s Executive MBA Glasgow is designed for busy executives who need to combine career and family commitments with the demands of MBA studies. The flexibility of the part-time approach enables most participants to graduate within two years. However, study may be spread over a longer period if necessary, to a maximum of six years.

Typically your studies will be made up of:

- weekend intensive seminars delivered at the Business School in Glasgow, students can expect to attend around 7 or 8 of these at Bi-monthly intervals over a two-year period.
- off-campus learning and support facilitated by our virtual learning environment.
- You’ll work in an international environment alongside like-minded classmates and be part of our long-established network of students and alumni from our international postgraduate centres.

A major strength of the Executive MBA lies in the immediacy of the relationship between managerial practice and the course. Students of the Executive MBA bring to their classes and groups the issues they deal with on a day-to-day basis and in-depth knowledge of current practice in their industry. Through the course materials and discussion with their peers they take back into their work situations insights that reflect the cross-disciplinary nature of the course and the contextual richness of those taking the MBA. This dynamic brings great value to course members and employers alike as new possibilities and ways of working are opened up at both an organisational and personal level.

Executive MBA study gives you the opportunity to get to know people from a broad spectrum – previously, the programme has had representatives from sectors such as financial services, oil, pharmaceuticals, IT and retail, as well as public and not-for-profit organisations. This provides course members with the unique opportunity to establish a powerful network.

A highlight of the Strathclyde calendar is the annual MBA Summer School which takes place in Glasgow, over May and June. The summer school is open to all study routes of the MBA who have reached the elective stage of the programme. It’s a great way to accelerate your studies and network with a large group of international colleagues.

There are two intakes per year for the Strathclyde Executive MBA in Glasgow, in October and April.
I feel like the MBA is giving me a whole range of skills, knowledge and accumulated business acumen that will propel my career. The Strathclyde environment is one which is positive and supportive.

Ryan Joshua Mahindapala
Executive MBA, Singapore

When I was enquiring about the MBA programme, I felt they were a good fit with what I wanted....It really reframed my thinking on who I was and what I have done so far and what I wanted to do.

Pilar Amieva
Full Time MBA
The Strathclyde Executive MBA is offered on a part-time basis through our international partnerships in:

- Bahrain
- Greece
- Malaysia
- Oman
- Singapore
- Switzerland
- UAE

We also offer the MBA with a specialism in Shipping at our centre in Greece.

Further details of the above centres are available in separate literature – please contact us for further information.

Strathclyde Executive MBA – International

The Strathclyde MBA has been available outside the UK since 1988, with thousands of course participants now graduated and thousands more currently studying in their own country. This success is due to the flexible learning delivery structure developed with local partners.

Our partnership agreements ensure that our international bases mirror the high standard of teaching facilities and resources you would expect in a leading business school. While we maintain full control of admissions, academic teaching and programme delivery, our partners provide full administrative support and are on hand to deal with your everyday needs as you progress through your studies.

The Strathclyde MBA has many study routes, but we emphasise our ‘one MBA’ approach. The executive MBA you study via one of our international centres is exactly the same programme as you would study in Glasgow, and the academics who deliver the core elements of the programme in your country also deliver the MBA in Glasgow.

The programme format is especially designed for busy executives who need to combine career and family commitments with the demands of MBA studies. The flexibility of the part-time approach enables participants to graduate within two years. However, study may be spread over a longer period if necessary, to a maximum of six.

I come from an engineering background and graduated in IT Engineering in 2010 in Morocco. However I never worked as an Engineer and joined the sales team in Procter & Gamble after my graduation. After four years, I had the opportunity to move to Dubai and join the sales team in General Mills in 2014.

Coming from an engineering background, most of my studies were around mathematics, physics and technical subjects. So when I started working in sales, I realised I was lacking the business acumen needed in order to progress in my career.

I joined the MBA in order to get a holistic understanding of the corporate world and equip myself with the right tools to move to a senior leadership position.

During my research for the MBA, I attended various MBA fairs and did extensive research about the various MBA courses available in Dubai. I chose Strathclyde as it is the longest standing MBA in the UAE, and is the only one offering a triple accreditation – AMBA, EQUIS and AACSB. The Strathclyde MBA is also accredited by the Ministry of Higher Education & Scientific Research in the UAE, and was the first international MBA in the UAE to have this accreditation.

Strathclyde’s MBA remains the only UAE government and triple internationally accredited UK MBA programme available in the UAE.

I also looked at the different rankings provided by the FT and the Economist and it was clear from there that Strathclyde had the best cost vs. ranking ratio and thus provided a better return on investment.

I enjoyed the variety of classes provided by the MBA. I had classes about marketing, operations management, human resources and finance. I also had the chance to be exposed to the strategy module and work on multiple case studies for different industries.

As part of the MBA, I had the opportunity to choose two electives in two different locations and I used this opportunity to travel to the Strathclyde campus in Glasgow to take one of the electives there. It was a great opportunity to meet with students from all over the world and exchange views on our experiences with the MBA and our future career perspectives.

