



University of  
**Strathclyde**  
Business  
School

# POSTGRADUATE PROSPECTUS 2025 ENTRY

[www.strath.ac.uk/business](http://www.strath.ac.uk/business)



# WELCOME

Strathclyde Business School is an innovative, entrepreneurial and socially responsible organisation based in a leading international technological university.

**Engagement with real-world problems and issues is in our DNA. It enhances our teaching and research and allows us to have an impact on business practices and government policies. We work with businesses, governments and third sector organisations of all sizes to add value as they tackle important social and business challenges.**

Our engaged approach infuses the teaching that we do, we pride ourselves on the ethos of being 'a place of useful learning' and incorporating business input throughout our postgraduate education in the Business School.

Our business school is accredited by all three leading accrediting bodies – AMBA, EQUIS and AACSB – testifying to the value of our

international educational offering. Furthermore, our departments and teaching programmes hold internationally recognised industry accreditation, with accreditation from expert professional bodies such as CIMA, ICAS, CIPD, the Institute of Hospitality, the Energy Institute and the British Psychological Society to name a few.

Engaging with real-world challenges, and supporting individuals and organisations to tackle these challenges, is core to what we do at Strathclyde Business School

We look forward to welcoming you to study at Strathclyde Business School in Glasgow.

**Professor David Hillier, Associate Principal and Executive Dean Strathclyde Business School**

## Scottish University of the Year

Daily Mail University of the Year Awards 2024

## University of the Year

Times Higher Education Awards 2012 & 2019

## Almost 90% of our research is rated 'world leading' or 'internationally excellent'

Times Higher Education's analysis of REF2021

## Recipient of the Queen's Anniversary Prize 1996, 2019, 2021 & 2023



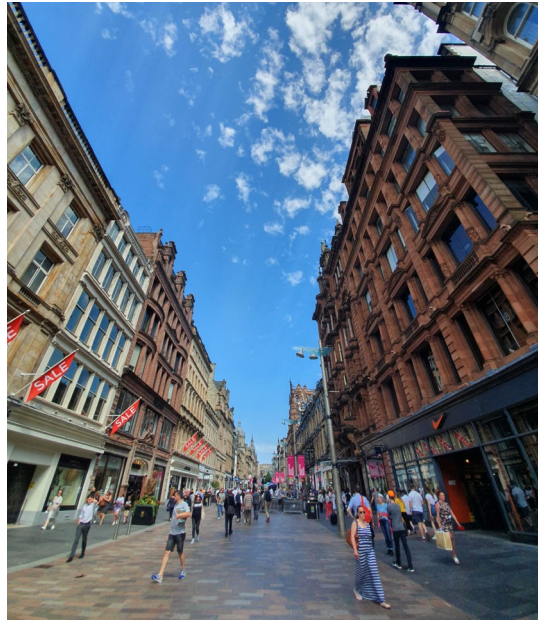


# GLASGOW

**Scotland's largest city will be the backdrop to your studies, giving you instant access to world-class architecture and attractions, a diverse culinary scene, vibrant nightlife and outstanding shopping.**

Glasgow is easy to get around on foot or by bus, subway or train and has a wealth of culture to explore, from iconic museums to world-renowned festivals. The world's top travel guides have consistently named Glasgow as a must-visit destination, and Rough Guide readers voted Glasgow the world's friendliest city – we couldn't agree more!

To find out more visit:  
[www.peoplemakeglasgow.com](http://www.peoplemakeglasgow.com)



## EXPLORE SCOTLAND

**Home to some of the most magnificent landscapes in the UK, and with Glasgow as a base, you are only a short journey from exploring everything Scotland has to offer.**

Embark on adventures like hill walking, hiking, mountain biking, snow, and water sports, all on your doorstep! Immerse yourself in Scotland's rich history with visits to historic castles and monuments, while enjoying our thriving arts and culture scene.

Find out more at  
[www.visitscotland.com](http://www.visitscotland.com)

# HOME FROM HOME

**Make lifelong friends and feel at home in our student accommodation.**

Located on campus and only a short walk from the main University buildings, our Campus Village offers self-catered accommodation with a dedicated on-site management team and a night porter outside office hours. Weekly cleaning of communal areas in each flat is included in your rent, making your #strathliving experience even easier. Our Campus Village includes an open study area, laundrette, and is situated close to the shops, restaurants, cafés, bars and other entertainment in the city centre and Merchant City.

Search 'accommodation' at [www.strath.ac.uk](http://www.strath.ac.uk) to find out more.



# STUDENTS' UNION

**Your Students' Union promotes, represents and supports the interests and welfare of all our students, making sure your time at Strathclyde is the best it can be.**

Every penny made goes into improving services for you. Whatever you choose to take part in at the Union, it will be the best decision you'll ever make at University!



## CLUBS & SOCIETIES

We have around 200 clubs and societies for you to choose from, all offering you the opportunity to get involved in something you feel passionately about.

## STRATH SPORTS

Strathclyde Sports Union proudly hosts over 50 sports clubs. Outdoor or indoor, competitive or recreational, everyone can have the chance take part in a way that suits them.

## OPPORTUNITIES

Explore opportunities to develop skills alongside your course work and help others through volunteering.



## ADVICE & SUPPORT

Our advice hub is here to advise and support all students for free, in full confidentiality. Ask them anything - no matter how big or small.

## STUDENT VOICE

At Strathclyde, great value is placed on ensuring the student voice is heard. Your Union is led by student officers who are elected by you to represent all aspects of University life.

## REPRESENTATION

We believe in a democracy shaped by the student voice - this is why we encourage everyone to become a Student Rep and be part of University discussions.

Visit [www.strathunion.com](http://www.strathunion.com) to find out more.



# STRATHCLYDE SPORT

**Our £31 million Strathclyde Sport building provides a range of sport and wellbeing facilities for students, staff and the local community.**

The centre offers state-of-the-art training facilities, including a 25-metre swimming pool, fitness suite with capacity for over 180 people, sports halls, squash courts, dance studio and treatment rooms.

The Strathclyde Sport facility has already attracted partnerships with Netball Scotland, including the University's sponsorship of the Strathclyde Sirens netball team, and Glasgow Warriors Rugby Union Club.

We offer a number of performance sport scholarships to enable talented student-athletes to achieve their degree, whilst simultaneously reaching their sporting potential.

Whether you are an elite athlete or a complete beginner, we have opportunities here for all.

Search 'Strathclyde Sport' at [www.strath.ac.uk](http://www.strath.ac.uk)



## SPORTS SCHOLARS

**At the University of Strathclyde, we are committed to supporting promising sports scholars.**

Potential applicants with queries regarding their eligibility, or those who wish to be considered under this scheme, should contact the Performance Sport Manager Janice Buchanan: [janice.buchanan@strath.ac.uk](mailto:janice.buchanan@strath.ac.uk)

# STRATHCLYDE BUSINESS SCHOOL

**Founded in 1948, Strathclyde Business School is an enterprising and pioneering organisation within a leading international technological university.**

We have a reputation for research excellence. We develop theory-led, policy-relevant research through collaboration with industry, government, business and the third sector. Our industry-facing research centres of excellence, which work with industry partners, include the Fraser of Allander Institute, the Scottish Centre for Employment Research, the Strathclyde Institute for Operations Management, Responsible Business Institute, Stephen Young Institute, Strathclyde Institute for Sustainable Communities and the Centre for Financial Regulation and Innovation. We were recognised in the Research Excellence Framework (REF) 2021 for our world-leading research - with a GPA of 3.26.

As well as Strathclyde Business School being triple accredited, we were the first business school in Scotland to be awarded the Small Business Charter Award. This award recognises our world-leading support for scaling Scottish firms through innovation, internationalism and leadership.

Strathclyde Business School is a signatory of the UN's Principles for Responsible Management Education. This commits us to supporting the transformation of management education, research and thought leadership by developing learning communities and promoting awareness of the UN's Sustainable Development Goals.

Our postgraduate programmes are designed to suit the interests of students looking to explore varied careers within the business world. We offer degrees to suit any background, whether you have previously studied a business subject, or not. Our postgraduate programmes have a strong focus on employability and preparing you for your future career.

#### Contact

SBS Marketing and Student Recruitment Unit

t: +444 (0)141 553 6116/6105/6117

e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)



**AACSB**  
ACCREDITED



**ASSOCIATION  
OF  
AMBA**  
ACCREDITED







# MBA AND STUDY VIA INTERNATIONAL CENTRES

## TAUGHT COURSES

- Master of Business Administration (MBA)
- Strategic FinTech (Bahrain)

With over 50 years' experience in developing a ground-breaking MBA programme, Strathclyde Business School is a major innovator in the field of business and management.

The Strathclyde MBA is a generalist degree, intended to develop experienced business people and professionals into business leaders. To be an effective leader, you need a solid overview of business, and that is something that SBS has been offering since it introduced the MBA in 1966.

The Strathclyde MBA is highly experiential and based on collaborative learning. Students share their varied work experiences, knowledge, understanding and skills.

The Strathclyde MBA is a very flexible programme. We offer a variety of study routes, allowing you to choose a programme which suits both your work and/or personal circumstances:

- MBA full-time - 12 months intensive study in Glasgow
- Executive MBA (Glasgow) - intensive seminars in Glasgow and off campus learning over two years
- MBA (International) – Executive part time study with intensive seminars at one of our international centres and off campus learning over two years.
- (Bahrain, Malaysia, Oman and UAE)

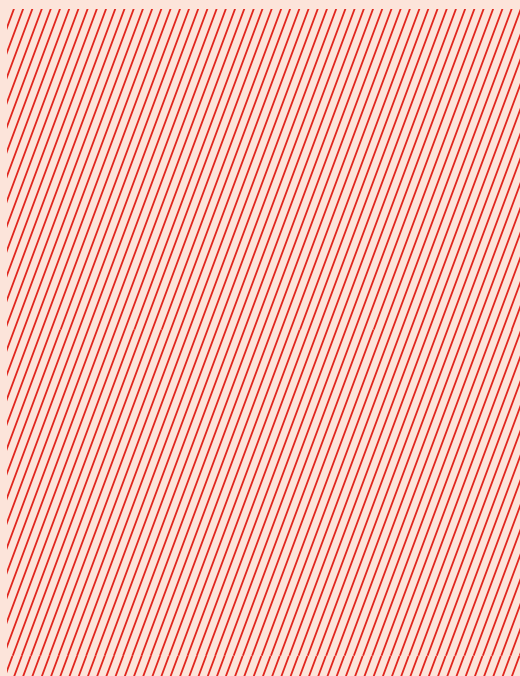
Our selection process is designed to identify talented professionals from a wide range of academic, business and cultural backgrounds who might gain from, and contribute to, our learning community.

As a result, while there are formal requirements for entry, our concern is with the potential of individual candidates, their interpersonal and team working qualities, and the range and nature of their managerial experience.

The MSc Strategic FinTech (Bahrain) is an executive Masters programme for managers seeking to build their knowledge, skills and confidence in leading and managing financial technologies as a strategic resource/interest. It is the only specialist FinTech Masters programme pitched at the executive level, and delivered in partnership with the Bahrain Institute of Banking and Finance.

## Contact for Taught Courses

SBS Marketing and Student Recruitment Unit  
t: +44 (0)141 553 6116/6105/6117  
e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)



January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

# MASTER OF BUSINESS ADMINISTRATION

**MSc** (full-time, part-time/executive)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain an internationally-recognised qualification

Learn in a cross-cultural environment

Study strategy with internationally-acclaimed academics

Develop confidence as a manager and leader

Improve your career prospects or change career direction

## STUDY THEMES AND CLASSES

### Building Capabilities

- Operations & Project Management
- Business Intelligence & Data Analytics
- Marketing Management
- Entrepreneurial Thinking & Practice
- Consultancy

### Responsible Leadership

- Strategic Leadership Development
- Leading a Sustainable Organisation
- Accounting & Financial Management
- Responsible Business

### Strategy in Practice

- Digital Transformation & Technological Innovation
- Applied Strategic Management
- Economic Analysis for Strategists
- Macroeconomics and International Business Environment

### MBA Capstone Project

#### Three pathways:

- Research Dissertation
- Consulting Project
- Entrepreneurial Project

#### Elective classes – subject to change

- Service Operations Management
- Commercial Management in Projects
- Strategic Thinking for Global Challenges & Opportunities
- Project Management
- Managing Digital Technologies
- The Inclusive Organisation
- The Game Changer
- Sustainability: Perspectives & Practices
- New Venture Creation
- Developing Effective Consulting Skills
- Managing in Europe (at Toulouse Business School, France)

## MBA PROJECT

The MBA project provides an opportunity to complete either a capstone project, traditional thesis or business venture at the end of the programme to examine in depth a managerial, organisational or environmental issue of your choice over an extended period of time. It can be done on an individual basis or as part of a group. The project enables you to put into practice the knowledge and skills you have developed throughout the programme. We have close links with industry and can offer a number of company-sponsored projects, many of which can lead to internships.

## PROFESSIONAL DEVELOPMENT JOURNEY

Career and professional development support is a key part of the MBA, focusing on the skills needed to achieve long-term strategic career enhancement. As well as core job search activities such as CV and LinkedIn profile building and how to excel in interviews, we provide workshops and seminars on a range of personal and management skills, on-campus and online. Every student has access to one-to-one sessions with our Careers and Employability Consultants, as well as our online Career Management site, which offers a wealth of resources available 24/7.

### Flexible Study Options

- Full-time (12 months intensive study in Glasgow)
- Part-time/executive (intensive seminars over two years in Glasgow or at our international centres)

## ENTRY REQUIREMENTS

A good first degree is expected and applicants must be at least 24 years old, have a minimum of three years' postgraduate managerial/professional experience and be able to demonstrate career progression.

Applicants who hold non-degree/professional qualifications, are expected to have at least five years' varied management/professional experience with demonstrable career progression.

Candidates with no formal qualifications require extensive and varied managerial/professional experience of 10 years or more, with sustained career progression.

Candidates will be interviewed.

### Contact

t: +44 (0)141 553 6119/6118

e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)



# STRATEGIC FINTECH (BAHRAIN)

MSc (part-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Executive Masters programme for managers seeking to build their knowledge, skills and confidence in leading and managing financial technologies as a strategic resource/interest

Flexible and modern format, which will integrate the latest theory, practice and implementation approaches

Delivered in partnership with the Bahrain Institute of Banking and Finance, in a new state-of-the-art building in FinTech Bay

Approved by the Bahrain Higher Education Council (HEC)

## COURSE STRUCTURE

### Classes

- Exploring the Future of FinTech
- Leading Digital Transformation in a Finance Context
- Mastering Evolving Digital Technologies
- Global Developments in FinTech
- Transforming Customer Experience through Financial Technologies
- Economic & Regulatory Policies for Fintech
- Fintech Strategy & Business Model Innovation
- Capstone FinTech Experience

Customised conclusion to your studies in the final term:

### Option 1: Management Research Thesis

Adopting a "traditional" masters project conclusion, complete a Fintech-related project scope for a piece of original management research.

### Option 2: Consultancy/Implementation Project (intrapreneurship)

Scope and lead a significant Fintech project leading to operational costs improvement, enhanced customer experience or transformed business model within an existing.

### Option 3: Business start-up (entrepreneurship)

With support, develop and establish a Fintech or Fintech-related business. This can be in collaboration with others.

## DURATION OF PROGRAMME

MSc: 24 months part-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree, or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative bias. No prior knowledge of finance required.

# RESEARCH DEGREES

## RESEARCH DEGREES

MRes, MPhil, PhD, DBA

Research degrees (MRes, MPhil and PhD) are offered in all of our academic departments; departmental sections outline key research themes.

### PhD

A PhD is both a training ground for future researchers and a process intended to produce a coherent and well-reasoned contribution to knowledge in a particular discipline or field of inquiry. As such, you should expect it will take you to the limits of your current knowledge and beyond, into uncertain, and potentially challenging new territory.

Your PhD study includes some taught elements. At Strathclyde Business School we offer a Postgraduate Certificate in Research Methodology for Business and Management, which includes the required minimum of 60 credits of research training normally undertaken within the first year of study.

In addition, you are encouraged to access various other training and development opportunities such as those offered by the Strathclyde Researcher Development Programme. Each department in the School also offers its own programme of researcher development, including support for attendance at relevant conferences.

PhD candidates work independently, but with guidance from supervisors who have expertise in knowledge domains relevant to your programme of study. Two or more supervisors are appointed by the University and are responsible for establishing regular contact and keeping you informed about requirements for progress and completion of the PhD degree. At least one supervisor will be an academic member of staff in the Business School. Supervisors normally operate as a team, providing guidance about the nature of research and the standards expected. PhDs are examined by a 'viva voce', a face-to-face examination where an external examiner, appointed by the University, alongside an internal examiner from Strathclyde will question you on the research undertaken.

The minimum period of study for full-time PhD candidates is normally 36 months (P/T 72 months), during which you are expected to be working on your research for at least 35 hours per week except for reasonable periods of holiday, which should be agreed in advance with supervisors.

### Master of Philosophy (MPhil)

The Master of Philosophy (MPhil) degree is a Masters degree by research. Like the PhD you will have two supervisors nominated by the University and will undertake some research methods training. The minimum study period for MPhil is 12 months.

### Doctor of Business Administration (DBA)

The Doctor of Business Administration (DBA) is a research degree designed to develop business professionals skilled in solving business problems. Your focus will be on applying academic theories, methods and models to solve problems of practice. Research projects undertaken during the DBA programme aim to understand and explore how organisations work and how management is practised.

- Learn how to analyse complex situations and problems
- Acquire skills in conceptual and reflexive thinking
- Develop knowledge of the design, implementation and monitoring of research interventions

The Strathclyde DBA is a part-time programme with a minimum period of study of 48 months: it is structured to allow candidates to upskill in research methods and specialist knowledge before progressing to work on their thesis.

### Research Methodology in Business & Management (MRes)

The MRes provides research training that corresponds with guidelines set by the Economic and Social Research Council (ESRC). It can be taken as a standalone qualification or as a foundation course for a PhD.

## ENTRY REQUIREMENTS

### MRes, MPhil

Minimum upper second-class honours degree, or overseas equivalent, in a relevant business or social science related subject.

### PhD

In addition to a first degree, we also normally expect a Masters degree. Applicants with lower grades may also be considered if they can demonstrate strong scores in elements of independent research.