The academic teaching at Strathclyde is very comprehensive as it covers diverse courses. Also, all the professors come from the Glasgow campus and this ensures consistency in the delivery of the courses between the different locations. On top of that, most of the local counsellors are alumni of the Dubai MBA itself which represents an opportunity to discuss with them the outcomes of the MBA and how to make the most out of it.

After graduation, I joined BP Middle East as part of their Future Leaders programme. The Future Leaders Programme (FLP) is an international four-year rotation programme which takes enthusiastic, talented people from a range of professional backgrounds and provides the skills and opportunities necessary to develop them to reach senior leadership positions and accelerate their careers. The programme consists of two 24-month rotations, one of which is an international assignment. The BP Future Leaders Programme has been ranked the 5th Top MBA Development programme in the World in 2018 by MBA-Exchange.com.

The MBA has been a life-changing experience and a great career accelerator for me. Strathclyde Business School curriculum is very challenging and will push you to give the best of yourself and get the maximum learning out of the MBA.
General information

Course assessment
Assessment throughout the programme involves a combination of assignments, workshops, examinations, group work and presentations.

How much does it cost?
Details of fees are available online. If you are studying via the Executive MBA route, fees stay at the same rate from when you commenced the programme.

What other costs might I encounter?
It is strongly recommended that you have your own personal computer or laptop. A suitable computer would cost between £350 and £500, depending on model type and specification, and a printer around £50 - £100. Our IT Support department would be happy to advise you on the best buy for your budget.

How do I pay?
Sponsoring companies are asked to pay tuition fees at the beginning of each academic year. If you are paying your own fees you might wish to take advantage of a scheme allowing you to pay by instalments.

Prodigy finance offers loans to UK nationals and international students studying an MBA at Strathclyde Business School. Conditions apply for further information visit: www.prodigyfinance.com

How do I raise the funds?
The Strathclyde MBA Programme is a well-recognised qualification among international, national and local employers. On average, 50% of course members on the part-time routes obtain full or partial sponsorship from their employer. For course members funding themselves, there are a number of ways of securing funding. Details of how to find out about available scholarships are shown below.

Association of Masters of Business Administration
Students are eligible to join AMBA after enrolment on an MBA course.

Scholarships and funding
Each year, the business school provides a range of scholarship opportunities for those students who are self-funding their MBA studies. Self-funding status means that fees are paid for by a student’s own means. If a student is in receipt of funding or a scholarship from an organisation such as the British Council or a corporate body, then it is unlikely that they will be eligible for financial assistance via our scholarship schemes. For further details refer to: www.strath.ac.uk/mba/scholarships/

Examinations
There are three examination schedules each year for UK-based study routes – December, March and July/August, and two in August and March for study via international centres.

It is possible for Executive MBA course members to sit examinations off-campus. Full details, including current locations, are available from the local administrators.

Flexibility of study choice
We offer you the flexibility of transferring between various study routes, and to undertake units or modules from different routes. For example, Executive MBA students can catch up with missed work by taking part in selected modules of the full-time programme. Full time MBA students who miss out on elements of the programme for whatever reason can also take advantage of Executive MBA seminars.

Please note that course members wishing to take classes on routes other than the one they are registered for may be subject to additional fees. In addition, while we do our best to meet your requirements wherever possible, such requests are subject to availability.

Keeping you informed
Our comprehensive website at www.strath.ac.uk/mba/ provides additional information and should answer most of your questions.

If you would like to discuss the programme with a member of the admissions team or the MBA administrator, please contact us. We would be happy to show you around the school and introduce you to some of the faculty.

SBS and our international partners regularly hold MBA information sessions at all our centres. In addition, we attend international recruitment events throughout the year.

For further details on any of the above, please contact the admissions team on: T: +44 141 553 6118/9
E: SBS.admissions@strath.ac.uk

Course dates and applications

Full-time MBA
MBA programme starts during September

Executive MBA (part time) Glasgow
There are intakes in October and April

Strathclyde Executive MBA - International
There are two intakes at each of our international centres in April and October

We advise you to apply as early as possible since places on most study routes are limited.
Admissions process

As you might expect, our selection process is designed to identify talented professionals from a wide range of academic, business and cultural backgrounds who might gain from, and contribute to, our learning community.

As a result, while there are formal requirements for entry listed below, our concern is with the potential of individual candidates, their interpersonal and teamworking qualities and the range and nature of their managerial experience.

In order to assess these skills we ask you to complete a number of essays outlining your experience and aspirations along with references supporting your work experience and academic record.

We may ask you to undertake a formal interview to discuss your achievements and aspirations. In any case we would encourage you to visit the school or centre you are applying to and to ask as many questions as you need to clarify your decision.

Admissions Testing
Although GMAT (Graduate Management Admissions Test) is not a standard requirement of our admissions process, strong verbal reasoning and numerical abilities are critical for the MBA and we may ask you to undertake such a test.