You should also provide evidence of your resourcefulness, commitment and resilience as demonstrated by broader professional and life experiences via a CV and personal statement. This evidence should be centred on your ability to undertake and complete a PhD and contribute to a positive PhD community.

### DBA

Minimum upper second-class honours degree, or overseas equivalent, or Masters degree in a relevant discipline from a recognised academic institution. In addition, you are expected to have a minimum of five years management experience.

### Contact for Research Degrees

e: sbs-pgradmissions@strath.ac.uk

# RESEARCH METHODOLOGY IN BUSINESS & MANAGEMENT

**MRes** (full-time, part-time)

**WHY STUDY THIS PROGRAMME AT STRATHCLYDE?**

Research training following ESRC guidelines

Comprehensive coverage of a wide range of methodological issues that arise in business research

Suitable as a foundation course for a PhD or a standalone qualification

Strong practical focus including training in software and advanced quantitative and qualitative methods

## COURSE STRUCTURE

### Compulsory Classes

- Research Methods
- Reviewing Literature for Business
- Research Philosophy
- Research Colloquium
- Research Project

### Optional Classes

- Software for Research
- Introduction to Quantitative Methods
- Advanced Quantitative Methods
- Policy & Project Evaluation
- Causality in Empirical Finance Research
- Introduction to Qualitative Methods
- Advanced Qualitative Methods
- Writing up Postgraduate Research

## DISSERTATION

Students submit a dissertation of around 20,000 words.

## PROGRAMME DURATION

MRes: 12 months full-time; 24 months part-time

## ENTRY REQUIREMENTS

Minimum upper second-class honours degree or overseas equivalent in business and management or other relevant subject area.



# DEPARTMENT OF ACCOUNTING & FINANCE

## RESEARCH DEGREES

MRes, MPhil, PhD

Contact for Research Degrees

e: sbs-pgradmissions@strath.ac.uk

## TAUGHT COURSES

- Finance
- International Accounting & Finance
- Investment & Finance
- Finance & Management
- Financial Technology (FinTech)
- Economics & Finance (see Department of Economics, p. 21)
- Sustainable Finance

Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: sbs.admissions@strath.ac.uk

MSc Finance and MSc Investment & Finance have been accepted into the Chartered Financial Analyst (CFA) Institute University Recognition Program. MSc Sustainable Finance is part of the CFA Institute's Certificate in ESG Investing Recognition Program. This status is granted to institutions whose degree programme(s) incorporate at least 70% of the CFA Program Candidate Body of Knowledge (CBOK), and which provide students with a solid grounding in the CBOK and positions them well to sit for the CFA exams.

We have partnered with the Certificate in Quantitative Finance (CQF), the largest professional qualification in quant finance, recognised by financial companies worldwide.

## Research Areas

We cover all areas of accounting and finance, with particular expertise in corporate finance, treasury management, derivative markets, bond markets, portfolio performance, volatility in financial markets,

international banking, critical accounting, management accounting, social, environmental and public sector accounting, issues relating to privatisation and regulation of utilities, development finance and small business finance and accounting.

Our research activities are supported by subscription to an extensive set of comprehensive databases, internal workshops, seminar series and financial support for conference participation.

## Accounting

Research topics include:

- economic, political and social impact of accounting on our everyday lives
- financial reporting standard for smaller entities
- assessment of environmental risk in the financial sector

## Finance

Research topics include:

- investment strategies
- corporate finance
- risk management
- corporate governance
- financial econometrics
- sustainable finance and ESG

## Facilities for Research Students

You have access to the Datastream (global economic, financial and accounting data) which includes IBES earnings forecasts, SDC Platinum, Thomson One, Compustat, Execucomp, CRSP (Centre for Research in Securities Pricing), London Business School Share Price Database data and Bloomberg.

## ENTRY REQUIREMENTS FOR RESEARCH DEGREES

PhD in Accounting: Honours degree and Masters degree in accounting (or equivalent). Qualified and part-qualified accountants with first degree in social sciences or humanities are also encouraged to apply.

PhD in Finance: Masters degree or equivalent, particularly in finance, economics, accounting or mathematics.



January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## FINANCE

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Accredited by the Chartered Institute of Management Accountants (CIMA)

Develop understanding of financial theory and analysis

Learn about financial markets and institutions

Part of the Chartered Financial Analyst (CFA) Institute University Recognition Program

Academic Partner Institution with The Global Association of Risk Professionals (GARP)

Attain the Bloomberg Market Concepts certificate

### COURSE STRUCTURE

#### Compulsory Classes

- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Advanced Corporate Finance and Applications
- Derivatives and Treasury Management

#### Optional Classes (choose two)

- Portfolio Theory and Management
- Behavioural Finance\*
- Management Accounting
- Financial Modelling for Excel\*
- Fixed Income Analysis
- Equity Analysis

\*September entry only

### TWO RESEARCH PROJECTS

Supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component. The programme requires no prior knowledge of finance.

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## INTERNATIONAL ACCOUNTING & FINANCE

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Accredited by the Chartered Institute of Management Accountants (CIMA)

Study financial management and securities markets

Learn to apply analytical techniques in practice

Academic Partner Institution with The Global Association of Risk Professionals (GARP)

Attain the Bloomberg Market Concepts certificate

### COURSE STRUCTURE

#### Compulsory Classes

- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Advanced Corporate Finance and Applications
- Advanced Accounting
- Management Accounting

#### Optional Classes (choose one)

- Portfolio Theory and Management
- Financial Modelling for Excel\*
- Fixed Income Analysis
- Equity Analysis

\*September entry only

### TWO RESEARCH PROJECTS

Supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, maths, statistics or computing.

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## INVESTMENT & FINANCE

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Accredited by the Chartered Institute of Management Accountants (CIMA)

Learn the latest techniques and tools used by investment professionals

Attain the Bloomberg Market Concepts certificate

Enhanced learning with a series of case studies and simulations

Part of the Chartered Financial Analyst (CFA) Institute University Recognition Program

Academic Partner Institution with The Global Association of Risk Professionals (GARP)

### COURSE STRUCTURE

#### Compulsory Classes

- Principles of Finance
- Accounting and Financial Analysis
- Quantitative Methods for Finance
- International Financial Markets and Banking
- Topics in Corporate Finance
- Derivatives and Treasury Management
- Portfolio Theory and Management
- Equity Analysis

#### Optional Classes (choose one)

- Behavioural Finance\*
- Financial Modelling for Excel\*
- Fixed Income Analysis

\*September entry only

### TWO RESEARCH PROJECTS

Supported by an academic supervisor, you will work on two research projects. Topics can be chosen from the broad range of issues covered on the programme. You will be assessed on your ability to select and apply relevant theory and research methods.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies or a subject area with a strong quantitative component. Applications are also considered from those with appropriate professional qualifications and relevant practical experience.

## FINANCE & MANAGEMENT

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain knowledge of financial and management principles

Understand how organisations work

Develop technical and analytical skills

Opportunity to study at Toulouse Business School

Undertake a project in each subject area

Attain the Bloomberg Market Concepts certificate

### COURSE STRUCTURE

The programme is offered jointly by the Department of Accounting & Finance and the MBA Unit.

#### Compulsory Classes

- Business Strategy
- Principles of Finance
- Accounting and Financial Analysis
- International Financial Markets and Banking
- Professional Management Practice

#### Optional Classes (choose at least one from each list)

Finance, subject to change

- Behavioural Finance
- Topics in Corporate Finance
- Derivatives
- Fixed Income Analysis
- Equity Analysis

Management

- Service Operations Management
- Managing in Europe (Toulouse)
- Commercial Management in Projects
- New Venture Creation
- The Inclusive Organisation
- The Game Changer
- Developing Effective Consulting Skills

### TWO RESEARCH PROJECTS

You will be required to undertake two research projects, one in Finance and one in Management.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in economics, accounting, business studies, maths, statistics, computing, related subjects, or an equivalent professional qualification.



# FINANCIAL TECHNOLOGY (FINTECH)

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Combine the study of theory with intensive practice and industrial engagement

Understand the various technologies and innovations driving FinTech growth

Opportunity to focus on a FinTech topic of your choosing as a finance project

Attain the Bloomberg Market Concepts certificate

## COURSE STRUCTURE

The programme is offered jointly by the Departments of Accounting & Finance and Management Science.

### Compulsory Classes

- Principles of Finance
- Programming for Financial Technology
- Quantitative Business Analysis
- Big Data Fundamentals
- Sustainable Finance and Technology
- Business Information Systems
- Risk Management for Banks
- Becoming an Effective Technology Analyst
- FinTech Innovations, Applications and Considerations

### Optional Classes (choose one from each list), subject to change

#### Accounting & Finance

- Fixed Income Analysis
- Portfolio Theory and Management
- Derivatives

#### Management Science

- Stochastic Modelling for Analytics
- Business Simulation Modelling
- Risk Analysis and Management

#### Computer Science

- Evolutionary Computation for Finance 1
- Big Data Tools and Techniques
- Fundamentals of Machine Learning for Data Analytics

## TWO RESEARCH PROJECTS

You will undertake two research projects, one in Finance and one in Management Science.

## DURATION OF PROGRAMME

MSc: 12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in accounting, economics, business studies, or a subject area with a strong quantitative component. No prior knowledge of finance required.

# SUSTAINABLE FINANCE

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Acquire a robust foundation in the principles and application of Environmental, Social & Governance (ESG) frameworks in finance and investing

Gain skills in problem solving and understanding the nuances of ESG with multiple case studies and guest lectures from industry leaders

Enhance your skills and knowledge regarding the role of technology, big data, and innovation for sustainable finance

Cover curriculum that is part of the CFA Institute's Certificate in ESG Investing Recognition Program.

Attain the Bloomberg Market Concepts Certificate and the Environmental Social Governance Certificate

Academic Partner Institution with The Global Association of Risk Professionals (GARP)

## COURSE STRUCTURE

### Compulsory Classes

- Quantitative Methods for Finance
- Principles of Finance
- International Financial Markets & Banking
- Sustainable Finance
- Sustainable Finance & Technology
- Sustainable Accounting: Theory & Practice
- Applications of Sustainable Finance

### Optional Classes (choose three)

- Empirical Methods in Finance
- Portfolio Theory & Management
- Derivatives
- Fixed Income Analysis
- Equity Analysis

## TWO RESEARCH PROJECTS

You'll work on two research projects focusing on sustainable finance. You can choose a topic from the broad range of issues covered on the programme. You'll be assessed on your ability to select and apply relevant theory and research methods. This work may be linked to an issue raised by, or a problem to be solved for, an employer.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class Honours degree or overseas in accounting, economics, business studies or a subject area with a strong quantitative component.

The programme requires no prior knowledge of finance.

# DEPARTMENT OF ECONOMICS

## RESEARCH DEGREES

MRes, MPhil, PhD

Contact for Research Degrees

e: [sbs-pgradmissions@strath.ac.uk](mailto:sbs-pgradmissions@strath.ac.uk)

## TAUGHT COURSES

- Applied Economics
- Applied Economics (online)
- Economics & Finance (in collaboration with the Department of Accounting & Finance)
- Economics & Policy of Energy & Climate Change
- Economics & Policy of Energy & Climate Change (online)

Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)

The Department, home to the Fraser of Allander Institute (FAI) and Strathclyde's Applied Economics Centre for Doctoral Training (CDT), is one of the leading UK centres for internationally recognised policy and business-relevant economics research. We have a diverse mix of staff, with collaborators throughout the

UK and overseas, involved in both fundamental and applied academic research and commissioned projects for businesses and policymakers.

The Department is an active participant in the Scottish Graduate Programme in Economics and the Scottish Graduate School of Social Science. We are members of the Scottish Institute for Research in Economics and are a founding partner in the Economic Statistics Centre of Excellence for the UK Office for National Statistics (ONS). Our research activity in recent years has been supported by a diverse range of prestigious funders, including the ESRC, the EPSRC, the Scottish Government, the ONS, the UK Energy Research Centre, and the Scottish Funding Council.

The FAI, for more than 40 years, has been Scotland's authority on economic policy and the Scottish economy. Our postgraduate students have a variety of opportunities to engage with the FAI, including in taught classes, MSc summer projects, and work placements in the Institute.

Through our Applied Economics CDT, we seek appropriately qualified PhD applicants whose proposed research is closely aligned with our focus on applied policy-relevant economics. Our research students are supported to not only achieve excellence in rigorous research but also to reach beyond the confines of academia through collaboration and engagement with stakeholders.

## Research Areas

### Applied Microeconomics

Our research analyses the market behaviours of consumers and businesses. Research areas include a range of applications in industrial organisation, international trade theory and policy, public economics, health economics, labour economics, and strategic behaviour in markets.

### Applied Econometrics

We apply statistical and mathematical theories to economics to test ideas and forecast regional, national and global trends. Research includes big data methods in macroeconomics, multiple imputation methods for cross-country panel data, and a range of applications of time series and spatial econometrics.

### Applied Macroeconomics

We examine how economies perform and evolve at national level, with a particular focus on real-world challenges facing policymakers and business. We are engaged in macroeconomic modelling of the UK and Scottish economies, nowcasting the economy, developing new ways of measuring of the modern economy, labour market analysis and macroeconomic policy evaluation.

### Energy and the Environment

We explore the relationships between economic activity and the environment, recognising their interrelationships. We are engaged in work on economic-environmental accounting and modelling, the economic contribution of energy activities and policies, and the consequences of environmental change.

## ENTRY REQUIREMENTS FOR RESEARCH DEGREES

**PhD and MPhil** – a strong first degree in economics, or a degree in which economics was a major part, and a Masters degree in economics that includes core classes in Microeconomics, Macroeconomics, Econometrics, a range of other relevant classes and a dissertation or a research project.



# APPLIED ECONOMICS

**MSc/PgDip/PgCert/Modular**  
(full-time, part-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain skills in data analysis and economic modelling

Learn to apply economic techniques to real-world problems in business and policy

Develop ability to interpret and understand economic statistics and communicate these to technical and non-technical audiences

## COURSE STRUCTURE

### Compulsory Classes

- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Professional Development for Economists
- Analysis of Economic Data
- Economic Appraisal and Modelling
- Topics in Public Economics
- International Macroeconomics

### Optional Classes (choose 40 credits)

#### 10 credit classes

- International Development
- Games of Strategy
- Environmental Economics
- Energy Economics
- Economics of Inequality and Inclusive Growth
- Regional Policy Development
- Health Economic Policy
- Climate Change Economics

#### 20 credit classes

- Data Analytics I: Essentials in Economics and Finance
- Data Analytics II: Advances in Economics and Finance

## SUMMER PROJECT

Your summer project topic can be chosen from any of the areas/issues covered on the programme. This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It's also a key opportunity to put into practice what you have learned during your MSc studies.

## DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent in any subject.

**Applied Economics** is also available via a part-time online route. Visit [www.strath.ac.uk/business/economics](http://www.strath.ac.uk/business/economics) for full details.

# ECONOMICS & FINANCE

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Enhance your knowledge and skills in a range of economic, finance, analysis and quantitative methods

Learn to analyse, understand and explain complex economic and financial issues

Develop specialised skills through choice of options

## COURSE STRUCTURE

The programme is jointly delivered by the Department of Economics and the Department of Accounting & Finance.

### Compulsory Classes

- Fundamentals of Macroeconomics
- Fundamentals of Microeconomics
- Analysis of Economic Data
- International Macroeconomics
- Professional Development for Economists
- Principles of Finance
- Accounting and Financial Analysis

### Plus either

- Advanced Corporate Finance and Applications  
OR Derivatives and Treasury Management

### OR

- Topics in Corporate Finance, and Derivatives

### Optional Classes

You will be able to choose a further 10 credits of classes offered across the Departments of Economics and Accounting & Finance

## SUMMER PROJECT

The MSc is completed by producing a piece of research in the summer term. You will have the choice to undertake a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff in Economics, or to undertake shorter empirical projects in Finance during the summer months. These choices let you apply the skills and learning you have developed during the course of your taught classes.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in economics, finance, business studies and management science. Applications are also welcome from candidates with strong career experience in a relevant field.

# ECONOMICS & POLICY OF ENERGY & CLIMATE CHANGE

**MSc** (full-time, part-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Develop a strong understanding of key issues in environment and energy from policy and economic perspectives

Gain practical insight from leading energy and climate change experts

Benefit from applied teaching, which focuses on the development of transferable skills and applicable knowledge

Career opportunities across the huge scope of applications that energy and climate change have in business.

## COURSE STRUCTURE

### Compulsory Classes

- Economic Appraisal and Modelling
- Economic Data Analysis
- Energy Economics
- Natural Resources, Sustainability and Governance
- Energy Finance and Forecasting
- Energy Technologies, Impacts and Implementation
- Environmental Economics
- Climate Change Economics
- Energy Industries and Markets
- Global Energy Policy and Politics

### Optional Classes (choose two)

- Games of Strategy
- Fundamentals of Microeconomics
- Fundamentals of Macroeconomics
- Topics in Public Economics
- International Macroeconomics
- International Development
- Health Economic Policy
- Economics of Inequality and Inclusive Growth
- Regional Development Policy
- any optional class at the appropriate level as approved by the Programme Director

## SUMMER PROJECT

Your summer project topic can be chosen from any of the areas/issues covered on the programme.

This is your opportunity to develop a substantive piece of applied work on a topic that is of particular interest to you, with supervision provided by an appropriate member of staff. It's also a key opportunity to put into practice what you have learned during your MSc studies.

## DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent in any subject. Applications are welcome from candidates with significant high-calibre industry or government experience.

**Economics & Policy of Energy & Climate Change** is also available via a part-time online route.

Visit [www.strath.ac.uk/business/economics](http://www.strath.ac.uk/business/economics) for full details.

“

**I worked part-time with Fraser of Allander Institute during my course, which helped me link the skills I have learnt on the MSc with the work I could do as an applied economist. I also gained exposure to the type of work that professional economist do, which helped me make decisions on my future career.**

”

**Rob Watts**

MSc Applied Economics Student



# HUNTER CENTRE FOR ENTREPRENEURSHIP, STRATEGY AND INNOVATION

## RESEARCH DEGREES

PhD

Contact for Research Degrees

e: [sbs-pgradmissions@strath.ac.uk](mailto:sbs-pgradmissions@strath.ac.uk)

## TAUGHT COURSES

- Business & Management
- Entrepreneurship, Innovation & Technology
- International Management
- Project Management & Innovation

Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)

The Hunter Centre for Entrepreneurship, Strategy and Innovation is a research-oriented academic department with a focus on developing a better understanding of how entrepreneurs and their organisations can more successfully create new value for business and society. Research is conducted by nationally and internationally-recognised experts in high-growth, international, corporate, technology, family, rural, social and female entrepreneurship.