Competence in English
The MBA programme is highly interactive and therefore requires a high level of competence in English speaking, writing, reading and understanding. A well balanced minimum score of 6.5 in IELTS is required for those applicants whose first language is not English. We may consider applicants who fall slightly below these standards if they are willing to undertake pre-sessional study.

Computer competence
In order to undertake the MBA you will need to be competent in word processing, the use of spreadsheets and in report writing.

The application process
Applications should be made online at www.strath.ac.uk/mba/. Completed application forms are considered by the Admissions Committee as they are received. You are therefore encouraged to submit your application form and all the supporting documentation as soon as possible. Once all the requisite details are with us you should receive a decision within two weeks of application.

Qualifications and experience

For entry to the MBA programme:

- A first degree is essential and applicants must be at least 24 years old, have a minimum of three years’ postgraduate managerial/professional experience and be able to demonstrate career progression.

The Strathclyde MBA requires us to view the things that affect an organisation from different and various viewpoints.

Atsushi Ikarashi
MBA Malaysia
Scotland
Scotland is one of Europe’s most unique destinations, famed for its history, its castles, its scenery, its lively cities, its warm hospitality and its traditions. It is a small yet wildly diverse country and the very size of the land is one of its attributes, allowing the visitor to travel the length and breadth of the country easily and often.

Outdoor activities are plentiful in Scotland. In the ‘home of golf’, places such as Gleneagles, Carnoustie and St. Andrews Old Course are synonymous with world-class golf. Other activities to be enjoyed in Scotland include walking, climbing, skiing, white water rafting and sailing.

Culture is also important in Scotland – of course, there is the world famous Edinburgh International Festival, but there are numerous festivals and events throughout Scotland all year round in both towns and cities.

Glasgow
Glasgow is Scotland’s biggest city but its position and excellent transport links mean all other parts of the country are easy and quick to access. A stunning city in its own right, Glasgow is just minutes from some of the most beautiful parts of the country – the rugged west coast, Loch Lomond and Burns country are all on our doorstep.

Glasgow has been named variously as European City of Culture, UK City of Architecture and Design and European Capital of Sport. Glasgow played host to the highly successful 2014 Commonwealth Games and co-hosted the 2018 European Championships with Berlin. The city is not content to rest on its laurels, making it a vibrant and exciting place to live. Visitors attest to the fact that Glasgow offers great experiences, whether that is through culture, history, entertainment, food and drink, shopping or a taste of all of these!

AS A SCOTTISH BUSINESS SCHOOL WITH OUR CITY CENTRE CAMPUS IN GLASGOW, WE PIONEERED OUR MBA PROGRAMME OVERSEAS STARTING WITH SINGAPORE IN 1988. OUR EXECUTIVE MBA IS NOW OFFERED IN SEVEN LOCATIONS WORLDWIDE.

The Strathclyde MBA is offered on a part-time basis through our international partnerships in:

- Bahrain
- Greece
- Malaysia
- Oman
- Singapore
- Switzerland
- UAE

“After 14 years’ work experience in marketing and public relations both in Switzerland and abroad, I wanted to study with open-minded people from different countries in order to gain a broader and deeper insight into strategic management and general leadership. I applied for the Strathclyde MBA. For me it was a very positive experience and one I would not have wanted to miss.”

Anna Baumann
Executive MBA, Switzerland
Beyond the Strathclyde MBA
- your global alumni community

ON COMPLETING THE STRATHCLYDE MBA, YOU MAY GO FOR A COMPLETE CAREER CHANGE, BE PROMOTED WITHIN YOUR EXISTING ORGANISATION, OR EVEN START UP YOUR OWN BUSINESS. NO MATTER WHAT YOUR AMBITION, WE ENSURE THAT ALL OF OUR GRADUATES ARE EQUIPPED WITH THE NECESSARY SKILLS, KNOW-HOW AND CONFIDENCE TO ADD IMMEDIATE VALUE TO ANY ORGANISATION.

On graduation, you will join an alumni base of over 9,000 MBA graduates spread across the world not to mention the wider University of Strathclyde alumni base of some 150,000 graduates.

Once registered, we will keep you up to date on current business issues, SBS news and alumni events via our website, e-newsletters and our online dedicated MBA alumni site. This site also gives you access to a careers portal, bulletin boards and Business Source database. This database is your personal global address book, allowing you to search for colleagues and networking opportunities.

MBA alumni are eligible to undertake one elective per year for three years after graduation, subject to availability.

We believe that we offer you every opportunity to make life after your Strathclyde MBA rewarding. We look forward to developing this relationship throughout your career.

Further Information

FOR GENERAL INFORMATION ON THE STRATHCLYDE MBA PROGRAMME OR ANY OF OUR OTHER PROGRAMMES PLEASE CONTACT US AT:

Marketing and Student Recruitment
University of Strathclyde Business School
199 Cathedral Street
GLASGOW
G4 0QU
T: +44(0)141 553 6118/6119
E: SBS.admissions@strath.ac.uk
www.strath.ac.uk/mba