We are at the heart of the Global Entrepreneurship Monitor (GEM) research programme, an annual assessment of levels of entrepreneurial activity in dozens of economies. The Centre has played a significant role in the international organisation of GEM since 2000 and is responsible for the Country Report for Scotland and, jointly with Aston Business School, the UK Report.

Researchers participate in a range of projects which are funded by the EU (business start-up, technology commercialisation, and growth rates), as well as funding councils in Norway (enterprise diversity, farm-based innovation, and family business succession) and in New Zealand (social entrepreneurship).

The Centre's international research impact is also evidenced through invited reviews for, and editorial contributions to, internationally-ranked entrepreneurship research journals, including the Journal of Business Venturing, Entrepreneurship Theory and Practice, Small Business Economics, and the International Small Business Journal.

Academic staff and PhD students regularly present their work at international conferences such as the Babson Kauffman Entrepreneurship Research Conference, the ECSB Research in Entrepreneurship and Small Business conference, the European Academy of Management conference and the US Academy of Management conference.

The international character of the Centre is also reflected in the heritage of many of our academic staff (Germany, Greece, Italy, Canada, France, Turkey, Kazakhstan, and Egypt) and of our PhD students (Oman, Bahrain, Azerbaijan, Kuwait, Egypt, Nigeria, China, Pakistan, USA, Turkey, Greece, India, Germany, Russia, Cameroon, Indonesia, Norway, Trinidad and Tobago, Uganda and Thailand).

Our academic staff and PhD students regularly engage in university research exchanges in the USA, Germany, France and New Zealand and also enjoy visiting posts (Norway, France, Finland, New Zealand).

## Research Themes

### Entrepreneurship

- Entrepreneurial ecosystems
- Entrepreneurship & enterprise policy
- Enterprise finance
- Social & environmental entrepreneurship
- Entrepreneurship in developing countries
- Inclusive entrepreneurship
- High growth entrepreneurship

### Innovation

- Innovation systems & socio-technical transitions
- Innovation policy evaluation & design
- Technology hype & legitimacy

### Strategy

- Strategic planning & foresight
- Organisational performance, resilience & capabilities
- Open & collaborative strategy

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## BUSINESS & MANAGEMENT

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

The programme is accredited by the Association of MBAs as a Pre-Experience Masters in Management

Experience a broad, yet specific exploration of general management

Develop skills in management theories and practices

### COURSE STRUCTURE

#### Compulsory Classes

- Professional Management Practice
- Analytical Support for Decision-making
- Managing People in Organisations
- Leadership for Change and Innovation
- Managerial Accounting
- Marketing Management
- Business Operations
- Finance and Financial Management
- Business Strategy
- Managing Innovation
- Consulting in Practice
- Project Methodology

#### Optional Classes (choose two - subject to change)

- Service Operations Management
- Managing in Europe (Toulouse)
- Commercial Management in Projects
- New Venture Creation
- The Inclusive Organisation
- The Game Changer
- Developing Effective Consulting Skills

### PROJECT

The project provides the opportunity to apply your learning to a practical situation with an organisation.

### DURATION OF PROGRAMME

**MSc:** 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in a non-business or management-related subject.

## ENTREPRENEURSHIP, INNOVATION & TECHNOLOGY

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Combine theoretical knowledge with practical skills

Study a practical, career-focused programme

Undertake a virtual incubation project to develop an innovative business opportunity

### COURSE STRUCTURE

#### Compulsory Classes

- Creativity and Venture Planning
- Mindset Lab
- Social Entrepreneurship
- Internationalisation and Growth
- Leading and Managing Startups
- Entrepreneurial Finance
- Issues and Trends in Entrepreneurship, Innovation and Technology
- Data Lab
- Strategic Innovation Management
- Disruptive Technologies

### VIRTUAL INCUBATOR PROJECT

You will work on a real-world innovation challenge. In collaboration with Glasgow's key entrepreneurial ecosystem players, participants will put into practice all the skills and knowledge developed during the programme to create a convincing and consistent business proposition and go through a stage-gate model of developing and pitching their solution to potential investors.

### DURATION OF PROGRAMME

**MSc:** 12 months full-time; 24 months part-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in any subject.

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

# INTERNATIONAL MANAGEMENT

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Develop the knowledge and skills required by international managers and leaders to operate in a global environment

Benefit from a practical focus on managing and leading in various organisational settings

## COURSE STRUCTURE

### Compulsory Classes

- Professional Management Practice
- Managing Across Cultures
- Managing People in Organisations
- Marketing Management
- Global Business Environment
- Finance and Financial Management
- Project Methodology
- Business Strategy
- International Entrepreneurship
- Consulting in Practice

### Optional Classes (choose two - subject to change)

- Service Operations Management
- Managing in Europe (Toulouse)
- Commercial Management in Projects
- New Venture Creation
- The Inclusive Organisation
- The Game Changer
- Developing Effective Consulting Skills

## PROJECT

The project provides the opportunity to apply your learning to a practical situation with an organisation.

## DURATION OF PROGRAMME

MSc: 12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in business or management, or a non-business degree, plus work experience in international trade or business.

# PROJECT MANAGEMENT & INNOVATION

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Develop the skills to manage transformation through complex technology and innovation projects

Prepare for a career in industries ranging from manufacturing and services to the public sector, or start your own business

Opportunity to work on a live issue for a business client

## COURSE STRUCTURE

### Compulsory Classes

- Project and Programme Management
- Technology and Organisational Change
- Business Operations
- Business Strategy
- Strategic Innovation Management
- Issues and Trends in Entrepreneurship, Innovation and Technology
- Project Portfolio Management
- Global Innovation
- Consulting in Practice
- Project Management Body of Knowledge
- Commercial Management in Projects

## PROJECT

The project provides you with the opportunity to apply your learning to a more practical situation. Under academic supervision, you'll spend time working individually, or in a group, on a topic of personal interest. While many projects are subject specific and focused on theory, increasingly, projects are undertaken with organisations, which allow you to learn more about a specific industry or work with a particular company.

## DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in any subject.

# DEPARTMENT OF MARKETING

## RESEARCH DEGREES

MRes, MPhil, PhD

Contact for Research Degrees

e: sbs-pgradmissions@strath.ac.uk

## TAUGHT COURSES

- Digital Marketing Management
- Marketing
- International Marketing
- Tourism Marketing Management

Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: sbs.admissions@strath.ac.uk

The Department of Marketing at Strathclyde is one of the oldest Marketing departments in Europe. It has an international reputation for the quality of its teaching and research. Staff act as advisers and consultants to private and public organisations and also hold senior posts in the Chartered Institute of Marketing, the Market Research Society and other professional associations, as well as national and international companies.

## Research Areas

Our academic staff are actively involved in research and have built a strong portfolio of publications in leading journals. Research expertise in the Department includes:

- Consumer culture and consumer research
- Brand management
- Sustainability and ethics
- Digital and social media marketing
- Tourism research
- Service research
- International marketing
- Strategic marketing
- Data analytics
- Supply chain management and innovation
- Business to business & relationship marketing

## Marketing Management

Marketing Management research has attracted funding from several organisations, and the group's areas of interest include strategic marketing, franchising, strategic alliances, sustainable supply chains, corporate social responsibility and green consumers, digital marketing, branding, marketing management within the b2b services and tourism contexts and sales management.

## Consumer Culture Research

Our research looks at how market-mediated culture impacts consumers, institutions and society at large. Falling under the umbrella of Interpretive Consumer Research, we employ a range of conventional and innovative qualitative research methods. Some of our research adopts a transformative perspective, for example, projects on consumer vulnerability have investigated how various conditions and contexts, such as poverty or ill health, transform market interactions. We are also interested in consumer communities, celebrity culture, the sustainable marketing sites of cultural heritage, and cultural approaches towards the understanding of brand culture.

## Researching Business Networking

This programme of research is developing knowledge and management practice regarding business networking and relationship management across a range of industry sectors.

## Digital Marketing

A number of staff and doctoral students are working on a series of projects relating to the use of Web 2.0, social networks and new media in the area of marketing. This touches on a number of the other specialist areas of research within the Department such as services marketing, marketing communications and consumer behaviour.

## Services Marketing

This research stream focuses on the linkages between corporate culture, performance measurement and service delivery personnel, corporate reputation, service branding, service differentiation and customer satisfaction. Also issues around the service profit chain concept, including customer (value) management, research on satisfaction and loyalty, complaining behaviour, retail marketing and relationship marketing.

## Tourism Marketing Management

Key areas covered include managerial relevance, human resource issues, tourism marketing and consumer behaviour and critical perspectives. Some projects have contributed to developing Scottish hospitality and tourism; for example, work to foster social inclusion through hospitality to counter marginalisation; and to tourism and transport policy-making through studies of leisure travel behaviour. The team has also been active in developing new methodologies and conceptualisations; for example, development of sociological impressionism.



January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## DIGITAL MARKETING MANAGEMENT

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain an understanding of digital technologies and their application for business purposes

Learn about digital marketing in practice with hands-on experience of established and emerging digital media

Benefit from the involvement of industry partners

### COURSE STRUCTURE

#### Compulsory Classes

- Consumer Behaviour
- Brand Management & Strategy
- Strategic Digital Marketing
- Marketing Research in a Digital Age
- eMarketing in Practice
- Supply Chain Digitalisation
- Social Responsibility and Sustainability
- Integrated Marketing Communications
- Key Skills

### DIGITAL TRANSFORMATIVE PROJECT

The Digital Transformative Project will start in semester 2 when you'll develop a digital marketing transformative plan for a given client.

You'll develop bespoke practical solutions to their business challenges. You'll have the opportunity to explore specific problems related to digital marketing and management which will form the basis of your final project report. Analytical and communication skills should be developed during this project.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in marketing or business. Business-related degrees should include a significant marketing component.

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## MARKETING

**MSc** (full-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Suitable for non-business graduates who want to pursue a career in this area

Develop an understanding of marketing in relation to individuals and organisations

Undertake an industry marketing project

### COURSE STRUCTURE

#### Compulsory Classes

- Consumer Behaviour
- Strategic Marketing Management
- Marketing Research in a Digital Age
- Brand Management and Strategy
- Social Responsibility and Sustainability
- Key Skills

#### Optional Classes (choose four)

- Contemporary Consumers
- Customer-led e-Marketing
- Destination Marketing Management
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- International Services Marketing
- Managing Tourism Resources
- Retail Marketing Management

#### Research project (choose one)

- **Marketing Works:** Practice-based research project  
This route provides the opportunity to work with a local or national company to tackle a real-world marketing problem. To achieve this, you will combine academic theory and industry insight to produce an in-depth marketing report
- **Dissertation:** Theory-based research project  
This route provides the opportunity to pursue research in marketing theory with the aim of producing an original contribution to academic knowledge and understanding. To achieve this, you will use academic theory and primary data to produce an in-depth dissertation report.

### DURATION OF PROGRAMME

MSc: 12 months full-time

### ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in a non-marketing discipline. A business degree may be considered, if it does not contain significant marketing components.

# INTERNATIONAL MARKETING

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Specialist course reflecting current diversity in global marketing practice

Acquire new skills and enhance your existing experience

Benefit from industry collaboration

Study within a student cohort from across the globe

## COURSE STRUCTURE

### Compulsory Classes

- Cross-cultural Buyer Behaviour
- Strategic Global Marketing
- Marketing Research in a Digital Age
- Brand Management and Strategy
- Social Responsibility and Sustainability
- Key Skills

### Optional Classes (choose four)

- Contemporary Consumers
- Customer-led e-Marketing
- Destination Marketing Management
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- International Services Marketing
- Managing Tourism Resources
- Retail Marketing Management

### Research project (choose one)

- **Marketing Works:** Practice-based research project  
This route provides the opportunity to work with a local or national company to tackle a real-world marketing problem. To achieve this, you will combine academic theory and industry insight to produce an in-depth marketing report
- **Dissertation:** Theory-based research project  
This route provides the opportunity to pursue research in marketing theory with the aim of producing an original contribution to academic knowledge and understanding. To achieve this, you will use academic theory and primary data to produce an in-depth dissertation report.

## DURATION OF PROGRAMME

MSc: 12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in marketing or a business-related degree including a significant marketing element.

# TOURISM MARKETING MANAGEMENT

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain insight into the technologically-innovative nature of contemporary marketing in the context of tourism

Benefit from skills-based teaching

Enhance your leadership, teamwork and cross-cultural skills

## COURSE STRUCTURE

### Compulsory Classes

- Consumer Behaviour
- Strategic Marketing Management
- Marketing Research in a Digital Age
- Brand Management and Strategy
- Destination Marketing Management
- Managing Tourism Resources
- International Services Marketing
- Social Responsibility & Sustainability
- Key Skills

### Optional Classes (choose one)

- Contemporary Consumers
- Customer-Led e-Marketing
- Export Marketing
- Integrated Marketing Communications
- International Culture and Heritage Marketing
- Retail Marketing Management

### Research project (choose one)

- **Marketing Works:** Practice-based research project  
This route provides the opportunity to work with a local or national company to tackle a real-world marketing problem. To achieve this, you will combine academic theory and industry insight to produce an in-depth marketing report
- **Dissertation:** Theory-based research project  
This route provides the opportunity to pursue research in marketing theory with the aim of producing an original contribution to academic knowledge and understanding. To achieve this, you will use academic theory and primary data to produce an in-depth dissertation report.

## DURATION OF PROGRAMME

MSc: 12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent in any subject.

# DEPARTMENT OF MANAGEMENT SCIENCE

## RESEARCH DEGREES

MRes, MPhil, PhD

e: [sbs-pgradmissions@strath.ac.uk](mailto:sbs-pgradmissions@strath.ac.uk)

## TAUGHT COURSES

- Business Analysis & Consulting
- Data Analytics
- Health Analysis, Policy & Management
- International Master in Project Management
- 

### Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)

The Department of Management Science is one of the leading Operational Research (OR) departments in the UK. Staff research interests span the spectrum of management science activity. Many are internationally-known – through their academic output and applied work with government and business organisations. Through applied research and consultancy, staff collaborate with major organisations on new ways of dealing with complex decisions.

We engage in a range of methodological approaches to research including both qualitative and quantitative methods. Our interests are in providing holistic decision support and developing approaches to problem structuring, model development, data analysis, model inference and decision support.

We develop our methods to meet the needs of users with a variety of applications. In the UK, we work with 15 universities and collaborate internationally with academics from 45 universities. Currently, we are working on funded research projects with academics from each of the other departments within Strathclyde Business School, as well as the Faculty of Engineering and Faculty of Science.

## Research Areas

### Health Systems

The health systems research cluster is interested in the applications of management science in healthcare organisation and delivery. Our work has close links with health economics, optimisation and analytics, operations management and demography. On-going projects include health technology assessment and programme evaluation, healthcare performance targets and variations in practice, process improvement for hospital services, pharmacy automation, process improvement for hospital services, and radiation treatment planning.

### Optimisation and Analytics

The optimisation and analytics group is interested in developing theory, solution methods and algorithms for challenging optimisation and predictive analytics problems stemming from various real-world applications. We are actively working on projects with many sectors, including transportation and logistics, health, manufacturing, energy and local/national governments.

### Risk and Uncertainty

Our interest in risk relates to decision-making under uncertainty. We are engaged in all aspects of the decision support process from problem structuring through data analysis and model building to recommendations. We work closely with industry, applying methods primarily from statistics, probability and decision analysis, to real-world problems.

### Knowledge

Our research group covers a wide range of knowledge modelling. We explore the fundamentals of knowledge, problems, creativity, intuition, levels of expertise, risk, perception of risk, and subjective probabilities. We do most of our work in applied contexts, structuring problems and modelling expert knowledge in order to support decision-makers and decision-takers in their organisations. Our research has also served as the basis for developing a number of software packages used for knowledge modelling.

### Operations Management and Supply Chain Management

Our interest in operations and supply chain management covers a wide range of topics, including operations strategy, service operations management, innovation in operation, project management, performance measurement, enterprise resource planning, logistics optimisation and supply chain risk modelling.

January 2025 start date available.  
Visit [www.strath.ac.uk](http://www.strath.ac.uk) for full details.

## BUSINESS ANALYSIS & CONSULTING

**MSc/PgDip** (full-time, part-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain practical, evaluative and analytical skills

Learn how to use business models to develop strategy for organisations

Build your skills through working on cases for a wide range of client organisations in our Becoming an Effective Business Analyst class and summer projects

### COURSE STRUCTURE

#### Compulsory Classes

- Foundations of Operational Research and Business Analysis
- Quantitative Business Analysis
- Managing Business Operations
- Spreadsheet Modelling and Demand Forecasting
- Strategy Modelling and Management
- Becoming an Effective Business Analyst
- Business Analysis & Consulting Project

#### Optional Classes (choose three)

- Business Simulation Methods
- Risk Analysis and Management
- Business Information Systems
- Performance Measurement and Management
- Business Analytics
- Spring School

### DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

PgDip: 9 months full-time; 21 months part-time

### ENTRY REQUIREMENTS

MSc: Minimum second-class honours degree or overseas equivalent, in business, economics, engineering or the social sciences. Applications from those with other degrees are welcome.

PgDip: Minimum of a Pass degree, or equivalent, in an appropriate subject. Subject to performance students may transfer from the Diploma course to the MSc course.

## DATA ANALYTICS

**MSc** (full-time, part-time)

### WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain a comprehensive skill set and expertise through input from three contributing departments

Use data analytics techniques within business contexts to become rounded problem-solvers

Build your skills through working on cases for client organisations in our Data Analytics in Practice class

### COURSE STRUCTURE

#### Compulsory Classes

- Big Data Fundamentals
- Foundations of Statistics
- Data Analytics in R
- Business and Decision Modelling
- Optimisation for Analytics
- Data Analytics in Practice
- Data Analytics Project

#### Optional Classes (choose from at least two departments)

##### Computer & Information Sciences

- Database Fundamentals
- Evolutionary Computation for Finance 1 & 2
- Legal, Ethical & Professional Issues for the Information Society
- Fundamentals of Machine Learning for Data Analytics
- Machine Learning for Data Analytics

##### Mathematics & Statistics

- Financial Econometrics
- Bayesian Spatial Statistics
- Statistical Machine Learning
- Data Dashboards with R Shiny

##### Management Science

- Stochastic Modelling for Analytics
- Business Simulation Modelling
- Risk Analysis and Management
- Business Information Systems

### DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

### ENTRY REQUIREMENTS

MSc: Minimum second-class honours degree, or overseas equivalent, in mathematics, natural sciences, engineering, or economics/finance. Degrees in other areas are welcome. Applications from those with other degrees are also encouraged if you have demonstrated a good grasp of numerical/quantitative subjects.



# HEALTH ANALYSIS, POLICY & MANAGEMENT

**MSc** (full-time, part-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain a multidisciplinary and comprehensive skillset for analysing the design and implementation of healthcare policy and service delivery

Develop practical, evaluative and analytical skills to influence strategy and performance in the healthcare sector

Begin or progress a career that helps organisations improve quality and efficiency of care

Our academics are actively engaged in research and consulting work for UK and global health organisations

Build your skills through working on cases for client organisations in our Becoming an Effective Health Analyst class

## COURSE STRUCTURE

### Compulsory Classes

- Becoming an Effective Health Analyst
- Managing Healthcare Operations
- Health Economics and Evaluation
- Foundations of Operations Research and Business Analysis
- Quantitative Business Analysis
- Spreadsheet Modelling and Demand Forecasting
- Health Systems Performance, Financing and Innovation
- Health Analysis, Policy & Management Project

### Optional Classes (choose three)

- Business Simulation Methods
- Stochastic Modelling for Analytics
- Performance Measurement and Management
- Risk Analysis and Management
- Strategy Modelling and Management
- Medical Statistics
- Effective Statistical Consulting
- Survey Design and Analysis
- Health Economic Policy
- Gender, Health and Modern Medicine
- History, Health and Heritage
- Governing Highs and Health: History and the Control of Drugs, c.1800-c.1945

## DURATION OF PROGRAMME

MSc: 12 months full-time; 24 months part-time

## ENTRY REQUIREMENTS

Minimum second-class Honours degree, or overseas equivalent in management sciences, economics, business, public health, health sciences, mathematics, statistics, and computing science. Applications from those with other degrees or related experience are also encouraged.

# INTERNATIONAL MASTER IN PROJECT MANAGEMENT

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain understanding of project management as a process to deliver change

Examine recent approaches in project management with a cross-sectoral and intercultural perspective

Benefit from the academic expertise of two institutions

## COURSE STRUCTURE

The programme is delivered in English in collaboration with POLIMI Graduate School of Management (Milan, Italy).

### Semester 1

(September to January – POLIMI Graduate School of Management)

- Strategy and Organisation Management
- Project Management Fundamentals
- Innovation Management
- Project Accounting
- Project Finance
- Project Risk Management

### Semester 2

(February to June – Strathclyde Business School)

- Project Portfolio Management
- Leadership for Change and Innovation
- Issues and Trends in Entrepreneurship, Innovation and Technology
- Commercial Management
- Strategic Procurement Management
- Consulting in Practice
- Elective choice (20 credits) from the Postgraduate Spring School and MBA unit summer school

During the semester at Strathclyde, you also have the opportunity to attend one elective (non-mandatory) offered on campus or in one of the School's international centres.

## PROJECT (JULY TO MARCH)

Final project work or research project can be based in the UK, Italy or overseas, depending on available opportunities.

## DURATION OF PROGRAMME

MSc: 18 months full-time

## ENTRY REQUIREMENTS

Bachelor degree (or an equivalent academic degree) of at least three years duration and 180 ECTS credits in any discipline. Candidates should have a minimum of second-class Honours degree or equivalent CGPA.



“

**My experience at Strathclyde has been phenomenal. I have loved every minute of the experience. The lecturers at Strathclyde Business School are experts in their field and this really comes across in the teaching. There is nothing they do not know about their subject and beyond.**

”

**Callum Courtney**

MSc Human Resource Management Student

# DEPARTMENT OF WORK, EMPLOYMENT & ORGANISATION

## RESEARCH DEGREES

MRes, MPhil, PhD

Contact for Research Degrees

e: sbs-pgradmissions@strath.ac.uk

## TAUGHT COURSES

- Human Resource Management (full-time/part-time)
- International Human Resource Management
- Occupational Psychology
- Work & Organisational Psychology

Contact for Taught Courses

SBS Marketing and Student Recruitment Unit

t: +44 (0)141 553 6116/6105/6117

e: sbs.admissions@strath.ac.uk

The Department of Work, Employment & Organisation has a broad focus on human resource management, organisational studies/behaviour and employment relations. We undertake research in a range of international and UK public, private and voluntary sector organisations. The Scottish Centre for Employment Research, one of the UK's leading contributors on employee-led workplace innovation, sits within the department. The Department is also a Chartered Institute of Personnel and Development (CIPD) Approved Centre and provides programmes leading to professional membership of the CIPD.

## Research Areas

### Organising for digital and social innovation

Complex social and technological issues require us to rethink traditional concepts of organisation in order to accommodate more collaborative ways of working, and allow us to engage with ever more diverse and precarious contexts of work in the public, private, and third sectors.

Current research themes include:

- The creative dynamics of organising, leadership, and identity-work
- Co-production of leadership and organisation in various settings e.g., public sector, entrepreneurial
- How new digital technologies fundamentally shape work content, organisation, and employment relations
- Technology, sustainability, green jobs, and greenwashing

## Labour markets, skills and employability

Drawing on critical labour market studies, work sociology and work psychology, our research develops theory and informs evidence-based practice and policy in the areas of skills, employability, education and human resource development. Current projects include:

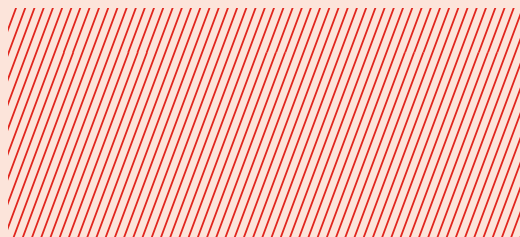
- Skill ecosystems and occupational change
- Skill utilisation, conversion and mismatch
- Demand for soft skills (e.g. emotions, aesthetics) in the service sector
- Workplace learning & training
- Employability and underemployment
- Young people and transitions to work
- Gender, careers and occupational segregation; monitoring of equal opportunities
- Low skills work in future cities

## Regulation & restructuring of employment relations in global context

Core research areas include HRM strategy/practice and employment relations, contributing to themes such as participation and voice. A growing area is work and labour within an international political economy (through the Centre for the Political Economy of Labour and the Work, Labour and Globalisation research group).

Current projects include:

- Critical perspectives on precarious work in tourism
- New managerial regimes in social care
- Global value and commodity chains, including business process offshoring
- Migration, poverty and community rights in the Global South
- Emotional labour, aesthetics and performance, service work
- Workplace dignity, respect and wellbeing



# HUMAN RESOURCE MANAGEMENT

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Combine theory and practice in the study of organisations and the management of work

Suitable for those preparing for a career in HR

Gain professional membership of the Chartered Institute of Personnel and Development

Opportunity to undertake a work-based project

## COURSE STRUCTURE

### Compulsory Classes

- Business Skills
- HRM in a Business Context
- Contemporary Employee Relations
- Leading, Managing and Developing People
- People Resourcing
- Critical Issues in HRM
- Employee Reward
- Research Methods

### Optional Classes (choose one)

- Labour and Diversity in a Global Context
- Managing HR in Multinationals
- Leadership in Organisations
- Psychometrics in Organisations
- SBS Spring School

## INTEGRATED DISSERTATION AND RESEARCH REPORT

The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme.

The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in social science or a business-related subject.

# HUMAN RESOURCE MANAGEMENT

**MSc/PgDip** (part-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Develop an advanced level of knowledge related to HR

Suitable for HR professionals or line managers with people management within their role

Gain professional membership of the Chartered Institute of Personnel and Development

## COURSE STRUCTURE

### Compulsory Classes (Year 1)

- Business Skills
- HRM in a Business Context
- Leading, Managing and Developing People
- People Resourcing

### Optional Classes (Year 2)

- Business Skills
- Critical Issues in HRM
- Employee Reward
- Contemporary Employee Relations

In addition, one optional class is chosen (see left for list).

## MANAGEMENT RESEARCH REPORT

PgDip: you complete a 7,000-word Management Research Report, on an HR issue within your place of work.

## INTEGRATED DISSERTATION AND RESEARCH REPORT

MSc: you complete an Integrated Dissertation and Research Report, also based on a live human resources issue and usually based within your place of work.

## MSC (POST-DIPLOMA)

Following the Postgraduate Diploma, you may continue to the MSc, participating in a series of research methods workshops and completion of a 15,000-word dissertation.

## DURATION OF PROGRAMME

PgDip: 24 months part-time; MSc: 24 months part-time  
MSc (post-diploma): additional 12 months part-time

## ENTRY REQUIREMENTS

MSc/PgDip: First degree or equivalent, plus HR or management experience; other qualifications may be considered.

MSc (post-diploma): PgDip in HRM from Strathclyde or equivalent CIPD-approved qualification from another UK university. Candidates with a CIPD-awarded advanced qualification may also be considered.



# INTERNATIONAL HUMAN RESOURCE MANAGEMENT

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Understand how multinational organisations can best mobilise a culturally-diverse workforce

Prepare for an HR career in global organisations

Gain professional membership of the Chartered Institute of Personnel and Development

Opportunity to undertake a work-based project

## COURSE STRUCTURE

### Compulsory Classes

- Business Skills
- HRM in a Business Context
- Leading, Managing and Developing People
- Comparative Employment Relations
- Labour and Diversity in a Global Context
- Research Methods for HR Professionals
- Critical Issues in HRM
- Managing HR in Multinationals

### Optional Classes (choose one)

- Employee Reward
- People Resourcing
- Leadership in Organisations
- Psychometrics in Organisations
- SBS Spring School

## INTEGRATED DISSERTATION AND RESEARCH REPORT

The Integrated Dissertation and Research Report provides an opportunity to analyse a live human resources issue in an organisation. This enables you to put into practice the knowledge and skills you have developed throughout the programme.

The Department has a network of HR professionals and assistance can be given by the Department to gain access to an organisation. If access to an organisation is unavailable, you will use a case study approach.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent, in any subject.

# OCCUPATIONAL PSYCHOLOGY

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain knowledge about applying psychology to people, work, and organisations

Career options include occupational psychology, recruitment, and organisational development consultancy

Accredited by the Chartered Institute of Personnel and Development (CIPD)

Only British Psychological Society (BPS) accredited occupational psychology course in Scotland

Chartership route: gain a Stage 1 qualification towards professional membership of the Division of Occupational Psychology with the BPS

## COURSE STRUCTURE

### Compulsory Classes

- Assessment & Selection at Work
- Work, Health & Wellbeing
- Developing Talent
- Leadership, Engagement & Motivation
- Organisational Development & Change
- People Analytics & Professional Practice (Consultancy)
- Quantitative Research Methods
- Qualitative Research Methods

### Optional Classes

- People, Technology & Work
- Labour & Diversity in a Global Context
- Design of Usable Health Systems
- Health & Care Data Analytics & Decision Support
- HRM in a Business Context
- Contemporary Employment Relations
- Critical Issues in HRM
- People Analytics & Professional Practice (Foundations)

## DISSERTATION

The dissertation is an independent empirical research project that will develop your analytical, research design, data analysis and communication skills.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent in psychology, or business, management, or other social science subject.

# WORK & ORGANISATIONAL PSYCHOLOGY

**MSc** (full-time)

## WHY STUDY THIS PROGRAMME AT STRATHCLYDE?

Gain knowledge about applying psychology to people, work and organisations

Career options include occupational psychology, recruitment, and organisational development consultancy.

Accredited by the Chartered Institute of Personnel and Development (CIPD)

## COURSE STRUCTURE

### Compulsory Classes

- Assessment & Selection at Work
- Work, Health & Wellbeing
- Developing Talent
- Leadership, Engagement & Motivation
- Organisational Development & Change
- People Analytics & Professional Practice (Foundations)
- People Analytics & Professional Practice (Consultancy)
- Research Design & Analyses in Practice

### Optional Classes

- People, Technology & Work
- Labour & Diversity in a Global Context
- Design of Usable Health Systems
- Health & Care Data Analytics & Decision Support
- HRM in a Business Context
- Contemporary Business Context
- Critical Issues in HRM

## DISSERTATION

The dissertation is an independent empirical research project that will develop your analytical, research design, data analysis and communication skills.

## DURATION OF PROGRAMME

12 months full-time

## ENTRY REQUIREMENTS

Minimum second-class honours degree or overseas equivalent in psychology or business, management, or other social science subject.

# APPLICANT INFORMATION

If you are interested in postgraduate study at the University of Strathclyde, our recruitment team can provide the help and advice you need to make your decision.

You can book a confidential application support meeting with our experienced admissions team:



## APPLICATIONS

Applications for most of our postgraduate taught programmes can be made online. There are no formal closing dates for postgraduate applications, but we advise you to contact the Department/School you are applying to directly to see if your course has an application deadline. Applications are considered and decisions given on a rolling basis. If you wish to be nominated by the University for any scholarship or funding, we recommend that you apply as early as possible.

Contact the SBS Admissions Team  
E: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)  
T: +44 (0) 141 553 6116/6105/6117

## INTERNATIONAL STUDENTS

Each year, the University welcomes students from more than 140 countries. International students will normally require a Student Route visa in order to study in the UK. To apply for this visa students will require a Confirmation of Acceptance for Study (CAS) and also appropriate evidence of their funding. A CAS will be issued by the University when you accept our offer, meet any conditions mentioned in the offer, and pay a deposit. This deposit is offset against your tuition fees. If you have an official financial sponsor, for example your government or an international scholarship agency, you will not need to pay this deposit. Instead, you should send a copy of your sponsorship letter to the University's Finance Office for consideration. UK Visas and Immigration have very specific requirements relating to the level and nature of funding for studies and the supporting evidence needed when applying for a visa. You must provide evidence that you have the required level of funds relating to fees and maintenance (living costs). For further details, search 'visas' at [www.strath.ac.uk](http://www.strath.ac.uk).

## INTERNATIONAL STUDY CENTRE

In partnership with Study Group the University has established an International Study Centre which offers international students who do not meet direct entry requirements the option to complete a Foundation or Pre-Masters programme at the Centre with successful students transferring to the University's undergraduate and postgraduate degree courses.

Visit <http://isc.strath.ac.uk> for information about the study plan options and pathways.

## ENGLISH LANGUAGE REQUIREMENTS

If English is not your first language, you must provide evidence of your proficiency. The UK government's preferred English Language test is IELTS. Please refer to our website for more details and note some courses may have different English language requirements. Please refer to individual course information for details. Students with alternative English Language qualifications or who have lived and studied in a majority English speaking country may not be required to take the IELTS test.

Please contact [international@strath.ac.uk](mailto:international@strath.ac.uk) for further guidance.

## ENGLISH LANGUAGE PROGRAMMES

Students who do not meet the English Language requirements for the programme that they wish to study may enroll on a pre-session English course at Strathclyde prior to beginning their degree programme. All of our pre-session English programmes are accredited by BALEAP (British Association for Lecturers in English for Academic Purposes), and are designed to prepare students for the real tasks and situations that students will encounter in their studies.

For further information, search 'English language teaching' at [www.strath.ac.uk](http://www.strath.ac.uk).

## SCHOLARSHIPS AND OTHER SOURCES OF FUNDING.

We are delighted to offer a number of scholarship opportunities, you can find out more and apply on our scholarship pages:



## FUNDING ENQUIRIES – UK STUDENTS

The University's Student Financial Support Team offers financial support and advice to UK applicants and students. Assistance is available through the Discretionary and Childcare funds for students experiencing financial hardship.

## CAREERS AND WORK EXPERIENCE

Your career development is an integral part of your postgraduate education. Our Careers Service offers specialist support, advice, resources, and events for every stage of your career planning. As a Strathclyde graduate you will have access to our Careers Services for up to five years after graduation.







# TERMS & CONDITIONS

**All students will be required as a condition to abide by and to submit to the procedures and rules of the University's Statutes, Ordinances, and Regulations as found in the University Calendar, as amended from time to time.**

The University will use all reasonable endeavours to deliver courses in accordance with the descriptions set out in this prospectus. External factors or matters such as industrial action and the death or departure of staff may adversely affect the ability of the University to deliver courses in accordance with the descriptions.

Also, the University has to manage its funds in a way which is efficient and cost-effective, in the context of the provision of a diverse range of courses to a large number of students.

## **The University therefore:**

a) reserves the right to make variations to the contents or methods of delivery of courses, to discontinue courses and to merge or combine courses, if such action is reasonably considered necessary by the University in the context of its wider purpose and any external constraints. If the University discontinues any course, it will use its reasonable endeavours to provide a suitable alternative course.

b) cannot accept responsibility, and expressly excludes liability, for damage to students' property, transfer of computer viruses to students' equipment, and changes to teaching arrangements and similar activities.

This prospectus, published in September 2024, is for use by those interested in entering the University in the academic year beginning in January and September 2025. The contents of the prospectus are as far as possible up-to date and accurate at the date of publication. Changes are made from time to time and the University reserves the right to add, amend or withdraw courses and facilities, to restrict student numbers and to make any other alterations as it may deem necessary and desirable. The descriptions of courses in this prospectus are intended as a useful guide to applicants and do not constitute the official regulations which are available in the current edition of the University Calendar.

A guide to the admission requirements for the University's degree courses is given in each course entry, but please consult the University website [www.strath.ac.uk](http://www.strath.ac.uk) for the most up-to-date information.

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Elaine Livingstone, Luigi Di Pasquale, Visit Scotland,  
Getty Images, Study Group, Matt Thomas



### **The Place of Useful Learning**

University of Strathclyde Business School

Glasgow G4 0QU

[www.strath.ac.uk/business](http://www.strath.ac.uk/business)

E: [sbs.admissions@strath.ac.uk](mailto:sbs.admissions@strath.ac.uk)

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 **SCOTLAND**

[www.scotland.org](http://www.scotland.org)